North American Serials Interest Group

NASIG Newsletter

Vol. 26, no. 2 May 2011 eISSN 1542-3417

Table of Contents

President's Corner 1
Upcoming Conference News
- 2011 Election Results 3
- PPC Update 3
- CPC Update 4
- Biz Meeting Agenda & Brainstorming Topic 5

Profiles
- New Members of the 2010/2011 Board 6

Columns
- Checking In 10
- Citations 10
- Title Changes 11

NASIG News
- NASIG Mentoring Program 11
- Gateway to Collaboration 12
- New NASIG Core Competencies TF 12
- *2010 Conference Proceedings* 13
- ASA's Library Choice Initiative 13

Serials & E-Resource News
- ER&L Report No. 1 14
- Leadership in Acq. Award to Eleanor Cook 15
- The Three S's of ERMS 16
- UKSG Rebrands Serials & More 17
- 2011 Midwinter ALA Report 17
- ER&L Report No. 2 19
- 2011 NC Serials Conference Report 22

Executive Board Minutes
- March Conference Call 22

Treasurer Report 30
Committee Reports 30

President's Corner

Katy Ginanni

A Full Year of Seasons

Those of you who may have been following my first year in the mountains of western North Carolina may wonder what I think of spring here. In a word? Delightful! There were plenty of old favorites, such as daffodils, dogwoods, azaleas, redbuds and so on. But I've added some new ones to the list, too: rhododendrons, trout lilies, halberd-leaf violets, spring beauties, and more. Spring has been lovely, but I'm especially looking forward to my second summer here. Now I know that I can expect warm but not terribly humid days, cooler (than San Antonio!) nights, lots of green, and plenty of outdoor activities, from hiking and rafting/tubing/canoeing to relaxing on my deck and enjoying the view.

Following Tradition

As you may have gathered, I often review former President's Corners before writing my own. I want to make sure I'm not forgetting to mention something vital! And one tradition that I am not going to break is to report, briefly, on my attendance at the UKSG Annual Conference and Exhibition. As I mentioned in my greetings from the U.S., I was especially pleased to represent NASIG. My first serials boss and mentor, Sylvia Martin, was in that group of US serialists who joined Marcia Tuttle in 1984 to attend UKSG, and I still remember how electrified she was upon her return. And NASIG was formed a short year later. Thanks to Sylvia and all the other pioneers out there!

In addition to the exceptional programme (didja catch that? I used the British spelling as an homage), I was especially interested in attending the UKSG business meeting. The organisation (HA! I did it again!) appears to be much more streamlined, yet they still produce a topnotch conference with almost twice as many delegates as we had last year. It gave me pause.

Two Word Cloud

In the December issue of the *Newsletter*, I mentioned one of the exercises that the contingency planning group participated in last June. Mark Lane had us come up with a group of words to describe the following organizations: NASIG, ALA and the ER&L conference. Later in the day, Lane asked us, "If you were re-creating NASIG today, what two words would you like to associate with it?" Another way to put that would be to imagine you were encouraging a colleague to join NASIG. Which two words would you want to describe NASIG accurately? One of Lane's suggestions was that NASIG should agree on two words, and then use them in all NASIG materials.

Sometime very soon – probably before this issue of the *Newsletter* comes out – I am going to post this on NASIG-L. Vice President/President-Elect Steve Shadle is going to link a tag cloud to the discussion so that we can see a visual representation of all the words that people suggest. Please put on your thinking caps and be prepared to participate!

St. Louis, Here I Come!

This is something else that every other president says in this column, but I am really excited about our upcoming conference in St. Louis! The Program Planning Committee has created an interesting, relevant and timely program. This often happens to me as I'm registering for NASIG conferences, but I had a difficult time choosing between sessions. Thank goodness I'm bringing two colleagues with me so we can cover all bases! And the Conference Planning Committee has worked incredibly hard – and with a sometimes micromanaging executive board – to make the conference run as smoothly as possible, and to make it fun, too! As I've already mentioned, I'm especially excited about the Cubs vs. Cards ball game. But the opening reception at the City Museum is going to be cool, too! And I've got to be sure to see the Gateway Arch. And I'd like to visit the Missouri Botanical Garden, and the Missouri History Museum. Oh, crikey, I need more vacation time!

Finally

My last President's Corner! I do not have an easy time with *Newsletter* deadlines, and Angela Dresselhaus has been very patient with me this year. I appreciate her steadfastness. I also appreciate the time and service that our outgoing board members have given to NASIG this year. Great thanks to Rick Anderson, Steve Kelley and Christine Stamison. And I welcome Jennifer Arnold, Stephen Clark and Allyson Zellner to the board for this coming year. Buckle your seatbelts, kids! You're in for a busy but fun ride!

Finally, finally: thanks to ALL of you who volunteer for committee work, attend our conferences and other programs, and contribute in various ways. We are all NASIG. We are all the eggman. We are all the walrus. Goo goo g'joob.

2011 Election Results

Pam Cipkowski, N&E Vice Chair

The Nominations & Elections Committee is pleased to announce the results of the 2011 election. Those elected to office are as follows:

Vice President/President-Elect:
Bob Boissy, Springer Science+Business Media, LLC

Treasurer-Elect:
Jennifer Arnold, Central Piedmont Community College

Members-At-Large:
Patrick Carr, East Carolina University
Stephen Clark, College of William and Mary
Allyson Zellner, EBSCO Industries, Inc.

On behalf of the committee, I would like to extend warm congratulations to the elected candidates, as well as sincere thanks to all the candidates who were willing to stand for office.

NASIG Nominations & Elections Committee

Chair: Eleanor Cook
Vice Chair: Pam Cipkowski

Members:
Ann Ercelawn
Meg Mering
Jacquie Samples
Joyce Tenney
Paula Sullenger
Melanie Faithful
Kay Johnson

PPC Update

Anne Mitchell and Michael Hanson, PPC Co-Chairs

The Program Planning Committee is looking forward to seeing you in St. Louis in just a few weeks! The exciting program covers many different aspects of serials, from discovery to collaborative archiving, and we hope that everyone will find sessions that fit their interests.

As we get close to conference date, here are some tips to keep in mind:

- There may be some changes to the program, so please check the program and schedule online for the latest updates
- Although we ask you to indicate interest in programs while registering, feel free to change your mind
- Posters will be up all day on Saturday, so please take the time to learn from our innovative colleagues
- Informal discussion groups will be held during Saturday lunch; look for discussion topics to be to be announced soon
- It is not too late to sign up for one of our exciting pre-conferences!

The NASIG Program Planning Committee is very excited about the pre-conference line-up for the 2011 Conference. For more information on the NASIG Annual Conference or to register for these sessions, please visit the Conference website:
http://www.nasig.org/conference_registration.cfm

Serials and RDA: An Ongoing Relationship

Full-Day Session: Wednesday, June 1 9:00am-5:00pm

What does RDA say about the cataloging of serials? What related issues need to be considered? What is the impact on current policies, programs, processes, and databases? This preconference will cover: creation of RDA records for serials (changes from AACR2, new elements, encoding); use of existing serial records (AACR2, RDA, etc.); resources in the RDA Toolkit; development of national, consortium, and local policies; consultation with others inside and outside your institution (public service staff, vendors, etc.); and consideration of possible changes in RDA affecting serials. The topics will be addressed via lecture,

demonstration, discussion, and creation of practice records.

Speaker: Judy Kuhagen, Library of Congress

Accounting Techniques for Acquisition Librarians

Half-Day Session: Wednesday, June 1 1:00pm-5:00pm

Librarians are often surprised by the amount of accounting knowledge necessary to budget and track serials and electronic resources. Most librarians enter the profession just after completing their ALA-accredited masters program with undergraduate backgrounds in English or other liberal arts. Often courses in collection management do not address the fundamentals of creating and managing budgets or creating cost-benefit analysis for large purchases. To make the situation worse, recent economic downfalls require librarians to project future financial needs and analyze the cost effectiveness of long standing products and purchasing practices. Rachel Kirk, a former CPA and a current acquisition librarian at Middle Tennessee State University's Walker Library, discusses some basic accounting concepts that can help collection management librarians maintain fiscal order. Rachel will provide an overview of reconciling fund accounts with the university's financial system, annual budgeting, budget monitoring, and creating scenario analyses for large purchases. Participants are encouraged to bring a laptop to the workshop for hands-on exercises.

Speaker: Rachel Kirk, Middle Tennessee State University

Who Ya Gonna Call? Troubleshooting Strategies for E-Resources Access Problems

Half-Day Session: Thursday, June 2 9:00am-noon

Librarians, publishers, and subscription agents come together to address best practices when trying to troubleshoot e-resources access problems; strategies for working in a consortial environment; tracking down that elusive administrative login information to pull usage statistics; updating contacts; and IP address management among many other topics. What information is needed to most effectively deal with these issues? Is this information readily at hand? The session will explore each party's workflow and see where they intersect or fall apart. How can we work together to improve this often confusing scenario? Who DO you call when questions arise? Take-aways: a better understanding of the workflow and information needs for all parties in the e-resources information chain, and some best practices to implement in our respective workplaces.

Speakers: Susan Davis, University at Buffalo; Teresa Malinowski, California State University, Fullerton; Eve Davis, EBSCO Information Services; Dustin MacIver, EBSCO Information Services; Tina Currado, Taylor & Francis

CPC Update

NASIG 26th Annual Conference
June 2-5, 2011
St. Louis, Missouri

Mark your calendars! The North American Serials Interest Group Conference Planning Committee is hard at work planning the 2011 conference in St. Louis. Founded in 1764, this vibrant, bustling city was the historical beginning point of U.S. westward expansion. The city's nickname, "the gateway to the West," inspired the conference theme, and the Gateway Arch takes center stage in the logo this year.

Along with the NASIG Conference, don't forget to check out what the great city of St. Louis has to offer. Check out the St. Louis Official Travel Information site for more travel tips and things to do on your visit. A great place to start is the St. Louis City Museum, which will house the NASIG reception on Thursday, conference opening night.

Are you a baseball fan? You're in luck! The St. Louis Cardinals will go head to head with the Chicago Cubs, their biggest rivals, on Friday, June 3rd at

Busch Stadium in St. Louis (across from the Ballpark Hilton conference hotel). Check out the Cardinal's schedule.

Attendees interested in going to the game will be able to purchase tickets during conference registration. A block of 300 discounted tickets has been reserved by NASIG.

So save the date, and keep checking with the NASIG Conference site for program and registration information. While you're there, visit the NASIG Discussion Forum for the latest buzz on the conference and discussions on hot topics in Serials. For questions and suggestions about the 2011 Annual Conference, send an email to conf-plan@nasig.org.

Attend the conference in style with a NASIG "Gateway to Collaboration" t-shirt!

Go to Cafepress to order yours today!

Business Meeting Agenda and Brainstorming Topic

Below are the agenda for the annual NASIG business meeting and the topic for the brainstorming session. The business meeting will take place on Friday, June 3, 2011 at 4:00 pm and will segue directly into the brainstorming session. President Katy Ginanni will preside over the business meeting, and Bob Persing will serve as parliamentarian. The brainstorming session will be facilitated by June Garner and will end at 5:15.

Business Meeting Agenda

- Call to order
- Highlights from the past year, presented by Katy Ginanni
- Secretary's report, presented by Carol Ann Borchert
- Treasurer's report, presented by Lisa Blackwell
- Introduction of the 2011-2012 board, presented by Eleanor Cook (Nominations & Elections Committee chair)
- Recognition of outgoing board members and committee chairs, presented by Chris Brady (Awards & Recognition Committee chair), with assistance from Jessica Ireland (Awards & Recognition Committee vice-chair)
- Discussion of old business
- Call for new business

Brainstorming Topic

Topic of brainstorming: The NASIG name, vision and mission.

During the 2010 brainstorming session, there was some brief discussion of the NASIG name, and whether we should think about altering or changing it. This is something that the executive board has discussed over the last several years. That topic seems to lead into something that came up during last year's contingency planning session, and that is whether or not NASIG needs to redefine our vision and mission statements. (Discussion will be facilitated by June Garner.)

New Members of the 2010/11 NASIG Board

Susan Davis, Profiles Editor

Now that this year's elections cycle has been completed, it seemed like a good time to get to know the "new" folks we elected to the Board a year ago and whose terms started officially after the conference in Palm Springs. I invited Clint Chamberlin (University of Texas-Arlington), Buddy Pennington (University of Missouri-Kansas City), Jenni Wilson (Alexander Street Press), and Vice-president Steve Shadle (University of Washington) to describe their experiences so far.

How did you first get involved in NASIG?

Steve first attended a NASIG conference back in 1993 at Brown University when he and his colleague Pamela Simpson presented a session on the International Serials Data System (now the ISSN portal) as a cataloging resource. Steve had only been working with serials for about a year and a half and was relatively new to library conferences. He thought the NASIG conference to be a wonderfully focused meeting of colleagues sharing similar problems.

Buddy joined NASIG in 2003 when he became the serial acquisitions librarian at the University of Missouri – Kansas City. His first conference was Milwaukee in 2004 and he just knew that this was the community for him.

Jenni writes that she was working for Readmore (a subscription agent) in the mid-90's and was one of many Readmorians who were NASIG members.

Clint first heard about NASIG from Beverley Geer and Bea Caraway when he was a student worker in the library at Trinity University. A few years later when he realized he was interested in working with serials, Clint contacted Beverley to ask a few questions about a career in serials. She encouraged him to apply for one of the student travel grants and he was one of the lucky recipients that year to attend NASIG in San Diego (2000). He's been involved ever since.

What made you decide to be considered for a Board position?

Based on the story he gave, I believe Steve drank the NASIG kool-aid while attending a UKSG meeting and talked to Char Simser about the differences in the two organizations. When Norene Allen from Nominations & Elections called, Steve was already in "NASIG space" and talked him into running in a moment of weakness.

Jenni wanted to give back to the organization after attending conferences for many years.

Clint always enjoyed his work on NASIG committees. When he was nominated the first time (and it took several times before making it through the vetting process to appear on the ballot), he was pretty apprehensive because he didn't feel like he knew enough about NASIG operations to be a good candidate. Over time, though, Clint gained more confidence and felt like he'd not only enjoy working on the Board but would be able to make some good contributions.

Buddy has served on some committees and participated in other NASIG activities while he's been a member. His primary consideration was looking at who was already on the Board and having the desire to work with them to shape the organization. As many of us repeat (ad nauseam at times!), we are only as strong as our members. He's always felt, looking around at the membership, that NASIG is doing a wonderful job

How did you feel when your name appeared on the ballot?

Steve: "OMG is this really happening?"

Jenni: "Nervous. Not sure if anyone knew who I was!"

Clint was "virtually certain" he wouldn't be elected because the rest of the slate was so good.

"Queasy!" This was Buddy's second time on the ballot and the first time did not end up quite as successful. It was, of course, a tremendous honor, and also very humbling to realize that there are people out there who would think I would be good at this.

How has being a Board member lived up to your expectations (or not)? What has surprised you about serving on the Board?

