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THE UTAH STATESMAN

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NECESSARY EVIL

An in-depth look at the growing prices of textbooks

By **Brenna Kelly**
COPY EDITOR

A freshman girl stood in line at the USU Campus Store, closely followed by anxious parents. They each dropped a heavy stack of books on the cashier's counter with a thud.

"I'm going to cry when you scan that textbook," she said, pointing at Paul Krugman's "Economics." "I swear, it's like \$170."

Beep. Yep, \$169.99.

"Why do textbooks cost so much?" she asked.

That's a question students ask every semester. They spend the night in instead of spending \$10 on a movie ticket, or skip lunch with their coworkers so they can buy groceries for the week. In a world where college students pinch pennies, why are they willing to pay hundreds of dollars each semester on textbooks?

Even professors know that

books are overpriced.

According to the USU Net Price Calculator, students can expect to pay \$1,240 annually on textbooks and supplies. Unlike high school, where teachers choose their course materials with an allotted budget in mind (and sometimes with their own money), college professors don't buy their students' books.

However, Associate Pro-

A lot of the time what the authors are doing is just making modest changes to the books and prices tend to go up - Alan Stephens

fessor of Economics Alan Stephens said that many faculty members are starting to think their textbooks may be overpriced and are looking for alternatives.

"For example, I allow my students to use past editions, because a lot of time what the authors are doing is just

making modest changes to the books, and prices tend to go up," Stephens said. "So a lot of us look for ways to medicate that cost."

This semester, Stephens required "Fundamentals of Corporate Finance" for one of his courses. The retail price is \$335, but even a used copy can cost up to \$270. An older edition, however, costs only \$37.

Vicki Rosen, professor of Biology, said price was a consideration when she chose her course materials, and she

gives her students alternatives, as well.

"I would suggest they try to be as creative as possible to minimize the cost," she said. "Maybe they could share, rent or something else to minimize costs."

What options do students have?

Unless professors are willing to "medicate" the cost of textbooks, it seems it's up to students to find ways to make textbooks more affordable. (Unless you're a scholarship-ed student athlete, in which case the university helps you out.)

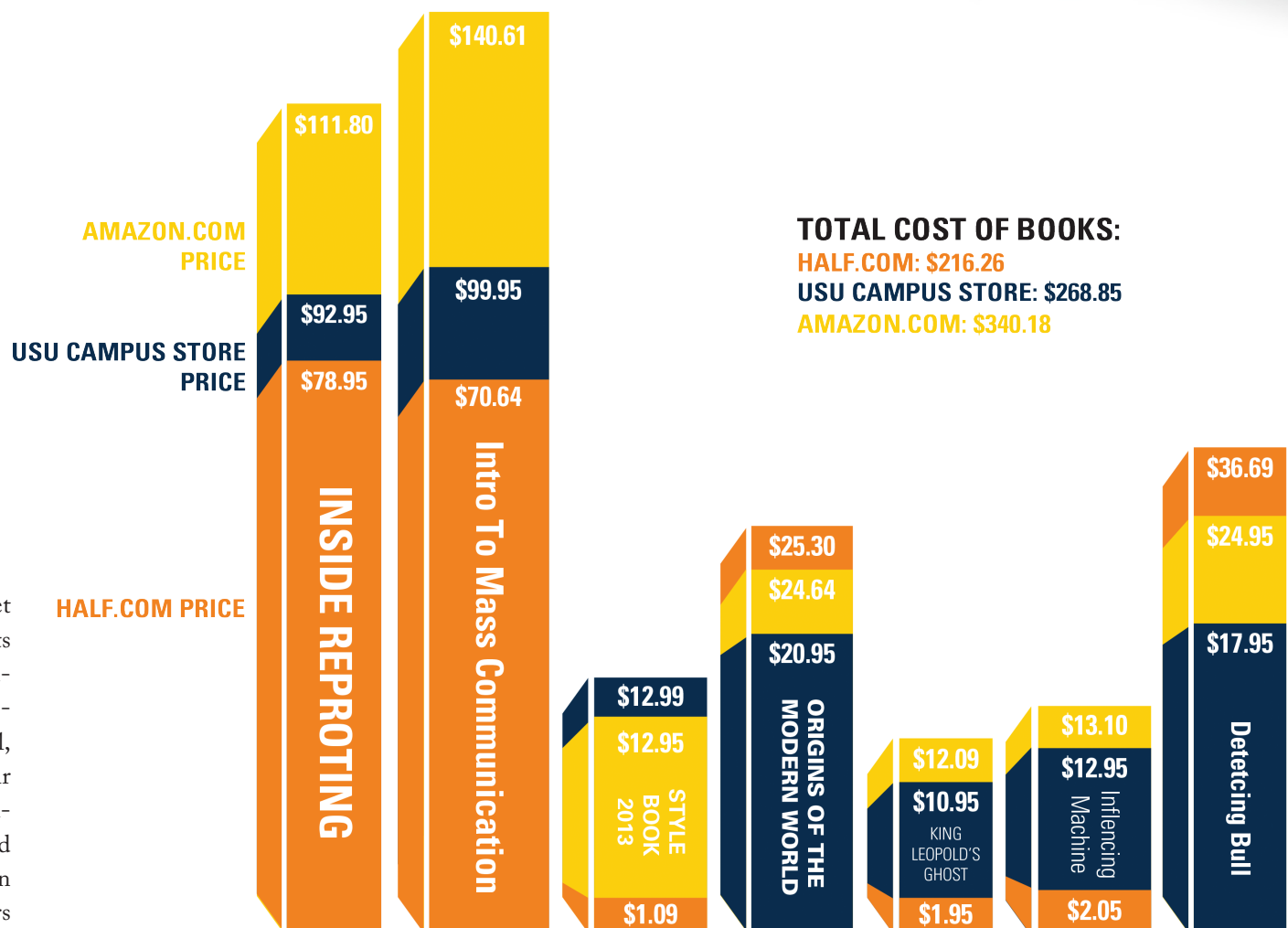
When it comes to buying their textbooks, students will see on the cashier pad that their total is a whopping \$400 or \$500 — and then they shrug, figuring, "That's just part of going to school. Like tuition, it's just something I have to pay each semester."

