Marginalia no. 1

Merrill-Cazier Library
Utah State University

Follow this and additional works at: https://digitalcommons.usu.edu/marginalia
Part of the Library and Information Science Commons

Recommended Citation
https://digitalcommons.usu.edu/marginalia/1

This Journal/Newsletter is brought to you for free and open access by the Libraries at DigitalCommons@USU. It has been accepted for inclusion in Marginalia by an authorized administrator of DigitalCommons@USU. For more information, please contact rebecca.nelson@usu.edu.
The library is the heart of a University. It serves as the repository of the learning that is discovered and taught there. A university library provides information needed by students, faculty and the public. As information expands, both in quantity and format, libraries must strive to keep abreast.

Utah State University's Merrill Library has long faced this challenge. The University's new Science and Technology Library meets the immediate space needs for housing and providing access to the collections. However, space is not a library. Collections make up a library. And this is the challenge facing USU: to obtain the latest books, documents and periodicals which report current scholarly research.

"... Space is not a library. Collections make up a library. And this is challenge facing USU ..."

Due to limited state resources, USU Libraries have had to depend upon the ingenuity of its supporters in addressing this never-ending problem. Students do their part by assessing themselves a library fee every quarter. Many faculty members and individuals regularly contribute books, journals, documents and funds toward the development of library collections. Although these efforts are appreciated, the need continues unabated.

Friends of USU Libraries is an organization dedicated to mobilizing those who share concern for USU Libraries. Its members are convinced that, by uniting, they can assist USU Libraries in meeting its challenge.

The Friends share various goals. In addition to seeking to provide for the needs of USU Libraries, Friends inform library users of special holdings, organize the CollegeWise lecture series and host book readings and other events which celebrate USU Libraries. We Friends of USU Libraries urge all who are devoted to Utah State University, and who recognize the importance of its Libraries, to join us in this important cause.

— Professor William F. Lye, President, Friends of USU Libraries

there is much debate these days about the future of the printed book. Many, including Nicholas Negroponte, author of Being Digital, foretell an end to the book's five hundred years of service to civilization. For Negroponte, it is a question of physics. Bits, the medium of things digital including the Internet, prove far more versatile in the exchange of information than the atoms which make up books. Thus, according to Negroponte, the information revolution was won before it began: "The change from atoms to bits is irrevocable and unstoppable."

Counter the tide of virtuality, Sven Birkerts, author of The Gutenberg Elegies: The Fate of Reading in the Electronic Age, stands firmly in defense of the book. Beyond arguing for the pleasure of curling up with a hardcover novel, Birkerts laments the loss of "deep time" that accompanies the reading of electronic texts. For Birkert's "language"—what readers encounter on a static, printed page — "and not technology is the true evolutionary miracle."

As Friends of USU Libraries, we have taken neither side in this futurist debate. Rather, we wish to celebrate the access to knowledge, in whatever format it appears, that we all share. Inasmuch as we became readers by reading paper bound between hardcovers, we will exhibit—as the form of this publication suggests—a bias toward the tradition of the book. But, by mission we will seek to illuminate the evolving technologies through which knowledge is conveyed.

We hope you will find in these pages an undying appreciation of Gutenberg's gift to generations of readers as well as unequivocated attention to information technologies.

— John Needham, Editor, Marginalia

**Marginalia**

**Friends of Utah State University Libraries**

**What are Friends for?**

Friends of USU Libraries is an organization dedicated to mobilizing those who share concern for USU Libraries. Its members are convinced that, by uniting, they can assist USU Libraries in meeting its challenge.

"... Space is not a library. Collections make up a library. And this is challenge facing USU ..."

Due to limited state resources, USU Libraries have had to depend upon the ingenuity of its supporters in addressing this never-ending problem. Students do their part by assessing themselves a library fee every quarter. Many faculty members and individuals regularly contribute books, journals, documents and funds toward the development of library collections. Although these efforts are appreciated, the need continues unabated.

The Friends share various goals. In addition to seeking to provide for the needs of USU Libraries, Friends inform library users of special holdings, organize the CollegeWise lecture series and host book readings and other events which celebrate USU Libraries. We Friends of USU Libraries urge all who are devoted to Utah State University, and who recognize the importance of its Libraries, to join us in this important cause.

— Professor William F. Lye, President, Friends of USU Libraries

**Of atoms and bits**

There is much debate these days about the future of the printed book. Many, including Nicholas Negroponte, author of Being Digital, foretell an end to the book's five hundred years of service to civilization. For Negroponte, it is a question of physics. Bits, the medium of things digital including the Internet, prove far more versatile in the exchange of information than the atoms which make up books. Thus, according to Negroponte, the information revolution was won before it began: "The change from atoms to bits is irrevocable and unstoppable."