Steve wondered if his working style (big on brainstorming, bad on process) would mesh well with the corporate culture of the Board and the organization. He has been pleasantly surprised at how patient everyone has been and how well the Board works. Steve has also been surprised by the sheer number of volunteers that contribute time and effort to this organization...it's pretty amazing.

Jenni describes the Board as a great group of people with a real passion for NASIG. It's very refreshing.

Clint hasn't had any surprises because he knew several previous Board members who had given him a general idea of the kinds of work that the Board takes on. One pleasant surprise has been how enjoyable it has been. Cliff has found that working with large groups of people can often be hellish at best, but the current Board is a fun group of people to work with. We get a lot done, and we enjoy each other's company while doing so.

No major surprises for Buddy either. Lots of work. But also lots of fun. He marvels at how open and receptive Board members are to ideas and questions. The Board provides a very welcoming atmosphere; rest assured no one thinks your questions are silly.

Name one or two misconceptions you had about serving on the Board, or how the Board and larger organization operate.

Steve thought NASIG work would completely consume his life, but that hasn't been the case (most days just a number of short emails...that 'process' shortcoming he is most concerned about). Personally, he suspects that Katy's just sheltering him until next year (when his life will most likely be consumed by NASIG).

Jenni was afraid she wouldn't be able to keep up. It is a good amount of work but certainly not overwhelming. There are a lot of hands on deck to help out.

This is not necessarily a misconception, but Buddy had not been aware of how seriously the Board considered the economic aspects of the organization. And there really is an awful lot of work behind the scenes. NASIG isn't a business, but there are definitely business realities to be aware of and address.

Based on your Board experience so far, what have you enjoyed the most?

Steve obviously enjoys the travel—his top choice--site visits! Because the annual conference is the most significant, high profile activity of the organization, it's been a great experience to have the opportunity to get into potential meeting spaces to see what works, what doesn't work, to think through all aspects of the conference (financial, logistics, social) and to envision the attendees' experience. And just to be clear, it's not the entire Board that does site visits, but only President, Vice-President and Conference Coordinator.

But equal to that has been getting to know and appreciate all the individual Board members. They are a great group of people to get to know and work with.

Buddy lists sitting in a room with a group of colleagues (and a few idols) and working toward common goals of how to make NASIG a stronger, more vibrant organization as the most enjoyable aspects of serving on the Board.

Jenni has enjoyed getting to know all of the other members, seeing how they communicate, discovering the collective sense of humor of the Board.

Clint, like Jenni, has enjoyed learning more about how the work of all the various committees comes together to make NASIG function so smoothly

All of you served on various NASIG Committees before joining the Board. How does committee service prepare you for the Board? How would you compare the two?

Steve--Serving on a Committee gets you a little more into the NASIG website and gets you experience in communicating with other members on a NASIG activity. However, it stands to reason that Committees are generally focused on a specific operational activity while the Board is responsible for the "affairs of the organization." The activity of the Board will vary from year to year but obviously financial oversight and coordination of organization activities are always the core of what the Board works on.

Buddy sees that committee work is great in that it prescribes an environment of accountability within the larger organization. You have a structure. You have tasks and deadlines and reports. The Board is similar in that regard. Committee work is more focused on one or two aspects of NASIG. The wonderful thing about being on the Board is that you become aware of all aspects of the organization. It is a great learning experience.

Jenni likes being on the other side to see how the committee liaisons work to communicate back and forth. Now she knows firsthand how things actually end up getting done!

Clint believes that service on multiple committees helps one learn about how different parts of the organization work individually while ultimately helping one understand as a Board member how those parts relate to all of the others. Being on the Board gives one a wider perspective.

What specific advice would you give to those considering a run for NASIG office?

Steve suggests you serve on a couple committees first as it gives you a better sense of who does what. Also, all Board members serve as a liaison to at least one committee (responsible for communication between Board and committee) so serving as a Committee Chair prepares you for your board liaison activities.

Don't be afraid. Jenni assures us that no one bites or yells!

Be prepared to read and think about the organization a lot! And don't be afraid if you haven't been in NASIG all that long. The Board needs diverse perspectives to function. (Buddy)

Volunteer for committees, work hard while you're on those committees, and get to know your fellow NASIG members. And be patient! You may be nominated several times before finally getting onto the ballot, which if anything is a testament to how many highly-qualified people there are in this organization. (Clint)

What suggestions do you have for the organization to better mentor those who are interested in running for office or becoming more involved in NASIG?

Steve's advice is first, remind committees and membership of the support resources on the NASIG website: Committee Chair guidelines, Board Member guidelines, working calendars, Committee handbooks...it's all there. Second, maintain this support documentation so it both current and useful. Third, take an interest in new members (for example, attend the first timer's reception; find out what people are interested in doing). Finally, network, network, network! NASIG "promotes communication, understanding, and sharing of ideas"...you can't really do that unless you're talking to each other.

Clint is not a huge fan of formalized long-term mentoring programs because they seem a bit forced. Having a mentor at the conference to show you the

ropes is one thing; being assigned a mentor to help you become more involved in the organization is something else. He agrees with Steve that best thing the members of the organization can do is make an effort to get to know people who are fairly new to the organization and try to cultivate relationships with them – which is something a lot of NASIGers are pretty good at already.

Buddy believes we need to create an environment where people who are interested are comfortable asking Board members or officers for mentoring or more information to get a sense of how it works.

What's it really like at a Board meeting? Do you have a humorous anecdote to share?

Like an episode of Survivor except no one is voted off the island and everyone is really nice. And it's held in a windowless hotel meeting room. Really.

It's fun but intense. We deal with a lot of issues during the day-long Board meetings, but even though that is somewhat mentally draining, our meetings have been leavened with a good dose of humor. Of course it helps that the current Board is full of folks with wonderful senses of humor!

A lot of talk and deliberation, for sure. But fun as well. Humorous anecdote? Well, there was the time I learned about the YouTube mash up of The Flintstones and Raging Bull…

On a personal note, what do you do for fun in your now reduced spare time?

Who knew Steve was so musical? He plays clarinet and sings a little in a five-piece Balkan band: www.orkestarrtw.com
He and his partner (Rick) also spend regular time with Rick's two grandsons (5 & 8...what great ages!)

In December, Steve took his first mileage run ever to Maui (if you don't know what a mileage run is, check out http://www.insideflyer.com/articles/article.php?key=6585).
(Ed. Comment--yea that was a sacrifice!)

Jenni is a movie goer. And, I'm a librarian, so of course I like to read!

Clint confesses he's a little obsessive about gardening. He spends hours working on it, and when he's not working in it, he's either reading to educate himself more about gardening or is dreaming up new plans for it. Guess we need to check Clint's thumb for greenness!

Buddy is a bit of a gamer so if I can blow off some steam with my Wii or PS3 then he'll do that. He also watches a lot of movies, and is a long-suffering Kansas City Royals fan.

Anything else you'd like to share about yourself, NASIG, the world in general?

Clint says it's great to be a part of an organization like NASIG that can be fairly nimble and responsive to member needs.

That seems like a good place to end. Nimble and responsive are traits that many companies would like to emulate. Go NASIG!

Columns

Checking In

Kurt Blythe, Column Editor

[Note: Please report promotions, awards, new degrees, new positions, and other significant professional milestones. You may submit items about yourself or other members to Kurt Blythe at kcblythe@email.unc.edu. Contributions on behalf of fellow members will be cleared with the person mentioned in the news item before they are printed. Please include your e-mail address or phone number.]

A light quarter in terms of new members opting to share their stories, but **Jennifer Sippel** has stepped in to save the column. Jenny has been a faculty librarian & instructor at Minneapolis Community & Technical College (MCTC) Library since 2007, though her serials responsibilities came later, in 2009, when she was offered a permanent position.

Jenny writes to share that:

> Because of MCTC Library's flat organizational structure (we have no director) and the evolution and success of our teaching program, I have a variety of work assignments and wear many hats that extend beyond serials. Not only do I oversee the individual print and electronic periodical subscriptions, I also do some electronic resources management, investigate emerging technologies, participate in library outreach, staff the reference desk, and work on curriculum & faculty development initiatives. I sit on several campus committees, including Academic Council (our curriculum development committee) and the Online Teaching/Learning Steering Committee. I also regularly teach both online and face to face. Most recently, I've been teaching INFS 1000, a 2-credit required Information Literacy course housed in our Information Studies department and LIBT 1100, the gateway course into our Library Information Technology program, an online 2-year certificate/degree for library paraprofessionals.
>
> My diverse work responsibilities make my job highly interesting and keeps me on my toes, but it also makes it challenging to figure out which organizations to belong to and which conferences to attend. I recently decided to check out NASIG by becoming a member. I look forward to exploring this organization further and meeting other members in St. Louis!

Welcome, Jenny, and I look forward to seeing you in St. Louis.

Citations: Required Reading by NASIG Members

Kurt Blythe, Column Editor

[Note: Please report citations for publications by the membership—to include scholarship, reviews, criticism, essays, and any other published works which would benefit the membership to read. You may submit citations on behalf of yourself or other members to Kurt Blythe at kcblythe@email.unc.edu. Contributions on behalf of fellow members will be cleared with the author(s) before they are printed. Include contact information with submissions.]

This quarter's column, just in time for summer, features an explosion of work from Patrick Carr, Dylan Moulton, and Naomi Young.

Patrick L. Carr, "The Dual Mission Paradigm: A Ranganathanian Critique," *Against the Grain* 22:6 (2010/2011): 44-45.

Patrick L. Carr, "The Commitment to Securing Perpetual Journal Access: A Survey of Academic Research Libraries," *Library Resources & Technical Services* 55:1 (2011): 4-16.

Patrick L. Carr, "Assessing Return on Investment for E-Resources: A Cross-Institutional Analysis of Cost-Per-Use Data," presented at the 2011 ALCTS Continuing Resources Section College & Research Libraries Interest Group Winter Meeting, San Diego, California, January 9, 2011; North Carolina Serials Conference, March 10, 2011.

Dylan Moulton, "94 Years of Alaskan Research: A Publishers Perspective," presented at the Alaska Library Association Annual Conference, Juneau, Alaska,

February 19, 2011. This presentation outlined morphing state-wide relationships with a single publisher over nearly a century and how political and environmental events can change both research focus and output levels.

Last (alphabetically) but not least, **Naomi Young** is the author of the newest NASIGuide: http://www.nasig.org/files//PUBPR_NASIGGuide_2011_ClassifyingNewspapers.pdf. This guide is the outgrowth of a project we did when our main library was renovated. Our public services people expressed a strong desire to have all the newspapers gathered together in a single sequence.

Title Changes

Kurt Blythe, Column Editor

[Note: Please report promotions, awards, new degrees, new positions, and other significant professional milestones. You may submit items about yourself or other members to Kurt Blythe at kcblythe@email.unc.edu. Contributions on behalf of fellow members will be cleared with the person mentioned in the news item before they are printed. Please include your e-mail address or phone number.]

This has been a quiet quarter for moves and other work-life machinations, but **Connie Foster** has stepped in to save the column (and perform a very necessary service for her institution as well, of course) with notice of her April 18 appointment to the position of Interim Dean for the Western Kentucky University Libraries.

Congratulations to you, Connie.

NASIG News

Announcing the 2011 NASIG Mentoring Program

NASIG's Mentoring Group is again sponsoring a Conference Mentoring Program to help make new conference attendees feel more at ease, highlight membership benefits, and create networking opportunities. The program will match experienced NASIG conference attendees with new conference goers.

Information about the program is located at http://www.nasig.org/mentoring.cfm.

Sign up to be a mentor or mentee using the form located at http://www.nasig.org/survey.cfm?pk_survey=16.

The only requirement to be a mentee is attendance at the 26th Annual NASIG Conference in St. Louis, Mo.

To be a mentor, we ask that you have attended a previous NASIG conference, are willing to make contact with your mentee prior to the conference, and are willing to meet with your mentee at the conference. Of course we hope you'll also check on your mentee during the conference, especially at group social events, just to make sure they aren't lonely.

Our Guidelines for Mentors and Mentees is available at http://www.nasig.org/committee_mentor_guidelines.cfm.

We invite all mentees and mentors to the First-timers Reception on Thursday, June 2. This is a great time to meet up with your mentor or mentee for the first time and get to know one another.

The deadline for applications is Monday, May 9, 2011. After all applications are received, we will contact you with the name of your partner. This program has been very successful for several years, and we look forward to your participation this year!

For additional information about the Mentoring program, please contact the committee co-chairs:

Gracemary Smulewitz, Co-Chair:
smulewi@rci.rutgers.edu

Sarah Sutton, Co-Chair:
sarah.sutton@tamucc.edu

Horizon Award Winner Essay: Gateway to Collaboration

Dana Whitmire, 2011 NASIG Horizon Award Recipient

Whether we realize it or not, we collaborate everyday with numerous people. For some it is choosing what the family will eat for dinner, for others, which link resolver will be best for their library. This year's theme for the annual North American Serials Interest Group (NASIG) conference, Gateway to Collaboration, perfectly portrays the events that will take place during these few days: library professionals congregating in one place, working towards a common goal—to engage in a conversation about serials and electronic resources.

Collaboration between libraries is an insurmountable asset. While a large number of resources are available to our field, and continue to increase and improve, the perfect system does not exist. Sharing information and experiences between peers allows library professionals the opportunity to investigate new technologies, without diminishing their fiscal budget. During these conversations we learn not only what particular resources have to offer, but also how well they work within the library scope. Not all products can be tailored to fit the needs of each individual workplace, but through collaboration, libraries around the world can ensure the best possible outcome will be found.

Along these same lines, working with vendors also helps achieve these goals. Exchanging ideas and conversing with vendors allows them to better assess the current and upcoming needs of a library. The e-book revolution is a perfect example of this. Due to the growing trends, many corporations now offer these resources at an attainable cost. The result of this collaboration means that more users are able to take advantage of using library materials in the comfort of their own home. Like the serials movement a decade ago, e-books have become another area of the multi-faceted library.

The ever-changing landscape of the library can sometimes create obstacles for staff. Creating an environment comfortable with shifts in technology and systems can be challenging, but results in a more productive, efficient, and relevant library. With many departments working to make a library operational, joint efforts are necessary. The Collections department works with the Systems department to ensure that all resources are easily accessible by the public. The Public Services department gives insight into user needs and suggestions, and offers these inquiries in order to better the usability of library services. By collaborating with others in the same building, a network is formed and utilized on a daily basis. The interaction and collaborative efforts between employees results in a more efficient library, with more understanding between staff and end users.

The NASIG conference would be my "gateway to collaboration." As a new member of the serials professional community, I am just beginning to develop my peer network. By meeting others in the field and joining the conversation, I can work to develop long-lasting professional relationships. Due to the nature of serials and the major shift to online resources in the past decade, the ability to establish connections with other members of the community will not only aid me in choosing the best resources for our library, but also provide a continuous learning environment throughout my career.

