



# NASIG Newsletter

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## President's Corner

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Bob Boissy, NASIG President

Greetings to the hard working serials and electronic resources community. It is about time I updated you a little on the activities of your Executive Board, and most especially those activities related to NASIG 2013. My friend and yours, Susan Davis Bartl has been hard at work with her conference planning committee and the NASIG Facebook account to get you invigorated about our great conference location in Buffalo, NY. For those wanting to make a note on their electronic calendar, remember our Conference date of June 6-9, 2013, and location at the Hyatt Regency Buffalo Hotel and Conference Center at Two Fountain Plaza, Buffalo, NY 14202. There are other locations in Buffalo with the word "Fountain" in them, so make sure your GPS has the correct address!

The NASIG Board met in Buffalo in early October, and found ourselves right in the heart of the historic town, with great restaurants and shops within easy walking distance. I will not ruin all the fun for Susan and her committee by showering you with details right now, but suffice to say this is going to be Bontemps in Buffalo! The hotel is spacious and friendly with a large central lobby with high walls of glass to let in plenty of natural light. When you go outside, you will enjoy the local architecture and food as much as I did. Just remember to say "wings" without the name of the city in front of it. The people living there know where they are and they know what you want! For those of you who will be driving to Buffalo along the NY State Thruway, I recommend listening as you drive to Alexis de Tocqueville Democracy in America lectures from the

Great Courses series by now retired Geneseo Professor Bill Cook. Tocqueville followed the route of the thruway as he enjoyed the upstate NY of the 1830's and took notes for his famous book. Professor Cook has a way of capturing the feel of the area historically and down to today. I will also say that driving east as the sun rises along the thruway and the mist clears through the Mohawk River Valley is something not easily forgotten.

Karen Davidson and her program planners have been working hard to get you a must see set of programs for 2013, including a set of vision speakers that will bring us the latest in both information technology and policy at the Conference. I am especially keen to hear what is new and innovative in information literacy and use of technology. This year we asked all our presenters to read and consider our core competency document as they made their proposals. I hope this guides the 2013 program to a concentration on just those areas where we all feel we must be most effective to optimize the information ecology of our various organizations. My

thanks once again to the Core Competencies group for their major contribution to our community.

Finally, let me end this little piece by plugging our Continuing Education Committee and their effort to bring NASIG programs to you throughout the year. We all know that with travel budgets tighter than ever, it can be hard to attend even those conferences that are crucial to our profession. The Continuing Education Committee will have brought you two NASIG Online events this year by the time this Newsletter is published. I sincerely hope we can bring more and more of these programs to you in an online format, offering you affordable opportunities for professional development each year. Let CEC know if you have ideas for programs or think maybe you are the expert to present the next great NASIG online event!

Until I see you in Buffalo next June, I wish you all the best. And no, I will not be wearing a barrel when I make my speech.

## Interview with Alice Eng, the 2012 Merriman Award Winner

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***Can you start by describing your current position and how you've been involved with serials?***

I am the electronic resources librarian at the University of North Florida. I make sure users have access to electronic resources including serials.

***Can you tell us what initially led you to NASIG and why you continue to stay involved?***

When I was deciding which associations to join, I asked other librarians for recommendations. There was an overwhelming response to join NASIG. The librarians I spoke with always have great things to say about the conferences and the members.

***What prompted you to apply for the Merriman award? How did you react when you found out that you were the recipient?***

I applied for the Merriman award at the recommendation of 2011's recipient, Elizabeth Siler. She spoke highly of UKSG and the quality of its sessions. When I received the message that I was the recipient I had to listen to the message twice. I was certain there was a mistake.

***What were your first impressions of the UKSG conference?***

Initially, it was overwhelming to go to a country, city, and conference I had never visited before. But everyone was so accommodating and genuinely nice. Carolyn Alderson and the Education Subcommittee invited me to dinner the night before the

conference began which definitely helped to ease my anxiousness. Many of those members helped shepherd me through the conference and the city. Additionally, NASIG President, Steven Shadle, acted as an informal conference mentor, which was great!

***How was the UKSG conference different from the NASIG conferences that you've attended?***

This is my first year in NASIG, and due to prior commitments, I was unable to attend NASIG this year. However, I think the obvious difference is comparing and contrasting what the issues of relevancy between Europe and the U.S. are. As the electronic resources librarian, much of my time is devoted to the topic of web-scale discovery. There did not appear to be as much interest in that at UKSG as other topics such as the relevance of publishing.

***What was your favorite USKG session and why was it your favorite?***

There were two: Stephen Abram's, "Sharing-The foundation of social institutions," and Stephen Buck's "The emotional consequences of the idealization of the elderly married academic librarian (male) by the elderly unmarried academic librarian (female)-A study." Abram was an amazing presenter, so as an audience member I felt like he was sharing a story. The topic of his presentation was about change and the necessity to accept and integrate things like social media to increase the worth of libraries. Buck's presentation was a mock study and the last presentation of the conference. It was one of my favorite because it was so original. Buck's "study" was about two librarians and their unfortunate love story. Buck found a way to use metrics to cleverly measure abstract ideas like handsomeness in his presentation. I think he called it the Pitt/Clooney scale.

***How do you think the experience of attending UKSG will affect your career?***

Conferences are always great for forming new relationships and learning what the "hot topics" are. I have already contacted some of the conference attendees for advice regarding work and concepts with which I am less familiar. Knowing people who are willing to help you when you are lost is always a positive impact on one's career.

***What are the differences between the two organizations, USKG and NASIG?***

Besides being in different countries, I think both are more similar than different. Both organizations try to accomplish the same thing which is facilitating communication among all information contributors. I do think UKSG expects vendors and publishers to participate more actively in conversations than NASIG.

***For those who might be interested in going to UKSG and perhaps applying for the Merriman award, what advice would you give them?***

I would encourage anyone to apply. There are not many opportunities like this and it is so much better than a webinar or conference call.

***Is there anything else you'd like to share with us about your experience as a Merriman award winner?***

I'm so grateful for the opportunity. Thank you, NASIG, for providing such a great and rare experience.

## 2013 Award Announcement

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The North American Serials Interest Group (NASIG) is pleased to announce the beginning of the application cycle for its 2013 grants, awards, and scholarships to be

awarded at the 2013 Annual Conference being held in Buffalo, New York, June 6-9, 2013. Established in 1985, NASIG is an international organization committed to

promoting communication and sharing of ideas among all people working with or concerned about serial publications. More information about NASIG is available at <http://www.nasig.org>.

### **John Riddick Student Grant**

Grants for qualifying students to attend the NASIG annual conference, covering cost of registration, three nights lodging, and travel within North America. For more details, please visit the following page: [http://www.nasig.org/about\\_awards\\_studentgrant.cfm](http://www.nasig.org/about_awards_studentgrant.cfm).

### **Serials Specialist Award**

Awards for promising paraprofessionals, covering cost of conference registration, three nights lodging, and travel within North America. For more details, please visit the following page: [http://www.nasig.org/about\\_awards\\_specialist.cfm](http://www.nasig.org/about_awards_specialist.cfm).

### **Marcia Tuttle International Award**

A \$3,000 grant for an individual working in the serials information chain to fund appropriate activities in fostering international communication and education. For more details, please visit the following page: [http://www.nasig.org/about\\_awards\\_tuttle.cfm](http://www.nasig.org/about_awards_tuttle.cfm).

### **Horizon Award**

Awards for promising new serials professionals, covering cost of conference registration, three nights lodging, and travel within North America. Recipients will also be invited to serve on a NASIG committee. For more details, please visit the following page: [http://www.nasig.org/about\\_awards\\_horizon.cfm](http://www.nasig.org/about_awards_horizon.cfm).

### **Fritz Schwartz Education Scholarship**

A \$3,000 scholarship and conference travel grant for a graduate student demonstrating excellence in scholarship and the potential for accomplishments in a serials career.

For more details, please visit the following page: [http://www.nasig.org/about\\_awards\\_schwartz.cfm](http://www.nasig.org/about_awards_schwartz.cfm).

### **Rose Robischon Scholarship**

A scholarship awarded to a serials professional lacking funds for travel. The scholarship covers the cost of conference registration, three nights lodging, and travel within North America. For more details, please visit the following page: [http://www.nasig.org/about\\_awards\\_robischon2.cfm](http://www.nasig.org/about_awards_robischon2.cfm).

### **John Merriman Joint NASIG/UKSG Award**

A \$6,000 award supports two people, one from each association, and consists of travel to the sister conference, and accommodations for the duration of the conference. The purpose of this conference-swap is for people working at a practical level in e-resource management to learn and share experience at the UKSG and NASIG annual conferences. For more details, please visit the following page: [http://www.nasig.org/about\\_awards\\_merriman.cfm](http://www.nasig.org/about_awards_merriman.cfm).

The application deadline for the above-listed awards, except the John Merriman Joint NASIG/UKSG Award, is February 20, 2013; the deadline for the John Merriman Award is February 1, 2013. For details about the awards offered by NASIG, please visit [http://www.nasig.org/about\\_awards.cfm](http://www.nasig.org/about_awards.cfm).



## Upcoming Conference News

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### PPC Update

The Program Planning Committee is looking forward to seeing you in Buffalo. We are excited about the program for the upcoming conference. The call for program proposals has now closed and the Committee will begin the evaluation process to select a program slate within the next couple of weeks.

This year the Program Planning Committee has made some changes to the Poster Sessions. Instead of having the traditional posters displayed over a certain time period with the presenters scheduled for a twenty-minute interval, we are having a "Great Ideas Showcase" scheduled for one hour on Friday afternoon. Participants will submit proposals for their idea; PPC will evaluate and select proposals. The presenters will have options for how they present. They can have a table top poster display, a laptop with a presentation or screen shots, handouts, etc. The presenters can interact with attendees showcasing their projects, ideas, research, etc.

The NASIG Program Planning Committee is very excited about the vision speakers and the pre-conference line-up for the 2013 Conference.

### Vision Speakers

#### Megan Oakleaf

Megan Oakleaf is an associate professor of Library and Information Science in the iSchool at Syracuse University. She is the author of the Value of Academic Libraries Comprehensive Review and Report and has earned recognition and awards for articles published in top library and information science journals. Her research areas include outcomes assessment, evidence-based decision making, information literacy instruction, and academic library impact and value.

#### Siva Vaidhyathan

Siva Vaidhyathan is a cultural historian and media scholar, and is currently the Robertson Professor in Media Studies at the University of Virginia. From 1999 through the summer of 2007 he worked in the Department of Culture and Communication at New York University. Vaidhyathan is a frequent contributor on media and cultural issues in various periodicals including the *Chronicle of Higher Education*, *New York Times Magazine*, *The Nation*, and *Salon.com*, and he maintains a blog. His books include *Copyrights and Copywrongs: The Rise of Intellectual Property and How It Threatens Creativity*; *The Anarchist in the Library: How the Clash Between Freedom and Control Is Hacking the Real World and Crashing the System*; *Rewiring the Nation: The Place of Technology in American Studies*, co-edited with Carolyn de la Peña; and *The Googlization of Everything -- and Why We Should Worry*.