The difference between paying tuition and paying for course materials, however, is tuition finances the university. It's the oil that keeps the machine running. Tuition is also professors' salary. It pays for desks, the electricity bill and the pavement — among

other things.

And textbook dollars? Those go to publishers. Books are like cars — once they're in the market, you can sell them cheap from person to person, which is why car prices stay relatively the same. But publishers will make new editions every year or so, which they can sell for much more than an older edition. Professors often require the newest and most expensive edition. Because of this and other reasons the cost of textbooks has in-

see **Textbooks** page 2



TOTAL COST OF BOOKS:
HALF.COM: \$216.26
USU CAMPUS STORE: \$268.85
AMAZON.COM: \$340.18

Melody Campbell | GRAPHIC DESIGNER

Full House

Everywhere you look there is no housing

By **Amy Reid**
SENIOR WRITER

After The Factory delayed opening this fall, hundreds of would-be residents looked all over the valley for available housing.

However, many complexes were already full and have been since May.

Utah State University housing had filled every room and had about 100 students on the waitlist when The Factory announced the delay. It was able to accommodate about 125 more students by outfitting study rooms for bedrooms and asking resident assistants and occupants of single rooms to take

on a roommate.

"That was all the students who came to us to get on our waiting list," said Tim Vitale, the executive director for public relations and marketing at USU. "We accommodated them all, or we at least offered an accommodation. Some of them found other options."

According to Kassidi Nudd, a junior in sociology and criminal justice and one of nearly 300 to sign a contract with The Factory, there weren't many options left.

"I called over 70 places and searched for 12 hours straight," Nudd said. "Everywhere I went there were tons of other victims of

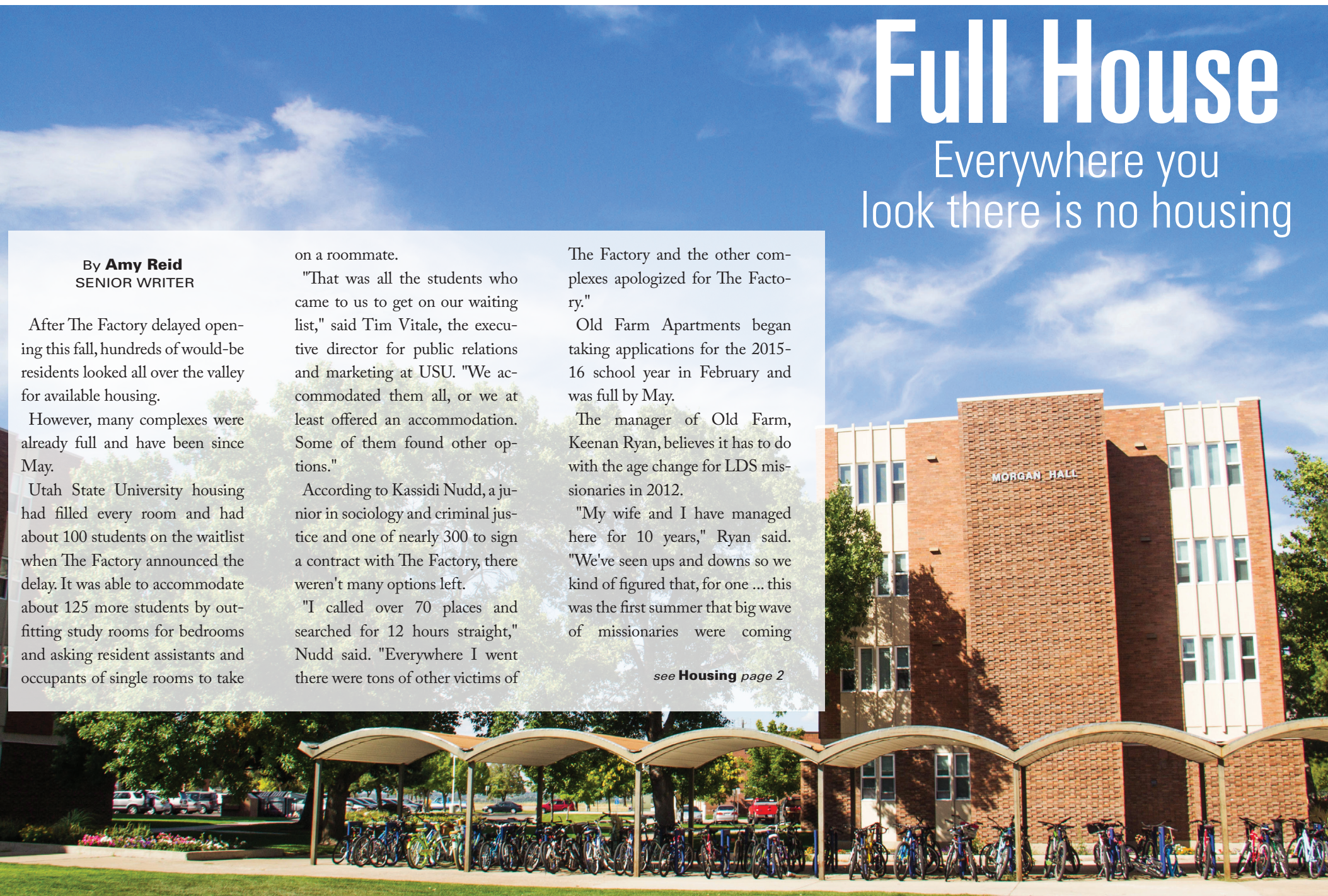
The Factory and the other complexes apologized for The Factory."