New NASIG Core Competencies Task Force

During the spring of 2011, the NASIG Board formed a new task force called the Core Competencies Task Force. The charge of this Task Force is:

> "To develop a statement for NASIG's endorsement that describes core competencies for serials and

electronic resources librarians. The purpose of these statements is to provide librarian educators with a basis for developing curriculum with a specialized focus and to provide employers with a basis for describing these specialized positions and with criteria upon which to evaluate the performance of those who hold them. The statement will be based on current research and complement ALA's Core Competences for Librarianship. The statement will also be flexible enough to remain relevant in the face of constant change and advances in technology as it is applied to the selection, organization, management, and delivery of library resources."

The impetus for forming the Task Force is the current lack of core competencies statements for either electronic resources librarianship or serials librarianship. This lack is substantial, given that ALA's Core Competencies for Librarianship and the Standards for Accreditation of Master's Programs in Library and Information Studies both call specifically for the use of competencies statements from professional organizations, particularly in the development of LIS curricula. The NASIG Core Competencies Task Force seeks to fill this gap by creating statements of core competencies for both serials librarians and electronic resources librarians. It is our hope that these statements will also be of use to institutions that employ serials or electronic resources librarians.

The members of the Task Force have participated in core competencies research and/or have participated in the delivery of serials/electronic course material to LIS students. We all look forward to applying this expertise to the development of competencies statements. Members of the Task Force are:

Eugenia Beh (Texas A&M University)
Steve Black (College of Saint Rose)
Susan Davis (State University of New York, Buffalo)
Sanjeet Mann (University of Redlands)
Cynthia Porter (A.T. Still University)
Sarah Sutton (Texas A&M University-Corpus Christi), Chair
Katy Ginanni (Western Carolina University), Board Liaison

The Task Force welcomes input from the NASIG membership. You may contact us at core-comp@list.nasig.org. Members of the Task Force will be conducting an informal discussion group during the upcoming NASIG Annual Conference in St. Louis on Saturday, June 4 from 12:30 to 1:30 p.m. NASIG attendees with an interest in our work are invited to attend.

2010 NASIG Conference Proceedings

Patrick L. Carr

NASIG is pleased to announce the publication of its *2010 Conference Proceedings*. Co-edited by Lori J. Terrill and Wm. Joseph Thomas, the *Proceedings* have been published by Taylor & Francis as volume 60 of *The Serials Librarian*. The *Proceedings* provide a written record of the presentations given at NASIG's 25th Annual Conference held in Palm Springs, California on June 3-6, 2010.

To access the *Proceedings* online, NASIG members can log in to the NASIG homepage and then select Publications > Conference Proceedings. Online access to the *Proceedings* is also available to subscribers of *The Serials Librarian* via the InformaWorld platform (http://www.informaworld.com/smpp/title~db=all~content=t792306962). The editors wish to thank all speakers and recorders for their contributions to the *Proceedings*.

NASIG Endorses the ASA's Library Choice Initiative

NASIG is pleased to support "*Library Choice*", a benefit that honors the service, invoicing and payment preferences of libraries and consortia. For many libraries, it is more efficient to use an agent to submit orders and payments. In cases where a deal calls for direct interaction between the library/consortium and the publisher, the *Library Choice* pledge enables agents to deliver services where required without restrictions. For example in areas such as: new orders, renewals and claims, accurate and timely pricing information, title-level management information, historical holdings

information (including cost-per-use data), COUNTER & SUSHI compliant usage data as well newer services, including assistance with publisher negotiations, cost comparison calculations and sophisticated, pre-populated ERM services.

Subscribing to a large package of e-journals, either directly or through a consortium, whilst providing greater access, typically creates more work for administrative, serials and technical staff. NASIG and its members are familiar with how this extra work can be trying and time-consuming at best and a considerable challenge at worst. Lack of certainty about which titles and years are included in a deal makes collection management difficult and often impacts critical areas such as content linking and resource discovery. Some libraries have local campus requirements that mandate title-by-title invoicing. Factors such as these compromise or even prevent libraries from fulfilling their key role enabling intuitive, seamless access to their information collections.

By endorsing *Library Choice*, NASIG pledges its support for libraries and consortia to have a choice to place their orders directly with the publisher or, if they prefer, through an agent[1]. Where an agent is preferred, the agent becomes the billing and payment partner, and provides both library and publisher with management data: a win-win for everyone.

[1] Library Choice endorses only agents who are members of the Association of Subscription Agents & Intermediaries (ASA) as only these agents have signed up to the ASA Guidelines, www.subscription-agents.org/about-asa/asa-guidelines, industry-leading standards of excellence, integrity and service innovation in information services.

Other Serials & E-Resources News

Electronic Resources & Libraries
Austin TX, Feb. 27-March 2, 2011

Reported by Marcella Lesher, Periodicals Librarian
St. Mary's University, San Antonio, Texas

Librarians and information specialists from the United States, Canada, and abroad met together in Austin to hear about and discuss the multitude of issues and opportunities facing libraries as electronic resources are increasingly becoming key parts of library collections. Participants were treated to three keynote speakers, who all weighed in on some of the extraordinary opportunities that libraries now have to enrich resources and resource accessibility in their communities.

Amy Sample Ward, blogger, trainer, and facilitator, kicked off the conference with her presentation on library innovations that utilize community driven models in order to achieve success. Amanda French, THATCamp Coordinator at the Center for History and New Media at George Mason University, provided an interesting overview of the Berkman Center's Digital Public Library of America initiative. The conference ended with a presentation by Michael Porter http://libraryman.com. Porter led a lively discussion on the library's role as a major provider of electronic

content. He also stressed the concept of library as community and as an information provider that mitigates the gap between rich and poor by providing access to all.

In addition to the keynote sessions, joint session presenters led discussions on data gathering as a way to further institutional goals and on how to publicize library resources in effective ways. Electronic resource management tools were an important focus of several programs, as was dealing with work flow challenges in innovative ways.

Margaret Heller and Bella Karr Gerlich of Dominican University discussed how Heller's dissertation research in measuring the effort expended in answering reference questions could be modified to measure the efforts of solving electronic access issues. Athena Hoeppner of the University of Central Florida provided an overview of the web scale discovery marketplace and provided the audience with evaluation criteria that could be used in judging the different products for themselves.

Conference organizers also experimented with new ways of sharing information through one session called the "Fishbowl Conversation" which used an "unconference" concept, where attendees had the opportunity to speak about several issues introduced through this new type of format.

Although a single individual could not attend all of the sessions, the diversity and expertise of the speakers provided a great learning environment.

Leadership in Library Acquisitions Award to Eleanor Cook

First appeared in *ALANews,* 2/28/2011

CHICAGO — The Acquisitions Section of the Association for Library Collections & Technical Services (ALCTS) has selected Eleanor Cook, associate professor and assistant director for Collections & Technical Services at East Carolina University, Joyner Library, to receive the 2011 Leadership in Library Acquisitions Award. The award will be presented on Sunday, June 26, at the ALCTS Awards Ceremony during the 2011 American Library Association (ALA) Annual Conference in New Orleans.

The Leadership in Library Acquisitions Award, sponsored annually by Harrassowitz, is given to a librarian to recognize contributions and outstanding leadership in the field of acquisitions and includes a $1,500 monetary award.

Cook has a particularly strong record of dedicated service to the profession and has served in a number of positions at various libraries since she began her professional career. For the past 30 years, she has made continuing and lasting contributions to acquisitions librarianship.

She is involved in state, national and local professional associations. She has been active in various ALCTS committees and in elected positions; served as NAISG president; actively participated in the North Carolina Serials Interest Group; and the Charleston Conference where she recently was awarded the Vicky Speck ABC-Clio Leadership Award.

Cook is a great communicator—always on top of major issues, hot topics and resources needed among acquisitions professionals. She contributes to acquisitions forums, resources, news and connections on a daily basis via the ACQNET-L listserv. Over the last 20 years, Eleanor has risen to editor of ACQNET-L, providing current communications among acquisitions professionals. ACQNET-L has more than 1,700 subscribers who depend on it as a primary source of important issues. She is a contributor to the acquisitions literature with her regular columns for *Against the Grain*, book chapters, blogs and articles. She is a frequent speaker at library conferences on a variety of topics. Her resume displays more than 30 acquisitions-related presentations on a variety of topics.

She has had a long and distinguished career. Her support and willingness to help others for the good of the profession is admirable. She has not only been a

mentor and educator to new acquisitions librarians, but a valuable resource to our profession.

The Association for Library Collections & Technical Services (ALCTS) is the national association for information providers who work in collections and technical services, such as acquisitions, cataloging, collection development, preservation and continuing resources in digital and print formats.

ALCTS is a division of the American Library Association.

The Three S's of Electronic Resource Management: Systems, Standards and Subscriptions NISO Webinar, January 12, 2011

Reported by Valerie Ryder, Director of Information Strategy, Wolper Subscription Services

The National Information Standards Organization (NISO) presented a webinar on January 12, 2011 which covered the basic building blocks of Electronic Resource Management (ERM) – standards, systems and subscriptions. Three panelists from the industry standards, system vendor, and subscription agent communities discussed the benefits and challenges of these "three S's" for ERM practices and services that impact library staff and patrons.

The First S: Standards for Organizing and Distributing Information

Todd Carpenter, Managing Director, NISO, gave an overview of current standards relevant to ERM and implementation challenges for stakeholders. Participants in all three communities need to rethink industry standards that apply to the library and its supply chain as they move to electronic formats. NISO working groups are addressing these challenges and developing standards and recommended practices. Some of the current major activities are SUSHI, SERU, ONIX-PL, KBART, and DAISY. NISO is conducting a gap analysis of ERM workflow to see where new standards are needed. Updates on the working groups' efforts and results are covered on the NISO website and throughout the year through webinars and free teleconferences as well as sessions at the major library conferences. Todd Carpenter encouraged librarians to tell ERM vendors and subscription agents why these standards are important to them and what the impact is on their time and the costs of managing electronic resources.

The Second S: Systems for Electronic Resource Management

Bob McQuillan, Senior Product Manager, Innovative Interfaces, reviewed ERM systems and their benefits for both library staff and patrons. He briefly retraced the evolution of managing electronic resources from spreadsheets, database software, and file folders through the stage of integrated library systems (ILS) that were not designed to accommodate electronic resource data and workflow, to today's world of ERM systems, ILS systems with e-resource capability, and web-scale discovery platforms. Libraries are faced with the financial reality of shrinking budgets, pressure to maximize the value of their collections, evolving staff duties, and the workflow challenges of spending more time and energy on print resources while spending a smaller portion of their content budget on that format. Bob McQuillan encouraged libraries, subscription agents, and systems vendors to work together to define the next generation of ERM systems.

The Third S: Subscriptions to Electronic Resources

Oliver Pesch, Chief Strategist, E-Resources, EBSCO Information Services, discussed the evolving role of electronic resource subscription services and the benefits to customers. Subscription agents can assist libraries in simplifying and eliminating work processes associated with electronic resources, such as capturing information needed for the migration from print to electronic, informing libraries about changes in format or transfer of journals between publishers, handling packages of electronic journals, and measuring usage and value of electronic content.

Conclusion

This webinar provides a high-level overview that would be useful for libraries that might be considering ERM solutions and is an informative update on current developments for libraries with existing ERM systems. Slides (free) and a recorded version of the webinar (fee) are available from NISO at http://www.niso.org/news/events/2011/nisowebinars/erm/

About the Author

Valerie Ryder is Director of Information Strategy for Wolper Subscription Services. She has over 30 years of experience in managing business and research libraries in the corporate sector, has spearheaded the migration from print to electronic information resources at a Fortune 300 company and has been a solo librarian. She has an MLS degree from the University of Pittsburgh, a Master's degree in International Business Management from Point Park University and a Bachelor's degree in mathematics from the University of Rochester.

UKSG Rebrands *Serials* and Announces New Editors

UKSG, the international organisation that connects the knowledge community, has announced a new name and new joint editors for its flagship journal, *Serials: connecting the information community*. The new name, *Insights: connecting the knowledge community*, was chosen from 125 submissions to a competition for UKSG members, won by Jane Harvell, Head of Academic Services at the University of Sussex Library.

The title change will take effect from volume 25, 2012, while the new editors, Lorraine Estelle (Chief Executive of JISC Collections) and Steve Sharp (Resource Acquisition Team Leader at the University of Leeds) will co-edit the journal from volume 24, 2011 and have already delivered their first issue (online now).

This first issue under the new editors helps to demonstrate the rationale for renaming the journal; it includes coverage of issues as diverse as usage statistics, open data, e-books and image collections, along with an innovative 'day in the life' feature drawn entirely from Twitter postings. "*Serials* has, for some time, been expanding into a much broader remit than its name would imply," explains outgoing co-editor Dr Hazel Woodward, who is to become Chair of UKSG's Publications Subcommittee. "When we surveyed our members, it became clear that while people understood the evolution in scope of UKSG as an organisation, they didn't necessarily recognise that the same was true for *Serials* – hence it was becoming inappropriately pigeonholed."

Incoming co-editor Steve Sharp continues, "Partly for that reason, we wanted to involve the members in renaming *Serials*. We're delighted that in *Insights: connecting the knowledge community*, we have found a title that so aptly reflects the role of the journal today, as well as our vision for its future." The organisation will work with members and suppliers throughout the remainder of 2011 to ensure a smooth transition to the new title.

UKSG would like to publicly record its thanks to outgoing editors Hazel Woodward and Helen Henderson for their many years of dedication to the development of *Serials*. We look forward to ongoing success as *Insights: connecting the knowledge community*!

http://www.uksg.org/news/insights11

Report from ALA MidWinter

Eugenia Beh, Texas A&M University Libraries

Electronic Resources Management as a Public Service: Delivering Quality Content at the Right Time, in the Right Places

On Saturday, January 8th, 2011, from 10:30 a.m.-12:00 p.m., the ALCTS Continuing Resources Section, Electronic Resources Interest Group (ERIG) held its ALA Midwinter program entitled, "Electronic Resources

Management as a Public Service: Delivering Quality Content at the Right Time, in the Right Places." Donna Scanlon, the electronic resources coordinator from the Library of Congress discussed the development of the Library of Congress' Electronic Resources Online Catalog, which recently became available to the public. Her presentation entitled, "The Long Road to ERM: Are We There Yet?," provided a timeline of the Library's steps towards creating the catalog, beginning with the development of a PHP/MySQL database and a website dedicated to online databases and e-resources in the 1990s to becoming a beta site for Innovative Interfaces' standalone electronic resources management system in 2003. Athena Hoeppner and Ying Zhang from the University of Central Florida Libraries then discussed the University of Central Florida Libraries' e-resources support team model and the creation of the E-Resources Access Team in their presentation, "eResource Access Support: Go Team!" The team, which consists of members from the Acquisitions, Cataloging, Public Services and Systems departments, was established in response to the growing number of e-resources and the limited number of staff who handle e-resources. Elizabeth Babbitt, electronic resources librarian from Montana State University, also addressed resolving e-resources access issues, albeit through the use of a discussion forum rather than a support team, in her presentation, "Right Here, Right Now – Using a Discussion Forum to Resolve Electronic Resource Access Issues." Finally, Andrew McLetchie, senior data analyst at ITHAKA/JSTOR, addressed the use of actionable knowledge derived from business analytics and intelligence data to enhance users' experience in the final presentation, "Business Analytics & Intelligence: Leveraging Data to Enhance User Experience."