#### Dr. Bryan Alexander

Bryan Alexander is senior fellow at the National Institute for Technology in Liberal Education (NITLE). He researches, writes, and speaks about emerging trends in the integration of inquiry, pedagogy, and technology and their potential application to liberal arts contexts. Dr. Alexander's current research interests include emerging pedagogical forms enabled by mobile technologies, learning processes and outcomes associated with immersive environments (as in gaming and augmented reality), the rise of digital humanities, the transformation of scholarly communication, and digital storytelling,

### Pre-Conferences

**RDA serial training:** This material is designed as "bridge" training. The target audience is experienced AACR2 catalogers who are interested in learning RDA serials cataloging using the core elements as defined by CONSER. It was developed for use by PCC and LC serials catalogers so it essentially presents CONSER RDA

cataloging guidelines though any serials catalogers may find it useful.

Speakers: Les Hawkins, coordinator of the CONSER program at the Library of Congress; Hien Nguyen, CONSER specialist at the Library of Congress; Valerie Bross, ERM/Continuing Resources Cataloging, section team leader at UCLA

**Copyright and licensing issues:** As Duke University's first director of scholarly communications, Kevin Smith's principal role is to teach and advise faculty, administrators and students about copyright, intellectual property licensing and scholarly publishing. He is a librarian and an attorney (admitted to the bar in Ohio and North Carolina) and also holds a graduate degree in religion from Yale University. Kevin serves on Duke's Intellectual Property Board, Digital Futures Task Force and Open Access Advisory Panel. He is also currently the vice chair of the ACRL's Scholarly Communications Committee. This workshop will deal with copyright and licensing issues.

Speaker: Kevin Smith, Director of Scholarly Communications, Duke University

**Library as publisher:** The University of Pittsburgh now publishes 33 scholarly journals and provides hosting services for another 40+ titles. In the course of setting up these journals they have learned a lot and developed some tools and structures that really streamline the process, help us manage the relationships with our publishing partners, take out some of the guesswork and ambiguity, and keep our costs quite low. They will present a workshop on the library as publisher.

Speakers: Timothy S. Deliyannides, director, Office of Scholarly Communication and Publishing and head, Information Technology, University of Pittsburgh; Vanessa Gabler, Information Technology, University of Pittsburgh.

**CPC Update:**  
**Mark your calendars now!**  
**NASIG's 28th Annual Conference**  
**June 6th to June 9th 2013.**  
**Destination City—Buffalo, New York**

Next June publishers, vendors, librarians, and other professionals will come to NASIG to explore "The Art of Information and the Architecture of Knowledge." The conference program will provide numerous opportunities to exchange ideas, discuss current issues, and share innovative approaches to the challenges we face in our dynamic information environments. Count on NASIG's tradition of creating an environment that fosters networking with new and old colleagues!

**The Program**

The Program Planning Committee (PPC), with chair, Karen Davidson (Mississippi State University) and vice chair, Kelli Getz (University of Houston), has invited three vision speakers to encourage and challenge our thinking and approaches to information. Megan Oakleaf (associate professor of Library and Information Science, iSchool at Syracuse University) has done research on outcomes assessment, evidence-based decision making, information literacy instruction, and academic library impact and value. Siva Vaidhyanathan (Robertson Professor in Media Studies, University of Virginia), a cultural historian and media scholar, has written several books, including one on copyright as a threat to creativity and one many are likely to know, *The Googlization of Everything -- and Why We Should Worry*. Bryan Alexander (National Institute for Technology in Liberal Education) researches, writes, and speaks about emerging trends in the integration of inquiry, pedagogy, and technology and their potential application to liberal arts contexts.

The PPC has finalized plans for the preconference workshops that will be held on Wednesday afternoon, Thursday morning and Thursday afternoon. Sure to fill up quickly is a program on RDA training

(Part 1—Wednesday afternoon, Part 2—Thursday morning) presented by Les Hawkins (coordinator of the CONSER program, Library of Congress), Hien Nguyen (CONSER specialist, Library of Congress), and Valerie Bross (ERM/Continuing Resources Cataloging, section team leader at UCLA). A preconference on copyright and licensing issues (Thursday morning) will be given by Kevin Smith (Duke University's first director of scholarly communications, and vice chair of the ACRL's Scholarly Communications Committee). Finally, Timothy S. Deliyannides (director, Office of Scholarly Communication and Publishing, University of Pittsburgh) and Vanessa Gabler (Information Technology, University of Pittsburgh) will conduct a workshop on the library as publisher (Wednesday afternoon). Best to register early if you want to attend any of these!

In addition, the PPC is finalizing plans for the group sessions, poster sessions, and informal discussion group meetings.

The call for proposals has closed, and PPC has started evaluating them. Those who have submitted proposals will be notified in December whether their proposal was accepted.

## The Conference

The conference will convene at the Hyatt Regency Buffalo Hotel and Conference Center located in downtown Buffalo, just a stone's throw from Lake Erie. (<http://buffalo.hyatt.com/hyatt/hotels-buffalo/index.jsp?null>) The guestrooms at the Hyatt have been recently renovated, and the conference room rate for a single or double room is \$129.00. The Conference Planning Committee (CPC), co-chaired by Susan Davis and Cindy Hepfer (both at the University at Buffalo), is working on various local arrangements and events, including breakfast options at the Hyatt, a Thursday evening dessert reception at the jewel-under-renovation Statler Hotel (<http://www.statlercivcity.com/>), and a Saturday night dinner reception at the Buffalo Transportation Pierce-Arrow Museum (<http://www.pierce-arrow.com/>). For the on-your-own

Friday night, the CPC is creating a list of activities and restaurants for attendees to consider, including a Buffalo Bisons baseball game.

## The City

Come to the conference and plan to stay a few extra days or a week discovering the natural beauty, art and culture, and history of Buffalo and the Niagara Frontier.

Not far from the downtown area is the Buffalo waterfront. There you can enjoy the lakeside parks and harbor and tour one or more of the historical ships, the USS Little Rock, USS Croaker or the USS The Sullivans (<http://www.ci.buffalo.ny.us/Home/OurCity/BuffaloWaterFront>). Do you want to learn more about Buffalo's history? Visit Canalside and take the self-guided walking tour of the recently restored Erie Canal area. To get to Canalside, just hop on the free metro or walk several blocks from the Hyatt hotel.

One of the finest jewels of the city is Delaware Park, created in the late 1880's under the direction of landscape architect and designer of New York City's Central Park, Frederick Law Olmsted. This 350-acre park is home to Hoyt Lake, the Quarry Garden, a Rose garden, and a Japanese garden. The park also has a golf course and tennis courts.

The Delaware Park area is a cultural center as well, with the renowned Albright-Knox Art Gallery (<http://www.albrightknox.org/>) and the Burchfield Penney Art Center (<http://www.burchfieldpenney.org/>) just steps away from Hoyt Lake. Attention conference attendees! The Albright is open until 10:00 pm on the first Friday on each month. During the past ten years, Buffalo has been celebrated for its architectural treasures: the Martin House, one of Frank Lloyd Wright's finest Prairie-style homes (<http://www.darwinmartinhouse.org/>); the Wick's House (<http://www.buffalorising.com/2011/05/my-favorite-buildings-wicks-house.html>), the newly restored Hotel Lafayette (<http://thehotellafayette.com/>), and Our Lady of Victory Basilica

(<http://www.ourladyofvictory.org/Basilica/Welcome.html>) to name just a few. Find out more about Buffalo architecture at <http://www.visitbuffaloniagara.com/buffalo-architecture/>. Other nearby options to enjoy include the Buffalo Botanical Gardens (<http://www.buffalogardens.com/>) and Tiff Nature Preserve (<http://www.sciencebuff.org/tiff-nature-preserve/>). The annual Allentown Arts and Craft Festival (with over 400 juried exhibitors) will be happening the same weekend as our conference, just a few blocks away from the Hyatt.

Tourists have shuffled off to Buffalo for more than a century to enjoy the city and see the power and majesty of Niagara Falls. The Falls is about 20 miles away—a half an hour drive. If you don't have a car, there is a bus that takes you from downtown Buffalo to the Niagara Falls casino in about 1 hour. From the casino, it is just a few blocks walk to the Falls. You can view the Falls from the American and Canadian side, but a passport is required to cross over into Canada.

Buffalo is a big sports town—football, hockey, and baseball. On Friday night attendees will have a chance to go to a baseball game at Coca Cola Field ([http://en.wikipedia.org/wiki/Coca-Cola\\_Field](http://en.wikipedia.org/wiki/Coca-Cola_Field)) and cheer on the Buffalo Bisons, the Triple A affiliate for the

Toronto Blue Jays. The ballpark is downtown and within walking distance of the Hyatt. Group tickets will be available for purchase. Over ninety members responded to the recent CPC survey on where to get the block of seats for the Friday night game, so a big gang of attendees will be going. Sit down, enjoy the game, and be sure to have the local favorites—charbroiled hot dogs or a fried baloney and onions sandwich and a Perry's ice cream cone.

While in Buffalo, sample some of the other local food favorites, like the world-renowned Buffalo chicken wings (BCW), a “beef on weck” sandwich, and chocolates from one or more of the local shops that make their own candy. There are varieties of restaurants to satisfy almost everyone: Merge (vegetarian), Anchor Bar (BCW birthplace), Chef's (Italian), Nadia's Taste of Soul, Polish Villa, Pearl Street Grill and Brewery, and Mango'z Jamaican Restaurant.

When someone mentions Buffalo, most folks think of snow. Yes, there is snow during the winter; however, it's Syracuse, not Buffalo, that has the greatest annual snowfall in the state.

There is so much more to Buffalo than its weather! [http://www.youtube.com/watch?feature=player\\_embedded&v=JNYue0Os55A](http://www.youtube.com/watch?feature=player_embedded&v=JNYue0Os55A)

## Profile of John Riddick

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Susan Davis

**Editor's note:** It seems fitting that my final profile for the *NASIG Newsletter* would be about John Riddick, the person who recruited me to serve as the organization's first treasurer. I was immediately thrust onto the national serials stage and I have never regretted one minute spent on NASIG activities. I step down as the Profile Column Editor in order to focus my attention on the upcoming NASIG Conference in Buffalo next June. I thank all the willing (and even slightly unwilling) members who allowed me to share their stories with our NASIG readership.

See you in June 2013 in Buffalo!

**Editor's note:** The *Newsletter* editorial board would like to thank Susan for her service to NASIG.

When I was asked by the NASIG Board to prepare a profile of John Riddick on the occasion of naming the conference student grant award in his honor, my first thought was “this won't be easy.” Other subjects for this column have graciously agreed to respond to questions I've put to them and shared some truly interesting stuff about themselves (even from people I “knew” before.) But there's one thing you have to understand about John, and that is he is a very modest man and would likely not cooperate if the attention was going to be about him. What did I do? I used stealth, subterfuge, a little research in the NASIG 10th

anniversary files, and contacted a few folks from when NASIG was still in its infancy and someone who worked with John at Central Michigan University.