Old Farm Apartments began taking applications for the 2015-16 school year in February and was full by May.

The manager of Old Farm, Keenan Ryan, believes it has to do with the age change for LDS missionaries in 2012.

"My wife and I have managed here for 10 years," Ryan said. "We've seen ups and downs so we kind of figured that, for one ... this was the first summer that big wave of missionaries were coming

see **Housing** page 2



Light on a hill

COLLEGE OF HUMANITIES AND SOCIAL SCIENCES HOSTS BACK TO SCHOOL EVENT

By **ASHLEY STILSON**
WRITER

Candles burned bright in the audience as faculty and hundreds of students gathered together for the fifth annual "A Light on the Hill" convocation. Each audience member was given a small white candle to light near the end of the presentation. Every year, the College of Humanities and Social Sciences (CHaSS) organizes a

gathering for all students and faculty who want to meet new people and find out what Utah State University has to offer them. "I hope they feel welcome. I hope they feel a part of the college, a part of something bigger than themselves. I hope they get involved," said Natalie Archibald, executive assistant to the dean. She and her team organized the 'A Light on the Hill' event, and the number

of attendees grows with each year. "We've been trying to build community," said John C. Allen, dean of CHaSS. "This is the fifth year that we've done A Light on the Hill, and the idea was that if we could figure out a way to bring new students, returning students and faculty together for a symbolic way of creating community, we'd try it."

The event began with a couple short speeches from Jeffrey Smitten, a professor in the English department, and Mark Damen, professor of history and theatre arts. Encouraging students to be involved with activities around them was the focus of Smitten's discourse. "What I want to encourage you to do is take advantage of the opportunities that are offered here at school," Smitten said. "We have all

of these clubs, all these organizations. Get involved with them. Instead of just focusing on the path in front of you and being miserable, you can enjoy the beauty around you. School doesn't have to be miserable. It's only miserable if you make it miserable." The faculty lit their candles first and passed through the rows lighting the student's candles, one by one, until

everyone had a light. "Find your passions. Let education change your life," Allen concluded as the candles burned in the amphitheater. "Find your passion. It'll last you a lifetime." The event ended bright as CHaSS student Joe Kaili performed a traditional Tongan dance with use of a flaming torch.

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Ashley Stilson | WRITER

(BOTTOM LEFT) JOE KAILI PERFORMS a traditional Tongan dance with use of a flaming torch. **(RIGHT) Dean of the College of Humanities and Social Sciences John C. Allen** talks to students and faculty at the annual 'A Light On The Hill' event on Tuesday at the Old Main Amphitheater.

Housing
from PAGE 1

home." Old Farm Apartments was able to let about 15 new residents in, due to cancellations, but had to turn the rest away. Oakridge Student Hous-

ing was in a similar situation, having to decline any new residents after abandoned contracts had been filled. "Unfortunately because of Utah State's increased enrollment and other factors, we sold abnormally fast this year," said Hanah Gillman, manager at

Oakridge. "We reached our max leasing in April ... We wish we could have done more." Ryan said this situation is pretty typical this year. "Any complex you call around here is gonna tell you the same thing," Ryan said. Vitale suggested that

students look outside of Logan to find available housing. "This is in Logan, but think about out-of-state students," he said. "They may be looking in Logan for an apartment and where they don't recognize that River Heights is a mile away and Hyde

Park is only three miles down the road and Smithfield is only five miles down the road. They may not be looking as broadly as they might for something that's reasonable." Nudd found housing in Providence that she can move into in mid-September.

"We have to furnish this apartment, set up utilities, drive to school, pay for parking passes and are missing out of the social aspect of everything," she said.

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TECH AND MONEY

UTAH RECEIVES A+ FOR SMALL BUSINESS STARTUPS



Annie Hall | PHOTO EDITOR | [annietaylorhall](#)

By **Mandy Morgan Ditto**
NEWS EDITOR

Starting up a business has never been an easy task. City regulations and providing services and products people will pay for make things difficult for entrepreneurs.

However, Utah was given an A+ grade for small businesses in 2014, according to an annual survey by Thumbtack, a customer-matching website, and the Kauffman Foundation, a think-tank.

Questions are asked of small businesses across the U.S. about hiring, regulations, zoning, licenses, health insurance and training, according

to an article by The Economist, and Utah was tied for the highest grade with Idaho, Texas and Virginia.

Studying the world of entrepreneurship and starting up businesses is nothing new to many Utah State University students, many of which have successful small businesses in Logan and across the state of Utah.

For Andrew Davis, who previously planned to major in graphic design at USU, it was about growing roots in Utah and starting his business in Logan, since that's where he was when the time was right.

Davis started his creative

agency SmallDot Design in 2011 to help businesses with graphic design, web design, web hosting, marketing, social media and digital advertisement designs, and found that it wasn't always simple to run a business in a small town.

"It was difficult because I would never get anyone local because Logan's job economy isn't the greatest," Davis said. "But my company works remotely so it wasn't limiting. I could charge what I needed for service to people who had a higher cost of living compared to Logan."

Davis started doing work and projects for his business

after finishing homework in his dorm room. He would have to ask his roommate to be quieter when he took client calls. He moved to the Provo area one year ago, where he continues to work with local and remote clients.

Registering the business turned out to be one of the easiest parts, with it being both cheap and convenient. This has been the experience of many small business owner students, with registering their business being simple and quick.

For Danny Noall, registering his LLC, Infuze Hydration, could be done in the same

week that he and his business partners prepared for an adventure gear expo, ordered t-shirts and built a prototype of their product. Overall, "it was a lot easier than I thought it would be," said Noall, who finished in the entrepreneur MBA program at USU last year.