LITA Electronic Resources Management Interest Group Open Source Electronic Resource Management Systems

The LITA Electronic Resources Management Interest Group met on Friday, January 7, 2011 to discuss the topic of open source electronic resource management systems. The presenters consisted of Ben Heet, senior technical analyst at the University of Notre Dame; Beth Camden, the Goldstein Director of Information Processing at the University of Pennsylvania; Andreas Bidenbach, manager of eProduct operations for the Americas at Springer; Oliver Pesch, chief strategist for EBSCO's e-resource access and management services; and Tim Jewell, director of information resources and scholarly communication at the University of Washington. Ben Heet gave an overview of CORAL (Centralized Online Resources Acquisitions and Licensing), the University of Notre Dame's approach to an electronic resource management system. Beth Camden discussed the Kuali OLE Project, a community-source library management system that was designed to break away from print-based workflows. Andreas Biedenbach, Oliver Pesch, Bob McQuillan, and Tim Jewell delivered updates on KBART, IOTA, CORE and the NISO ERM Data Standards Review, respectively. Andres Biedenbach reported that Phase II of the KBART (Knowledge Bases and Related Tools) working group involves extending KBART to e-book, consortia, and open access data, in addition to pushing for broader adoption. Oliver Pesch discussed the progress of the IOTA (Improving OpenURLs through Analytics) working group, which is currently focused on addressing the completeness of links from citation sources generated by the OpenURL standard. The group is not yet looking at the accuracy of the links, nor are the members attempting to change the standard itself; instead, they are working on developing a completeness index for measuring the quality of links generated by OpenURL. Bob McQuillan gave a quick update on the CORE (Cost of Resource Exchange) standing committee's progress, whose present goal, like the KBART working group, is to push for broader adoption. Finally, Tim Jewell delivered a brief update on the ERM Data Standards review working group, mentioning that he will deliver a report on whether data standards can help with some of the known problem areas with current ERMS at the 2011 NASIG Annual Conference in St. Louis

Report on Electronic Resources & Libraries 2011 Conference, Austin, Texas

Valerie Ryder, Wolper Subscription Services

The 6th Electronic Resources & Libraries (ER&L) Conference was held February 27 – March 2, 2011 in Austin, TX, returning to the same venue as in 2010. This conference is planned by academic librarians to discuss issues concerning electronic resources and to share best practices. The 400 attendees were primarily from the academic library community, although libraries in government agencies, institutions, and corporations were also represented, as were participants from the information industry. Registration is capped to maintain the collegial atmosphere of the conference and to facilitate networking and open exchange of ideas.

Preconference seminars on February 27th covered how to develop effective library assessment projects, preparations for implementation of an Electronic Resource Management (ERM) software package, techniques for clean-up prior to moving data about library resources among systems, and an in-depth overview of the University of Notre Dame's open source ERM system, CORAL.

Three keynote speakers challenged attendees to think beyond their current assumptions and beliefs to better position libraries for the future. Amy Sample Ward, a blogger, facilitator, and trainer focused on leveraging social technologies for social change, discussed libraries as the heart of their communities, and encouraged librarians to engage their communities in driving change. Dr. Amanda French, THATCamp coordinator at the Center for History and New Media at George Mason University, inspired librarians with the vision of a national digital library for the U.S. by sharing images of the National Digital Library of Korea. Michael Porter, Webjunction.org communications manager and president of LibraryRenewal.com, exhorted librarians to reclaim their role as "the place to go" for access to content in order to survive and thrive in the eContent world.

The 51 sessions presented over two and a half days were organized into ten tracks:

- Collection Development
- E-Books
- Electronic Resource Management (ERM) Systems
- Emerging/Future Technologies
- E-Resource Delivery & Promotion
- Management Track (new in 2011)
- Managing E-Resources
- Scholarly Communication
- Standards
- Statistics & Assessment

Most of the presentations were case studies discussing how these issues are addressed at the presenters' institutions and offering best practices and lessons learned.

Prevalent themes of this year's conference were:

- Calculating and using Return on Investment (ROI) data to demonstrate value of academic libraries to their institutions
- Using electronic resources usage statistics to evaluate the collections and determine renewals
- Librarians' roles in digital scholarship and digital publishing
- New models for collection development and acquisitions, such as patron driven acquisition (PDA) and social media as a selection tool
- Rethinking expectations and requirements for Electronic Resource Management (ERM) systems to support and streamline workflows in Technical Services departments
- Realigning workflows and staffing when moving from print collections to e-resources
- Standards for data and system interfaces
- Technology trends, such as electronic books (e-books), e-readers, mobile access to content, web-scale discovery, streaming media, and cloud computing.

ROI and the Value of the Library

Doralyn Rossman of Montana State Library explored different methods of assessment and measuring value so that ROI data tells the library's story in a way that connects with the mission and vision of the institution in which the library operates.

Usage Statistics and Metrics

Similar themes were reflected in presentations on effectively applying usage statistics to evaluate collections. Jamene Brooks-Kieffer of Kansas State University Libraries illustrated how to translate quantitative data, such as in a spreadsheet, to a data story that could be anecdotal or graphical. John McDonald of Claremont Colleges Library cautioned attendees to choose their statistics wisely and to choose their images wisely to tell the right story to the intended audience. Michael Levine-Clark of the University of Denver emphasized knowing why you are telling the story when determining the correct context and format for the audience. Chan Li of the California Digital Library described their approach and statistical methods to analyzing journal usage which employ a variety of metrics that represent important evaluation factors. In a similar vein, Hana Levay of the University of Washington discussed their method of using a combination of products to gather, compile, and analyze usage and impact factors of journals to assist in making renewal decisions.

Digital Scholarship and Digital Publishing

Michael Boock of Oregon State University and Deborah Ludwig of the University of Kansas explored the changing role of academic libraries from collecting external resources and providing access to becoming engaged in the life-cycle of scholarship produced on their campuses through partnership with faculty researchers, cultural heritage digital initiatives, digital publishing, and data management.

New Models for Collection Development and Acquisitions

Several sessions discussed experiences with Patron Driven Acquisitions (PDA) for e-books including a collaborative effort to provide a PDA model in a library consortium, a comparison study to examine differences between librarian-preferred titles and actual purchases of patrons through a PDA program, and a panel discussion on demand-driven acquisition (DDA) model implications for academic libraries, approval vendors and e-book vendors. Mary Ellen Pozzebon and Suzanne Mangrum of Middle Tennessee State Library conducted an environmental scan to determine how libraries are revising their collection development policies to support e-resources management. Sally Krash and Laura Venhaus of Southwest Research Institute blended new acquisition models in order to expand resource access while significantly reducing their budget. Steven Harris of the University of New Mexico addressed how social media can serve both patron-driven and selection models simultaneously and collaboratively.

Rethinking the ERM

Librarians are re-examining their needs and requirements for Electronic Resource Management (ERM) systems. Susan Davis of the State University of New York at Buffalo revisited the question of whether an ERM could solve all of the problems associated with managing electronic resources. Kate Silton of North Carolina A&T State University and Anne Rasmussen and Qinghua Xu of the University of Wisconsin-Parkside shared their experiences in employing a combination of tools to solve workflow issues and challenges of managing individual e-journal subscriptions. A panel of librarians presented their innovative solutions to improve e-resource workflow using open source, internally developed, and repurposed software.

Realigning Workflows for E-Resources

Several sessions dealt with the issues involved in realigning workflows and staffing levels when migrating from purely print collections to a blended and eventually to almost totally electronic content. Kate Seago of the University of Kentucky retraced their journey and outlined key actions taken to redefine workflows, processes, staff skills and staffing levels. George Stachokas of Indiana State University Libraries shared their criteria for handling free e-resources by creating separate workflows with different levels of effort based on factors such as scholarship level of the content, persistence of access, entity who maintains the content, compatibility with local systems, and

convenience of access. As part of the Management Track of sessions, John McDonald of Claremont College Library addressed issues of reorganizing staff to support e-resources at a higher level of focus that would be appropriate to upper management, directors and administrators. Carolyn DeLuca, Dani Roach and Kari Petryszyn of the University of St. Thomas took a pragmatic approach to realigning staff in describing their process of defining a new e-resource librarian position as well as hiring and training the individual. Cheri Duncan of James Madison University shared the results of a year-long investigation into revising the organization and workflow of their Acquisitions department for optimum efficiency required by new paradigms in library acquisition, such as streaming media, patron-driven selection, and just-in-time purchasing.

Standards for Data and System Interfaces

Two panel sessions were conducted on standards impacting e-resources: KBART, IOTA, CORE, and ESPReSSO.

Technology Trends

E-books, e-readers, and mobile access to content remained high on the interest list for attendees. Danielle Pollack of Sandia National Laboratories presented results of their pilot study on how their library should support researchers who want to use e-readers to access their collections. During the pilot researchers identified features that they desired in an e-reader by using any of five different e-readers. The study also identified issues that the library must resolve in order to provide support for this access mode. Naomi Eichenlaub and Laine Gabel of Ryerson University Library and Archives discussed how e-books are impacting work processes for acquisition, cataloging, management, and troubleshooting. Angela Dresselhaus and Flora Shrode of Utah State University researched whether college students are using mobile devices for academic purposes, future needs of students for mobile access, and the types of mobile services that libraries are currently offering or plan to implement.

Athena Hoeppner of the University of Central Florida presented an overview and comparison of features for four of the web scale discovery platforms in the marketplace. Presenters at several sessions shared their experiences in implementing web scale discovery products and described how web scale discovery systems are increasing ROI and the library's prominence at academic institutions by simplifying searching options for students and revealing more of the library's content.

Cyrus Ford of the University of Nevada discussed the technical aspects of how libraries can create an online video library that provides streaming videos to users.

Ronda Rowe and Jim Irwin of the University of Texas Libraries related their experience of moving their ERM system from a locally loaded software environment to a vendor hosted one as an instance of cloud computing in the academic library world.

Once again the ER&L Conference provided a venue to share knowledge and experiences with electronic resources, learn of new developments and potential solutions, and debate challenging ideas in an open dialogue between the library community and information industry partners.

About the Author

Valerie Ryder vryder@wolper.com is director of information strategy for Wolper Subscription Services in Easton, PA. She has over 30 years of experience in managing business and research libraries in the corporate sector, has spearheaded the migration from print to electronic information resources at a Fortune 300 company, and has been a solo librarian. She has an MLS degree from the University of Pittsburgh, a Master's degree in International Business Management from Point Park University, and a Bachelor's degree in mathematics from the University of Rochester.

Relevant Links

Electronic Resources & Libraries 2011 website
http://www.electroniclibrarian.com/

"Time Flies…Exploring the Future for Serialists" 20th North Carolina Serials Conference, Chapel Hill, NC, March 10, 2011

Dianne Ford, Elon University

Rick Anderson, University of Utah, kicked off the one-day 20th North Carolina Serials Conference with his keynote address titled, "The Future (or Not) of Library Collections: The Serials Perspective." Anderson challenged us to question such sacred cows as approval plans, big deals, journal subscriptions, 'just in case' collecting, and title-level serial cataloging. Our collections are becoming more diffuse and acquisitions less selective due to bulk-purchasing options; local collection development policies are beginning to sound quaint. We can catch a glimpse of future collections in such places as the Scholarly Kitchen Blog (http://scholarlykitchen.sspnet.org/); the OCLC article by Constance Malpas called, "Cloud-Sourcing Research Collections" (http://www.oclc.org/research/publications/library/2011/2011-01.pdf); and through e-book collections that allow us to download records and only purchase when a book is used by a library patron. Anderson says, "this cannot be reiterated enough: the future of libraries will be defined by the behavior of our library patrons."

Scholarly communication discussions began with Bryna Coonin's research on authors' perspectives of open access in various disciplines. The unique culture of various disciplines will require a variety of open-access models. A panel discussed ways academic librarians can promote and be more immersed in campus scholarly communication issues. According to Kevin Smith, scholarly communications officer at Duke University, involvement in scholarly communication should be a mission for academic libraries, and can lead librarians more deeply into the research process.

Concurrent sessions covered timely serials topics such as: "Repurposing: New Activities for Established Staff," "The Future of the Catalog," "A Collective Approach to Electronic Resource Maintenance," "Enhanced E-Resources," and "Cross-Institutional Analysis of Cost-per-Use Data." For this librarian, Wake Forest's committee approach to maintaining and trouble-shooting e-resource access provided a useful model for involving more staff in our rapidly growing electronic collections. With a cost-per-use (CPU) project coming up in my library this summer, it was most helpful to consider the useful information available from cross-institutional CPU analysis, as well as the importance of discoverability for e-resources and marketing our high-cost resources.

A final general session introduced us to the brave new world of "Online Video Journals and Databases as a New Generation of Electronic Resources" (an example is JOVE at http://www.jove.com/). The afternoon closed with a spirited 20th anniversary flashback through previous North Carolina Serials conferences, and final wrap-up remarks reminded us why it's great to be a serialist. Once again, the incredibly valuable North Carolina Serials Conference creatively covered the pressing issues, challenges, and breaking news in the serials world, and sent us forth equipped to be better librarians.

Executive Board Minutes

March Conference Call

Date, Time: March 29, 2011, 2:00p.m. (Eastern)

Attending

Executive Board:
Katy Ginanni, President
Steve Shadle, Vice President/President-Elect
Rick Anderson, Past-President
Carol Ann Borchert, Secretary
Lisa Blackwell, Treasurer

Members At-Large:
Patrick Carr
Clint Chamberlain
Steve Kelley
Buddy Pennington

Ex officio:
Angela Dresselhaus

Guest:
Joyce Tenney, Site Selection

Regrets:
Christine Stamison
Jenni Wilson

1.0 Welcome (Ginanni)

The meeting convened at 2:04 p.m. EDT.

2.0 Secretary's Report (Borchert)

2.1 Outstanding Action Items

Board members provided updates to the action items list as follows:

Not Done/In Progress

ACTION ITEM: All Board members will discuss how to turn the contingency planning documentation into a public document for distribution and discussion among the NASIG membership.

ACTION ITEM: All Board members will consider the issue of member information being shared with Tier One sponsors and how to communicate this to members.

ACTION ITEM: All Board Liaisons will investigate and become familiar with process of doing an environmental scan.

ACTION ITEM: Anderson will continue work with N&E over the course of this year to insure that the manual is complete and posted on the website. ONGOING

ACTION ITEM: Anderson will ask FDC for pricing parameters for website advertisements. IN PROCESS—RECOMMENDATIONS BY MID-APRIL

ACTION ITEM: Blackwell will add information to the Treasurer's manual indicating that the Board may approve additional funding for the Merriman Award winner and the NASIG President to account for emergency situations.

ACTION ITEM: Chamberlain and Shadle will talk to ECC & CEC about working together on the Archiving Information section of the CEC-PPR proposal. IN PROCESS

ACTION ITEM: Chamberlain will ask E&A to poll vendors via email to see how NASIG could be more valuable to them/how the conference could be a more valuable experience. IN PROCESS

ACTION ITEM: Chamberlain will ask ECC and the Website Liaison to explore where we could add advertisements into the NASIG website without ArcStone intervention. IN PROCESS

ACTION ITEM: Ginanni will appoint or select members on FDC and the Newsletter to work with advertisements. IN PROCESS

ACTION ITEM: Ginanni will draft a charge and job description for the NASIG Historian, run it by the Board, and then appoint a Historian. IN PROCESS

ACTION ITEM: Ginanni will work with the Student Outreach Committee to create a formal proposal for the internship program.