### **Library Science Student Grant Committee**

My first task was to find out how the student grant award came to exist those many years ago. My own files of board meeting minutes and notes as well as the early newsletter issues do not reveal how the idea came about. I always thought it was Ann Vidor's idea because she chaired the first Library Science Student Grant Committee (formation announced in the June 1987 *NASIG Newsletter*). However, Tina Feick recalls that it was John's idea. In stealth mode, I asked John for help with some NASIG history and inquired about the establishment of the grant. He could not precisely recall because "so much joint participation and sharing of ideas occurred in those [early] days that it is difficult to know precisely at this date where a concept may have originated."

I thought I'd next go to Ann Vidor herself who was at Georgia Tech at the time and is now at Emory University. Her memory is also fuzzy as to the origin of the program, but she recalls being at "a meeting where John and I were both there as were others and we talked about how a library school student could benefit from attending the conference and being able to put it on his/her résumé when applying for first library jobs." The first class of library science student grant winners, six in all, attended the 3rd NASIG Conference at Oglethorpe University in Atlanta in 1988.

### **The Man**

John is married to a psychiatrist and had three children. I cannot recall their names or how many girls or boys, but there was at least one of each! Sadly however, I have since learned that one of his children has passed away. He conducted business the old-fashioned way—by letter, by telephone, or in person. We barely had fax machines in those days, but John sent out many, many personalized letters drumming up interest and memberships for NASIG. And he definitely believed in

the power of face-to-face conversation, particularly in a relaxed atmosphere, say with a glass of sherry.

As I mentioned earlier, John is a very modest man with piercing light blue eyes behind somewhat thick glasses. Quoting Becky Lenzini who served as John's co-conspirator (my term) and NASIG co-chair before there was a formal elected structure, "but underneath that calm exterior, he was incredibly determined—he really wanted to get things done and pretty much always succeeded, as far as I can tell." John was the acquisitions librarian at Central Michigan University in Mount Pleasant, Michigan when I first met him in January 1984 as part of the inaugural meeting to establish the OCLC Serials Control Subsystems Users Group. The group ultimately dubbed its newsletter, *1113 SCS Users Group Newsletter* (OCLC # 10541520) in honor of John's hotel room number in Washington, DC during ALA Midwinter, because all these fabulous women kept asking the concierge how to find room 1113 on the 1st floor. His room was, of course, not where any of us tried to find it, and he joked about what sort of picture the concierge was forming of this guest, John Riddick. In spite of the colorful beginning (actually it was a terrific ice-breaker!) John quickly got us down to business, and by March we had a newsletter going and held our first public meeting at ALA in Dallas (which led to meeting the fabulous Sylvia Martin who was featured in the profile of retired members in the December 2010 issue

<http://digitalcommons.usu.edu/nasig/vol25/iss4/12/>).

Becky was totally correct in her assessment that when John wanted to get something done, it got done. Another amazing trait John has, though, is the ability to let go, step aside and allow others carry the torch. More on that later.

John had serious research interests which resulted in the publication of four monographs about the British in India (published by Greenwood Press). He made several trips to England (after 1984) to conduct his research.

Although I do not recall him talking much about it, but I knew he'd gone to college on the GI Bill, John served in the military during the Vietnam era.

## **NASIG, or He Said in His Best Charlton Heston Voice, “In the Beginning”**

In the beginning were some brochures marketing “An International Serials Conference” in April 1984. As has been previously documented in the *NASIG Newsletter* 10th Anniversary special issue ([http://www.nasig.org/about\\_history\\_10thann\\_editorial.cfm](http://www.nasig.org/about_history_10thann_editorial.cfm)), John was part of the Class of 1984, the group of American librarians who signed up for a trip that included the 1984 UKSG meeting at the University of Surrey. I asked John if he already had the idea for a North American edition before that trip, to which he indicated that the experiences during that trip—seeing how the various members of the serials information chain might be involved in a single conference or organization—were very important. Later that year, he attended his first Charleston Conference where the idea of multiple types of participants addressing common professional concerns was reinforced. In between those two events, John attended an RTSD Serials Section meeting at ALA Annual in Dallas (the precursor to ALCTS Continuing Resources Section) where the topic of establishing a US-based UKSG-type group was discussed. After that meeting, John drafted letters to Becky Lenzini (then at Faxon) and John Merriman (chair of the UKSG) asking their opinions and advice on whether it would be worthwhile to set up a group to study the possibilities. John collected a cadre of librarians from his various 1984 conference experiences whom he tapped either to participate in the study group, or be part of the inaugural executive council formed after a well-attended and enthusiastic general information meeting held at DePaul University during

the 1985 ALA Annual Conference in Chicago. I asked John how he identified those who became NASIG’s “founding fathers and mothers” and he very deftly replied that things kind of snowballed. He relied upon Becky and John Merriman, then drew in Tina Feick, who knew Mary Beth Clack, picked up Leigh Chatterton, myself, and Marilyn Gonsiewski Lewis from the International Serials Conference trip, and Barbara (Bobbi) Carlson from the Charleston Conference, just to name a few who filled some of those early leadership posts. John was elected the first NASIG President in 1986 for the 1986/87 term. He attended the first six conferences as a delegate, returning to celebrate NASIG’s 10th anniversary at Duke.

After Tina Feick succeeded John as NASIG President, John stepped back and let the new Board run the show. He was always supportive but never intrusive. You have to really admire his ability to step aside and let his “child” go forth into the world.

### **The Legacy**

John’s legacy is quite simple, the North American Serials Interest Group. Without John’s inspiration and driving force, NASIG would not exist. Every successful conference, dialogue between any and all parties in the serials information chain, every student grant winner, and all NASIG activities are a testament to John’s vision for an independent organization that promotes communication, understanding and sharing of ideas among all members of the serials information community.

## **Columns**

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### **Citations: Required Reading by NASIG Members**

Kurt Blythe, Column Editor

[Note: Please report citations for publications by the membership—to include scholarship, reviews, criticism, essays, and any other published works which would benefit the membership to read. You may submit citations on behalf of yourself or other members to Kurt Blythe at [kcbythe@email.unc.edu](mailto:kcbythe@email.unc.edu). Contributions on behalf of fellow

members will be cleared with the author(s) before they are printed. Include contact information with submissions.]

Just in time for your holiday travels, a bit of information pertinent to the profession:

**Katy Divittorio** just joined the NASIG Student

Outreach Committee and put together an online Q&A Session for San Jose State University MLIS students. It was held September 20.

Link to recording:

<https://sas.illuminate.com/mr.jnlp?suid=M.CODEBA2C8A2B2523BF63134005608E&sid=2011274>

And then the prolific **Barbara Pope** published a book review of the *Intellectual Freedom Manual*, edited by Candice D. Morgan, which appeared in *Journal of Hospital Librarianship* 12(3): 2012, 294-297.

### Title Changes

Kurt Blythe, Column Editor

[Note: Please report promotions, awards, new degrees, new positions, and other significant professional milestones. You may submit items about yourself or other members to Kurt Blythe at [kcblythe@email.unc.edu](mailto:kcblythe@email.unc.edu). Contributions on behalf of fellow members will be cleared with the person mentioned in the news item before they are printed. Please include your e-mail address or phone number.]

This season we have four rather significant title changes. But with that short introduction, I'll let **Mike Markwith** refresh us all with his statement of how:

It's great to be back in the world of serials after a two and one-half year hiatus!

Mike may be found at:

Mike Markwith  
VP, Sales & Marketing  
WT Cox Information Services  
Phone: 800-571-9554, ext. 239  
Cell: 714-224-9882

And, after six incredible years as the electronic resources & serials cataloging librarian at the University of Pennsylvania Libraries, **Shana McDanold** accepted a new position elsewhere.

Effective Oct. 1, 2012, I will be head of the metadata services unit at Georgetown University. I am looking forward to the challenges in my new position, and am grateful for the experience and support I received at Penn that has allowed me to take on this new and exciting opportunity at Georgetown.

A bit earlier in the year, **Jacque Samples** became head, Electronic Resources and Serials Cataloging Section at Duke University in July 2012. Jacque's title changed due to the combining of two units in the department.

And, **Sarah W. Sutton**, Ph.D. changed positions in August.

I joined the faculty of the School of Library and Information Management at Emporia State University and may be found at:

Sarah W. Sutton, Ph.D.  
School of Library and Information Management  
Emporia State University  
1200 Commercial Street, Box 4025  
Emporia, KS 66801  
[ssutton3@emporia.edu](mailto:ssutton3@emporia.edu)  
620-341-5816



# Executive Board Minutes

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## NASIG Board Meeting October 4, 2012

**Place:** Hyatt Regency, 2 Fountain Plaza, Buffalo, NY

### Attending:

Executive Board:

Bob Boissy, President

Steve Shadle, Past-President

Joyce Tenney, Vice President/President-Elect

Shana McDanold, Secretary

Jennifer Arnold, Treasurer

Members at Large:

Chris Brady

Patrick Carr

Stephen Clark

Tim Hagan

Selden Lamoureux

Allyson Zellner

Ex Officio:

Angela Dresselhaus

Guests:

Karen Davidson and Kelli Getz, PPC co-chairs

Susan Davis Bartl and Cindy Hepfer, CPC co-chairs

### 1.0 Welcome (Boissy)

Boissy called the meeting to order at 8:31am. The agenda was approved.

### 2.0 Secretary's Report (McDanold)

#### 2.1 Action Item Updates from June Board Meeting

#### 2.2 Approval of Board Activity Report since June Board Meeting

McDanold will compile updated action items list and activity report will be send to board list after the meeting.

### 3.0 Treasurer's Report (Arnold)

Arnold reported that there are no changes to investments. NASIG's taxes were filed September 6th, 2012.

The Board discussed how to draw people to the NASIG table at the vendor expo. It was agreed to keep 3 tables for NASIG at the vendor expo and focus on promoting to members other NASIG benefits rather than just the conference (such as discounts like the NISO webinar benefit, etc.). One possibility is to put together a flyer of NASIG benefits, other conferences we sponsor, information on the groups we sponsor, and the webinars we produce.

Committee chairs get budget requests from Treasurer, but the request is also on the Board report form. Arnold requested that we clarify this. Two possibilities were discussed: remove the request entirely from Board report form, or change the line in the Board report form to indicate that this is additional special requests.

**ACTION ITEM:** Arnold will clarify committee budget requests timeline and Board report form.

If we have over 400 registrants for the annual conference, Boissy agreed he will dance to "Twisting the Night Away" at the June Board meeting.