Counter the tide of virtuality, Sven Birkerts, author of The Gutenberg Elegies: The Fate of Reading in the Electronic Age, stands firmly in defense of the book. Beyond arguing for the pleasure of curling up with a hardcover novel, Birkerts laments the loss of "deep time" that accompanies the reading of electronic texts. For Birkert's "language"—what readers encounter on a static, printed page — "and not technology is the true evolutionary miracle."

As Friends of USU Libraries, we have taken neither side in this futurist debate. Rather, we wish to celebrate the access to knowledge, in whatever format it appears, that we all share. Inasmuch as we became readers by reading paper bound between hardcovers, we will exhibit—as the form of this publication suggests—a bias toward the tradition of the book. But, by mission we will seek to illuminate the evolving technologies through which knowledge is conveyed.

We hope you will find in these pages an undying appreciation of Gutenberg's gift to generations of readers as well as unequivocated attention to information technologies.

— John Needham, Editor, Marginalia

**Of the recently-published, New York Public Library's Books of the Century, Paul Boyer writes, "A provocative overview of titles that have influenced and defined our age. Books of the Century provides a useful introduction to each...and suggests the reason for its impact. The work invites browsing and reflection, and underscores the importance of 'the book.'" Aside from noting significant works of literature and history, Books of the Century features such everyday books as Emily Post's Book of Etiquette and Irma S. Rombauer's Joy of Cooking. Attention is also given works of children's literature including The Cat in the Hat and Where the Wild Things Are. Readers wishing to explore or reacquaint themselves with these books will find virtually all of them in the stacks of USU Libraries.**
light plus time incident: scitech and the library of the future

After visitors to the new Science and Technology Library ask about “Light Plus Time Incident,” the building’s unique art installation, they often ask about the physical separation of the SciTech and Merrill Libraries. Why do we need the additional space provided by this new building when the future clearly points to the electronic access of information?

Separation of USU’s library collection into two structures was mandated following a 1988 Statewide Library Study funded by the Utah Legislature and managed by RMG Consultants under the operational direction of the Utah System of Higher Education.

By the late 1980s, it was clear that USU was outgrowing the Merrill Library. Spectacular student population growth accompanied by USU’s maturation into a major research university consumed available library collection and student study space. Plans for adding on to the existing building — an early 1960s structure wrapped around the still older original USU library — were eliminated due to the cost of upgrading the building to meet current building codes. Instead, a separate Science and Technology Library was proposed, based upon USU’s research emphasis in agriculture, science, engineering and natural resources and the natural relationship of the collections supporting these fields of study.

Futurists suggest that by the year 2020, just one quarter of a century from now, electronic access to information will be the norm for all users. We must prepare for this eventuality while continuing to support the acquisition of information in whatever format it appears. The SciTech Library is designed to “move” with technology, whenever and wherever it goes.

In the SciTech Library, students and faculty will find improved library services made possible by space for over a million volumes, a thousand new student study stations, state-of-the-art audio visual facilities, and an 85-seat model classroom — all supported by computer-based information resources. Trained staff help library users locate information using traditional resources while introducing them to electronic information access.

Why the SciTech Library? As a Research I Institution, USU must offer library resources that deliver the best and latest access to information. A model research library such as the SciTech Library is an essential factor in attracting research grants and top faculty and students. Its resources are necessary to support both private and industrial research and development. The SciTech Library positions USU to take advantage of, and even create, unforeseen opportunities in a time when information technology is developing at an exponential rate.

— Max Peterson,
Director, USU Libraries

Marginalia is published three times annually by Friends of USU Libraries.
John Needham, Editor; Ann Butters, Publisher; Kathy Schocklmd, Graphic Design; Randy Williams, Publications Coordinator.
Copyright 1996 by Friends of USU Libraries. Address correspondence to: Friends of USU Libraries, Merrill Library, Logan, UT 84322-3000

"After the Fall Roundup"

Now the Summer work is over and the wagon’s pullin’ in.
And we’ve said good bye to fellers that we didn’t see again.
Fer a cow boy don’t write letters so we mighty soon lose track
Of the boys that stops and works a while and never does come back

When your clothes is soter tattered and your hat brim sags and flops,
And your boots is wore and batered, them that had the fancy tops,
When the owners and the bosses and the hands is most all in,
And the strings of summer horses is slowed up and lookin’ thin.

