Walking the Path Together

Creating an Instructional Design Team to Elevate

Learning

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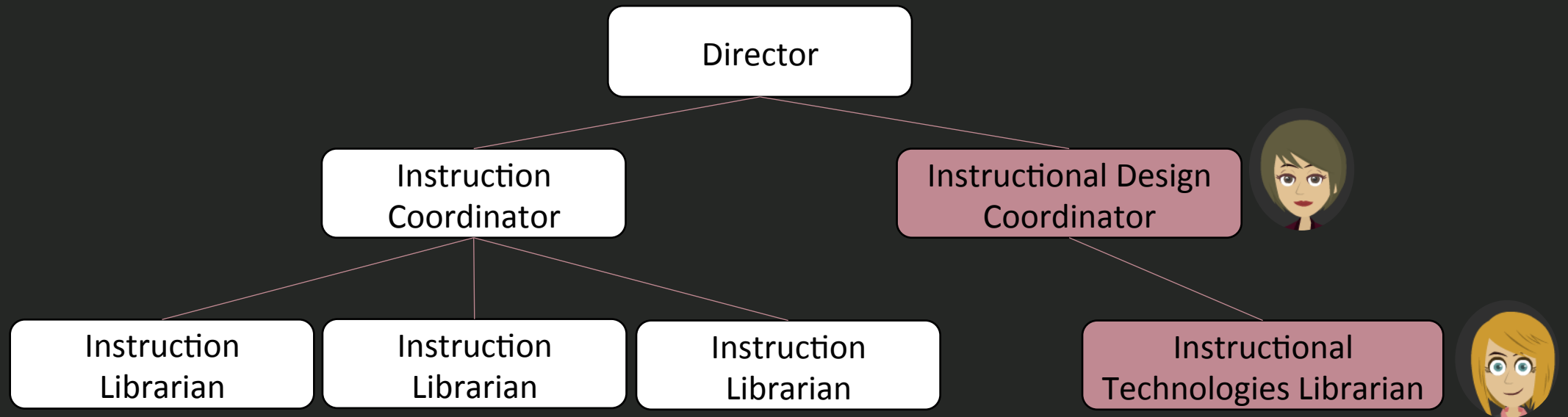University of California, San Diego

What is Instructional Design?

A systematic process

by which instructional materials

are designed, developed and delivered.

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Vision

To have a team dedicated to providing instructional design support to librarians involved with teaching.

Skill Inventory

Instructional Design Librarian

- Extensive knowledge of current instructional design (ID) practices, theories and approaches.

- Ability to apply ID practices, theories and approaches to library work.

- Ability to lead and manage projects.

- Big picture thinker.

- Managing project politics.

Instructional Technologies Librarian

- Experience with development best practices.

- Ability to learn, evaluate and use ever-changing educational technologies.

- Ability to understand and create technical documentation.

- Ability to speak the language of instructional design and information technology.

- Willing to take creative risks and learn from failures.

