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November Post 8

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Naomie Barnes

Nov 4, 2014



I'm finding that I need a quick and easy way to express what we're looking for. Friends and family are just saying "FB rants" and such. Does anyone have a good one?

I probably should have asked this before posting on George Takei's FB page. haha

Oh yeah...I posted a thing on Uncle George's page. Hopefully that will get us some good feedback. :)

← Reply



Wesley Van de Water

Nov 10, 2014



I've been having similar problems. I asked around with a few buddies of mine that I feel are pretty tech savvy and internet aware, but I was bit disappointed by their responses. When asked what major trends they noticed online this year, here's what I got:

Alex from Target (already discussed here, but also totally freaking random)

Apple iPhone Conference

E3 (this is a pretty big deal for gamers, but it's also an annual conference/game convention, so I don't think it really falls under what we're looking at)

and... Twitch Plays Pokemon. Apparently someone used Twitch (a video streaming service that gamers use to broadcast the game they are playing as well as themselves playing it) playing the old Gameboy versions of Pokemon.

Maybe I need to try asking a larger group, but the people I thought would have more of an ear to the digital ground came up a bit disappointing. Maybe I'm just not asking the right questions?

← Reply



Prof. McNeill

Nov 10, 2014



This is a great point—I find I'm using the ALS Ice Bucket Challenge as my illustrative example. I'm basically saying, "We're looking for hashtags or memes that are suddenly everywhere." Of course, that requires people to know what hashtags and memes are.

← Reply