When the thin clouds start a trailin through the sofi and pleasant sky,
And you watch old buzzard sailin’ sorter useless way up high,
And it makes the toughest cow boy sorter study after all,
When he’s draggin’ with the wagon to the home ranch in the fall.

Fer he can’t help but remember that most cow boys don’t git old
And he’ll get to one November when he can’t stand work and cold;
He shore knows that he’ll be sorry when he git like you and me;
Jest an old man tellin’ stories ‘bout how good he used to be.

— Bruce Kiskaddon

From the shelves of the Fife Folklore Library: Western Poems, Bruce Kiskaddon, Western Livestock Journal (Los Angeles, 1935) 27-28.

(Cowboy Poetry at USU Libraries—see Friends’ Calendar, page 4)
Just Between Friends

Rocker, writer, and father of two, Bob Parson serves as University Archivist in USU Libraries’ Special Collections and Archives. A Cache Valley native, Bob earned bachelor’s and master’s degrees in history at USU, a field in which he has produced diverse works of scholarship. He wrote the recently published monograph, A History of Rich County, for the Utah Centennial Series. Bob’s interest in state and local history includes the Bear River Basin, for which he is planning to write yet another history.

As University Archivist, Bob is an authority on the history and operations of Utah State University and is available to assist researchers in Special Collections.

Bob is not only a talented writer and researcher, but also an accomplished musician. He plays lead guitar and, since the age of 12, has fronted several bands. His band, Rollin’ Country, produced an album by the same name. He has toured with the distinguished Pete Kanes Blues Band and recorded in the famed studios of Muscle Shoals, Alabama.

Bob has two sons whose fishing prowess keeps him busy cleaning catfish. When not performing, writing, fishing, Bob and his sons farm twenty acres of land that was once owned and farmed by his great-grandmother.

— John Walters,
Head of Government Documents
USU Libraries

a lasting gift

When a friend or loved one passes away, rather than buy flowers, why not choose a memorial gift that will last for generations? Make a gift of the same amount of money that you would spend on flowers to USU Libraries. The Libraries will purchase a book and include a book plate in it stating that the gift was made in memory of the deceased. The family will receive a letter from the Libraries acknowledging your donation.

To make this lasting gift send your donation along with:
• Your name and address
• The deceased’s name
• The deceased’s family’s name and address
• Indication of a subject that interested the deceased (to assist USU Libraries in making a selection).

Send your check, made payable to USU Libraries, to USU Development, Utah State University, Logan, Utah, 84322-1420

“A book is magical; it transcends time and space.”

—Daniel J. Boorstin

a bookish lexicon

biblioclasm: the destruction of books
bibliogony: the production of books
bibliomancy: divination by books
bibliomania: a rage for collecting books
bibliopagy: bookbinding as a fine art
bibliophagist: a devourer of books
bibliophile: a lover of books
bibliophobia: a dread of books

Trains, Planes & Automobiles

It is a fact that most of the world’s great libraries began as gifts from book collectors. Gifts are at the core of every fine library collection. Because of many generous donors this is especially true of USU Libraries.

Arthur Fritzsche, retired USU professor of English, recently made a gift of extraordinarily diverse subject matter to the Merrill Library. A significant portion of this gift consists of books on railroads and locomotives of interest to historians, miniaturists and hobbyists. The majority of these books have been catalogued in Special Collections and Archives to supplement other books on railroadng. Professor Fritzsche’s gift also includes books on radio, yachting, guns and shooting, solar explorations, aircraft, warships and naval warfare,

“Books are the legacies that genius leaves to mankind, to be delivered down from generation to generation as presents to those that are yet unborn.”

—Joseph Addison

CollegeWise: A lecture series highlighting Utah State University Colleges, hosted by Friends of USU Libraries.

(Continued on back)
(Continued from page 3) automobiles and travel as well as books devoted to Arthurian legends, the Middle Ages, Shakespeare and music.

Perhaps the largest recent book donation was made by Donald Schroeder. This gift of over two thousand volumes is unique for reasons other than its sheer size. It includes books on alternative medicines, self-help literature, the paranormal and “new age” philosophies — subjects that have become increasingly popular in recent years. This gift enables USU Libraries to offer materials in subject areas not usually provided by academic libraries. Books in this collection cover such topics as Ayurvedic medicine (recently popularized by Deepak Chopra), crystal healing, the works of Edgar Cayce, meditation, yoga and reincarnation.

Gifts such as these allow USU Libraries to fill gaps in its collections and extend acquisitions into new subject areas. From single volumes to entire collections, all gifts are welcomed and appreciated. If you have materials that you wish to donate to USU Libraries, please contact Karen Feder at 797-0668.

