

College students create digital publications

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## Information studies in the digital age

- 200-level, 3-credit survey course
- Explores information and communication technologies (ICTs)
- Discusses current tech-related topics (e.g., big data, online privacy)
- Covers the research process from concept to e-publishing
- Combines theory with hands-on practice
- Integrates both independent and group work









### Student population

- Gen Z
- from first-years to seniors
- business, strategic communications, interactive media studies (IMS), sports management, journalism
- visual, auditory, and/or kinesthetic learners









## Project scope

- research
- writing
- infographic creation
- HTML coding
- ebook conversion
- video production









#### Tools & deliverables

- an annotated bibliography
- a research paper as individual book chapter
- an infographic (Piktochart/Photoshop)
- a web-based version of the book chapter as an HTML file (Dreamweaver)
- a compiled ebook (Calibre)
- an embedded video as ebook trailer (iMovie/Final Cut)









# Topics

- cyberwarfare
- journalism in the digital age
- marketing in the digital age
- music in the digital age
- eHealth
- eGaming









#### calibre

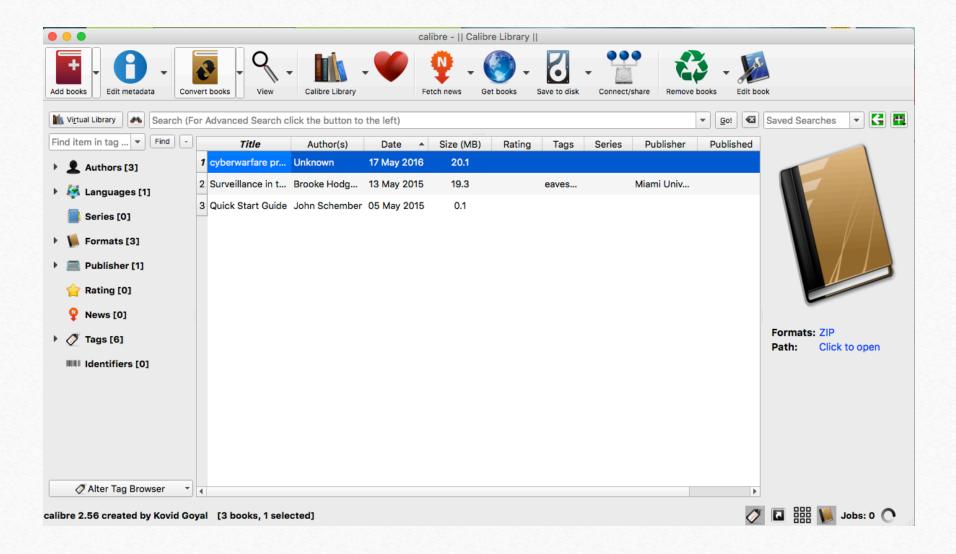
- open source
- text file > HTML file > ePub file
- table of contents, embedded video, cover image
- iBooks reader
- calibre-ebook.com









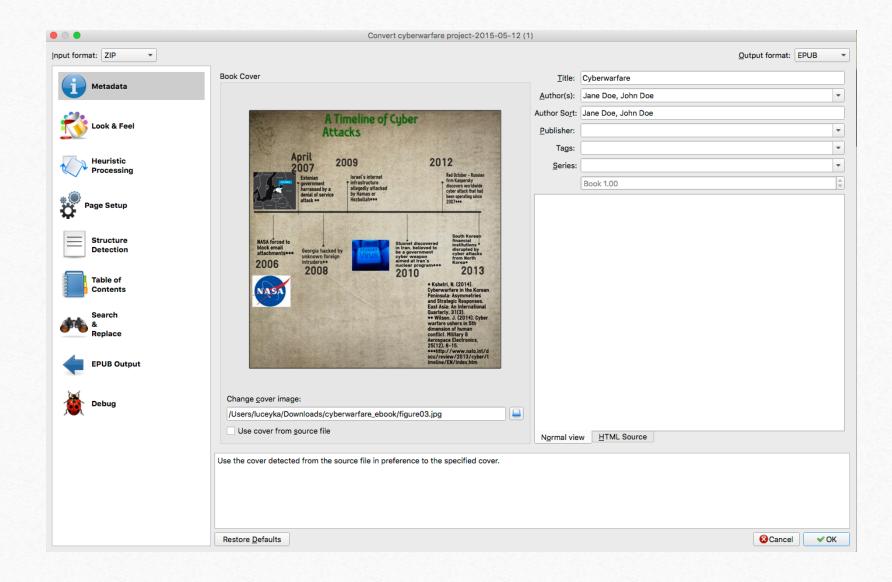




















demo!









## grading

- research paper: topic focus, depth of discussion, cohesiveness, sources and citation format (10%)
- video and ebook: Group participation, clarity of topic, cohesive storyline, technical aptitude (20%)
- grading also covers website, podcast, tech debate, midterm, attendance









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THE EBOOK WAS VERY FUN TO DO AND CREATE AND FINALLY SEE THE FINAL PRODUCT.

THE EBOOK PROJECT SHOWED HOW WELL A GROUP CAN WORK TOGETHER AND CONTRIBUTE.

I DISLIKED THE EBOOK: IT WAS MUCH MORE WORK THAN THE OTHER PROJECTS AND WORKING IN HTML IS NOT MY STRONG SUIT.









AIMS homepage at http://aims.muohio.edu/

Biersdorfer, J.D. Tip of the Week: Organizing your ebooks. New York Times. http://gadgetwise.blogs.nytimes.com/tag/calibre/

Fojtik, R. (2015). Ebooks and mobile devices in education. Procedia - Social and Behavioral Sciences, 182, 742-745. doi:10.1016/j.sbspro.2015.04.824

Tulgan, B., & Rainmaker Thinking. (2013). Meet Generation Z: The second generation within the giant ... Retrieved May 16, 2016, from http://rainmakerthinking.com/assets/uploads/2013/10/Gen-Z-Whitepaper.pdf









### Thank You

Questions?

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