Infuze Hydration has developed a water flavoring system that can be used on a hose for camelbacks used by hikers, hunters and athletes.

After going to expos and sharing the invention with outdoorsman who are the most likely to use it, favorable feedback hasn't stopped com-

ing in for the product.

"It's fun to see the support from the community, it's fun to be up on campus, and it's fun to see all of the interactions with the people in the community and in the outdoor industry," Noall said.

Noall and his partners will have the hydration flavor systems ready for sell by January both in retail and online at [infuzehydration.com](#), and have already had several people pre-order.

The Internet and social media have changed the lives of entrepreneurs, making the

see **Business** page 9

5 Things students should know about Windows 10

By **Riley Thompson**
GUEST WRITER

If you have been paying attention to tech news (or news in general) you have probably heard that Microsoft is launching its newest OS, Windows 10, this October. There are a lot of different news and features to sift through, so here are the top things you should know as you're considering upgrading or not.

1. The Good

The number one thing to be excited about is how everything will be integrated. For many games you can play them both on Xbox One or from a Windows Tablet. Additionally, navigation should be much better now, with a more dynamic task bar and start menu. Something that also shows promise is Microsoft edge, the new Web browser that will be coming out at the same time.

2. Bummer Stuff

Not everything about Windows 10 is good. One of the more overlooked downsides is the App Store. Most apps are lacking in development and functionality. Additionally Cor-

tana — Microsoft's answer to Siri — can be annoying at times. The worst thing, though, is they don't have a good DVD player program. I would recommend VLC Media Player instead.

3. Affects on Students

You may be wondering how this will be affecting you in your life. Many students can't afford to upgrade to Windows 10. The good news, though, is that if you have Windows 7 or higher, you'll be upgraded for free. If not, you will probably just have to navigate it at school computers from time to time. Nothing calls for a celebration like free software.

4. Technical Specifications

So if you're using an older computer or one that is on its last legs, you may not be able to run Windows 10. For the running specifics, you can click here. The quick answer? Basically if your computer can run Windows 8.1, you're good to go. If it can't you may need to upgrade.

5. Sucky Training Videos

While learning about this new version of Windows 10, I had to



Photos courtesy of MCT Campus

watch a lot of informational and training videos about the latest features and benefits Windows 10 will bring to the table. That's when I was able to find this gem

of a training video from the 90's — packed with celebs and slightly offensive ethnic stereotypes. I would skim it for a fun time below.

—Riley Thompson studies marketing and is the marketing director for Aggie Radio and the Statesman. He enjoys everything about

pop-culture, but especially likes to write reviews on comics, movies and apps. Contact him at rileymc-murdiethompson@gmail.com or tweet at him @RileyMthompson.

STUDENT LIFE

THE ROOMMATE AGREEMENT



Kelsie Lott | STAFF PHOTOGRAPHER |  kelslott

By **Miranda Lorenc**
SENIOR WRITER

Most students do everything they can to ensure they get good roommates. But some students find themselves sharing a room with a person who gets on their last nerve.

Here are tips that students agree make living with roommates easier and more fun.

Try to see things from your roommate's perspective

"Be understanding," said Loryn Anderson, a sophomore in psychology. "Kind of look at it from the other person's point of view and try not

to get too frustrated so fast."

Not everyone thinks the same way, and people often differ in opinion and habits. One way to solve conflicts is to take a breath and listen to the other person and see where they are coming from.

Communicate with your roommates

Communication is another important aspect of roommate life, said Hannah Robinson, a sophomore in social work.

She said good roommates are willing to work with each other instead of ignoring problems.

"Never talking to each other is definitely not a good quality to have," Robinson said. "You have to be willing to work with each other and find things to talk about other than, I guess, always being gone or choosing to hide in your room."

Get to know your roommates — not their pantry

Along with being able to talk things out, sharing interests can help roommates get along better, said Draven Salmon, a sophomore in computer science.

He said having a roommate who shares values and similar

interests helps when it comes to communicating.

But sharing only goes so far. Remember to respect other's belongings to be a good roommate.

"People that don't eat your food, that's the biggest thing," he said.

Be clean

A popular topic when it comes to roommates is cleanliness.

A bad roommate is one that doesn't clean, Salmon said.

"They're the kind of roommates that leave their dishes in the sink or don't take out the trash or just leave their

stuff all over the house," he said.

Practice tolerance

Being a good roommate doesn't always come easily, and learning to live with new people can take some work and getting used to.

"Just doing what you can, treating the space and treating them like you would want them to do it," said Austin Humphries, a sophomore in civil engineering. "The habit just starts forming on its own after you work at it for a little bit."

Not all roommates become friends, and disagreements

happen.

"As long as they're willing to tolerate each other, you don't necessarily have to get along," said Sariah Dutkiewicz, a freshman in biology. "You just have to be able to tolerate each other and to be able to sit down and talk to them."

Even if some roommates aren't the easiest to get along with there could always be a worse roommate, Humphries said.

"So just love them. You can find something to love about all of them, and so there could always be worse," he said.

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Ryan Costanzo | STAFF PHOTOGRAPHER

(TOP) JACE PAUL RINGS THE BELL at the Aggie Fair on Monday at the Quad. (BOTTOM) A spinning hand powered ride drew massive crowds the Aggie Fair Monday night. Arye Smith (left) and Ellie Thorson (right) take their turn.

FIRST EVER AGGIE FEST A SUCCESS

By **WHITNEY HOWARD**
STAFF WRITER

Crowds of students came out for the Aggie Fair after the first day of fall classes to celebrate the beginning of the school year at Utah State University.

Aggie Fair was the kickoff event for USU's Week of Welcome. Hosted on the Quad, the outdoor fair was abound with activity.

Sawyer Hemsley, the vice president program coordinator for the USU Student Association, planned the entire Week of Welcome this year. Hemsley, a junior in communications, utilized his skills to promote student involvement.