### 4.0 Consent Agenda (All)

Mentoring

Site Selection

Archivist

Awards & Recognition – will be posted late; increase publicity and need for manual; no manual template; check Bylaws manual for an example (Brady will work with Lamoureux to provide example; Hagan will send ECC wiki link); archives – past questions for essays for Merriman award? – add to manual

Bylaws

Database & Directory  
Evaluation & Assessment  
Financial Development  
Newsletter  
Publications & Public Relations  
Student Outreach  
Continuing Education  
Electronic Communications  
Membership Development

There is a question regarding the number of complementary copies of the *Proceedings in The Serials Librarian* from Taylor & Francis. Zellner will re-send a copy of contract to verify the number of copies included. She will also verify the change to the contract: T&F will send copies to NASIG and NASIG will take care of distribution.

**ACTION ITEM:** Zellner will re-read contract and update Board and clarify for proceedings editors regarding complementary copies.

Core competencies report will be posted late. The final report will be coming this fall, and there will be a draft for spring for publication in *The Serials Librarian*.

**ACTION ITEM:** Pull together essays for award winners and post to the archives. Also compile past questions and keep in A&R space for reference for future applicants; McDanold and Lamoureux will work with A&R and Archives to coordinate submission.

Bylaws has a question about revising vision and mission statement. Shadle has a current action item to appoint a committee to revise it related to the core competencies.

Student outreach has a UT-Austin talk on Nov. 13th (Boissy). In September SOC held a talk for San Jose State. Student outreach will push all year long and emphasize A&R timeline for award submissions.

Financial Development is reviewing organizational opportunities for organizational involvement. When they solicit for conference sponsorships, having a menu

option for sponsorship levels. Shadle will add to past presidents manual.

Arnold reports the Publicist asked how they can be involved in Facebook and Twitter for promotion of the Vision Speakers and other things such as promotion of pre-conferences, workshops, webinars, etc.

**ACTION ITEM:** ECC will coordinate with PubPR for social networking coordinator; explore ways PubPR can contribute to social networking; also ask speakers to promote their own talk and provide a bio.

**ACTION ITEM:** PPC needs to encourage speakers to promote their upcoming session

The ECC has two questions for the board:

The Annual reports webpage is difficult to update due to linking. Can they convert the webpage to a generic page and link to newsletter for reports?

The Author resources page falls under an Action Item to The Board on recommendations for entire resources section of website. Hagan will work with the ECC, and provide a report of suggestions to the Board for the January meeting. Two questions to consider are the number of hits on resources page and the advertising of the page.

CEC talked about RegOnline testing if we're going to use it for the conference. They need to use it for a webinar by end of December. They suggested using ArcStone as a fall back if problems are encountered (have to set up registration in January to open it in February), and noted that for testing it has to be a real event with real money. Clark reports CEC is brainstorming ideas for last week of November if possible and will test RegOnline. They will keep costs low due to short notice and testing purposes. The challenge is to test pinging it against the NASIG membership database for validation. Zellner will ask Katy Ginanni and Michael Arthur if they can be ready to test RegOnline. Char Simser and Katherine Westly are the ECC contacts for ArcStone. Arnold will send login info to Zellner

The Board brainstormed ideas for the webinar. Ideas included post-PDA environment publishing; Shadle suggested re-working his Springer Insight webinar on how libraries users use content provider supplied metadata. Shadle will send the URL and info on his webinar to the Board for review.

## **5.0 NASIG Sponsorship of External Groups (Shadle/Boissy)**

### **Dedicated Conference Sponsorship Coordinator**

CEC has dealt with all monies related to outside sponsorships and the Board approves all conference sponsorship. It was suggested that it would be best to have an appointed coordinator. It was decided to add it to past-president duties, who will work closely with CEC to coordinate sponsorships and monies approval.

Appoint NASIG past president as conference sponsorship coordinator and to create a separate budget line for conference sponsorship. Conference sponsorship coordination will be added to the past-president duties and edit the existing form or add a new form for conference sponsorships as opposed to continuing education. Also add the details to the past-president manual.

**VOTE:** Motion to approve from Shadle, seconded by Clark and Arnold. All voted in favor.

**ACTION ITEM:** Add coordination duties to past-president manual; Arnold will pull conference sponsorship monies from CEC and create a conference sponsorship budget line.

## **6.0 Technology Update (Shadle/Hagan)**

Shadle needs to send survey results to Board for review

Hagan commented that survey was simplistic and not directly related to what we have.

The Board discussed next steps. There is an Action Item in process. ECC will create a task force to review survey

results/report to determine general approach/framework and determine “sections” for review. The core of our needs is the membership database so must work with that database as central piece. The general tech environment has changed from a “one service for all” to a disaggregated approach.

**ACTION ITEM:** ECC review survey results and determine a general approach/framework for moving forward with the possibility of creating a task force if needed; ECC will put together a proposal for discussion by the Board via a conference call

Hagan says they have at least one volunteer for a task force already.

## **7.0 Vendor Expo/Conference Sponsorship Update (Shadle)**

Shadle is starting this process now and will be actively soliciting sponsorships on the exhibit floor at the Charleston conference.

The Board discussed the benefits of institutional membership versus sponsorship versus both. Shadle will have to work closely with institutional members who are sponsoring and their registration benefits.

Institutional membership should be handled separately by the Membership Development Committee but coordinated with the past-president. Sponsorships should be squared away first, and then have discussion about institutional membership. The pas-president and MDC manuals will be updated as needed.

## **8.0 Conference Planning Committee Update (Zellner, Davis, Hepfer)**

### **Timing of Opening Session and Reception, Dinner Squeeze**

### **Hyatt and Convention Center Scrambling, Cancellation Fees?**

There will be two separate contracts for the Hyatt and the Convention Center events in Buffalo. The vision

sessions will be in the Convention Center, except for Sunday which will stay in the breakfast room.

The Vendor Expo will be in the Convention Center. The draw to the Vendor Expo will be beverages and heavy appetizers with a "taste of Buffalo" theme. NASIG members will receive drink tickets. There will also be a satellite registration space (or just packet pickup) at the Convention Center from 3-7pm. On-site and problems will be handled at the main registration desk.

The First Timers reception will be in the Hyatt from 4:15-5:15pm.

The Opening session will be at 8pm followed by dessert and cash bar, possibly at the Statler, across street from the Convention Center.

The Saturday evening event will likely be at the Buffalo Transportation Museum, which has the Pierce Arrow automobiles. There will be onsite catering (themed for Buffalo neighborhoods) and a brief talk from the owner/founder, who wants to build a library. The Birchfield Penny Art space was not workable for an event.

Friday night will be an optional baseball game attendance. Tickets will be sold at registration. Also on Friday night will be dine-arounds. There will be a limit of around 3 "organized" ones so to encourage informal dine-around gathering.

The Conference logo is in process.

### **9.0 Program Planning Committee Update (Carr, Davidson, Getz)**

The PPC co-chairs had several scheduling adjustments they wanted to confirm with the Board.

*Can the Registration desk hours extend on Thursday until 7pm?*

PPC and CPC agreed to extend hours on Thursday. Board agreed.

*Informal discussion group schedule 12-1 on Saturday?*

It was agreed that participants need about 25 minutes for lunch pick-up (box lunches). Lunch starts at 11:45am, so the informal discussion groups will be held from 12:10-1pm. Board agreed.

*Concluding remarks before or after vision speaker?*

People tend to leave a bit early if closing session is separate; if the closing session continues immediately after the vision speaker then it flows better and there is less room changing required. The vision speaker is first, immediately followed by the closing session. The other Sunday program sessions will be after the vision speaker/closing, and we would shift the Sunday schedule down a bit to end last session at noon. Proposed schedule: 9-10:30am vision/closing; 10:30-11am break; 11-noon program sessions. Board agreed.

*Need for longer breaks?*

The Board agreed on the proposed breaks. The Sunday am break will be slightly longer to accommodate room check-outs.

*Great Ideas Showcase in place of Posters Session*

The goal is to prevent it from becoming a second vendor event. The Board would like a clearer definition of what does "great ideas" mean? The Board suggested emphasizing research and "how-to-do-it well" (not a sales or product demo) and to also allow poster sessions. All submissions will be vetted by PPC. Posters will not remain up other than during the designated time-period. NASIG will provide power and Wi-Fi access, but recommend having a "canned" version if Wi-Fi doesn't work. Posters need to stand on a table or we need to find a way to provide poster boards if needed.

*Vendor sponsoring of the showcase?*

The Board needs to review the call for showcase submissions.

The CPC and PPC will compare costs of free standing poster boards before creating the call so if they won't be available it can be included in the call for submissions.

The PPC will make sure the Vision Speaker titles and bio information is correct.

#### *Pre-conferences*

The Board agreed that four is acceptable. The PPC will schedule them to maximize attendance by preventing conflicts, and schedule for Wed. and Thurs. (the full day on Wed. afternoon/Thurs. morning, half day on Wed. afternoon, Thurs. morning, and Thurs. afternoon). The minimum number of attendees to hold the pre-conference is 5 to 10 people (this is a guideline). The overall guideline is that pre-conferences need to cover their costs. The Board discussed when to cancel if needed. The PPC will coordinate this decision with the early-bird registration deadline date: if there are less than 5 registrations, then cancel the pre-conference at that point.

The Board discussed CPC and PPC ALA Midwinter Board meeting attendance by Skype for those not attending ALA MW. It was agreed that for this year, PPC can attend via Skype/telephone. For future Midwinter Board meetings, PPC and CPC attendance will need to be evaluated on a year by year basis. Should it be necessary, PPC and CPC attendance costs will be covered by NASIG.

**ACTION ITEM:** Carr will send out the two documents for travel reimbursement; need to combine pages on compensation for board meeting attendance and include committee attendance.

#### **10.0 Site Selection 2015 (Tenney, Boissy, All)**

The Board reviewed the current site selection status for the 2015 conference.

#### **11.0 Draft Preconference Memorandum of Understanding (Carr)**

##### **Questions from the PPC Co-Chairs Regarding the Draft Pre-Conference MOU**

In the paragraph on Compensation:

It has been standard policy to give each pre-conference speaker a waiver for one-half of the basic conference registration and a maximum of two (2) nights' lodging regardless of NASIG membership status.

*If a speaker is not going to the conference and we have asked them to present, do we compensate them for their travel? In the past this has been negotiable.*

Board agreed to compensate speakers/pre-conference presenters for travel regardless of conference attendance and NASIG membership status.

Compensation is limited to 2 presenters/speakers maximum (current benefit limit for general presenters is 3 per program session).

**VOTE:** Motion to approve from Boissy, seconded by Clark. All voted in favor.

*How do we state this in the MOU?*

Conference registration rates will be included as one category.

In the paragraph NASIG reserves the right to cancel:

*Should we have a minimum number of attendees for a pre-conference?*

*How many weeks out do we cancel if not enough have registered?*

Per the previous discussion, the deadline to cancel a pre-conference is closing of early-bird registration rates date; any pre-conference presenter whose registration is 5 or fewer the Board reserves the right to cancel the pre-conference. The Board will reimburse for travel if needed.

