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11-13-2013

## Cruising the Digital Highway: the Highway 89 Digital Collections Project

Liz Woolcott  
*Utah State University*

Clint Pumphrey  
*Utah State University*

Dustin Olsen  
*Utah State University*

Paula Mitchell  
*Utah State University*

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# Highway 89 Digital Collections

Liz Woolcott, Clint Pumphrey, Dustin Olson, and Paula Mitchell  
 Best Practices Exchange  
 November 13, 2013

*The 89ers*

Other Attractions and Landmarks

*Cross Section of the West  
 Highway to Discovery  
 Gateway to National Parks  
 Some of the Best Views  
 You can Find!*

Phase 1 Contributors

Cruisin' Highway 89

*The 89ers*

**Long-Term Sustainable Development**

**User Needs**

- One Stop Resource
- Intuitive Interface
- Visual Engagement Tools
  - Exhibits
  - Maps

**Contributor Needs**

- Potentially large number
- Variety of resource levels
- Distance setup
- Clear Instructions
- Individual Curation

WPA National Park Posters

Utah State Parks

Utah State Parks Collection

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*Crane Section of the Wild  
 Highway to Queen  
 Victoria National Park  
 Snow-Capped Peaks  
 Tantalus Trail*

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WPA National Park Posters

Utah's Best Views

Utah's 89 Photo Collection

# Phase 1 Contributors



Brad Cole

Utah State University

Cheryl Walters

Utah State University

Clint Pumphrey

Utah State University

Dustin Olson

Utah State University

Greg Thompson

University of Utah

Jeff Anderson

LDS Church History Library

Jim Kichas

Utah State Archives

Karri Krattley

Salt Lake County Archives

Liz Woolcott

Utah State University

Paula Mitchell

Southern Utah University

Russ Taylor

Brigham Young University

Sarah Langsdon

Weber State University

Sean Evans

Northern Arizona University

Terry Nelson

Salt Lake County Archives

# Cruisin' Highway 89





Piegan

Great Falls

Montana

Idaho

Wyoming

Utah

Arizona

Jackson

Montpelier

Salt Lake City

Kanab

Prescott

Phoenix

Nogales

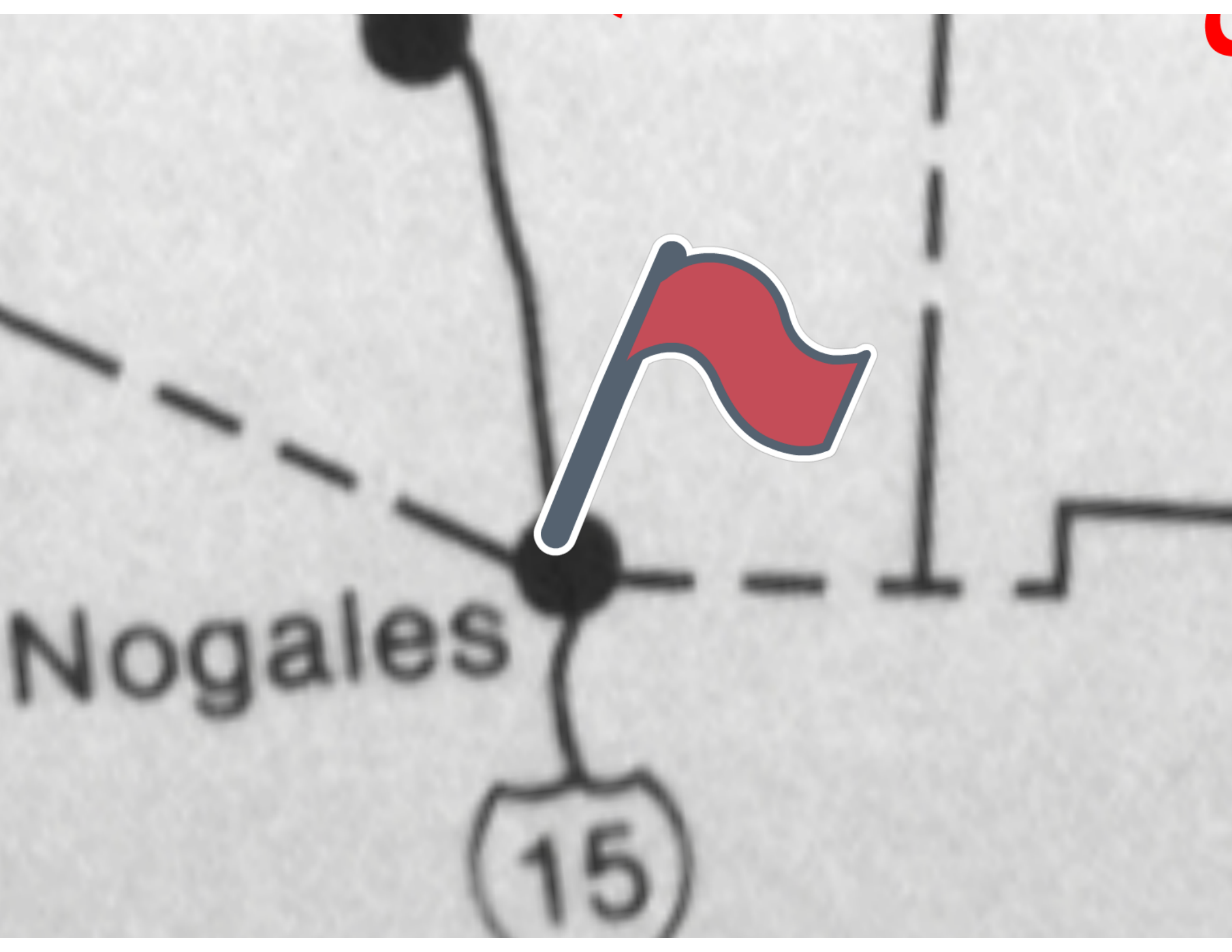




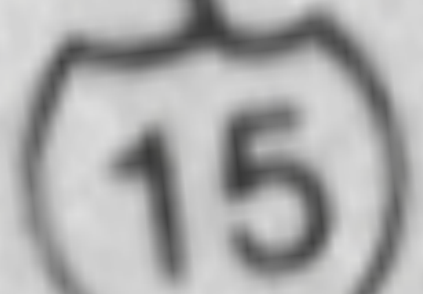
Piegān

Great Falls

*M*



Nogales







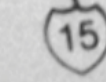
*Montana*

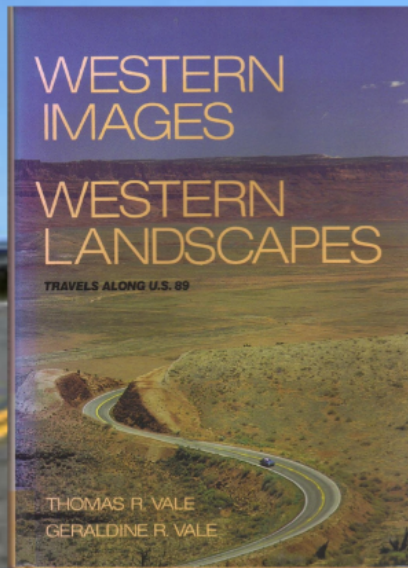
*Idaho*

*Wyoming*

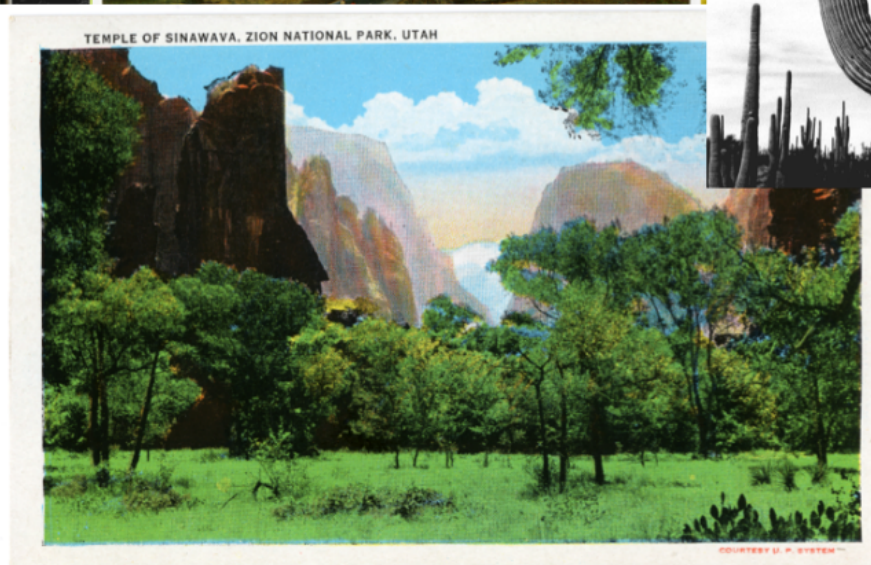
*Utah*