ACTION ITEM: Ginanni will ask SOC to send out a blast with information on library schools lacking library school ambassadors and rephrase page about library ambassadorship to show these as suggested activities, not requirements, and discuss ideas about drafting a document outlining what it's like to be a serialist. IN PROCESS

ACTION ITEM: Ginanni will contact October Ivins to see if they might be amenable to doing an event or conference together.

ACTION ITEM: Ginanni will contact Joyce Tenney to discuss a succession plan and training of the next person to handle site selection.

ACTION ITEM: Ginanni will draft wording for how to present the two-word idea to the membership.

ACTION ITEM: Ginanni will investigate obtaining an Outsell report to see if there is an environmental scan already done.

ACTION ITEM: Kelley will follow up with PPC to make sure it is in their manual to follow up before and after conference to get presentations online and/or on flash drives. IN PROCESS

ACTION ITEM: Kelley will ask PPR to formulate a conference marketing plan. IN PROCESS

ACTION ITEM: Kelley will ask PPR to send letters to NASIG members and directors in conference region suggesting paraprofessional attendance at conference. ON HOLD

ACTION ITEM: Kelley will discuss feasibility of providing feedback regarding rejected proposals with PPC and will ask if they feel comfortable accepting student proposals. They can work with SOC on the latter item.

ACTION ITEM: Shadle will ask CEC to work with PPC to create something such as a podcast and/or website that explains the conference program proposal process. IN PROCESS

ACTION ITEM: Shadle will tally words for the tag cloud via discussion on NASIG-L.

ACTION ITEM: Stamison will draft new language in conjunction with Wilson for the sections of the NASIG website that refer to personal memberships, and will send this to Board for revision by end of December.

ACTION ITEM: Stamison will ask A&R to submit suggested rewording for 2012 student grant awards over the summer to better define the term "student."

ACTION ITEM: Wilson will take the idea of thank you letters to new members back to MDC for consideration.

ACTION ITEM: Wilson will work with MDC to ensure they have a booth next year with membership brochures, etc. at the vendor expo.

ACTION ITEM: Wilson will ask MDC to work with D&*D* to create a document outlining the idea of offering a conference prize to first-time members.

ACTION ITEM: Wilson will ask MDC to add additional membership benefit information to website, such as NISO registration and *Serials Librarian* subscription discounts.

ACTION ITEM: Wilson will ask MDC to work with the Mentoring Committee to explore implementation of a year-long mentoring program in addition to the conference mentoring program.

Completed

- Blackwell will investigate the possibility of getting statistics on how our room reservations have looked over the past five years.
- Blackwell will investigate numbers for how many people registered before and after early registration deadline for the past couple of conferences.
- Chamberlain will ask ECC to review the website to correct broken or outdated links.
- Chamberlain and Ginanni will draft a blast to membership announcing return of NASIG-L.
- Ginanni will consult with Joyce Tenney regarding cost per person of conference to see if we can offer a lower rate to paraprofessionals both for full conference rate and single-day registration.
- Ginanni will ask SOC to reach out to library schools in greater Midwest with information about the 2011 conference.
- Ginanni will ask PPC for Nashville to make sure task force presentation on competencies is on the 2012 program.
- Kelley will ask PPC to create a form for proposal submissions that clarifies expectations, including the right of first publication, of each type of speaker (vision, strategy, and tactics).
- Shadle will send Stamison contact information for UNAM information school.

ACTION ITEM FOR FALL 2011: Ginanni will remind PPC for Nashville to make sure task force presentation on competencies is on the 2012 program.

2.2 Approval of Board Activity Report

Ginanni made a motion to approve the following Board Activity Report for addition to the March 2011 minutes, seconded by Chamberlain. All voted in favor.

1/11 The Board provided input to ECC regarding the size of ads to be included on the NASIG website.

1/11 **VOTE**: Anderson made a motion to accept a unique sponsorship proposal from the *Chronicle of Higher Education* to provide a copy of the *Chronicle* to each NASIG conference attendee. Carr seconded the motion, and all voted in favor, with one abstention.

1/11 The Board received the impressive slate of nominees for 2011/2012 from the Nominations & Elections Committee. The Board appreciates N&E's great work on this!

2/11 **VOTE**: Shadle made a motion to support NASIG sponsorship of the North Carolina Serials Conference, seconded by Anderson. All voted in favor with one abstention.

2/11 The Board supported the reallocation of awards based on recommendations from the Awards & Recognition Committee.

2/11 The Board approved the selection of Sharon Dyas-Correia as the new *Proceedings* Editor.

2/11 The Board celebrated the return of NASIG-L!

2/11 The Board discussed how to handle leftover flash drives from the 2010 conference and inquired of the *Proceedings* editors how many they might need for recorders working on papers.

2/11 **VOTE**: Ginanni made a motion to approve the slate of award winners selected by Awards & Recognition, seconded by Anderson. All voted in favor.

2/11 The Board agreed to extend the sponsorship deadline to allow follow-up with a few more potential sponsors.

3/11 The Board approved the *Proceedings* editors' suggestions on how to handle extra copies of the 2010 *Proceedings*.

3/11 The Board provided feedback to CEC regarding a membership survey to determine continuing education needs among NASIG members.

3/11 The Board provided feedback to CPC regarding the registration page.

3/11 **VOTE**: Ginanni made a motion to do a $100 cash drawing for early registrations, seconded by Anderson. All voted in favor.

3/11 The Board approved having authors for the *NASIG Conference Proceedings* use the new Taylor & Francis copyright form and asked that the *Proceedings* editors refer authors to T&F's Schedule of Author's Rights.

3/11 Because the opening speaker does not accept honoraria, the Board agreed to the speaker's request to donate the honorarium to the Historic Sites Foundation of St. Louis County.

3/11 The Board discussed the definition of "paraprofessional" for conference registration purposes and all agreed, with one exception, to define this as "library paraprofessional" for now.

3.0 Treasurer's Report (Blackwell)

NASIG is doing pretty well financially. Total assets are $412,670.14, with $52,340.09 in investments, $341,391.57 in high-yield savings at 0.25%, and $18,938.48 in checking. We have received checks for $44,450 in sponsorships so far.

As an aside, and in reference to an earlier action item, Blackwell reported the following registration patterns for 2009 and 2010:

- 2010: Total conference registration was 383, with 311 registrations from February to April 30.
- 2009: Total conference registration was 507, with 340 registrations from February to April 30.

4.0 Sponsorship Update (Anderson)

A few sponsors had not yet paid, and Anderson is following up. The final total should be between $56,000 and $58,000; this could vary due to exchange rates, etc. The Board is extremely grateful for Rick's work!

Ginanni asked that attendees be made aware of vendor expo time slot to ensure attendance at that event. Some folks will need to adjust travel plans to be there early enough on Thursday for this event.

5.0 Committee Updates (All)

Archivist—no report

Awards & Recognition—no report

Bylaws—no report, quiet year

Conference Planning—Registration is underway; 132 total attendees have registered so far, though there is a technical issue right now with the Cardinals game registration. CPC is working on a scavenger hunt program for opening reception

Flyers went to several conferences to encourage attendance at NASIG: Tennessee Library Association, Texas Library Association, Kansas Library Association, Oregon Library Association, and ACRL. Funding for the flyers can come out of the PPR budget and they will need to add this item to their budget for next year as well.

Conference Proceedings Editors—A new editor has been selected to start with the 2012 *Proceedings*, Sharon Dyas-Correia, and the editors have sent out a call for 2011 recorders.

Continuing Education—Please fill out CEC survey for continuing education needs for members. At this point we are not sure of the exact number of participants for the Project Transfer webinar, but it went well.

Core Competencies Task Force—All of the people who were asked to join this task force have accepted and this group is underway. The Board is asking for a final report to be presented to the NASIG membership at the 2012 conference.

Database & *Directory*—no report

Electronic Communications—ECC has reduced the number of items on the "What's New" page. Upcoming Events now lists events for the current month plus 2, and our conference is always listed on that page.

Evaluation and Assessment—no report

Financial Development—FDC had a committee resignation. They are working on the website advertising proposal.

Membership Development—no report

Mentoring Group—Mentoring is collecting suggestions on how to improve and streamline the program.

Newsletter—Everything is going well

Nominations & Elections—Nothing new. The election went smoothly and results have been announced.

Program Planning—[this is on the agenda later, item 8.0]

Publication & Public Relations—[this was on the agenda later, item 9.0]

Site Selection—Site Selection is working to finalize the 2013 contract.

Student Outreach—SOC has drafted a document to outline what it's like to be a serialist. They have also rephrased the page about library ambassadors to clarify that the list of activities are merely suggestions and not required.

Committee Appointments—Shadle will be sending out an email to ask Board members about liaison assignment preferences.

6.0 Travel Insurance (Ginanni)

- Should the NASIG president purchase travel insurance when booking a flight for UKSG?
- By that token, should all board members purchase travel insurance when traveling on NASIG business?

The Board agreed that NASIG President and Merriman Award winner should purchase travel insurance (which generally runs $35 for the flight only) when booking an overseas flight. The Board decided this is not necessary for NASIG business within the continental U.S. We should also, however, investigate the cost of insurance for travel beyond flight arrangements, given the volcano issues over UKSG in 2010.

ACTION ITEM: Stamison will ask A&R to investigate the cost of travel insurance for flight, hotel, etc. in traveling to UKSG for the Merriman Award.

7.0 Compensation Reimbursement Policy (Ginanni)

The issue of compensation reimbursement came up with a preconference speaker who is not a NASIG member and was not planning to attend conference. The Board will review this to see if we can make this policy more clear.

ACTION ITEM: All Board members will review the Compensation & Reimbursement Policy (http://www.nasig.org/conference_compensation.cfm) to discuss possible wording changes during the Board's meeting in St. Louis.

8.0 PPC Questions for Board (Kelley)

PPC has sent feedback on suggestions from the San Diego Board meeting and suggestions to the Board.

Suggestions from Board:

1) Feedback on rejected proposals – PPC chairs thought this was a difficult idea to implement. Most importantly, because it would probably open the door to ongoing arguments between the proposer and the PPC about why a proposal was rejected. And it would violate the current rule that PPC deliberations are confidential. However, the chairs were both enthusiastic about the numerous ideas related to teaching potential speakers how to create a good proposal and presentation.

Board agrees with PPC's reasoning. Board asked how PPC might envision the idea of teaching potential speakers; PPC is considering a general librarianship track in the programming to cover this kind of idea.

2) Encouraging student proposals – Big thumbs up for this idea. Also liked the idea of throwing student proposals into the general pool, rather than setting aside a special "student slot." PPC pointed out that just the request for proposals in itself could be a nice bit of publicity with students.

3) Providing alternative methods of delivery for proposals that aren't accepted – PPC chairs thought rather than doing podcasts or webinars for sessions that we don't accept for the conference, that we might consider passing them to planners of regional NASIG unconferences (which we're trying to get going). Perhaps we should look at putting some of our vision speakers or "big" sessions up on our website as podcasts. Might attract more interest in the conference.

Not all proposals are rejected because they aren't a good fit, but because there is too much overlap in content with a recent presentation, or because the speaker is already presenting other programs. Maybe PPC could forward their favorites of the rejected proposals to CEC for alternative forms of delivery. Board likes the idea of putting big speaker sessions up as podcasts to generate interest.

4) CEC & PPC putting together a workshop, podcast, presentation, etc. on how to do proposals and presentations – PPC chairs liked this idea, and agreed that it might be best to get past members of PPC to work on this kind of project, as the current PPC always has a full plate.

5) Streamlining proposal process by using the website–PPC is fine with this, but does not want to have a link for proposals up all year round. Also, due to limitations of ArcStone, they will have to use SurveyMonkey for proposal submissions for the foreseeable future.

6) Offering people who present proposals the option of including a YouTube clip or similar video of another presentation – PPC thinks that would be fine, as long as it's optional.

7) Asking for names of speakers and/or topics people would like to see – We currently do this on our conference evaluations. There's normally not much response, and often there's little that's useful out of it. The problems with trying to recruit speakers is that it takes a lot of time and effort for PPC, and most importantly, it's hard to recruit speakers without more robust compensation, i.e., money. PPC would like to find some way to tap into the membership's brainpower, but is kind of at a loss as to exactly how to go about it.

Suggestions from PPC to Board:

1) Would like to see more of a mix in the membership of PPC. Currently, all the members are librarians and there are no vendor members, who can provide valuable perspective.

Part of problem is that we don't get many vendor members volunteering for committee. Vice President is in the process of making committee appointments and has made note of this.

2) PPC doesn't know what the letters for rejected proposals say. If they did see the form letter, they might have a better idea of how to handle things like feedback for rejected proposals.

Secretary sent a copy of the sample letter to PPC liaison.

3) PPC noticed that there were a lot of proposals this year (and last) on topics related to being a professional librarian (things like how to find a mentor, how to manage your communications, etc.). This kind of info could be combined with material on how to submit a proposal and how to give a presentation. Could be a new program track, or maybe could be content for the website (podcasts, videos, etc.).

The Board really likes this idea.

4) PPC wondered if perhaps we open our call for proposals too early in the conference planning year. Maybe we need to look at revising that timeline.

Why not have the form up year-round, but clearly note when the timeframe is that PPC will be reviewing proposals? PPC did not like this idea earlier, but Liaison will check again to determine the reasoning for this. If PPC wants to change the timeline, they are the best ones to make that determination.

5) PPC thought that the compensation guidelines worked well this year. They have reduced the formerly excessive compensation for Strategy presenters, and PPC has kept the size of panels down, which has helped in recruiting vision speakers and preconference speakers, because NASIG can offer a more robust compensation package.

6) Poster session proposals have been drying up over the past several years. Do we want to provide some kind of incentive to encourage participation? Compensation? An award? Maybe publishing the best one (or all of them) in the Proceedings? Re-vamping posters could be a good way to attract student involvement (low barriers to entry, getting a foot in the door, etc.).

If we aren't getting many poster session submissions, we could drop them, but let's try at least one more year, especially if we are recruiting student attendees.

9.0 PPR Manual (Kelley)

This discussion will be moved to the email list due to time constraints on the conference call.

10.0 Committee Report Deadlines (Dresselhaus)

Dresselhaus sent suggestions for new deadlines to the Board, and the Board is fine with these.

Shadle made a motion to accept Dresselhaus's suggested changes to committee report deadlines as follows, starting with the 2011/2012 cycle. Borchert seconded the motion. All voted in favor.

Annual Reports: due Apr. 1st (with the exception of CPC, PPC, and Mentoring (due August 15), and E&A (due September 5))

The *Newsletter* editors could publish reports in the May *Newsletter* giving the membership a chance to know what is going on before our business meeting in June. They already publish the reports in May, but this is a huge strain on the editors since they do not have the normal editorial window.

