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## The Innovation Delta: A Model for Collaborative Decision Making

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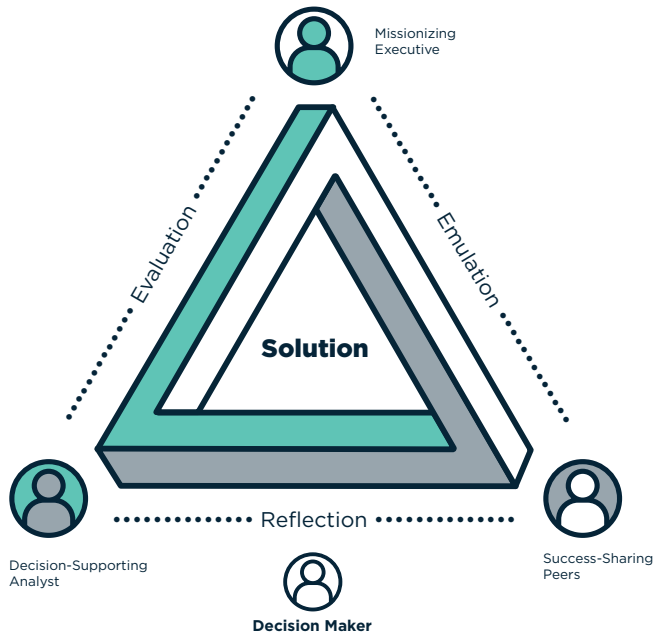
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## The Innovation Delta

An ergonomically-designed, collaborative mental framework aiding the decision-making process.

### A Decision-Making Framework

In a fast-paced professional environment, it's easy to engage in haphazard, if not well-meaning, solution seeking. When making important decisions, it is common to fall back on our own perceptions and biases as the exclusive decision-making tool, leading to ill-formed solutions.

The Innovation Delta reminds the decision maker to rely on at least three sources of information to triangulate on a viable solution: personal Reflection, formal and informal Evaluation practices, and Emulation of others who have already discovered solutions that may be appropriate.

### Cognitive Ergonomics

The term ergonomic brings to mind a chair designed to allow someone to sit all day without fatigue. Similarly, the Innovation Delta relies on cognitive ergonomics to reduce the fatigue experienced during the decision-making process.

To achieve this, personal experiences (Reflection) are balanced against data and analytics (Evaluation) and enhanced by the information we glean from other sources through research and networking (Emulation). This framework keeps resources organized and guides the decision maker to a more complete solution without biases.

## Collaboration

The Innovation Delta emphasizes three support roles a decision maker should turn to:



### Decision-Supporting Analyst

Analysts bridge the gap between data analytics and the decision-making process.



### Success-Sharing Peer

By networking with colleagues or conducting literature reviews, decision makers glean meaningful insights from peers who have already traveled the road ahead.



### Missionizing Executive

Executive-level administrators articulate the values of an organization, which are key guiding elements that should be included in any decision-making process.

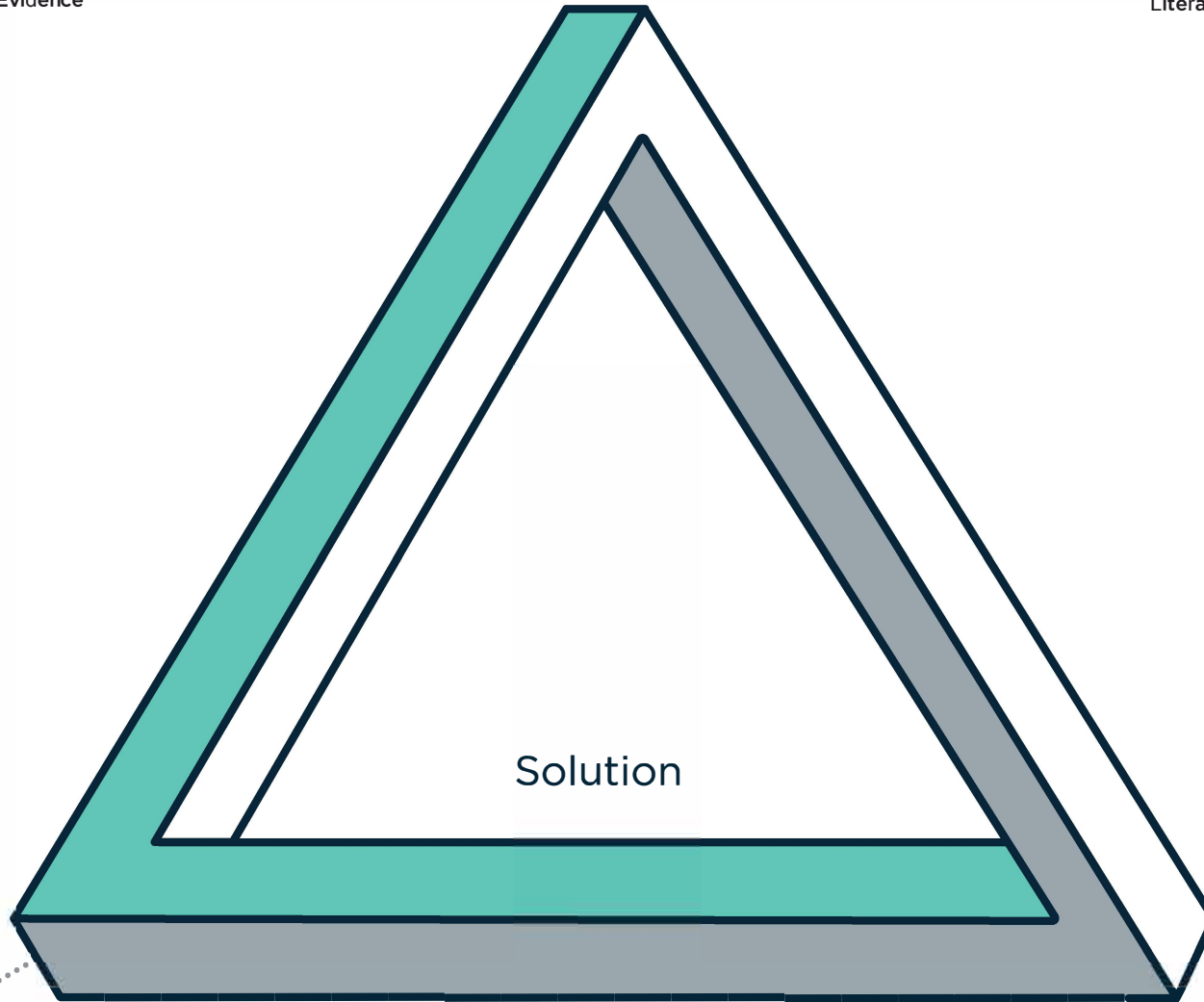
# Innovation Delta Worksheet

## Evaluation

Data | Analytics | Measurement | Evidence

## Emulation

Literature Review | Networking | Press



## Reflection

Experience | Judgment | Intuition | Values