For low-registration, notify speaker a month prior to early-bird registration deadline if numbers are low. We will review pre-conferences on a “global” view, rather than an individual basis in terms of the “break-even” point.

If attendees register last-minute for the pre-conference, then there may be no realistic cancellation date. If you have too early a date, then a pre-conference will be cancelled prior to having a chance to fill.

*If the pre-conference is cancelled late does NASIG reimburse airfare?*

We will reimburse for travel if necessary.

*Recording for transcription and speaker’s right of transcript review?*

Recording presentations for transcription is internal only. The recording of the presentation may be done for purposes of transcription for the written *NASIG Conference Proceedings*. Does the Speaker have the right to review recording? No. But they do have rights and the opportunity to review the drafts and final proofs of the proceedings.

### **12.0 Should Board Members Present at the NASIG Conference? (Boissy, Carr, Shadle)**

Board members are discouraged from presenting at the NASIG Conference but situations will be considered on a case by case basis. One of the roles of the Board is to encourage and to cultivate new presenters.

Board members will refrain from presenting but the Board reserves the right to review situations on a case by case basis and consider proposals from the PPC.

### **13.0 Simplification of Registration Rates, and 2nd Year Student Rate (Arnold)**

Arnold proposed a simplification of the registration rates categories, reducing the number of categories and

introducing a second year rate for award winners to encourage conference attendance.

This is the proposed rate structure:

- Full conference members (early bird rate, full rate, onsite)
- Full conference non-members (one rate)
- Discounted rate
  - Includes: paraprofessionals, students, CPC members, presenters, Tier 1-3 sponsors, 2nd year award winners
- Full conference free (vision speakers, award winners, PPC & CPC co-chairs, registrar)
- 1 day registration for Friday or Saturday
- 1 day registration for paraprofessionals

For unemployed librarians/members that wish to attend, this will be reviewed on a case by case basis. Unofficially we will consider the discounted rate for inquiries.

**VOTE:** Motion to approve from Arnold, seconded by Clark. All voted in favor.

### **14.0 Outsourced Association Management, Anne K. Abate, Library Discount Network (Boissy, Tenney)**

We receive periodic yet regular offers for outsourcing. Board members were reminded that NASIG is an “all volunteer” organization. We will consider hiring outsource professionals for a limited / specific job (such as publicity, or database management, etc.) yet not making any moves at the time being. Outsourcing is heavily contingent on financial health.

### **15.0 Conference Publicity, Social Media (Boissy/Carr/Hagan)**

PubPR/Publicist is responsible for social media (Facebook, Twitter, LinkedIn, etc.) advertising as well as listservs and blast messages.

Similar to the publicist, the Board recommends that someone on PubPR is designated to be the social media

coordinator. Listservs are a PubPR designate, as is the blog/newsletter.

**ACTION ITEM:** Boissy will talk to Bob Persing to appoint someone in PubPR to be the social media coordinator

**ACTION ITEM:** Tenney will look at appointing someone mid-term to the PubPR committee if needed

### **16.0 Overflow Time (Use this Time for Any Additional Discussion on Items from Morning)**

**ACTION ITEM:** McDanold will look at drafting CafePress guidelines for page naming, linking from main NASIG page to conference specific pages, and past conference pages.

### **17.0 Code of Conduct for Serials Professionals (Carr)**

Newsletter editorial: "Should NASIG develop a Code of Ethics" by Patrick Carr.

The Code of Ethics could be seen as the next step after core competencies. It would have to be general because must cover non-profits, as well as for-profit organizations.

Additional topics included the Scholarly Kitchen discussion of license terms versus practice, and interpretations of licenses.

Who else has a Code of Ethics? The following are examples from the library community:

- ALA code of conduct, membership is librarians and code is focused on librarianship, etc.
- SAA has a code of conduct (archives), and also archives focused
- Project Transfer on publisher side of conduct

NASIG membership is much more mixed; so what is our common denominator in terms of conduct, values, etc.?

One approach is to craft a Code of Ethics focused on how to interact with the various parts of our community such as: business appropriate behavior on both sides;

professional behavior expectations (example of AUTOCAT and other listservs) that emphasize collaboration and cooperation; transparency; integrity; etc.

NASIG could host a webinar on good and ethical business practices (free registration for members?).

Should we hold a Brainstorming session at NASIG?

**ACTION ITEM:** Carr will communicate and feedback from Carr's editorial to Shadle for use by the mission and vision statement revision task group.

**ACTION ITEM:** Carr (with Boissy) will hold an interest discussion group session on the possibility of creating a NASIG code of conduct for the NASIG 2013 Conference.

### **18.0 NASIG Webinars – New Ideas (All)**

**ACTION ITEM:** Shadle will take current presentation on library users accessing content using publisher provided metadata to be considered for a webinar the last week of November.

Webinar rate for November (for testing RegOnline):

- \$10 for NASIG full members
- \$25 for non-member individuals
- \$75 group rate

**ACTION ITEM:** Arnold will send registration information for RegOnline to Zellner for registrar use. Registrar will handle the registration for the November webinar to test; Anne McKee and Boissy are the "help desk" for RegOnline

**ACTION ITEM:** Clark will look at setting up publicity for the Nov. webinar through CEC.

**ACTION ITEM:** Clark will communicate with PPC to find out program sessions that were not approved for consideration for webinars.

**ACTION ITEM:** Carr will ask E&A to summarize evaluations of conference programs (scores for programs and speakers) with reminder about

confidentiality and send it to CEC for webinar consideration.

We need to encourage NASIG members to use webinars to practice presenting and possibly test presentation topics, etc. The CEC needs to communicate this to members.

NASIG needs to do a minimum of 4 webinars per year.

Ideas brainstorming:

- Discovery service selection; selection/request for proposal review for services – tools to help you evaluate the RFPs (There was an ER&L presentation on this, Dresselhaus will help find the name of it.)
- How to do usability testing on the cheap
- Marshall Breeding and Jenny Walker – Open Discovery Initiative NISO group
- NISO ResourceSync
- Streaming media licensing
- Telling stories with usage statistics; visualization tools (Lisa Kurt); models; etc.
- Indexing
- KualioLE
- Agile development
- SERU (ONIX-PL)
- CLOCKSS/LOCKSS

#### **19.0 ALA Midwinter Meeting: Location, Timing, Topics to be Included on Agenda (All)**

We will follow San Diego schedule for Seattle meeting. The meeting will start at 8:30am, with breakfast starting at 8am.

Shadle suggests using transportation from downtown via public transit to University of Washington, and suggests planning a minimum of 30 minutes.

**ACTION ITEM:** McDanold, Boissy and Shadle will work out details for Midwinter, the Thursday night dinner in the University District, and will communicate options for transportation, hotels, etc.

Note: Boissy and McDanold are the only 2 staying for ALA after the NASIG Board meeting.

#### **20.0 Overflow (All)**

Dresselhaus brought up the advertising in the *Newsletter*. Dresselhaus will remove statement about advertising. All activities related to Financial Development Committee will be postponed.

**VOTE:** Motion to approve from Boissy, seconded by Shadle. All voted in favor.

Tenney will take over for Zellner as CPC Liaison when Zellner departs on maternity leave.

**ACTION ITEM:** Boissy will organize a conference call in early December for updates (after the webinar).

The meeting adjourned at 3:30pm.

Minutes submitted by:  
Shana McDanold  
Secretary, NASIG Executive Board



## Treasurer's Report

Jennifer Arnold, NASIG Treasurer

### Fall Board Meeting October 4, 2012

#### Balance Sheet

*As of 10/1/2012*

Account	Interest rate	
<b>ASSETS</b>		
Cash and Bank Accounts		
JP Morgan Investments		\$98,812.49
Business Checking	0.01%	\$9,733.88
Business High Yield Savings	0.25%	\$298,155.82
TOTAL Cash and Bank Accounts		
<b>LIABILITIES</b>		\$0.00
<b>EQUITY</b>		
<b>TOTAL LIABILITIES &amp; EQUITY</b>		\$406,702.19

#### Retrospective Annual Comparison

*As of 10/17/2011*

Account	Interest rate	
<b>ASSETS</b>		
Cash and Bank Accounts		
JP Morgan Investments		\$51,537.68
Business Checking	0.01%	\$9,359.87
Business High Yield Savings	0.25%	\$332,967.38

Account cont.	Interest rate	
TOTAL Cash and Bank Accounts		
<b>LIABILITIES</b>		\$0.00
<b>EQUITY</b>		\$393,864.93
<b>TOTAL LIABILITIES &amp; EQUITY</b>		\$393,864.93

#### 2012 Committee Expenditures (January -December Budget)

NASIG committees	2012 budgeted	2012 to date
Administration	\$20,000.00	\$13,468.04
Archives	\$405.00	\$0
A&R	\$20,685.00	\$16,362.86
Bylaws	\$50.00	\$0
CEC	\$7,500.00	\$6,506.24
CPC	\$1,530.00	\$819.94
D&D	\$535.00	\$0
ECC	\$12,979.00	\$12,051.75
Evaluation	\$100.00	\$0
Financial Dev (FDC)	\$200.00	\$0
MDC	\$520.00	\$0
Newsletter	\$60.00	\$0
N&E	\$200.00	\$149.54
Proceedings	\$30.00	\$0
Pub PR	\$150.00	\$0
PPC	\$2,650.00	\$2,198.05
School Outreach	\$50.00	\$54.70
Site Selection	\$1,000.00	\$0
Treasurer	\$12,220.00	\$12,101.18
Web liaison	\$525.00	\$0
<b>TOTAL</b>	<b>\$81,389.00</b>	<b>\$63,712.30</b>

**2012 Nashville Conference Financials**

<b>2012 Conference Financials</b>	<b>Expenditure</b>	<b>Income</b>
Logo Design	\$500	
A-V Services (Hotel & Production Services Group)	\$18,901.50	
Speaker Conference Housing	\$1,556.96	
Food Services (Hotel and CMHoF 222 Grill & Catering)	\$112,535.38	
Opening Speaker Honorarium	\$200.00	
Vision Speaker Honorarium	\$750.00	
Vision Speaker Travel Costs	\$1,426.20	
Registration Supplies	\$1,810.89	
Conference Drawing (early bird)	\$100.00	
Country Music Hall of Fame	\$11,561.74	
Special Event and Event Cancellation Insurance	\$1,563.45	
Music Licenses - Open Mic Night	\$309.00	
Box Handling Charges	\$700.00	
Preconference Registrations		\$8,700.00
Conference Registrations		\$125,800
Guest Reception Tickets		\$2,880.00
Sponsorships		\$45,250.00
Café Press Sales		\$12.30
<b>Totals</b>	<b>\$151,915.00</b>	<b>\$182,642.30</b>
<b>Profit</b>		<b>\$30,727.30</b>