Mid Year Report: due Oct. 1st (or earlier for Fall board meeting), to be published in the December *Newsletter*.

Updates if needed: due by Jan 1st (if committee has business for Midwinter meeting)

There would be one or two flexible/optional updates throughout the year that are due in time for publication in the March & September *Newsletter*.

Annual Reports/Updates would have a different template. Dresselhaus has volunteered to update the annual committee report templates.

11.0 Contingency Planning (Ginanni)

This item was tabled for the next conference call.

Ginanni asked if there were any other comments on conference arrangements. Tenney recommended that we continue publicizing the conference extensively, because numbers are lagging a bit from last year at this time.

Meeting adjourned at 3:28 p.m. EDT.

Minutes submitted by:
Carol Ann Borchert
Secretary, NASIG Executive Board
April 4, 2011
Revised April 21, 2011

Minutes approved by the NASIG Executive Board on April 22, 2011.

Treasurer's Report

Balance Sheet

4/25/2011		
Account	**Interest rate**	
ASSETS		
Cash and Bank Accounts		
JP Morgan Investments		$53,074.62
Business Checking	0.01%	$63,246.92
Business High Yield Savings	0.25%	$341,457.93
TOTAL Cash and Bank Accounts		
LIABILITIES		$0.00
EQUITY		$457,779.47
TOTAL LIABILITIES & EQUITY		$457.779.47

Committee Reports

2010/2011 Archivist Annual Report

Submitted by: Peter Whiting

Member

Peter Whiting, archivist (University of Southern Indiana)

Continuing Activities

Through the year, the archivist has been accumulating materials from board members and the *NASIG Newsletter* for the archives at the University of Illinois, Urbana-Champaign (UIUC). I plan on visiting the archives this summer so I will bring the box of documents to the UIUC Archives.

Completed Activities

Perhaps the biggest challenge this year was what to do with the video data from the NASIG 25th Anniversary Task Force. David Winchester supervised several hours of video taping that is around 80 GB of data. The system tech at Washburn University, where David Winchester works and where the data is currently stored, suggested placing the video on an external hard drive. After months of emails between myself and the archivist at UIUC, there was yet no resolution. When I went to the ACRL conference in Philadelphia, I saw David Winchester at the exhibit hall and he explained that the archivist at UIUC told him to put in it a hard drive to give to the UIUC Archives. At the NASIG annual conference in St. Louis, David will give the hard drive with the 80 GB of data. I will bring the hard drive when I go visit the archives this summer. After the data is converted at UIUC, I will send the hard drive back to David Winchester.

Budget

No expenses to report.

Submitted on: April 29, 2011

2010/2011 Awards & Recognition Annual Report

Submitted by: Chris Brady

Members

Chris Brady, chair (U.S. Dept. of Justice Libraries)
Jessica Ireland, vice-chair (Radford University)
Jennifer Arnold, member (Central Piedmont Community College)
Leigh Ann DePope, member (Salisbury University)
René Erlandson, member (University of Nebraska at Omaha)
Yumin Jiang, member (University of Colorado Law School)
Lisa Kurt, member (University of Nevada)
Mary Grenci, member (University of Oregon)
Betty Landesman, member (National Institutes of Health)
Beth Weston, member (Bethesda, Md.)
Christine Freeman-Radcliff, Mexican Student Grant Liaison (Texas A&M University at Kingsville)
Christine Stamison, Board Liaison (Swets)

Continuing Activities

A&R is currently in the process of ordering plaques and awards from Brandon's Awards in Knoxville.

Completed Activities

The 2011 slate of NASIG award winners is complete. NASIG-selected awards were selected by the committee in February. AMBAC selected the candidate for the Mexican Student Grant at the end of March. Travel and accommodation arrangements for the award winners attending the conference in St Louis have been set.

Budget

The A&R committee is in the midst of its budgetary cycle, as most of its annual outlays occur immediately before and immediately after the annual conference. As of May 2011, it appears that our projected expenses are in line with the budget request for 2011.

Statistical Information

A&R received the following number of applications for the 2011 awards cycle:

- Student Grant: 7 applications (4 awards granted)
- Schwartz Scholarship: 7 applications (2 scholarships granted)
- Serials Specialist Awards: 9 applications (2 awards granted)
- Horizon Award: 2 applications (1 award granted)
- Rose Robischon Scholarship: 3 applications (1 award granted)
- John Merriman Award (NASIG): 2 applications (1 award granted)
- Marcia Tuttle International Award: no applications in 2011

- Mexican Student Award Grant: selection managed by AMBAC

Questions for Board

1. In reference to the Statistical Information section of this report, we have noticed the total number of applications for the last two years is down. Starting with the 2009/2010 award application cycle, the deadline for award applications was moved from mid-February to mid-January in order to accommodate the Merriman award. As the date for the UKSG conference is generally in early April, the due date for applications really cannot be later for this award (thus allowing for time for processing and evaluating applications, selecting and approving the award winner, and allowing time for him or her to make arrangements to travel to the UK).

However, we have noticed that overall applications dropped when the deadline has been in mid-January. Apparently, January is a difficult month for soliciting award applications. It is very soon after the winter break for most schools; indeed, some institutions with a short winter term for all practical purposes have a much longer break. In addition, the ALA midwinter meeting is also in January.

After two years of working with the mid-January deadline, A&R committee members were asked this spring to consider if an alternate schedule might work starting in 2012. We would continue to take Merriman applications at mid-January, but would move the deadline for the other NASIG awards to mid-February. After discussion, current committee members agreed this would not cause a hardship in evaluating the Merriman awards at a separate time than our other award categories.

2. We also note an issue this year regarding how to define "student" for a couple of our awards. For perhaps the first time, there was a question about whether a student of a non-MLS graduate program in library and information science met the enrollment requirement of the student awards (i.e. Student Grant, Fritz Schwartz Scholarship). Currently, the student must be enrolled (or entering) an "ALA-accredited graduate library program (or Mexican equivalent)." Since the ALA accredits only master's-level professional/terminal programs (leading to the MLS degree or similar designations, such as MLIS, MSIS, MSLIS, etc.), the current definition excludes not only undergraduate degrees, but post-graduate degrees such as the Ph.D. in library/information science, and post-MLS specialist degrees.

3. A related question arose specifically with the Schwartz scholarship. At present, the candidate "must be entering an ALA-accredited graduate library program (or Mexican equivalent) or must have completed no more than twelve hours of academic requirements towards the graduate degree at the time of enrollment." This year, we found this definition vague and problematic. For instance, does the "twelve hours of academic requirements" mean semester hours or quarter hours? And one applicant this year came from a program that required 12 "course credits" in total rather than semester hours or quarter hours. While 36 semester hours of credit is the most common requirement for completion of the MLS (for those programs on a semester schedule), we are noticing certain programs with higher requirements of 39 or 40 semester hours. Thus, some students are taking increased course loads earlier in their MLS career to finish the degree within the standard four semesters.

Recommendations to Board

1. We recommend to the Board that the deadlines for the Merriman award and the remainder of the NASIG-selected awards (i.e., all other awards except the Mexican Student Grant) be on different dates for the 2012 award year. The Merriman award deadline must remain in mid-January at the latest to allow enough time for application processing, evaluation, and selection by mid-to late-February. This will allow the NASIG Merriman winner about 4-6 weeks to make arrangements to travel to the UKSG conference in early April.

The deadline for all other NASIG-selected awards should be in mid-February. Students and professionals are back into a routine after the winter break and ALA Midwinter meeting by this time, and we believe that this is a better time for potential applicants to file their award submissions.

2. While there was some discussion between A&R and the Board this year, midway through the awards cycle may not have been the right time to take up the issue of student program qualifications. However, we recommend to the board that we seriously consider expanding the eligibility of the Student Grant and Schwartz Scholarship to include post-MLS academic programs in library and information science. Students in such programs (post-master's specialist and doctoral) will also be among the future leaders of the field. Details would need to be researched and worked out; for example, would the post-MLS program need to be at an school that already had an ALA-accredited MLS program, or not?

3. We recommend to the Board that the description for educational qualification should be changed. Rather than quantifying in a single number for the cutoff (i.e. the current "12 credit hours" which in itself is vague), we propose the following phrasing:

> "Applicants for the Fritz Schwartz Scholarship should have completed no more than one-third (rounded up) of the coursework credits required for their particular MLS degree program."

Submitted on: May 6, 2011

2010/2011 Bylaws Committee Annual Report

Submitted by: Deberah England & Carol Ficken

Members

Deberah England, chair (Wright State University)
Carol Ficken, vice-chair (University of Akron)
David Burke, member (Villanova University)
Rita Johnson*, member (Wright State University)
Elizabeth McDonald, member (University of Memphis)
Linda Pitts, member (University of Washington)
Kate Seago, member (University of Kentucky)
Patrick Carr, board liaison (East Carolina University)

Completed Activities

We are pleased to submit the annual report of the Bylaws Committee for 2010/2011. The committee held its annual meeting at the NASIG annual conference in Palm Springs, California. Over the summer members completed the annual review of the Bylaws Committee page on the NASIG website and worked with EEC to complete a few changes.

At the request of the NASIG Board, the committee discussed the proposed changes to the NASIG reporting calendar. All members were in agreement that the proposed changes would not impact the committee, and therefore were in favor of the proposed changes.

Budget

No budget was requested; no expenses were incurred.

In conclusion, it has been a very quiet year for the committee.

*Rita Johnson left the committee in early 2011.

Submitted on: May 2, 2011

2010/2011 *Conference Proceedings* Editors' Annual Report

Submitted by: Lori Terrill, Joseph Thomas, and Sharon Dyas-Correia

Members

Lori Terrill, editor (University of Wyoming)
Joseph Thomas, editor (East Carolina University)

Sharon Dyas-Correia, incoming editor (University of Toronto)
Patrick Carr, board liaison (East Carolina University)

Narrative of Activities

The *2010 Proceedings* are comprised of thirty individual papers covering all preconference, vision, strategy, and tactics sessions presented at the 25th annual conference. A brief schedule regarding the editing of the 2010 papers is provided below:

- Most of the papers were submitted by the deadline of July 16, 2010, or shortly thereafter. Only one paper required numerous reminders to the author and was eventually submitted several months late. This was the first year we had non-original content presented at the conference. In one case an article had already been published by the presenters and in the other an article had been submitted for publication. In both cases a recorder was assigned to write up the content of the session.
- The editors continue to use Google Docs to edit the papers.
- The edited papers were uploaded to Taylor & Francis' CATS online production system in January 2011.
- The proofs were reviewed by the editors and some paper authors in early March 2011.
- The *Proceedings* were published online and in print by Taylor & Francis in April 2011 as volume 60 of *The Serials Librarian*. PDFs of the *Proceedings* were sent to the Electronic Communications Committee and have been posted on the NASIG website.

The complimentary copies list was compiled by the editors and submitted to Taylor & Francis in early March 2011.

This year, the editors purchased and used a digital recorder for recording the vision sessions. This was a great improvement over the previous tape recordings since the recording quality was much better and we were able to quickly and easily transfer the files to the recorders, as well as consult the recordings ourselves (as needed) for editing. A second digital recorder has been purchased as a backup and to provide the option of recording additional sessions at future conferences.

The editors have completed a revision of the *Proceedings* Editors' Manual. We have also reviewed and updated our portions of the NASIG Working Calendar.

Sharon Dyas-Correia from the University of Toronto Libraries has been selected as the new *Proceedings* editor for the 2011/2012 term. She will be replacing Lori Terrill, who rotates off prior to the 2011 conference. The editors will continue to work closely with the Program Planning Committee to make sure presentations with non-original content are identified prior to the conference.

The editors sent out a call for recorders for the 2011 conference in mid-March via the blast messaging system, the NASIG blog, and the "What's New" area on the NASIG website. Applications were due in mid-April and were reviewed by the editors. Recorders were contacted in late April with their assignments and information on paper requirements. Presenters who will be writing up their own sessions were also contacted in late April with information on paper requirements.

Submitted on: April 2011

2010/2011 Continuing Education Annual Report

Submitted by: Kelli Getz

Members

Kelli Getz, chair (University of Houston)
Apryl Price, vice-chair (Florida State University)
Melissa Beck, member (UCLA Law Library)
Evelyn Brass, member (University of Houston)
Melissa Cardenas-Dow, member (University of Redlands)
Linda Dausch, member (Chicago Public Library)
Lori Duggan, member (Indiana University)

Beverly Geckle, member (Middle Tennessee State University)
Steve Shadle, board liaison (University of Washington)

Continuing Activities

The Continuing Education Committee (CEC) sent out a survey via SurveyMonkey to the NASIG membership from March 24 to April 8, 2011 in order to gather information such as preferred continuing education topics, willingness to travel to continuing education events, and the price attendees would be willing to pay for an event. We received 187 completed surveys. Currently, the CEC is reviewing the survey results and planning how to proceed based on the feedback that we received.

Completed Activities

1. The biggest project we worked on over the past several months was getting the survey above crafted in a way that would keep the survey short, but also give effective feedback.
2. On January 18, 2011, the CEC co-sponsored the webinar "UKSG Transfer: A Collaborative Project to Improve Journal Transfers" with UKSG's Project Transfer Group.
3. The CEC worked with individuals from the 2011 MidSouth E-Resource Symposium at Mississippi State University and the 2011 North Carolina Serials Conference to help NASIG sponsor the events.
4. Apryl Price and Beverly Geckle worked with the ECC to find better ways to archive presentations.

Budget

We requested a budget of $3,000 for 2010/2011. So far, we have not spent any of our money.

Submitted on: April 29, 2011

2010/2011 Core Competencies Task Force Annual Report

Submitted by: Sarah Sutton

Members

Sarah Sutton, chair (Texas A&M University-Corpus Christi)
Eugenia Beh, member (Texas A&M University)
Steve Black, member (College of Saint Rose)
Susan Davis, member (State University of New York, Buffalo)
Sanjeet Mann, member (University of Redlands)
Cynthia Porter, member (A.T. Still University)
Katy Ginanni, board liaison (Western Carolina University)

Continuing Activities

February 2011: Task force was officially formed and members recruited.

March 2011: After discussion by email, members decided they would like to read an executive summary of Sutton's prior research on core competencies for electronic resources librarians and then to meet (either virtually or by phone) to discuss it. Sutton worked with ECC to obtain an email list and web pages on the NASIG site (one public, one private). Black shared a copy of the syllabus for the serials course he has taught (at SUNY Albany) that will be useful in our work on competencies for serials librarians.

April 2011: Executive summary of Sutton's prior research on core competencies for electronic resources librarians sent out to committee members. At Black's suggestion, Sutton proposed an informal discussion group on core competencies for the 2011 Annual Conference as a time/place for the TF members to meet face to face with one another and with other interested NASIG members. Sutton sent a brief article introducing the TF to the May 2011 *NASIG Newsletter*.

The TF will meet by conference call or Skype on May 5 to plan the next steps in developing core competencies for electronic resources librarians.

Completed Activities

N/A

Budget

As long as the committee is able to meet by Skype it will not require a budget; however, if that is not the case we will probably need to conduct occasional conference calls.

