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Current Issues

- Declining enrollment
- Consolidation of programs
- Economic challenges
- Changing education culture
- Changing education clientele



Changing Education Clientele Expand how we traditionally think of and define diversity

- Non-traditional
- Gender
- Ethnicity

Diversity of Learning Styles!

How do we capture those audiences?

Once we have them, what issues and needs might arise?

And how do we adapt to meet those needs?

Discussion – Capture and Serve

- Non-traditional
- Gender
- Ethnicity
- Techno-level
- Learning styles

