

Emerging with ebooks

College students create digital publications

Kate Lucey, Education Librarian
Miami University
luceyka@miamioh.edu

Information studies in the digital age

- 200-level, 3-credit survey course
- Explores information and communication technologies (ICTs)
- Discusses current tech-related topics (e.g., big data, online privacy)
- Covers the research process from concept to e-publishing
- Combines theory with hands-on practice
- Integrates both independent and group work

Student population

- Gen Z
- from first-years to seniors
- business, strategic communications, interactive media studies (IMS), sports management, journalism
- visual, auditory, and/or kinesthetic learners

Project scope

- research
- writing
- infographic creation
- HTML coding
- ebook conversion
- video production

Tools & deliverables

- an annotated bibliography
- a research paper as individual book chapter
- an infographic (Piktochart/Photoshop)
- a web-based version of the book chapter as an HTML file (Dreamweaver)
- a compiled ebook (Calibre)
- an embedded video as ebook trailer (iMovie/Final Cut)

Topics

- cyberwarfare
- journalism in the digital age
- marketing in the digital age
- music in the digital age
- eHealth
- eGaming

calibre

- open source
- text file > HTML file > ePub file
- table of contents, embedded video, cover image
- iBooks reader
- calibre-ebook.com

calibre - || Calibre Library ||

Add books
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 View
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 Fetch news
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 Connect/share
 Remove books
 Edit book

Virtual Library Saved Searches

Find item in tag ... -

	Title	Author(s)	Date	Size (MB)	Rating	Tags	Series	Publisher	Published
1	cyberwarfare pr...	Unknown	17 May 2016	20.1					
2	Surveillance in t...	Brooke Hodg...	13 May 2015	19.3		eaves...		Miami Univ...	
3	Quick Start Guide	John Sember	05 May 2015	0.1					

Authors [3]
 Languages [1]
 Series [0]
 Formats [3]
 Publisher [1]
 Rating [0]
 News [0]
 Tags [6]
 Identifiers [0]

Alter Tag Browser

Formats: [ZIP](#)

 Path: [Click to open](#)

calibre 2.56 created by Kovid Goyal [3 books, 1 selected] Jobs: 0

Convert cyberwarfare project-2015-05-12 (1)

Input format: ZIP Output format: EPUB

Metadata

Look & Feel

Heuristic Processing

Page Setup

Structure Detection

Table of Contents

Search & Replace

EPUB Output

Debug

Book Cover

Change cover image:

 Use cover from source file

Title: Cyberwarfare

Author(s): Jane Doe, John Doe

Author Sort: Jane Doe, John Doe

Publisher:

Tags:

Series: Book 1.00

Normal view HTML Source

Use the cover detected from the source file in preference to the specified cover.

Restore Defaults Cancel OK

demo!

grading

- research paper: topic focus, depth of discussion, cohesiveness, sources and citation format (10%)
- video and ebook: Group participation, clarity of topic, cohesive storyline, technical aptitude (20%)
- grading also covers website, podcast, tech debate, midterm, attendance

“

THE EBOOK WAS VERY FUN TO DO AND CREATE AND FINALLY
SEE THE FINAL PRODUCT.

THE EBOOK PROJECT SHOWED HOW WELL A GROUP CAN WORK
TOGETHER AND CONTRIBUTE.

”

I DISLIKED THE EBOOK: IT WAS MUCH MORE WORK THAN THE
OTHER PROJECTS AND WORKING IN HTML IS NOT MY STRONG
SUIT.

AIMS homepage at <http://aims.muohio.edu/>

Biersdorfer, J.D. Tip of the Week: Organizing your ebooks. New York Times. <http://gadgetwise.blogs.nytimes.com/tag/calibre/>

Fojtik, R. (2015). Ebooks and mobile devices in education. *Procedia - Social and Behavioral Sciences*, 182, 742-745. doi:10.1016/j.sbspro.2015.04.824

Tulgan, B., & Rainmaker Thinking. (2013). Meet Generation Z: The second generation within the giant ... Retrieved May 16, 2016, from <http://rainmakerthinking.com/assets/uploads/2013/10/Gen-Z-Whitepaper.pdf>

Thank You

Questions?

luceyka@miamioh.edu