"This is right up my alley, planning events," he said. "Getting people involved is something I really love to do. It's a big passion I have."

Thanks to Hemsley, as well as a team of student directors and volunteers, the fair boasted a long list of activities.

Carnival games greeted participants as they passed through the entrance. Adrenaline seekers headed for the outdoor zipline, as well as a giant inflatable slide.

Some students, however, needed to amp themselves up before braving the slide or the zipline.

"That's up to, like, the moment, really," said Taylor Ross, an undeclared sophomore.

"When I'm feeling the slide, then yeah, we'll hit it up."

While the slide and the zipline certainly garnered a lot of attention, smaller scale activities were popular with attendees as well. One example was a booth where participants could put on sumo suits to try to knock each other down.

"It's nice to kind of beat up on your roommate," said Kadee Jo Simmons, a freshman studying human movement.

Simmons adds that maneuvering in the sumo suit is more difficult than it looks.

Keyli Sorenson, Simmons's roommate and a freshman in education, agrees.

"It was so hard," Sorenson said. "I couldn't even push the hair out of my face."

Among the food options, including cotton candy, were food trucks which were included to incorporate the community, Hemsley said.

Bailey Purser, a junior in outdoor product design and development, ran a Beehive Grill booth that served the restaurant's homemade gelato.

Purser, among other booth employees, represent their businesses during events.

"I work as a hostess, and I'm in charge of catering events for fun things such as this,"

FEST

from PAGE 4

Purser said of her job at Beehive Grill.

Later in the evening, there were movie screenings on an outdoor projector. “Scooby-Doo” was shown for students with families, and a showing of “Jurassic World” followed. Both showings provided free admission and popcorn and were selected to appeal to both traditional students and non-traditional students alike, Hemsley said.

The USU Student Association put time, effort, and resources into the fair to appeal to the majority of students. Their work was appreciated by many attendees, including Nate Loveland, a freshman majoring in engineering.

“It’s the first thing like this I’ve ever been to,” Loveland said. “Especially that it’s all free, that’s pretty awesome.”

Loveland added that he was impressed with the variety of things to do at the fair.

Hemsley said he wants to set the bar high early in order to ensure a successful year of activities at USU.

“I ran for this position because I wanted to give people more, to be able to plan the events and to feel like a bigger part of the university,” Hemsley said.

Anyone else looking to involve themselves more at USU is welcome, he said. Interested students can email the USU Student Association at getinvolved@usu.edu.

Students who want to see exactly what goes on before, during and after events can follow the Snapchat account USUBlueCrew or “like” the USU Student Association on Facebook. There are more social media accounts in the works.

“I love transparency,” Hemsley said. “I love to see students see what’s going on behind closed doors.”

Activities continue on for the Week of Welcome until Saturday. For details on what is going on, visit the student association’s website at www.usu.edu/ususa/wow.

—whitneyhoward@aggiemail.usu.edu



(TOP) SOPHIE DEMIRIS (LEFT) BOUNCES AS DANE COOPER (RIGHT) elegantly rides his steed into the ground at the Aggie Fair Monday night. (BOTTOM) Hundreds of students gather at the Aggie Fair Monday night where games and activities fill the Quad.

Ryan Costanzo | STAFF PHOTOGRAPHER

WHY STUDENTS DONATE



Annie Hall | PHOTO EDITOR | [annietaylorhall](https://www.instagram.com/annietaylorhall)

(RIGHT) BRIDGET VOLLMER CAME TO DONATE his blood because he has three hours in between classes and he felt like giving. The annual blood fair was held in the Taggart Student International lounge this week and was hosted in conjunction with the American Red Cross and the USU Service Center.

By **Shanie Howard**
STAFF WRITER

American Red Cross workers huddled up outside the locked Taggart Student Center early Monday morning waiting to begin the annual blood drive.

Wrapped in blankets with hands buried deep inside their pockets they withstood the frigid dawn air waiting to begin taking blood donations from early rising students.

The drive will be held this week from 9 a.m. to 3 p.m. in the TSC Lounges.

The ARC has a number of ways of advertising blood drives including personal phone calls, announcements on the radio and posters

comparing donors to heroes and showing pictures and stories of patients using the blood.

“It doesn’t take much for you to sit down and donate a pint of your blood,” said Kimberly Houk, a spokeswoman for the ARC.

That is something the Red Cross loves to remind people of. Students have bought in.

“I think (Red Cross advertisements) are more inspirational than anything else... in the end people will feel better about themselves if the ad campaigns try to inspire people on an emotional level,” said Stephanie Hall, a wildlife science major.

Kaylee Paeth who is studying social work echoed that sentiment.

“If an article or person is being over-excited

about donating blood, it deters me,” said Kaylee Paeth who is studying social work. “If they first tried guiltling me into it I’d automatically say no.”

However, advertising might not be the only way people hear and learn about the Red Cross, and it doesn’t mean that everyone who sees advertisements will respond.

“We can’t speculate on what our ads make people do,” Houk said. “We just state the facts.”

And the facts are pretty simple, if someone donates one pint of blood, it can help save up to three people. “In our eyes, that makes you a hero,” Houk said.

On average, through students and others

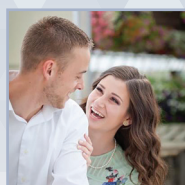
who participate annually, USU donates about 1,000 pints of blood are donated at this Blood Battle.

“This year we are hoping to get 1,200 people to donate,” Houk said. “With that many donations, about 3,600 people could be helped.”

In addition to donating blood, USU hopes to win in the rivalry with Brigham Young University, Utah Valley University Weber State University, Westminster College and Dixie State University by getting more donations than them. Students can sign up by either making an appointment online here or by stopping by the TSC lounges.