Submitted on: April 27, 2010

2010/2011 Database & *Directory* Annual Report

Submitted by: Maggie Ferris

Members

Maggie Ferris, chair (University of Delaware)
Maria Collins, vice-chair (North Caroline State University)
Mary Bailey, member (Kansas State University)
Jessica Minihan, member (University of Mississippi)

Continuing Activities

The chair and vice chair coordinated with the NASIG treasurer on invoicing, dues payments and maintenance of the membership directory. Additionally, they responded to the many inquiries from the membership regarding renewals and forgotten passwords. The other committee members worked on membership database cleanup. In this way, all committee members had the opportunity either to learn and/or to enhance their skills using the ArcStone software, which NASIG utilizes to manage the membership database and directory, for different activities.

Completed Activities

Committee members created the documents for the new NASIG organizational membership option: the Organizational Membership Description and the Organizational Membership Form which new members can fill in and submit electronically. They coordinated with the Electronic Communications Committee to edit and update the NASIG web site to include this new membership category.

Budget

The Committee did not use NASIG funds to carry out its functions this year.

Statistical Information

A snapshot of the NASIG membership indicates there are currently 660 active members, of which 5 are corresponding members. This is a decline from the last May's annual report when there were 754 active members with 5 corresponding members. Total membership fluctuates from month to month since membership is on a rolling, twelve month basis and not on a calendar year cycle.

	Active members	Corresponding members
May 2010	754	5
May 2011	660	5

Membership Patterns of Renewal

The total NASIG membership has declined over the past twelve months. Below are numbers showing membership renewal vs. non-renewal and the addition of new members. The pattern that this author sees is that the organization is gaining new members at about half the rate at which existing members are departing. The numbers appearing below are for the previous calendar year, 2010. Each member is given a grace period in which to renew his/her membership, and so the compilation of non-renewal statistics lags by several

months. This table shows new member joins, existing member renewals and existing member non renewals for each month. Overall, 473 existing members renewed their memberships, 229 existing members were non-renewers and so left the organization, while 101 new members joined during this time period. The numbers do not add up to the total current membership of 660 because total membership fluctuates from month to month since membership is on a rolling, twelve month basis and not on a calendar year cycle.

2010 Month	New Member Joins	Existing Member Renewals	Existing Member Non Renewals
January	9	105	30
February	11	62	38
March	20	41	24
April	25	23	24
May	12	36	37
June	2	20	16
July	2	5	4
August	4	6	6
September	3	3	2
October	6	67	21
November	5	51	18
December	2	54	9
Totals	101	473	229

Submitted on: April 27, 2011

2010/2011 Electronic Communications Committee Annual Report

Submitted by: Beth Ashmore and Nancy Beals

Members

Nancy Beals, co-chair (Wayne State University)
Beth Ashmore, co-chair (Samford University)
Tim Hagan, vice co-chair (Northwestern University)
Wendy Robertson, vice co-chair (University of Iowa)
Jennifer Edwards, member (MIT)
Char Simser, member (Kansas State University)
Kathryn Wesley, member (Clemson University)
Clint Chamberlain, board liaison (University of Texas, Arlington)

Continuing Activities

Listserv Activities: The committee continues to maintain listservs and forwarding addresses for NASIG committees. Based on the feedback received from last year's survey of communication preferences, the Board asked the committee to re-introduce the NASIG-L listserv as a discussion list for members. The committee continues to develop policies regarding which messages should be directed to the discussion list, and which messages should be sent out as blast messages to the

membership. The committee has also continued to respond to requests for changes to listservs, as well as troubleshooting any email address problems.

Website Activities: Tim, Kathryn and Char have continued to maintain the NASIG jobs blog (http://jobs.nasig.org) and Wendy, Char and Kathryn continue to maintain the NASIG blog at (http://nasig.wordpress.com/), including cross-posting NASIG blog items on the "What's New" column on the homepage, on Facebook, and on LinkedIn. The committee also continues to experiment with Twitter and Twitter lists as another forum for member discussion and communication, as well as communication with other serials/electronic resource organizations (e.g., ER&L). The committee also assisted the Nominations & Elections Committee in preparing for and conducting the Board elections, which were completed successfully using the ArcStone survey tool. The committee has also continued to respond for requests for assistances from other committees, board members, and the membership in whatever way necessary, including updating websites and forms. The committee also continues to update the ECC manual wiki at http://nasigeccmanual.pbworks.com/. Any issues that could not be resolved by the committee have been forwarded to Abigail Bordeaux, our ArcStone liaison, and have been addressed with their help.

Completed Activities

Listserv Activities: We set up, tested and implemented NASIG-L. We also setup a new listserv (ambassadors@list.nasig.org) for the Student Outreach Committee to facilitate communication between their library school ambassadors.

Website Activities: We have revised the "Electronic Services" page on the main website (http://www.nasig.org/about_electronic.cfm) to reflect all of the changes to the NASIG website and listservs, including renaming the page to "Member Communication." Wendy mounted the *2010 Conference Proceedings* on the website (http://www.nasig.org/conference_proceedings/2010.cfm) and the page was proofread by Tim. Char and Kathryn migrated the NASIG Jobs blog to wordpress.com so that both blogs would be on the same platform and easier to maintain. In conjunction with the *Newsletter* calendar editor, it was also determined that calendar events would be displayed rolling two months to keep the homepage from getting too long.

Budget

Budget Category	**2012 estimate**
Conference Calls	$0.00
Contracted Services	$0.00
Bee.Net ($500 per month - web email and listservs)	$6,000.00
ArcStone (NASIG website – estimate includes 10 hours of programming time that we may not need)	$9,500.00
Survey Monkey (Online surveys)	$200.00
UKSG Newsletter	$1,600.00
Contingency	$0.00
TOTAL	$17,300.00

Statistical Information

List & Email Address Statistics as of 4/27/11:

NASIG has 26 listservs.
NASIG has 38 @nasig.org email addresses.

Website Statistics (Oct 1, 2010 – April 27, 2011):

	Oct. 2010	Nov. 2010	Dec. 2010	Jan. 2011	Feb. 2011	Mar. 2011	Apr. 2011
Unique Visitors	493	1518	1339	2102	1672	2742	1939
Pageviews	2924	8327	5992	13444	13626	23824	15481
Visits (direct)	355	1091	845	1455	1135	2336	1266
Visits (via another website)	48	254	248	355	332	765	637
Visits (via a search engine)	270	782	658	1198	1209	1886	1414

Top Ten Pages	**Pageviews**
http://www.nasig.org	11469
http://www.nasig.org/conference_registration.cfm	8644
http://www.nasig.org/index.cfm	3861
http://www.nasig.org/conference_program.cfm	3834
http://www.nasig.org/registrationcontent.cfm	2865
http://www.nasig.org/conference_hotel.cfm	2471
http://www.nasig.org/about_history.cfm	2276
Top Ten Pages (Cont.)	**Pageviews (Cont.)**
http://www.nasig.org/committee-nominations-and-elections/candidates.cfm *	2154
http://www.nasig.org/members_directory.cfm	1802
http://www.nasig.org/members_directory.cfm?search=true	1587

*This page is no longer active. It is a temporary page with candidate information that gets taken down as soon as the election is over.

	May 2010	Jun. 2010	Jul. 2010	Aug. 2010	Sept. 2010	Oct. 2010	Nov. 2010	Dec. 2010	Jan. 2011	Feb. 2011	Mar. 2011	Apr. 2011
NASIG Blog Pageviews	453	505	218	294	345	273	389	463	644	575	1005	558
NASIG Jobs Blog Pageviews	N/A**	N/A**	N/A**	231	1041	1231	1172	1132	1691	1257	1503	1421

**There are no statistics for the Jobs blog before it moved to the wordpress.com platform in August 2010.

Submitted on: June 28, 2011

2010/2011 Financial Development Annual Report

Submitted by: Elizabeth Parang

Members

Elizabeth Parang, chair (Pepperdine University)
David Bynog, vice-chair (Rice University)
Stephen Clark, member (College of William & Mary)
Susan Markley, member (Villanova University), resigned March 2011
Mike Matthews, member (Northwestern State University), resigned April 2011
Zac Rolnik, member (Now Publishers)
Lisa Blackwell, ex-officio (Nationwide Children's Hospital Medical Library)
Rick Anderson, board liaison (University of Utah)

Continuing Activities

The committee continues to review possibilities for increased revenue. To date, no inquiries have been received concerning advertisements in the *NASIG Newsletter*, nor have any applications for organizational memberships been received; the committee will need to investigate how to better publicize these opportunities for organizational involvement.

Completed Activities

The committee worked with the *NASIG Newsletter* to establish guidelines for advertising in the newsletter: sizes of ads, length of time an ad would run, and pricing of ads. The committee looked at page view statistics for the NASIG website, and also at guidelines for advertisements in other newsletters. The committee determined that $1,000 should be charged for the front-page ad and $500 for interior ads, with a discounted rate for multiple ads. The committee also suggested charging $3500 for a year-long front-page ad, and $1600 for a year's worth of interior ads. Interior ads will be one quarter page, and will be permanent because the interior pages of the newsletter are PDF. Once a new issue is published, the front-page ad will only be visible from the issue page, not the home page.

The NASIG Board asked the committee to consider the question, "How much money should NASIG maintain in its checking and savings accounts?" Following extended discussion, the committee recommended that $5,000 on average be maintained in the checking account and that the savings account should cover one year's worth of expenses, plus cost inflation. Overages should be added to the existing government bond account.

Committee member Susan Markley authored an addendum to the reimbursement policy to cover situations such as the volcano that stranded our Merriman Award winner in Edinburgh for an extra week after the UKSG meeting. The Board had approved a policy to approve contingency funding to cover such emergencies in the future. The following was added to the reimbursement policy for Annual Conference and Continuing Education Events, item #5:

> At the discretion of the Board, additional funding may be allocated for reimbursement in cases of emergency situations or unavoidable travel delays for award recipients.

The committee examined the possibility of selling advertising space on the NASIG website, and pricing parameters for such advertising. The committee reviewed the websites of all state library associations, plus some larger library associations. NASIG is already offering many of the same advertising opportunities offered by members of this group: recognition of organizational members on the NASIG website plus a link to the organization's homepage, recognition of conference sponsors, and advertising in the NASIG online newsletter. Therefore, the one remaining advertising opportunity that NASIG is not offering would be some kind of advertising on the home page of the NASIG website, either a banner at the bottom of the page, business card size ads on the static portion of the page, or a monthly sponsor. The committee recommended offering web site sponsorship through advertising on the NASIG web site home page: either a business card size ad or small banner at the foot of the page, charging $100 a month or $250 a quarter for this sponsor ad with link to the sponsor's website.

Budget

The committee conducted all business via email and had no expenses.

Questions for Board

In 2008/2009, the committee had suggested some possible areas for financial development, three of which have been explored: the annual conference (exhibits and organizational sponsorship), *Newsletter* advertising, NASIG homepage (banner ads). The committee also considered the one remaining suggestion: institutional sponsorship through NASIG so that a vendor may sponsor training grants. At this time, it is the committee's feeling that sponsorship of grants and scholarships could cover our entire awards and scholarships budget (http://www.nasig.org/about_awards.cfm), thereby freeing up that money for other uses by NASIG.

Submitted on: May 2, 2011

2010/2011 Membership Development Committee Annual Report

Submitted by: Janet Arcand

Members

Janet Arcand, chair (Iowa State University)
Pat Adams, member (Swets Information Services)
Janie Branham, member (Southeastern Louisiana University)
Jen Frys, member (SUNY Buffalo)
Sarah Morris Lin, member for part of the year (ReedSmith LLP)
Vicki Stanton, member (University of North Florida)
Sarah Tusa, member (Lamar University)
Jenni Wilson, board liaison (Alexander Street Press)

Continuing Activities

The committee continues to contact non-renewing members, giving them personalized instructions on how to renew their membership.

Completed Activities

Of those members who had not renewed in the months of April 2010 through February 2011, 220 have been contacted by email and given information on how to renew their memberships.

The committee recruited a new member, Pat Adams, to represent the vendor point of view.

Two telephone conference calls were held. One was held on October 27, during which committee members discussed possible directions to pursue for increasing and retaining membership. The other call was held on March 29, 2011 to discuss the approved initiatives and allow committee members to volunteer for these projects.

Budget

The $1380.00 budget was submitted on November 3, 2010.

Actions Required by Board

Current actions:
The committee was asked to brainstorm ideas for new ways to recruit members, beyond what NASIG is doing now, and to come up with some creative approaches to recruitment and perhaps non-traditional targets. A number of ideas were generated at the first conference call; these ideas were submitted to the board. Some of the initiatives were approved and are mentioned below.

The NASIG Board asked the committee to pursue the idea of having a drawing for free registration for the following year's conference, for first time members only. Sara Tusa is drafting some ideas for this.

The committee will pursue asking vendors to help publicize NASIG and the conference to their contacts in the library world, to mention the conference in their emails or Facebook regarding conference attendance, and to ask if vendor members will be willing to distribute NASIG flyers at other conference exhibits they attend. Database and Directory has already provided us with a list of vendor and publisher members. Pat Adams is working on this initiative.

The committee will work on sending out NASIG information (brochures or the online equivalent) to a targeted group of individuals or corporate bodies in the Greater St Louis area. Jennifer Frys is working on this.

The committee will follow up with past NASIG award winners to see if they are still members, and will contact any non-members to urge them to rejoin NASIG. Jennifer Frys is looking up the status of past members and will draft a recruitment letter.

The board approved a plan for the committee to contact the library associations of Missouri and the eight surrounding states to ask if they would distribute conference information to their members. Janet Arcand contacted the presidents of all nine states (Missouri, Illinois, Iowa, Nebraska, Kansas, Indiana, Tennessee, Arkansas, and Oklahoma) and included the conference information and link. Six officials replied and agreed to distribute the information to their members.

The committee was asked to have a booth at this year's Vendor Expo at the Conference. Janet Arcand will be able to help staff the booth, and Sarah Tusa may also be able.

The board has asked the committee to make recommended changes to the membership brochure to include information about organizational membership. The board expects the committee to respond back within three months (late June).

The board has also asked the committee to prepare a non-renewal survey and come up with a plan to send this survey to those who do not choose to renew. A survey question has been devised. After MDC consultation with both Database & *Directory* and Evaluation & Assessment, a plan has been submitted for board approval.

Future activities:
The NASIG Board approved the idea of having an organization-wide membership drive, and asked the committee to write up an idea for having a drawing for a free year of membership from the pool of members who recruited a new member. The committee agreed to save this idea for next year's committee, timing it so that it can occur before 2012 registration is over.

The board also approved the idea of using Facebook and LinkedIn for promoting membership. The committee agreed to hold this over for next year's committee and tie it to the membership-drive initiative.

The board has asked the committee to contact the Mentoring Group and ask them to encourage members to stay in touch with mentees for the entire year. Janie Branham has agreed to contact the group, but we had a question for the board about the protocols of doing this, and the mentor volunteer letter has already gone out for the 2011 conference. This idea may be followed up by next year's MDC.

