Committee Reports

Electronic Communications Committee Update (January 2012)

Submitted by: Tim Hagan and Wendy Robertson

Members
Wendy Robertson, co-chair (University of Iowa)
Tim Hagan, co-chair (Northwestern University)
Char Simser vice co-chair (Kansas State University)
Sarah Gardner, vice co-chair (University of California, Davis)
Jennifer Edwards, member (MIT)
Meg Mering, member (University of Nebraska, Lincoln)
Kathryn Wesley, member (Clemson University)
Buddy Pennington, board liaison (University of Missouri, Kansas City)

Continuing Activities

Listserv activities (Tim & Sarah)
Quarterly to bi-monthly updates of new and lapsed members are sent to the ECC from D&*D* in order to update the NASIG-L list.   Ongoing updating of member and committee changes occurs continuously throughout the year. Ongoing monitoring of the lists is required to catch spam or items that are legitimate but marked as spam.

The listservs have not experienced any outages since June of 2011.

Website activities (Wendy & Char)
Kathryn and Meg serve as primary maintainers of the NASIG Blog at http://nasig.wordpress.com/ and the Jobs Blog (http://jobs.nasig.org). Tim, Wendy & Char serve as back-ups. Items posted to "What's New" are cross-posted to the Blog, Facebook, and Twitter & LinkedIn.

We conducted an annual review of website, looking for out of date and missing content. See Questions for the Board below related to our findings.

Per the Board's direction, ECC asked CPC and PPC for feedback on their needs for shared manual space. We've had no additional information from them as of this report.

Completed Activities

- The Jobs Blog now includes links to Join NASIG, the Annual Conference site, and the NASIG Blog
- Conference Sponsors pages & forms were updated with information provided by Ginanni
- Logo for new organizational member was added to the Organizational Members page, http://www.nasig.org/org_members.cfm. Documentation will be added to the ECC Manual concerning sizing of images for this page, which might also serve as a guide for the Conference sponsors site.

- Site Selection information provided by Tenney was added to the NASIG Working Calendar, http://www.nasig.org/about_workingcalendar.cfm
- Information provided to Pennington regarding NASIG's communication tools

Budget

Budget Category	2012 estimate
Conference Calls	$0.00
Contracted Services	$0.00
Bee.Net ($500. per month – web email and listservs)	$6000.00
ArcStone (NASIG website and association management - $300. per month) (the total figure includes $1450. for 10 hours programming in case it is needed)	$5050.00
Survey Monkey (Online surveys)	$204.00
UKSG Newsletter	$1725.00
Contingency	$0.00
TOTAL	$12,979.00

Statistical Information

- NASIG has 26 listservs
- NASIG has 27 active @nasig.org email addresses
- There are 650 active subscribers to NASIG-L

Website visitors this past period:
  June 2011:   2033
  July 2011:   1037
  Aug. 2011:   1289
  Sept. 2011:   1124
  Oct. 2011:   1230
  Nov. 2011:   1158
  Dec. 28, 2011:   976
  Total Jan - Dec. 28, 2011: 16,134

Visitors to the Jobs Blog, Jan.-Dec. 28, 2011: 19,784
Visitors to the NASIG Blog, Jan.-Dec. 28, 2011: 7,688

Questions for the Board

Questions arising from review of NASIG website:

Strategic Planning, http://www.nasig.org/about_strategic_planning.cfm:
- The most current information noted on the page is a 2008 update
- French & Spanish versions are from 2003 - remove or update?

NASIG Logos, http://www.nasig.org/about_logos.cfm
- Should there be JPEGs for the *Newsletter* and text NASIG logos or should references to them be removed?

The ECC briefly discussed the use of mobile technology used by other conferences (notably MLA - see: http://mla12.org/). Our thoughts are primarily for access to programming/schedule, but the entire conference website could be included. Should this be something NASIG pursues as organization? Would there be financial support for this?

Submitted on: January 10, 2012