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October Post 2

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Lori Lee

Oct 21, 2014



I've given some thought to how the university might best be able to pinpoint trends in the coming years, and I think it would be a good idea to use the resource of the student body as a whole. Perhaps each year this process of identifying the digital trend of the year could begin with a contest within the entire student body where they could get on-line and send links, make suggestions or vote. There are thousands of students who are digital natives and it would be foolish not to use their insight as a first step to identifying the digital trends!!

← Reply



Wesley Van de Water

Oct 21, 2014



That's definitely an interesting idea. I'm sure we could warm up to the powers-that-be to try and coordinate that. I think it would be a good starting point, and would likely yield a wide range of results, but the potential problem that I could see with that is that it provides an isolated sample of one university in northern Utah.

But, we still have to start somewhere.

Also, I use blue text because I do what I want. :)

← Reply



Prof. McNeill

Oct 22, 2014



I think crowd-sourcing, even if we ignore the suggestions (or produce a separate, "people's choice" category), is a great idea. We've got our hashtag, #DigitalTrendOfTheYear, which we want people to be using on social media to talk about suggestions, possibilities, and such. We could solicit ideas with that hashtag:

TweetExample.tiff

But we were also thinking that we if get a website set up soon, we could have a submission form, or even a public voting form one we've settled on our nominees.

Edited by Prof. McNeill on Oct 22, 2014 at 11:43am

← Reply



Breeanne Martin

Oct 23, 2014



A good hashtag can be spread at conferences when people are often live tweeting anyway. If we end up putting together a panel about this project, that'd be an easy way to get the word out.

← Reply



Prof. McNeill

Oct 24, 2014



The upcoming AFS meeting will have an official hashtag--that'll be a good one to target, since Jeannie is planning to send out the invitations to the scholarly selection panel before AFS.

← Reply