Walking the Path Together
Creating an Instructional Design Team to Elevate Learning

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Photo by Jay Daily
What is Instructional Design?

A systematic process

by which instructional materials

are designed, developed and delivered.
To have a team dedicated to providing instructional design support to librarians involved with teaching.
Skill Inventory

**Instructional Design Librarian**

- Extensive knowledge of current instructional design (ID) practices, theories and approaches.
- Ability to apply ID practices, theories and approaches to library work.
- Ability to lead and manage projects.
- Big picture thinker.
- Managing project politics.

**Instructional Technologies Librarian**

- Experience with development best practices.
- Ability to learn, evaluate and use ever-changing educational technologies.
- Ability to understand and create technical documentation.
- Ability to speak the language of instructional design and information technology.
- Willing to take creative risks and learn from failures.
Job Duties

**Instructional Design Librarian**

- Create a vision for instructional design.
- Identify opportunities for collaboration.
- Develop best practices for e-learning.
- Create instructional design “blueprint” for e-learning objects.
- Provide overall project management for the creation of e-learning objects.

**Instructional Technologies Librarian**

- Transform instructional design blueprints into deployable e-learning objects.
- Create and maintain technical documentation for created objects.
- Investigate e-learning technologies and make recommendations for use.
- Provide a technical voice to the discussion of teaching possibilities.
Our Process

- Consultation request received
- Meet with stakeholders
- Create Instructional Design Product Document form
- Object documentation
- Color schemes
  - Wire frames, story board
- Ongoing communication with stakeholders
- Build, Review, Revise
- Test
- Deploy
- Assessment and Project Evaluation

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Projects

**Screencast**
- Time: 2:54 min.
- Creation: 3 hrs.

**Course embedded LMS**
- Completion: 20 min.
- Creation: 36 hrs. / 4 mo.

**General tutorial on web**
- Completion: 20 min. / 3 modules
- Creation: 85 hrs. / 1 yr. 3 mo.

**Learning Support Plan**
- Creation: 20 hrs. / 6 mo.
What We’ve Learned

• Instructional *design* and *technology* skills are equally important for project success.

• Lines get blurred.

• Communication is key.

• Time protection is required.

• Documenting process is as important as the end product.
Contact

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