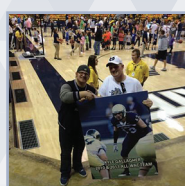
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TWEETS OF THE WEEK

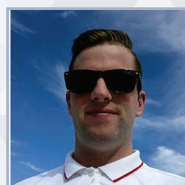
@LadyLaurenLenz

100% of campus is under construction, but the Library still doesn't have a back door. #OperationBackDoor #AggieStrife



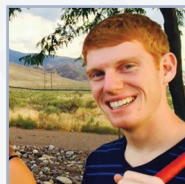
@heywood_kyle

In 2012, USU started their season playing SUU and Utah. USU also started that season 2-0. #JustSaying #AggieLife



@D_Ricky1

Isn't it cute how freshman girls think it's a good idea to wear high heels to school the first few weeks? #USUWOW



@jakerbrown5

When your professor shows a picture of Gandalf with his face photo-shopped onto it with the caption "you shall not pass!" #usu #aggielife

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SPORTS

USU ticket sales through the roof



By **Ben Fordham**
INTERN

Utah State football has set a season ticket sales record with a total of 10,784 tickets sold.

That number does not include tickets given to USU students for home games.

"I think Aggie fans are excited for football sea-

son because of the program's recent success," said athletics vice president Thomas Rogers. "We have an all-around great team with veteran players and coaches. We have been to four straight bowl games and we are expecting another bowl game this year."

Utah State's previous record for ticket sales was

10,037, set during the 2013 season when the Aggies finished with a 9-5 overall record and defeated Northern Illinois in the San Diego County Credit Union Poinsettia Bowl.

"I am stoked for the season to start, and I can't wait to see what Chuckie Keeton will do this year," said first-time season

ticket holder and Aggie alum, Ryan Baylis. "To me, fall is football season and there is nothing better than watching a game on Merlin Olsen Field."

Fans interested in purchasing tickets for BYU, Boise State and Colorado State the homecoming game are encouraged to order tickets early, as advanced sellouts are anticipated for all three games.

"The atmosphere in the stadium has made a complete 180 since my freshman year when the coach would punt the ball on third down," added Baylis. "Luckily, that has changed. I'm excited for every game this year."

A focus for the 2015 season has been to increase the game day experience starting with the Macey's Fan Fest located on 800 East just west of Maverik Stadium.

Each game will feature live music presented by Edge Rock & Moto Clothing, former Aggie legends signing autographs presented by Utah State Alumni Associa-

Annie Hall | PHOTO EDITOR | [annietaylorhall](#)

tion, inflatables and carnival games. Furthermore, USU Athletics teams will be signing autographs, and there will be food trucks presented by Bone House BBQ & Grill.

"The addition of live music and food trucks will only make the pre-game festivities better," said USU Hurd President Kylie Elwood. "The excitement from the pre-game activities will carry over into the overall stadium experience. The new in-game entertainment will add a new dynamic to Maverik Stadium that we haven't seen before at Utah State."

A number of changes will take place inside Maverik Stadium as well. The team's pre-game entrance will be enhanced with a new inflatable tunnel and flame towers, along with an honorary group of fans forming a tunnel as the Aggies take the field.

A variety of in-game enhancements will be made, including an on-field MC, new video

board features, a portable sound system. Also new this year is the 5th Quarter post-game entertainment, including two fireworks shows.

"Game day starts long before the opening kickoff, and the pre-game experience is new and improved with the Fan Fest," Elwood said. "Plus, there's just something about a football team entering the field by running through a tunnel of fire that gets me really excited and I think Aggie fans are going to enjoy this experience as well."

All of the new changes surrounding Aggie football game day were released this spring in the "30 Changes in 30 Days" campaign."

The Aggies begin the season on Thursday, Sept. 3, by hosting Southern Utah at 7 p.m. Utah State will begin Mountain West play by hosting Colorado State on Saturday, Oct. 3.

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Aggies prep for Thunderbirds

By **Kalen Taylor**
SPORTS EDITOR

Utah State is set to begin the season tonight in Maverick Stadium against the Southern Utah University Thunderbirds.

“It’s going to be exciting to watch our guys come together,” said USU head coach Matt Wells. “On offense, you have to play as one and that’s how you defeat a bunch of individuals on defense. You have to play as one, whether you’re playing Southern Utah, next week’s opponent or a Mountain West game, it doesn’t matter.”

Last season, SUU was 3-9 while playing at the FCS level but Utah State coaches don’t want to overlook the Thunderbirds.

“I’ve been told there have been 40 wins in the last four years of FCS beating FBS teams,” Wells said. “Out of those 40 wins, Southern Utah has two of them. That tells you right there that they’ll show up and play. It always happens early in the year, usually the first couple of weeks, and there’s no question we’ll have to be ready.”

The Aggies come into the season after finishing

2014 with a 10-4 record and a win in the New Mexico Bowl. Top returners for USU are senior quarterback Chuckie Keeton and junior line-backer Nick Vigil.

“Football is back,” Keeton said. “It was a fun camp, but I’m glad everything is over with and now I can get back into the thought process of going against an opponent versus just going against our defense. Throughout the entire camp, guys were stepping up, guys were working as hard as they could, and we’re in a place we want to be.”

Although Keeton is back, the Aggies will be without their top wide receiver, Hunter Sharp, and one of the best offensive linemen, Tyshon Mosely. Both players are suspended for the first two games of the season. Ben Wysocki, a transfer from UCLA, is expected to start in Mosely’s place.

On defense, Utah State lost starting nose guard Travis Seefeldt for the season when he was injured in a car accident. David Moala will take his spot. The defensive line also graduated B.J. Larsen after last season.

“The defensive line was

probably the most impressive this fall camp,” Vigil said. “Ricky Ali’ifua, David Moala, Jordan Nielsen and young guys like Gasetoto Schuster. After the car accident, and with all the guys we lost, they did the best job of stepping up and having a really good fall camp.”