**Retrospective Annual Comparison – 2011 St. Louis Conference**

<b>2011 Conference Financials - Finals</b>	<b>Expenditure</b>	<b>Income</b>
Logo design	\$200.00	
A-V Services	\$17,683.09	
Speaker Conference Housing	\$1,653.12	
Food Services (Hotel + City Museum)	\$76,366.36	
Opening speaker honorarium	\$250.00	
Speaker fees	\$4,000.00	
Speaker travel costs	\$1,050.80	
Registration table items/supplies	\$1,135.32	
Display panels	\$382.50	
conference drawing award	\$100.00	
café press prizes	\$40.00	
café press sales		\$44.62
City Museum	\$4,000.00	
Supplementary insurance	\$375.00	
Preconference registrations		\$8,375.00
Conference registrations		\$122,797.00
Guest reception tickets		\$1,260.00
Ballgame tickets	\$4,400.00	\$4,350.00
Conference/Baseball refunds	\$1,882.50	
Ballgame tickets cash		\$200.00
Coaster sales cash		\$56.00
Sponsorship dollars		\$57,455.00
Hotel Rm revenue rebate		\$2,314.26
<b>Final Totals</b>	<b>\$113,518.69</b>	<b>\$196,851.88</b>
<b>PROFIT</b>		<b>\$83,333.19</b>

## 2012/2013 Committee Updates

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### Awards and Recognition Committee

Submitted by: Sandy Folsom

#### Members

Sandy Folsom, chair (Central Michigan University)

Leigh Ann DePope, vice-chair (Salisbury University)

Vacant, Mexican Student Grant liaison

Ann Ercelawn, member (Vanderbilt University)

René Erlandson, member (University of Nebraska,  
Omaha)

Mary Greci, member (University of Oregon)

Megan Kilb, member (University of North Carolina at  
Chapel Hill)

Betty Landesman, member (University of Baltimore)

Dana Whitmire, member (UT Health Science Center at  
San Antonio)

Vacant, member

Selden Lamoureux, board liaison (SDLinforms)

#### Continuing Activities

Ann Ercelawn and Mary Greci are working on a library school contact information list from last year. We will be using this information to send out publicity about the NASIG Awards, so it must be checked for accuracy and updated as needed. The chair is in contact with Carolyn Alderson of USKG regarding the Merriman Award.

We plan to announce the 2013 awards on or around November 1. A number of activities will occur between now and November 1, including finalizing the announcement and updating the awards web site.

After the announcement there will be two rounds of publicity that entail notifying library schools and posting the announcement on listserv and social media.

#### Completed Activities

The committee met during the annual conference in Nashville. Discussion centered on how to improve

publicizing the awards via social media and other means. Another topic was the lack of a committee manual. Betty Landesman volunteered to serve as committee's web liaison for this year.

After the conference, Megan Kilb conducted an interview with the 2012 Merriman Award winner and submitted it to the newsletter. Also, Dana Whitmire conducted an online survey of the 2012 award winners.

#### Budget

No budget expenditures to date.

#### Questions for Board

The lack of a committee manual is a vexing problem that needs to be addressed, but creating one from scratch would be a bit daunting. Are there any guidelines or templates for creating manuals for NASIG committees?

#### Recommendations to Board

As we near the busy time of the year for the committee our two vacant positions are looming large. Having an incomplete roster will make it more difficult for us to accomplish our responsibilities. Of particular concern, because of its specialized nature, is the Mexican Student Grant Liaison. The function of this position is to focus exclusively on the Mexican Student Grant, being in contact with Mexican library schools, making travel and visa arrangements, etc. The committee recommends that these positions be filled soon.

Submitted on: October 3, 2012

## Bylaws Committee

Submitted by: Elizabeth McDonald

### Members

Elizabeth McDonald, chair (University of Memphis)  
Vacant, vice-chair  
Carol Fricken, member (University of Akron)  
Sharon Scott, member (University of California, Riverside)  
Susan Wishnetsky, member (Northwestern University)  
Leigh Ann DePope, member (Salisbury University)  
Chris Brady, board liaison (U.S. Dept. of Justice)

### Continuing Activities

The Bylaws Committee met at the NASIG Annual Conference in Nashville this year. The Committee discussed the charge from the president and has asked for clarification from the Board about our charge this year.

### Completed Activities

None.

### Budget

None requested.

### Questions for the Board

Clarification of our charge. The Committee is concerned that it is outside of the duties of the Committee as stated in the Guidelines section II.

Submitted on: October 3, 2012

## Conference Planning Committee

Submitted by: Susan Davis and Cindy Hepfer

### Members

Susan Davis, co-chair (State University of New York, Buffalo)

Cindy Hepfer, co-chair (State University of New York, Buffalo)

Michael Arthur, registrar (University of Central Florida)

Katy Ginanni, registrar-in-training (Western Carolina University)

Lisabeth Becker, member (Roswell Park Cancer Institute)

Jill Church, member (D'Youville College)

Nancy Cunningham, member (Roswell Park Cancer Institute)

Jennifer Frys, member (State University of New York, Buffalo)

Kevin Furniss, member (Tulane University)

Kathryn Johns-Masten (SUNY Oswego)

Teresa Malinowski, member (California State University, Fullerton)

Marie Peterson, member (State University of New York, Buffalo)

Janet Pingitore, member (EBSCO Information Services)

Ted Sherman, member (D'Youville College)

Micheline Westfall, member (University of Tennessee, Knoxville)

Allyson Zellner, board liaison

Anne McKee, conference coordinator

### Continuing Activities

- Choosing Saturday evening venue
- Gathering more info on other Saturday evening venues
- Compiling list of Friday evening activities (on your own)
- Logo design
- Investigating use of Convention Center versus Hyatt for meeting sessions
- Web site development
- Compiling list of restaurants and things to do in Buffalo and nearby

### Completed Activities

- Theme selected
- Committee assignments made
- Visited two possible evening venues for Saturday
- Preliminary meeting with Kristin Deutsch at the Hyatt Hotel

## **Budget**

Separate document

## **Questions for Board**

- Lunch provided on Saturday for informal discussion groups? We included it in the budget.
- What do we have to have approved by the board and what can we decide on our own?

## **Recommendations to Board**

- Use Hyatt AV service for all sessions in the hotel
- We'll present a recommendation for Saturday evening at the Oct. 4 meeting

Submitted on: September 28, 2012

## ***Conference Proceedings Editors***

Submitted by Sharon Dyas-Correia and Sara Bahnmaier

Members

Sharon Dyas-Correia, editor (University of Toronto)

Sara Bahnmaier, editor (University of Michigan)

## **Continuing Activities**

We are using Google Docs again this year for editing the *Proceedings* papers and will upload them into CATS, Taylor & Francis' online manuscript program, after our edits are complete. The anticipated publication date for the *2012 Proceedings* is April 2013.

Two papers from a single author are still outstanding. The author has had multiple health issues and therefore has been unable to submit the papers on time. We have been working on this issue with the board liaison and expect that the author will submit one paper shortly. For the second paper, which is a pre-conference report, the editors have contacted the presenters who agreed to write their session paper.

This year we again used two digital recorders so that we could record multiple sessions at the same time. We

were able to quickly and easily transfer the zipped files to authors/recorders using Google Docs, as well as consult the recordings ourselves (as needed) for editing.

## **Completed Activities**

We have collected 32 of the 34 papers and copyright forms for the 2012 conference, and are working with the board liaison to collect the last two papers.

Of the 32 authors who submitted copyright transfer forms, 7 chose to submit a license-to-publish form, the alternative that was approved by the board and Taylor & Francis.

## **Budget**

We will keep the line item about conference calling in the budget because not everyone's employer will permit use of Skype and/or unlimited long distance phone calls. We do not foresee other budget requirements.

## **Actions Required by Board**

The editors need to know how many copies of the *Serials Librarian* NASIG will receive from Taylor & Francis so we calculate how many complimentary copies will be distributed to conference contributors. This should be specified in the contract.

Submitted on: October 1, 2012

## **Continuing Education Committee**

Submitted by: Lori Duggan

Members

Lori Duggan, chair (Indiana University)

Todd Enoch, vice-chair (University of North Texas)

Melissa Cardenas-Dow, member (University of Redlands)

Linda Dausch, member (Chicago Public Library)

Jane Skoric, member (Santa Clara University)

Paula Sullenger, member (Auburn University)

Stephen Clark, board liaison (College of William and Mary)

## Database and Directory Committee

Submitted by: Mary Bailey

### Continuing Activities

- Working with the ECC Liaison on CEC-PPR Proposal for promoting the contribution of NASIG membership in continuing education programs. [See Appendix A]
- Developing FAQ on NASIG webinars based on questions that were received on inaugural webinar in May
- CEC currently investigating Webinar topics ; currently viewing the PPC “reject list” and NASIG 2012 Conference Program for potential presenters ; no proposals received from Webinar call for proposals

### Completed Activities

- Great Lakes E-Resources Summit sponsorship proposal forwarded to Board for approval
- Established primary CEC volunteers for WebEx administration (Todd Enoch and Linda Dausch)
- Prepared Tips for NASIG Webinar Presenters [See Appendix B]
- Developed PowerPoint Template for NASIG Webinar Presenters
- Determined that ArcStone can be used for webinar registrations (as long as it is used by NASIG)

### Budget

BUDGET CATEGORY - CEC	2012/2013	NOTES
contributions/ sponsorships	\$6,000.00	1 sponsorship proposal received
webinar software	\$1,500.00	Webex \$99/month + audio
<b>TOTALS</b>	<b>\$7,500.00</b>	

Submitted on: September 21, 2012

### Members

Mary Bailey, chair (Kansas State University)  
 Alice Rhoades, vice-chair (Rice University)  
 Andrea Imre, member (Southern Illinois University Carbondale)  
 Jessica Ireland, member (Radford University)  
 Jennifer Arnold, board liaison (Central Piedmont Community College)

### Continuing Activities

The committee continues to send out invoices, process renewals, and send out renewal reports to a variety of NASIG committees on a monthly basis.

The incoming chair will begin to learn the five step invoicing processing including creating invoices, sending invoice reminders from D&D, sending a report to MDC for the second invoice reminder, deactivating members, and communicating to other committees as appropriate about new and deactivated members. This training will begin in late fall with plans for the incoming chair to switch to invoicing and the outgoing chair to switch back to renewals in the new year.

The committee continues to update the committee manual with a calendar of regular activities to perform and general training guidelines.

Plans for the fall include a database clean-up project to involve the new members and familiarize them with the database.

### Completed Activities

Bailey has worked with ECC on email invoices for organizational members.

## Budget

The committee has no budget requests at this time.

Submitted on: September 17, 2012

## Electronic Communications Committee

Submitted by: Sarah Gardner & Char Simser

### Members

Sarah Gardner, co-chair (University of California, Davis)

Char Simser, co-chair (Kansas State University)

Kathryn Wesley, co-vice chair (Clemson University)

Carol Ann Borchert, co-vice chair (University of South Florida)

Meg Mering, member (University of Nebraska)

Chris Bullock, member (Southern Illinois University Edwardsville)

Smita Joshipura, member (Arizona State University)

Tim Hagan, board liaison (Northwestern University)

### Continuing Activities

Listserv activities are primarily the duty of list managers, Sarah and Carol Ann.