*Arizona*





# National Parks



TEMPLE OF SINAWAVA. ZION NATIONAL PARK. UTAH



MINUTE MAN GEYSER, YELLOWSTONE NATIONAL PARK.

COURTESY G. H. SYSTEM

# Cruisin' Highway 89





*Cross Section of the West*

*Highway to Grandeur*

*Fabulous Boulevard of National Parks*

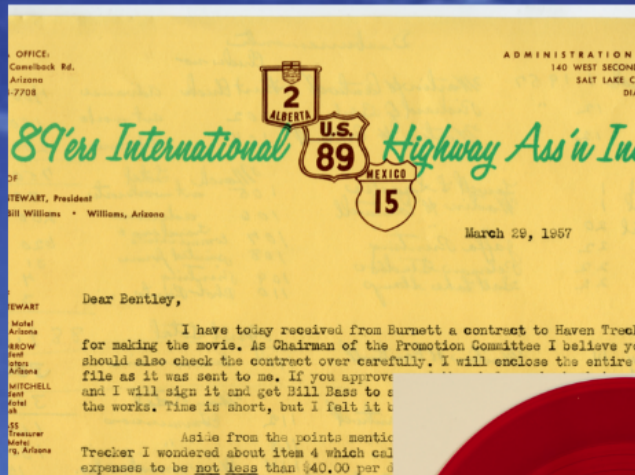
*Scenic Route of Three Nations*

*Treasure Trail*

# Other Attractions and Amenities



# The 89'ers



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 November 13, 2013

*The 89ers*

Other Attractions and Landmarks

*Crane Section of the Arch  
 Highway to Queenston  
 Tobacco Distillery of National Parks  
 Stone Arch of Three Rivers  
 Tennessee Trail*

Phase 1 Contributors

Cruisin' Highway 89

*The 89ers*

**Long-Term Sustainable Development**

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WPA National Park Posters

Traveler's Post Card

Johnny-89 Photo Collection

Any Takers?



## Long-Term Sustainable Development



### *User Needs*

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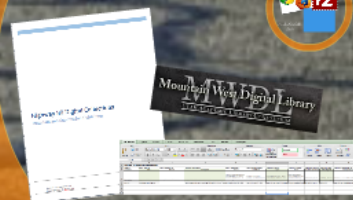
# *Our Solution*



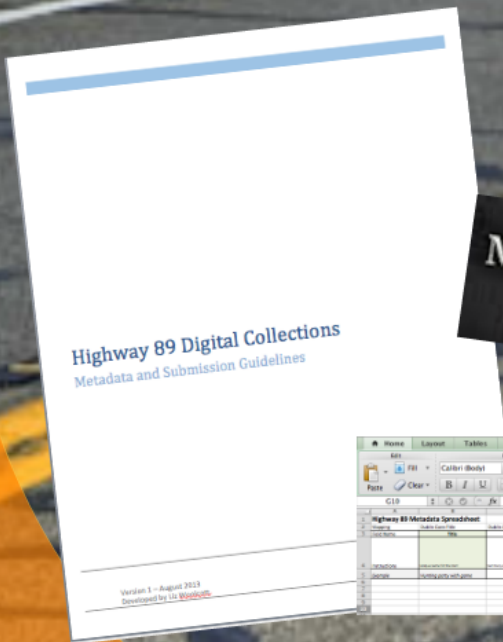
- User Accounts
- Easy Remote Access
- Customizable
- Intuitive Interface

