North American Serials Interest Group

NASIG Newsletter

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Committee Reports

2011/2012 Electronic Communications Committee Mid-Year Report

Submitted by: Tim Hagan and Wendy Robertson

Members
Wendy Robertson, co-chair (University of Iowa)
Tim Hagan, co-chair (Northwestern University)
Char Simser, co-vice chair (Kansas State University)
Sarah Gardner, co-vice chair (University of California, Davis)
Jennifer Edwards, member (MIT)
Meg Mering, member (University of Nebraska, Lincoln)
Kathryn Wesley, member (Clemson University)
Buddy Pennington, board liaison (University of Missouri, Kansas City)

Continuing Activities

Listserv activities are primarily the duty of Tim and Sarah. The committee updated all NASIG listservs and nasig.org lists to reflect new and past committee members. Following the return of NASIG-L, the need for ongoing member maintenance was begun in conjunction with the Database & *Directory* Committee. Monthly updates of new and lapsed members are sent to the ECC in order to update the NASIG-L list. Ongoing updating of member and committee changes occurs continuously throughout the year.

More restricted spam filtering has been applied to the Bee.net lists, resulting in less spam making it to committee lists. This does, however, require very frequent monitoring to catch and release legitimate NASIG email.

The listservs have not experienced any outages since June of 2011.

Website activities are primarily the duty of Wendy and Char. The committee websites were updated to reflect all 2011-2012 committee appointments following the annual conference. The ECC continues to provide web services to any member or committee requesting changes, additions, and deletions of content and pages.

Char Simser, Kathryn Wesley and Meg Mering are maintaining the NASIG blog at http://nasig.wordpress.com/. Items are simultaneously posted in the "What's New" announcements on the website and to Facebook and Twitter.

Tim Hagan, Kathryn Wesley and Meg Mering are maintaining the NASIG jobs blog (http://jobs.nasig.org).

We are currently conducting an annual review of the website, looking for out dated and missing content.

We are currently working with CPC and PPC for solutions for shared manual space.

Completed Activities

The new NASIG photo historian was supplied with all ECC information regarding our former photo archiving duties. The photo historian will also share an email contact address with the Archivist, as their work and member communication is similar.

Updates to Flickr access procedures were documented and put on the membership communication page and the ECC manual wiki.

Twitter, Facebook, LinkedIn and Flickr icons were added to the website homepage.

A review of the proposed new AMO2 website software was done in October.

Budget

Budget Category	2012 estimate
Conference Calls	$0.00
Contracted Services	$0.00
Bee.Net ($500 per month – web email and listservs)	$6000.00
ArcStone (NASIG website and association management - $300 per month) (the total figure includes $1450 for 10 hours programming in case it is needed)	$5050.00
Survey Monkey (Online surveys)	$204.00
UKSG Newsletter	$1725.00
Contingency	$0.00
TOTAL	$12,979.00

Statistical Information

NASIG has 26 listservs

NASIG has 27 active @nasig.org email addresses

There are 660 active subscribers to NASIG-L

Website visitors this past period

June 2011	2033
July 2011	1037
Aug. 2011	1289
Sept. 2011	1124
Oct. 1-12, 2011	535

Questions for Board

The ECC is wondering what the fee for the *UKSG Newsletter* is exactly for? Our understanding is that it is for reformatting the newsletter to be sent by email to our membership. Is it for an organization membership in the UKSG or should this be something the board considers given that NASIG now offers organizational membership? The annual membership fee for UKSG is £95 annually, considerably less than the $1700+ we've been invoiced for the coming year.

We are also wondering what has happened to the newsletter since July since none of us seem to have received it. We would like to clarify the workflow for receiving the newsletter and distributing it to the membership and would also like to confirm that, given the current options, the fee is an appropriate amount for NASIG to pay.

Submitted on: October 13, 2011