- Ongoing maintenance of NASIG listserv and nasig.org lists is required in collaboration with D&D, as well as monitoring spam filters on a daily basis to catch legitimate e-mails.
- Ongoing updating of member and committee changes occurs continuously throughout the year.
- No listserv outages have been reported.
- New members Carol Ann, Chris and Smita are training on various aspects of list management and rotating duties.

Web services are primarily the duty of web spinners, Kathryn and Char, though all committee members are trained on various aspects of web management. Services are provided to any member or committee requesting changes, additions and deletions of content and pages.

Blogs are primarily the duty of web spinners, Meg, Chris, and Smita (backups: Kathryn and Char)

- Web spinners rotate duties on the two NASIG blogs and simultaneously post the main blog items in the "What's New" announcements on the website, Facebook, Twitter, and LinkedIn.
- Kathryn provided training on the main and jobs blogs to Chris. Char trained Smita for the jobs blog. She will rotate to the main blog in October.
- Meg has started a project to clean up the categories and tags on the main blog.

### Status of Action Items from the Board

**ACTION ITEM:** Hagan will ask ECC to work with ArcStone on getting organizational dues added to the invoice form.

- **IN PROCESS:** Char reviewed the current invoicing process with D&D chair Bailey and contacted Treasurer Jennifer Arnold to clarify this request.

**ACTION ITEM:** Hagan will ask ECC to follow up with ArcStone regarding the issue of members not being able to submit more than one nomination form when they were logged in.

- **RESOLVED:** The nomination form (which is anonymous and not via login) is now fixed. ArcStone tweaked settings on Sept. 12. Individuals should be able to use the form multiple times.

**ACTION ITEM:** Hagan and Clark will talk to ECC and CEC about working together on the Archiving Information section of the CEC-PPR proposal.

- **IN PROCESS:** Char is the liaison to CEC and PPR. She provided them several options in an email in August; awaiting their feedback

**ACTION ITEM:** Hagan will ask ECC to explore where we could add advertisements into the NASIG website without ArcStone intervention, and pass that information to FDC.

- **PENDING:** ECC provided information to the Board about the placement of ads in 2011.

**ACTION ITEM:** Hagan will ask ECC to make recommendations for the entire Resources section in terms of what to call it and what to include there.

- **NO UPDATE:** ECC plans to brainstorm in Nov./Dec. and may have a proposal ready by the January board meeting.

**Other Board-Related Actions**

- Based on the Board’s decision, ECC will no longer archive NASIG tweets.
- Based on the Board’s decision, ECC will not make older conference handouts available to all via Slideshare. Permissions would be time consuming and there may be existing copyright concerns.

**Completed Activities**

- *Conference Proceedings* were relinked per the agreement with Taylor & Francis at the end of May (after our 2011/12 annual report had been submitted). Links for volume 1 - present now point to the Taylor & Francis website. This will save significant time for ECC. Previously, individual PDFs for each session were uploaded to the NASIG website and linked by session title.
- Presentation materials for the NASIG Conference were uploaded to Slideshare for the first time. See statistics below. Initially, an event page was created. However, Slideshare did not inform us that they no longer supported that functionality, which would have allowed individuals with Slideshare accounts to upload their own materials and link them to the event. Ultimately, presenters had to email their materials to ECC. This process still took significantly less time to manage than in the past when presentations were uploaded and linked using the ArcStone platform.
- NASIG listserv and @nasig.org lists were updated to reflect new and past committee members in June/early July.
- Non-member conference attendees were removed from NASIG-L in August.
- Committee web pages were updated to reflect new and past committee members in June/early July; website permissions were updated in July.
- The 2012 Conference website was archived in early August in preparation for information about 2013 in Buffalo.

- New sub-directories were created for each committee in the ArcStone CMS. The board and each committee should use those to file any documents they upload.
- New documentation was created for the ECC Wiki, including “Blog - Managing Widgets & Sidebars” and “Managing LinkedIn”; numerous pages were updated to reflect current practice; permissions to edit the Wiki were updated.

**Budget**

Budget Category	2013 estimate
Conference Calls	\$0.00
Contracted Services	\$0.00
Bee.Net (\$500. per month – web email and listserv)	\$6000.00
ArcStone (NASIG website and association management - \$300. per month) (the total figure includes \$1450 for 10 hours programming in case it is needed)	\$5050.00
Survey Monkey (Online surveys)	\$204.00
UKSG Newsletter	\$750.00
SlidesharePro (for conference handouts)	\$114.00
Contingency	\$0.00
<b>TOTAL</b>	<b>\$12,118.00</b>

**Statistical Information**

NASIG has 26 listservs  
 NASIG has 26 active @nasig.org email addresses  
 There are 558 active subscribers to NASIG-L

Website statistics since our last report (from Google Analytics):

Year	Month	Website Visits
2012	May	3,725
2012	June	4,251
2012	July	1,445

2012	August	1,280
2012	September (9/1-9/20)	885

Between 1 May and 20 September, there have been:

- 6,135 unique visitors to NASIG website
- 11,586 total visits
- 47,324 page views
- 53.24% returning visitors; 46.76% new visitors

NASIG Blog visitors: 3,670

Jobs Blog visitors: 12,117

Slideshare visitors: 12,732

Most active presentations:

- Why the Internet is More Attractive than the Library-1,529
- Discovery and Analysis of the World's Research Collections: JSTOR and Summon under the Hood-872
- Practical Applications of Citation Analysis (Handout)-710
- What's Up with Docs?!?: The Peculiarities of Cataloging Federal Government Serial Publications-644
- Introducing the Open Discovery Initiative - 546

### Questions for Board

Resources for Authors page -

[http://www.nasig.org/resources\\_authors.cfm](http://www.nasig.org/resources_authors.cfm)

This needs to be on someone's radar for regular maintenance. Original owners were Anderson & Mitchell, so is this part of Pub/PR's responsibility? We've had no response from them. ECC needs to update the existing contact information on the page. However, this does fall under Action Item #5 above, which ECC will address in the coming months.

### Recommendations for the Board

Committee Annual Reports webpage

[http://www.nasig.org/about\\_committees\\_annualreport.cfm](http://www.nasig.org/about_committees_annualreport.cfm).

This page is time consuming to update due to the

clunkiness of updating this type of information using ArcStone's software. As the majority of annual reports appear in the May issue of the Newsletter (or December for Evaluation & Assessment's conference evaluation), ECC recommends that the individual links to each report be removed and that generic information is provided, pointing to the Newsletter website.

Submitted on: September 27, 2012

### Evaluation and Assessment Committee

Submitted by Barbara McArthur

#### Members

Barbara McArthur, chair (Texas Tech University)  
 Sarah (Sally) Glasser, vice-chair (Hofstra University)  
 Bridget Euliano, member (Duquesne University)  
 June Garner, member (Mississippi State University)  
 Maria Hatfield, member (WT COX Subscriptions)  
 Smita Joshipura, member (Arizona State University)  
 Jennifer Leffler, member (University of Northern Colorado)  
 Virginia Rumph, member (Butler University)  
 Patrick Carr, board liaison (East Carolina University)

### Completed Activities

The conference evaluation was created and provided online a week prior to the conference. Additional questions were requested after that time and those were added a couple of days before the conference started. Reminders were sent out periodically after the conference ended to encourage participation. As an incentive to participate, a free conference registration was awarded by a random drawing and the winner was announced in the NASIG Newsletter. The confidential report of the conference evaluation results was sent to the Executive Board in August and an abridged version of the report was submitted for publication in the NASIG Newsletter at the same time. The Committee received ten requests for individual conference evaluation results which were sent out in July.

Edits were made to the Committee Manual to help clarify the timing of activities and the duties of certain committee members. Suggestions by ECC Chairs and the NASIG Board were reviewed and used to strengthen the document.

As requested by the NASIG Board, a list of committee "needs and wants" in terms of the computer system and its functionality was sent to and submitted by the Board Liaison.

Submitted: September 2012

### **Financial Development Committee**

Submitted by: Elizabeth Parang

#### **Members:**

Elizabeth Parang, chair (Pepperdine University)  
Rob Van Rennes, vice-chair (University of Iowa)  
Joe Badics, member (Eastern Michigan University)  
Lisa Blackwell, member (Nationwide Children's Hospital Medical Library)  
Christine Stamison, member (Swets Information Services)  
Jennifer Arnold, ex-officio (Central Piedmont Community College)  
Steve Shadle, board liaison (University of Washington)

#### **Continuing Activities**

The committee continues to review possibilities for increased revenue. The committee agreed to develop a one-page listing of organizational opportunities for organizational involvement to be used by the past-president when soliciting participation in the vendor exhibits at the annual conference, etc. This has not yet been completed. The committee also agreed to share with the past-president any appropriate lists of potential vendors and members continue watch for these.

#### **Completed Activities**

At the annual conference, the incoming committee chair, Elizabeth Parang, met with committee members to discuss the work from the previous year and plans for the next year. In July, Joe Badics shared the list of vendors who purchased tables at the Charleston Conference in 2011.

#### **Budget**

The committee has requested a budget of \$200 for possible phone conferencing.

Submitted on: October 1, 2012

### **Membership Development Committee**

Submitted by: Steve Kelley

#### **Members**

Steve Kelley, chair (Wake Forest University)  
Pat Adams, member (Swets)  
Janet Arcand, member (Iowa State University)  
Steve Fallon, member (DeGruyter)  
Trina Holloway, member (Georgia State University)  
Chris Brady, board liaison (U.S. Dept. of Justice Libraries)

#### **Continuing Activities**

The committee continues to contact non-renewed members, giving them personalized instructions on how to renew their membership.

#### **Completed Activities**

Non-renewed members were contacted by the committee. An exact count of the non-renewed members contacted is impossible because for several months the D&D reports contained a high number of renewed members who were falsely on the list of non-renewals. This appears to have been a problem with the design of the database query and has been fixed.

With the group of new members who joined or re-joined NASIG in June, 2012, we began sending out welcome letters from MDC. We have contacted fourteen new members in this way, and have received limited, but positive feedback.

In August and September, an email malfunction at the D&D chair's institution, meant that the MDC failed to receive the lists of non-renewals and new members when they were initially sent. The problem was discovered and the lists were worked on. We think we have developed a work-around to keep the problem from recurring.

### **Budget**

A 2013 budget request was submitted on September 27, 2012.

### **Mentoring Group**

Submitted by: Taryn Resnick and Danielle Williams

#### **Members**

Taryn Resnick, chair (Texas A&M University Medical Sciences Library)  
Danielle Williams, vice-chair (University of Evansville)  
Joyce Tenney, board liaison (University of Maryland, Baltimore County)

#### **Continuing Activities**

The bulk of the work of the mentoring group typically occurs during the spring in preparation for the annual conference. That is the case this year. By the end of the year (December 2012), we will have reviewed our existing committee timeline and made any necessary revisions.