Coach Wells said he has a lot of respect for SUU and knows it will be ready for the game. He said the key to a USU win rests with the defense.

“Defensively, we’re going to have to get pressure on the quarterback and there’s no question about that,” Wells said. “You’ve got to disrupt timing and you’ve got to disrupt lanes ... Everything that our defense is always predicated on is stopping the run. Those are the keys to the game to me ... I know the students are excited, so it will be fun to get them all riled up and loud in Maverik Stadium on Thursday night.”

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Kylee Larsen | MANAGING EDITOR | [kyletaylorlarsen](#)
CHUCKIE KEETON PASSES THE BALL during the Aggie’s season opener last year against Idaho State University.



Annie Hall | PHOTO EDITOR | [annietaylorhall](#)
Students attended the pep rally Wednesday put on by the USU Hurd in preparation for the first football game of the season against Southern Utah University. Students ate and enjoyed dancing while at the pep rally.

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Business
from PAGE 3

start-up of businesses and spreading the word about them more quickly and easily, no matter where in the country a business may be started.

Rental On Me is a business that relies entirely on the Internet and people's web connection, so that people can know to check on the website and see what products they can rent daily or weekly from people all over the state.

Spencer Finch is a senior majoring in marketing at USU, and started his business last year to make it easier for people to find and rent out gear they may need for outdoor adventures, date nights or events.

"Especially as students, you don't want to buy everything, but you want to do everything," Finch said of why Rental On Me is something particularly successful among students. Paddle boards,

projectors, kayak, calculators, prom dresses and photography services are just a few of the listings that can be found on the site.

Overall, the business has been growing all summer and things are good.

"Utah is an awesome place for businesses," Finch said.

Because the business is technically run out of his home, registering in Utah and starting up wasn't a problem, and the business and its website have grown rapidly since its launch in March.

"There are so many business opportunities in Utah with the entrepreneur movement that we always come across interesting people and opportunities," Davis said of SmallDot. "College towns like Logan are excellent places to test out a new business because of the diversity created by the students."

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@mandy_morg



Annie Hall | PHOTO EDITOR | annietaylorhall

STOREFRONTS ON MAIN STREET prepare for the Taste of Logan on August 28th. Utah was given an A+ rating for starting a small business.



UC BERKELEY JUNIOR and integrated biology major Steven Ilko shops for textbooks at the student store in Berkeley, Calif., Jan. 27, 2014. (Kristopher Skinner/Bay Area News Group/MCT)

Textbook
from PAGE 1

creased 812 percent since 1978, more than double the rate of inflation.

While it would take a revolution to turn the textbook market on itself, students can take some control over their finances.

"I would suggest students look for material that's online," Stephens said. "A lot of publishers do have online textbooks, but you have to jump some hoops. And if they're willing to do that, that's great."

Renting textbooks from the USU Campus Store saves hundreds of dollars each semester. Plus, the store only carries the correct editions of books, so it's very unlikely that students will end up with a Japanese version of "Ecology: Concepts and Appli-

cations." Buyback is more risky, since the campus store will only buyback books if they are in good condition and needed in stock.

Amazon.com carries most textbooks, but there you run the risk of getting the wrong edition. Buying books from Amazon is actually one of the more expensive options, but if you have a Prime membership, your books will be shipped within a few days for free. Buying or renting from other sellers, however, can be very inexpensive.

Half.com, eBay's textbook-selling site, can be 19 percent cheaper than the USU Campus Store. Shipping and handling costs are about \$3.49 per item. Half.com works like eBay, so if a student is looking to sell a book, they can do it on this site as well.

Last year, the university joined

Texts.com, a textbook exchange site that allows buying and selling exclusively between USU students. According to the site, it can save students up to 80 percent on their books. However, only two textbooks from an example seven-item book list were available for purchase from other students. The site will only be effective when more student regularly use it, but it has potential. Amazon is a used car dealership for textbooks, Texts.com is the Craigslist — you may not find what you need, but if you do you'll likely get a good deal.

If students don't mind searching for a while on the USU Book Exchange Facebook group, books tend to be fairly cheap there as well.

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Aggies fall to in-state rival Utes



Kelsie Lott | STAFF PHOTOGRAPHER | kelslott

AGGIES FELL TO THE UTES in their home opener on Tuesday in the Wayne Estes Center. For the full story go to utahstatesman.com. (LEFT) Lauren O'Brian meets two Utah Defenders at the net. (RIGHT) Carly Lenzner serves.

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OPINION

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2		8	6					
		3		7			6	2
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	1							3
			7		8			
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Get caught reading



Ryan Harlow
Johnston, Iowa
Junior
Social Studies Composite

OUR VIEW

Housing needs to reflect college town mentality

Year in and year out, we see Utah State on “best college town lists.” This is great. It gives USU national exposure and is simply a nice accolade to have. However, we would encourage housing in Logan to better reflect that title.

One example of housing not accommodating students is obvious — The Factory. The Factory not being ready is a huge problem for student housing in this city, but it is not the only one.

Every year students lives are drastically dictated by move-in and move-out dates. At the end of the school year, students staying in Logan find themselves in situations where they are homeless for a week or two at a time. Yes, students cope with it and even can have fun with it, but that does not make it okay.

At the end of the summer, the same problem arises. Students staying in Logan for the summer have to move out weeks before school of summer housing, often before their fall housing will allow

them to move in. At the same time students will be given one day before school starts to move in.

There is a disconnect between university scheduling and the schedules of landlords in Logan. One that literally can leave students on the curb.

There is also a hurdle in Logan for students living together legally. In parts of Logan no more than three or four students are allowed to live in the same place. This makes things inconvenient for both students and landlords. Many houses surrounding campus have handfuls of students not on a lease because no more than three or four of them are supposed to be living together. We are talking six and seven bedroom houses that, legally, only three non-related people are supposed to be living in.