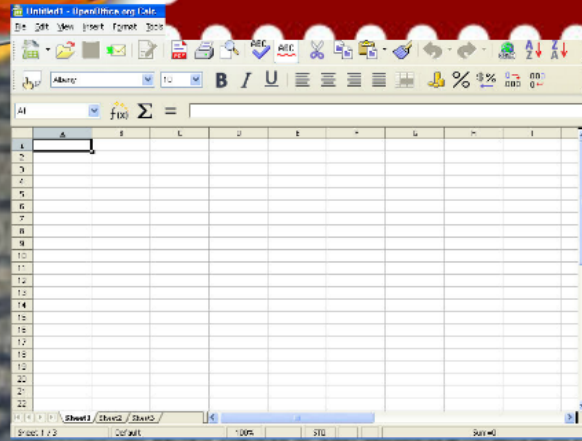
*Any Takers?*

*Metadata and Submission  
Guidelines*



# Metadata and Submission Guidelines

A screenshot of a Microsoft Excel spreadsheet. The title bar reads 'Highway 89 Metadata Spreadsheet'. The spreadsheet has several columns and rows, with some cells containing text and others containing formulas or data. The interface includes the standard Excel ribbon with tabs for Home, Layout, Tables, Charts, Sentences, Formulas, Data, Review, and Developer.



*Freely Available  
Tools*

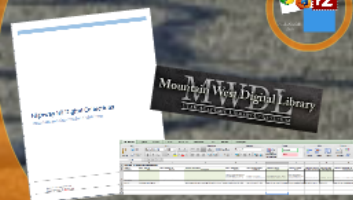
# *Our Solution*



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*Crane Section of the West  
 Highway to Queenstown  
 Lake Taupo National Park  
 Snow-Covered Pine Forest  
 Tongariro Trail*

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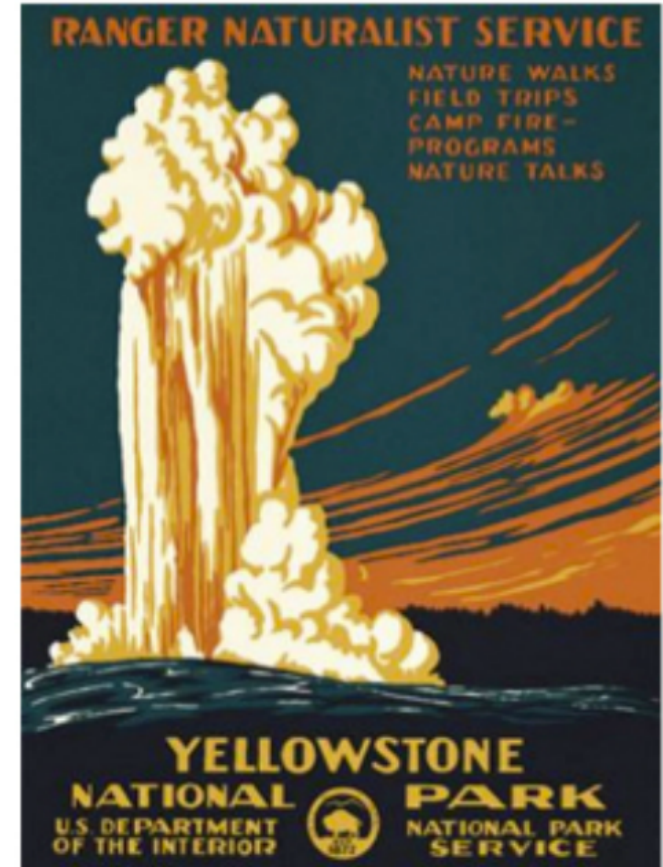
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WPA National Park Posters

Utah's Best Coast

Utah's 89 Photo Collection

# WPA National Park Posters





Illustrator John Clark



# Highway 89 Digital Collections



*"I studied several Highway 89 images and felt that the landscapes most prevalent along the route included mountains. This one is inspired by Loafer Mountain as seen from Birdseye, Utah. Less direct inspiration also came from Logan and Marysvale Canyons.*

*I love to get an early start on every road trip I take, so the colors are designed to capture the feel of early morning when the sun begins to rise and you set out on that grand adventure!"* – **John Clark**

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Utah State Office of Heritage and Arts

Utah State Office of Heritage and Arts