#### **Completed Activities**

Since the 2012 Annual Conference, the mentoring group conducted and analyzed the Mentoring Post-Conference Survey and wrote and submitted the Group's annual report.

### **Budget**

The Mentoring Group does not require funding for its activities for 2012/13.

Submitted on: September 20, 2012

### **Newsletter**

Submitted by: Angela Dresselhaus

#### **Members**

Angela Dresselhaus, editor-in-chief (Utah State University)  
Angie Rathmel, copy editor (University of Kansas)  
K.R. Roberto, copy editor (University of Denver)  
Kate Moore, PDF production editor (Indiana University Southeast)  
Kurt Blythe, columns editor (University of North Carolina - Chapel Hill)  
Ning Han, conference submission/calendar editor (Mississippi State University)  
Kathryn Wesley, interim profiles editor (Clemson University)  
Bob Boissy, board liaison (Springer)

#### **Continuing Activities**

- May issue and September issue combined and currently in production
- Calendar Updated
- Will begin search for a new calendar editor in November
- Will begin search for new profiles editor in November
- Will begin search for editor in chief (in training) in November

#### **Completed Activities**

- Published issues
  - March issue:
- Calendar updates
- 2011 Conference Reports are published

## **Budget**

Online Chicago Manual of Style licensed for two years.

## **Statistical Information**

Over the lifespan of the NASIG Newsletter on bepress, we have received 29,496 hits. The September 2010 full issue received the most full-text downloads at 1,001.

Submitted on: October 1, 2012

## **Nominations and Elections Committee**

Submitted by: Christine Radcliff

### **Members**

Christine Radcliff, chair (Texas A&M University – Kingsville)

Trina Nolen, vice-chair (Lamar University)

Mark Helney, member (University of North Texas)

Suzanne Thomas, member (University of Pittsburgh)

Jana Brubaker, member (Northern Illinois University)

Rochelle Ballard, member (Princeton University)

Danielle Williams, member (University of Evansville)

Steve Shadle, board liaison (University of Washington)

## **Continuing Activities**

### October 2012

A reminder email blast will be sent out to the NASIG membership reminding them to submit nominations before the October 15th deadline.

## **Completed Activities**

### June 2012

- The committee had its initial meeting at the 2012 conference.
- The existing timetable from the previous election cycle was revised.

### September 2012

The nominations form on the NASIG website was revised, tested, and reactivated. The first Call for

Nominations e-mail blast was sent out to the NASIG membership. The Call for Nominations was also posted in the blog, “What’s New” section of the website, Facebook and LinkedIn.

## **Budget**

The N&E budget was submitted before the deadline. The budget allows for three conference calls.

## **Statistical Information**

As of this writing, there have been a total of 9 nominations for Vice President/President-Elect, 24 nominations for Member-at-Large, and 6 nominations for Treasurer-Elect.

Submitted on: October 1, 2012

## **Program Planning Committee**

Submitted by: Karen Davidson

### **Members**

Karen Davidson, chair (Mississippi State University)

Kelli Getz, vice-chair (University of Houston)

Kathy Brannon, member (Ingram-Coutts Information Services)

Anna Creech, member (University of Richmond)

Diana Reed, member (University of Louisville)

Violeta Llik, member (Texas A & M University)

Buddy Pennington, member (University of Missouri-Kansas City)

Mary Ann Jones, member (Mississippi State University)

Sandy Hurd, member (Innovative Interfaces)

Morag Boyd, member (Ohio State University)

Mike Markwith, member (WT Cox Subscriptions)

Michael Hanson, ex-officio (Lafayette College)

Patrick Carr, board liaison (East Carolina University)

## **Continuing Activities**

### Call for Proposals

The first call for proposals was distributed on August 15, 2012 to all active individuals in the NASIG database and

the information was provided to the NASIG Publicist for national and international distribution. The call was also put on the NASIG website. The first call for proposals closed September 14, 2012. We received 31 proposals from the first call. A conference call was scheduled for September 24, 2012. PPC committee members evaluated the proposals from the first call and identified specific core competencies that were lacking. These core competencies were: standards and systems of cataloging and classification; metadata and indexing (i.e. RDA); licensing and legal framework (i.e. consortia licensing, licensing, and negotiations with vendors); and scholarly communication. A second call for proposals will be distributed on October 1 and will close on October 31, 2012. Last year we accepted 29 proposals with 2 cancelling, which left 27 programs. PPC is targeting the same amount of programs this year.

This year's call for proposals targeted the core competencies for topics. This year's program topics were identified as:

- Electronic resource life cycle and management
- Collection analysis and development
- Standards and systems of cataloging and classification, metadata, and indexing
- Technology and providing access to electronic resources
- Licensing and legal framework
- Standards, initiatives, and best practices
- Scholarly communication

#### Conference Schedule

The 2012 draft conference schedule accompanies this report. The schedule has been approved by the Board but is subject to change.

#### Vision Speakers

Last year PPC suggested a general session proposal by Rick Anderson be turned into a vision presentation on Sunday. Because this was well received, the board approved a third Vision Speaker be identified for a Sunday Vision slot. Based on committee input and board feedback, we approached three potential Vision

Speakers. The three vision speakers that have accepted and the Board has approved are:

- Siva Vaidhyanathan – Chair, Department of Media Studies, University of Virginia
- Bryan Alexander - Senior Fellow at the National Institute for Technology in Liberal Education (NITLE).
- Megan Oakleaf – Dean of Information Studies at Syracuse University

MOU's still need to be sent to and approved by the speakers and signed by President Bob Boissy.

#### Pre-conferences

Pre-conference ideas currently under consideration include:

- RDA full day conference presented by Les Hawkins and Hein Nugyen – They have been approached and are agreeable, but need to work out details.
- Copyright half-day conference presented by Kevin Smith – Board approved, Kevin accepted.
- Library as Publisher: Publishing an Open Access Journal presented by Timothy S. Deliyannides, Director, Office of Scholarly Communication and Publishing and Head, Information Technology at the University of Pittsburgh along with another presenter – He is very interested, need to investigate more and welcome Board input on this for a pre-conference.
- Possibly a pre-conference on licensing – no one identified yet.

#### Poster Sessions

Because of the sparse poster session proposals in years past, PPC is proposing a change from the typical poster sessions to a Great Ideas Showcase. A proposal has been submitted to the Board.

#### Other Activities

Michael Hanson has drafted a Pre-conference Speakers MOU. This MOU is being reviewed by the PPC Co-chairs and will be presented to the Board for suggestions and approval.

## Completed Activities

### 2012 Conference-Related Activities

The 2012 and incoming 2013 chairs sent thank-you letters to the speakers, poster session presenters, and discussion group volunteers. All letters went out by the end of June.

### E&A Report

The Co-chairs examined the conference evaluations for the 2012 conference. Notice was taken of suggestions for vision speakers and programming. Several comments were directed at break times needing to be longer. This year the program was changed so there was no distinction between strategy or tactics sessions. This time there were only program sessions which were 60 minutes in length. Overall comments were positive indicating attendees liked the presentations being 60 minutes in length.

### PPC Manual

The PPC manual was revised and turned into a Wiki for easier editing. It is currently with Patrick Carr, PPC Board Liaison for review of his responsibilities.

### **Action(s) Required by Board**

- Review proposal for the Great Ideas Showcase
- Review of pre-conference ideas
- Review of Pre-conference MOU

### **Questions for Board**

- How many pre-conferences should we plan on this year? We had 1 full day and 3 half-day pre-conferences last year.
- Do we want a minimum registered for a pre-conference? If so how many?
- It has been suggested that we have the closing remarks after the vision speaker rather than during breakfast. Do we want to consider this?

Submitted on: September 27, 2012

## NASIG Publications/Public Relations Committee

Submitted by: Bob Persing

### Members

Bob Persing, chair (Univ. of PA)  
Jennifer Bazeley, publicist (Miami University)  
Jeannie Castro, member (Univ. of Houston)  
Amanda Price, member (Mississippi State)  
Eleanor Cook, member (East Carolina)  
Bob Boissy, board liaison (Springer)

### Continuing Activities

Our committee has been very quiet the last few months. Jennifer has been sending out announcements generated by CPC to the various subscribed listserv. Beyond that, the committee has had no activity.

### Completed Activities

None.

### Budget

No money expended

Submitted on: October 2, 2012.

## Student Outreach Committee

Submitted by: Eugenia Beh

### Members

Eugenia Beh, chair (Texas A&M University)  
Kate Seago, vice-chair (University of Kentucky)  
Kristen Wilson, member (North Carolina State University)  
Dylan Moulton, member (Springer Verlag)  
Katy DiVittorio, member (University of Colorado, Denver)  
Stephen Clark, board liaison (College of William and Mary)

### Continuing Activities

The committee continues to recruit new ambassadors through announcements in the NASIG Newsletter and through personal contact at the NASIG annual meeting. The committee will focus on more face-to-face contact with NASIG members to let them know about the Ambassadors Program and will provide a common time and place for ambassadors and committee members to meet at the annual conference.

### Completed Activities

Karen DiVittorio and Bob Boissy held an online Q&A with San Jose State University students to promote NASIG and to discuss serials from both an experienced and new librarian point of view.

### Budget

2012 -2013 YTD	NOTES
\$.00	Photocopies
\$50.00	Ribbons for ambassadors
\$50.00	

Submitted on: October 2, 2012.

### Core Competencies Task Force

Submitted by: Sarah Sutton

#### Members

Sarah Sutton, chair (Emporia State University)  
Eugenia Beh, member (Texas A&M University)  
Steve Black, member (College of Saint Rose)  
Susan Davis, member (State University of New York, Buffalo)

Sanjeet Mann, member (University of Redlands)  
Cynthia Porter, member (A.T. Still University)  
Selden Lamoureux, board liaison (SDLinforms)

### Continuing Activities

After a break during July and August 2012 (when the chair was moving and changing jobs) the Task Force has taken up the task of making final revisions to the Core Competencies for Electronic Resources Librarians. We expect to submit the final revision to the Board for their approval by the end of fall 2012.

The Task Force has also taken up work on creating a set of core competencies for serials librarians. In September 2012 we collected a set of job ads for serials librarians published during the past 12 months and have identified a list of required and preferred qualifications contained in them. Next steps include deciding whether to also collect and analyze serials librarian job descriptions and creating a first draft for the Board to consider during Spring 2013 with the hope of presenting it to the NASIG Membership at the Annual Conference in 2013.

### Completed Activities

The Task Force presented their draft of the “Core Competencies for Electronic Resources Librarians” to the NASIG membership during a session at the 2012 NASIG Conference in Nashville, TN.

### Budget

None.

Submitted on: October 3, 2012

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