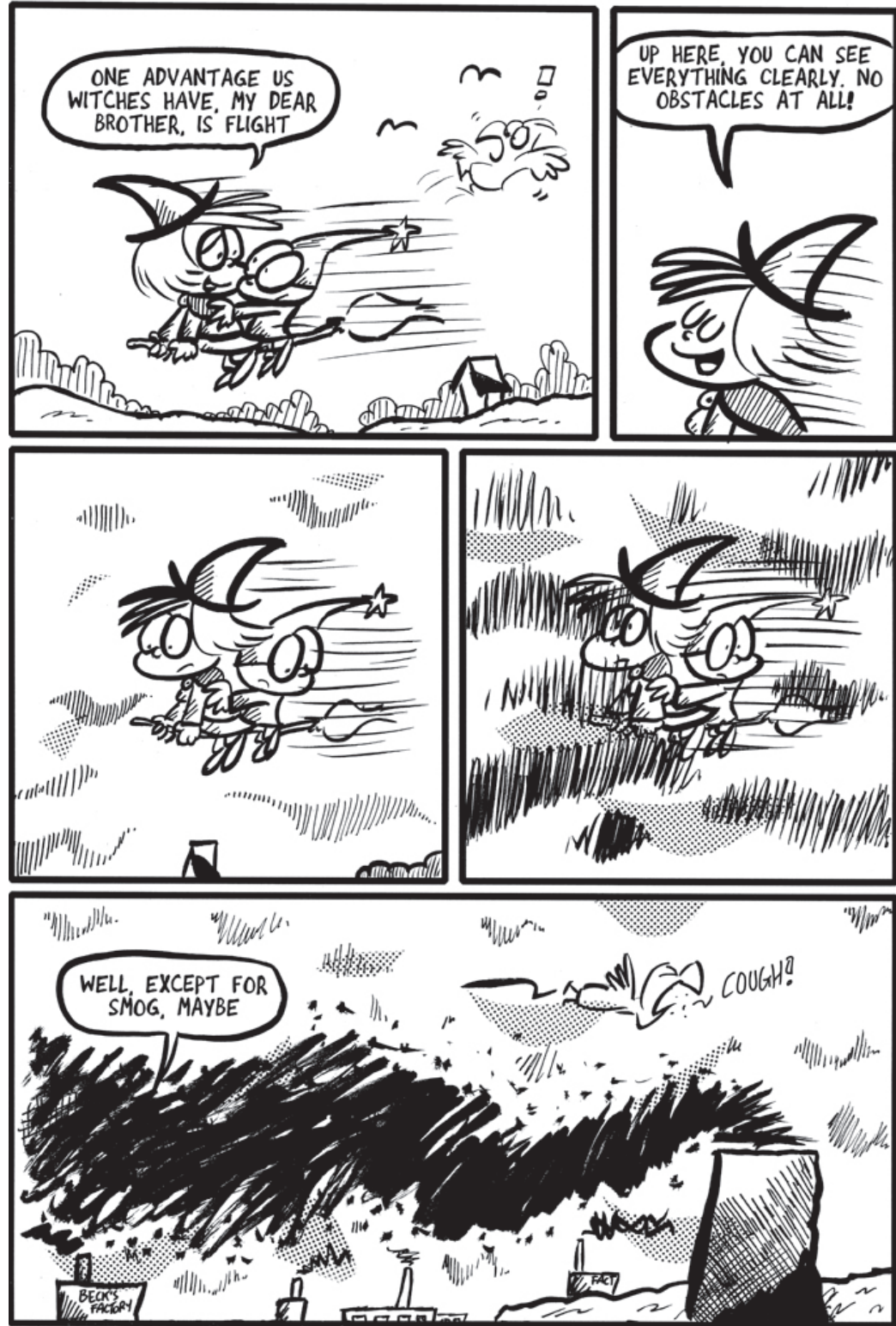
This became an issue last year halfway through the semester when Legacy Apartments had to purge some of their student residents to accommodate this law.

That law is baffling to us. In a supposed college town, where there are droves of students needing a place to live, why limit their options legally like that?

There are more than 27,000 students at USU. That means more than 27,000 people bolstering opportunities for landlords, businesses and the university to make money. Yet nobody makes it easy for them.

So here is our view: If this city is going to continue to receive the financial benefits of having more than 27,000 teenagers and twenty-something year-olds, then it needs to accommodate them better on the simple issue of shelter. There should not be homeless students. There should not be students afraid every time someone knocks on their door because they are not on the lease. It’s silly that a “college town” makes things so inconvenient for the college students.

A WITCH NAMED KOKO by Charles Brubaker



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Utah State Football

Merlin Olsen Field at Maverik Stadium

Free for Students, \$50-\$65, 7:00 pm

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USU Women's Volleyball

Dee Glen Smith Spectrum

See Website, 7:00 pm

Aida: The Timeless Love Story

Mt. Logan Middle School Auditorium

\$12, 7:30 pm

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SATURDAY SEP 5

The Great Inflatable Race

Cache County Fairgrounds

\$15-\$40, 9:00 am

USU Women's Volleyball

Dee Glen Smith Spectrum

See Website, 12:00 pm

Fly Fishing Workshop 3: Casting Techniques

Lundstrom Park

\$12-\$15. \$12 for SNC Members, 10:00 am

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North Logan City Library

Free, 6:30 pm

TUESDAY SEP 8

Music for the Small & Tall: Dancing Leaves

Thatcher-Young Mansion

\$56, 11:00 am

Ceramics Classes

The Bullen Center

\$111-\$161. Ages 4-19 \$111 including materials and firing Adults \$161 including materials and firing, 3:45 pm

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TSC Auditorium

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WEDNESDAY SEP 9

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