— Karen Feder
Gifts Librarian, USU Libraries

friends' calendar

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Time</th>
<th>Place</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 OCT</td>
<td>CollegeWise Don McMahon</td>
<td>4:00 pm</td>
<td>Sci-Tech Library, 120</td>
</tr>
<tr>
<td></td>
<td>College of Agriculture</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>“What is fat doing in cheese?”</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>In this “cheezy” presentation, Professor Don McMahon will discuss his breakthrough studies of low fat and nonfat cheeses. Dr. McMahon is Director of the Western Center for Dairy Protein Research and Technology and Associate Professor of Nutrition &amp; Food Sciences in USU’s College of Agriculture.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>22 OCT</td>
<td>Arrington Lecture Richard L. Bushman</td>
<td>7:30 pm</td>
<td>Eccles Conf Ctr., 216</td>
</tr>
<tr>
<td></td>
<td>“Making Space for the Mormons: Ideas of Sacred Geography in Joseph Smith’s America”- Part of the annual Leonard J. Arrington lecture series on aspects of Mormon history, sponsored by USU Special Collections and Archives.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>24 OCT</td>
<td>Fall Roundup Max Godfrey</td>
<td>7:00 p.m.</td>
<td>Sci-Tech Library, 120</td>
</tr>
<tr>
<td></td>
<td>Annual Friends of USU Libraries Membership Meeting. Cowboy poet, Max Godfrey, will read classic style cowboy poetry and present his hand-braided rawhide ranching gear. Max Peterson, Director of USU Libraries, will discuss and present special volumes from the Fife Folklore Archive’s cowboy poetry collection.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>14 NOV</td>
<td>CollegeWise John Walters</td>
<td>4:00 pm</td>
<td>Sci-Tech Library, 120</td>
</tr>
<tr>
<td></td>
<td>Learning Resources Program</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>“U.S. Government Publishing and Printing: The Folly of Congressional Policy Making” - John Walters will discuss the patterns of U.S. Government document publication, focussing on how they exhibit misguided congressional policies. Walters is Regional Depository Librarian at USU’s Merrill Library and has written extensively on issues surrounding the publication of U.S. government documents.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12 DEC</td>
<td>CollegeWise Howard Carlisle</td>
<td>4:00 pm</td>
<td>Sci-Tech Library, 120</td>
</tr>
<tr>
<td></td>
<td>College of Business</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>“Writing Business History” - Professor Howard Carlisle will discuss the challenges of writing business history. Dr. Carlisle is a retired USU Professor of Business Management and the author of Fulfilling a Dream: The Dee Smith Story, a history of Smith’s Food and Drug, and Colonist Fathers, Corporate Sons, A Selective History of the Call Family, the story of the family that owns Flying J. Travel Plazas and Maverick Country Stores.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Non Profit Org.
U.S. Postage
PAID
Logan, Utah
Permit I

UtahState
UNIVERSITY
USU Libraries • Logan, UT 84322-3000

Friends of
and with all
USU Libraries
Yes, I Would Like To Help The Utah State University Libraries!

Two Ways To Help:

1) Join Friends of Utah State University Libraries

<table>
<thead>
<tr>
<th>Category</th>
<th>Yearly Dues</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Member</td>
<td>included in student fees (upon application)</td>
</tr>
<tr>
<td>Associate Member</td>
<td>$25.00</td>
</tr>
</tbody>
</table>

(Check one category)

2) Make a Special Gift toward the 1996-97 Matching Fund Campaign

These funds will help to reduce the budget shortfall caused by inadequate state funding. A budget shortfall means cutbacks in library services (dropping journal subscriptions, fewer book acquisitions, shorter library hours, etc.). Your donation will be matched dollar for dollar.

Name ____________________________________________
Address __________________________________________

Phone ____________________________________________
Social Security # ____________________

Cash Donation:
Friends Membership $ ____________________
Special Gift $ ____________________
TOTAL $ ____________________

☐ Yes, I (or my spouse) work for a matching-gift company. If yes, please enclose matching-gift form.

Alternate Payment Method: Payroll Deduction for USU employees:

Friends Membership: Amt. per month $ ___________ ☐ Perpetual or ☐ Expiration Date ______________, 19 
Special Donation: Amt. per month $ ___________ ☐ Perpetual or ☐ Expiration Date ______________, 19 
TOTAL PAYROLL DEDUCTION $ ___________

Date ____________________ Signature ____________________

Thank you for supporting USU Libraries!