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Job Duties

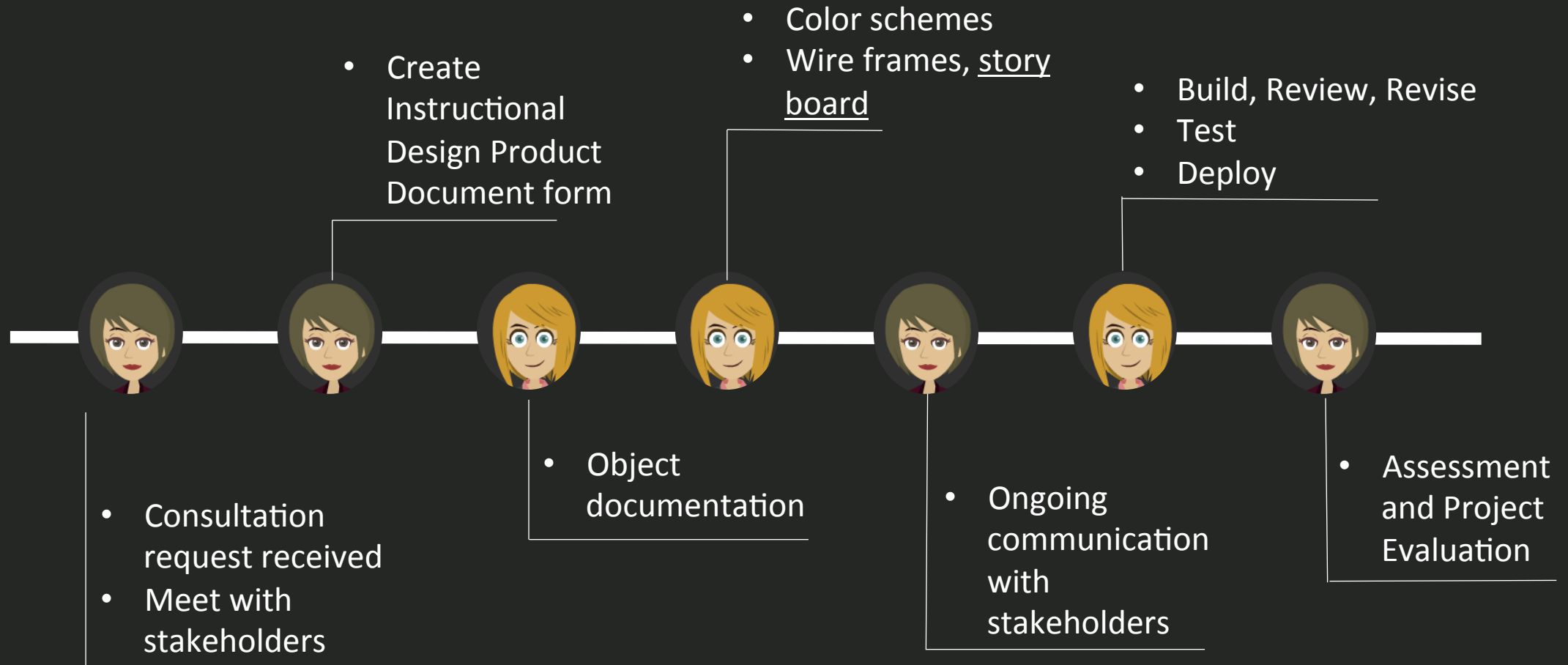**Instructional Design Librarian**

- Create a vision for instructional design.

- Identify opportunities for collaboration.

- Develop best practices for e-learning.

- Create instructional design "blueprint" for e-learning objects.

- Provide overall project management for the creation of e-learning objects.
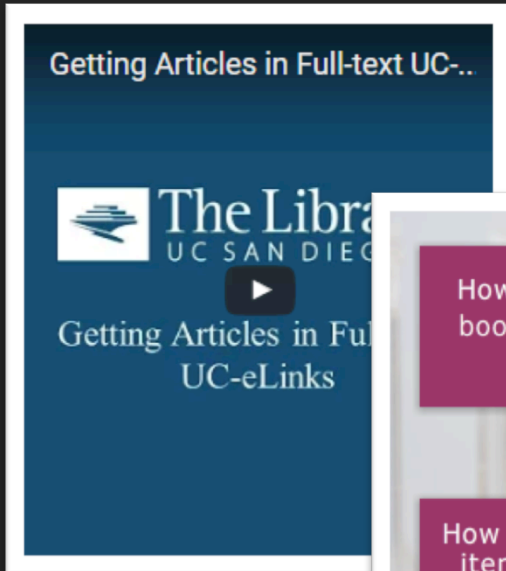
Instructional Technologies Librarian

- Transform instructional design blueprints into deployable e-learning objects.

- Create and maintain technical documentation for created objects.

- Investigate e-learning technologies and make recommendations for use.

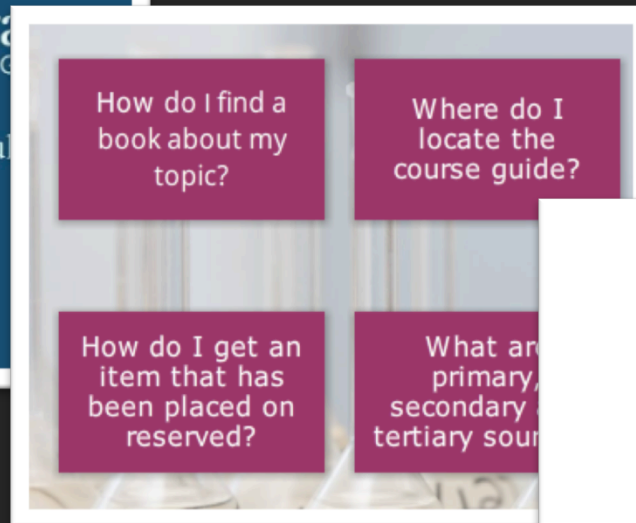- Provide a technical voice to the discussion of teaching possibilities.

Our Process

- Create Instructional Design Product Document form

- Color schemes
- Wire frames, story board

- Build, Review, Revise
- Test
- Deploy

- Consultation request received
- Meet with stakeholders

- Object documentation

- Ongoing communication with stakeholders

- Assessment and Project Evaluation

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Projects

Screencast
- Time 2:54 min.
- Creation 3 hrs.

Course embedded LMS
- Completion: 20 min.
- Creation: 36 hrs. / 4 mo.

Learning Support Plan
- Creation: 20 hrs. / 6 mo.

General tutorial on web
- Completion: 20 min. / 3 modules
- Creation: 85 hrs. / 1 yr. 3 mo.

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What We've Learned

- Instructional design and technology skills are equally important for project success.

- Lines get blurred.

- Communication is key.

- Time protection is required.

- Documenting process is as important as the end product.

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