Submitted on: April 29, 2011

2010/2011 *Newsletter* Annual Report

Submitted by: Angela Dresselhaus

Members

Angela Dresselhaus, editor-in-chief (Utah State University)
Angie Rathmel, copy editor (University of Kansas)
K.R. Roberto, copy editor (University of Denver)
Kate Moore, PDF production editor (Indiana University Southeast)
Kurt Blythe, columns editor (University of North Carolina - Chapel Hill)

Ning Han, conference submission/calendar editor (Mississippi State University)
Susan Davis, profiles editor (University at Buffalo)
Patrick Carr, board liaison (East Carolina University)

Continuing Activities

- May issue: currently in production
- Calendar updates sent to ECC biweekly
- Call for *Newsletter* content sent quarterly
- Notification of new issue sent quarterly
- Continue to work with ER&L planners to publish reports in the *NASIG Newsletter*

Completed Activities

- Published issues:
  - September issue: completed by Sept. 15
  - December issue: completed by Dec. 15
  - March issue: completed by Mar. 15

- Personnel updates:
  - Kathryn Wesley reached the end of her two terms as the editor- in-chief
  - Angela Dresselhaus began her first year as the editor- in-chief
  - Angie Rathmel was appointed to the copy editor position

- Updated committee report templates

Budget

Online *Chicago Manual of Style* licensed for two years

Statistical Information

- K.R. Roberto was appointed to a new copy editor position
- Julie Kane resigned her role as conference/calendar editor
- Ning Han was appointed to the conference/calendar editor position
- Naomi Young resigned her role as submissions editor
- Ning Han graciously agreed to assume the additional responsibilities of the submissions editor

- Calendar updates sent to ECC biweekly
- Call for *Newsletter* content sent quarterly
- Notification of new issue sent quarterly
- Back issues of the *Newsletter* uploaded to bepress
- Added a NASIG blog widget to the *Newsletter* website
- Requested ECC update links on the *Newsletter* page on the website
- PDF catch up project completed in the summer of 2010
- Full implementation of editorial functions on the bepress platform
- Google Group site retired
- Established, with the help of FDC, advertisement guidelines for the *NASIG Newsletter*
- Created a "Letters to the Editor" feature on *Newsletter* website
- Submissions editor responsibility added to conference/calendar editor duties

Full-Text Downloads for 2010-04-01 through 2011-04-14 for NASIG Newsletter												
	2010-05	2010-06	2010-07	2010-08	2010-09	2010-10	2010-11	2010-12	2011-01	2011-02	2011-03	2011-04
Total	36	111	228	703	1614	765	748	1185	984	841	1383	581

Submitted on: April 26, 2011

2010/2011 Nominations and Elections Committee Annual Report

Submitted by: Eleanor Cook

Members

Eleanor Cook, chair (East Carolina University)
Pam Cipkowski, vice chair (Loyola University, Chicago)
Ann Ercelawn, member (Vanderbilt University)
Meg Mering, member (University of Nebraska, Lincoln)
Jacquie Samples, member (Duke University)
Joyce Tenney, member (University of Maryland, Baltimore County)
Paula Sullenger, member (Auburn University)
Melanie Faithful, member (IOP)
Kay Johnson, member (Radford University)
Rick Anderson, board liaison (University of Utah)

Continuing Activities

The following activities are being carried over from last year:

In 2010/2011, the committee did not pursue making any changes to the NASIG bylaws to modify the vetting and election process. This had been discussed the year before, but was set aside. If next year's board and committee think it is time to revisit this issue, it could be made a priority. The current vetting process is time-consuming, but one could argue that its thoroughness results in a better slate. The alternative petition process offers members a chance to be considered for office without having to go through formal vetting (although petition candidates must be supported by a body of the membership in order to get placed on the ballot). The two methods complement one another.

In 2009/2010, the committee received permission from the board to develop a website listing terms of past officers. This was started but never completed. This goal will be carried over for next year.

Completed Activities

The Nominations & Elections Committee managed the process of the election in a timely and smooth manner this year. A call for nominations was distributed at the 2010 Annual Conference as part of the conference packet. The nomination form was also made available at the NASIG web site. An initial email blast was sent to the membership on July 20 with a link to the online form. The call for nominations was also posted in the "What's New" section of the web site and in the *NASIG Newsletter*. Nominations were taken for vice president/president-elect and three positions for member-at-large.

In early August it came to the committee's attention that a treasurer-elect also needed to be elected this cycle. The confusion about the treasurer's term of office was attributed to some confusing language in the N&E manual, which was corrected. An announcement about this additional office needing nominations was posted on August 20.

We used the "hybrid" system developed the year before for vetting candidates in 2010. Nominees who agreed to be considered submitted a resume or C.V. during the vetting process. Candidates who actually stood for election then submitted a standardized form for the ballot. We allowed balloted candidates to include an optional link to their full C.V. (when they themselves provided such a link). The committee may want to revisit this option and encourage candidates to do this as a matter of course.

The committee utilized Google Docs and set up a Google Group to manage documentation and to hold discussions. This worked quite well and we did not encounter any problems with this method.

After going through the vetting process, we asked a subcommittee (Melanie Faithful and Paula Sullenger) to review the member-at-large evaluation form to come up with a revised set of criteria. They delivered their report to us on February 25. The committee reviewed their recommendations and decided to adopt the

revised form for the coming year. The incoming chair will make sure to follow up on this matter.

The final ballot:

Vice President/President-Elect
*Bob Boissy, Springer Science+Business Media, LLC
Steve Kelley, Wake Forest University

Treasurer
*Jennifer Arnold, Central Piedmont Community College
June Garner, Mississippi State University

Member-at-Large (3 to be elected)
Michael Arthur, University of Central Florida
*Patrick Carr, East Carolina University
*Stephen Clark, College of William and Mary
Deberah England, Wright State University
Kelli Getz, University of Houston
Lisa Kurt, University of Nevada, Reno
Sarah Sutton, Texas A&M University-Corpus Christi
Cory Tucker, University of Nevada, Las Vegas
*Allyson Zellner, EBSCO Industries, Inc.

*Elected

The call for petition candidates went out January 27, but no petition ballots were received. This year's election was conducted without any of last year's technical problems.

Budget

Our initial budget was set at $250. With online voting and online document sharing in place, the only costs incurred by the committee were the two conference calls held during the year, which cost a total of $58.56. (A third conference call held in January 2011 falls into the next budget year.) The committee has been asked to explore the use of Skype in the future.

Statistical information

A total of 38 different individuals were nominated for office, of which2 were non-members. Of those who were determined to be members in good standing, 21 individuals declined to be vetted further.

Of these, 4 were nominations for treasurer; 7 were nominations for vice president/president-elect; and 12 were nominations for member-at-large. Among this group, 2 people were nominated for more than one office. The most nominations for one office an individual who received 6 nominations for member-at-large; several others received 2-3 nominations.

After vetting the remaining nominees, we had a ballot that was composed of: 2 nominees for vice president/president-elect, 2 nominees for treasurer, and 11 nominees for member-at-large, of which 2 of these individuals were nominated for another office, but only accepted member-at-large consideration.

Thirty-seven percent (247) of the 675 members voted. All candidates were notified of the election results by early March, and the results were announced to the membership on March 9, 2011.

Recommendations to Board

- Officially decide whether or not to have open elections (carried over from last year) – would require the committee to ask for a bylaws change.
- Establish formal contingency plans to handle technical difficulties that may arise with the online voting process.
- Develop a list of past officers and their respective terms (carried over from last year).

In closing, the chair would like to thank the vice chair and committee members for all their time and hard work. Members spent time soliciting nominations, evaluating profile packets, and calling references. Special thanks to Board Liaison Rick Anderson, and ECC Chair Beth Ashmore for their assistance along the way. It was a remarkably smooth year!

Submitted on: May 1, 2011

2010/2011 Publications and Public Relations Committee Annual Report

Submitted by: Kathryn Johns-Masten

Members

Kathryn Johns-Masten, chair (State University of New York at Oswego)
Jeannie Castro, vice-chair (University of Houston)
Betsy Appleton, publicist (George Mason University)
Amanda Price, publicist-in-training (Mississippi State University)
Susan Banoun, member (University of Cincinnati)
Sandy Folsom, member (Central Michigan University)
Steve Kelley, board liaison (Wake Forest University)

Continuing Activities

Betsy Appleton continues to serve admirably as NASIG publicist. Amanda Price, publicist-in-training, has worked closely with the publicist to learn the job and is prepared to move into the publicist position. The publicist/publicist-in-training have been sending announcements frequently regarding the upcoming NASIG Annual Conference. Prior to the annual conference the chair and vice-chair will work with the publicist to review the listserv list and ensure it has up-to-date contact information.

We continue to send out solicitations for new NASI*Guides* in partial fulfillment of our charge to encourage the publication of new serials-related literature. During the year we contacted authors of older guides to have them updated. Unfortunately most authors were not able to update their guides. Therefore a notice was put in the *Newsletter* seeking authors or editors for the older guides and new guides. The older guides were removed from the website when no authors or editors could be found. Two people were interested in writing a new guide and revising an older one. I'm happy to report that the new guide was written, reviewed, and published. The guide that was set to be revised has not yet been updated by the interested person. Hopefully that will be done over the summer of 2011.

Completed Activities

The publicist's role has changed. The publicist will write a more publicity-like copy for the conference than in the past by working with the Conference Planning Committee (CPC) and Program Planning Committee (PPC). In order to gather information about the activities of these committees, the publicist will be included on the CPC and PPC listservs and will listen in on their committee conference calls. The publicist will write copy and send it to the CPC and PPC chairs for review, to ensure that the details of the announcements are accurate (regarding dates, locations of events, etc.), before the announcements are generally broadcast. We are currently finishing up a revised *Publicist's Manual* which will be placed on the committee's private web space.

One new NASI*Guide* has been completed and is available on the website, titled *Classifying Newspapers*.

Budget

$0.00

Recommendations to Board

Perhaps NASI*Guides* are no longer something of interest for our membership to create. More could be done to raise the visibility or knowledge that they exist.

Submitted on: May 3, 2011

2010/2011 Site Selection Committee Annual Report

Submitted by: Katy Ginanni

Members

Katy Ginanni, member (Western Carolina University)
Steve Shadle, member (University of Washington)

Joyce Tenney, member (University of Maryland-Baltimore County)

Continuing Activities

Joyce Tenney has begun gathering information from various regions and cities for the 2014 conference. During its St. Louis pre-conference meeting, the executive board will discuss and decide on which two or three regions to target for the 2014 conference. Joyce Tenney will send out RFPs and begin evaluating them during the summer. A site selection trip will probably be made during the late summer/early fall by the new committee (Joyce Tenney, Steve Shadle, and Bob Boissy).

Completed Activities

At the direction of the executive board, the current committee visited several locations in the Northeast as possible sites for the 2013 conference during November 2010. After email conversations and some data collection (membership numbers in the region, potential costs to individuals, potential costs to NASIG, transportation options, etc.), the committee presented the choices to the board at their fall meeting in St. Louis. The board made a selection and Joyce Tenney (conference coordinator) began negotiating with the sites. One contract was finalized in January, and the second one in March.

Budget

The Site Selection Committee had a budget of $1000.00 for the year and has spent $823.35.

No actions by the board, questions for the board, or recommendations for the board at this time.

Submitted on: May 6, 2011

2010/2011 Student Outreach Committee Annual Report

Submitted by Kara Killough and Eugenia Beh

April 2011

Members

Kara Killough, chair (Serials Solutions)
Eugenia Beh, vice-chair (University of Texas at Austin)
Marcella Lesher, member (St.Mary's University)
Kristen Blake, member (North Carolina State University)
Carol Green, member (University of Southern Mississippi)
Sara Newell, member (University of North Carolina, Chapel Hill)
Bob Boissy, member (Springer Science+Business Media, LLC)
Katy Ginanni, board liaison (Western Carolina University)

Continuing Activities

- The committee continues to recruit new ambassadors through announcements in the *NASIG Newsletter* and through personal contact at the NASIG annual meeting.
- Committee members are to contact ambassadors a minimum of twice a year to remind them that they will be asked to make sure that their schools know about the awards program. Contact should be made in September and April. The April contact will be to verify continuation in the program and check to see if the ambassador will be attending the NASIG conference.
- Ambassadors will begin to update information about the schools that they are assigned to at the appropriate pages at the NASIG web site.
- The committee hopes to have an intern, as recommended by Bob Boissy at the committee's meeting at the 2010 Annual Conference.
- The committee will continue to update its space at the NASIG web site as needed.
- An email list for ambassadors has been approved by the board. Will contact ECC to get list of names and emails for ambassadors as we add them.

- Will add all documentation from the Google Groups to the committee workspace on the website.

Completed Activities

- At the 2010 annual conference, the name of the committee was changed to the Student Outreach Committee (formerly Library School Outreach Committee). The committee webpages have been updated to reflect the change.
- Sarah Sutton, ambassador to Texas Women's Univ., was featured in the Mar. 2011 newsletter.
- Sent communication and 2011 NASIG Conference Flyer to 15 library school programs in the Greater Midwest not associated with an ambassador. Committee members sent communication and flyer to their ambassadors.
- Marcella Lesher has been established as the liaison to the Awards & Recognition Committee. She will work closely with them and our ambassadors to spread the word about A & R through the ambassadors' contacts at the various schools.
- In March 2011, Bob Boissy visited Professor Frank D'Andraia's Management class at SUNY Albany and gave a talk about skills needed to work in the information Industry, stressing professional engagement and the usefulness of professional associations like NASIG.

Ambassadors are assigned to the following universities:

Ambassador	School	Liaison
Sanjeet Mann	UCLA	Bob Boissy
Susan Chinoransky	University of Maryland	Bob Boissy
Kate Seago	University of Kentucky	Carol Green
Emma Cryer	Univ. of North Carolina-Chapel Hill	Carol Green
Joseph Hinger	St. John's University, Queens College	Eugenia Beh
Alita Pierson	Univ. of Washington	Kara Killough
Ambassador	School	Liaison
Sarah Sutton	Texas Woman's University	Kristin Blake
Carol Ann Borchert	University of South Florida, Florida State	Marcella Lesher
Brenda Battleson	SUNY-Buffalo	Marcella Lesher
Angela Dresselhaus	Indiana University	Sara Newell
Linda Smith Griffin	Louisiana State University	Sara Newell
Eugenia Beh	Univ. of Texas, Austin	Eugenia Beh
Bob Boissy	Simmons, Syracuse, SUNY Albany	Bob Boissy
Carol Green	Univ. of Southern Mississippi	Carol Green
Marcella Lesher	St. Mary's	Marcella Lesher

Statistical information

The committee has 15 confirmed ambassadors for 19 schools, including committee members.

Questions/Recommendations for the Board

None at this time.

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The *NASIG Newsletter* (ISSN: 1542-3417) is published 4 times per year for the members of the North American Serials Interest Group, Inc. Members of the Editorial Board of the *Newsletter* are:

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In 2011, the *Newsletter* is published in March, May, September, and December. Submission deadlines (February 1, May 1, August 1, and November 1) are approximately 4 weeks prior to the publication date. The submission deadline for the next issue is:

August 1, 2011

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