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November Post 10

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Lori Lee

Nov 4, 2014



I posted on my FB page with the following request: What do you think is the biggest digital trend you've seen on the Internet this year? I need your input for some research I'm doing.

Below is the response:

[Like](#) [Like](#) [Share](#)

[Chadd VanZanten](#) likes this.

[Michelle Bridges](#) I'm seeing more ibooks and ebooks in digital publishing. Smart phones and tablets are encroaching on computers more and more.

[22 hrs](#) [Like](#)

[Lori Lee](#) What about memes, hashtags, and other folkloric items?

[22 hrs](#) [Like](#)

[Michelle Bridges](#) I'm not actively using these but friends are seeing upticks in both hashtags and memes. If you can say it in 140 characters or less even better. Probably not answer you're looking for but ...

[21 hrs](#) [Like](#)

[Scott White](#) There appears to be a generational migration from Facebook to Instagram, Twitter, and Snapchat.

[21 hrs](#) [Like](#)

[Lori Lee](#) What specifics have you seem passed around a lot?

[21 hrs](#) [Like](#)

[Chadd VanZanten](#) Just leaving a Like because I have no idea.

[21 hrs](#) [Like](#)

[Lori Lee](#) Any specific hashtags, memes, videos, etc. that you have seen repeatedly on the Internet this year. Example: ice bucket challenge.

[21 hrs](#) [Like](#)

[Scott White](#) [#Yesallwomen](#)


[20 hrs](#) [Like](#)

[Felicia LeMmon](#) I don't know if this is what you are looking for but Emma Watson's campaign HeforShe has been making its go around the internet recently. Lots of hashtags and such for it.

[20 hrs](#) [Edited](#) [Like](#)

[Kerriann Lee Nelson](#) The ice bucket challenge. The Carls Jr. Anti ad campaign went around for a little bit. I think the hash tag was women aren't meat or something like that. ... In the lds community sharegoodness was a hashtag for awhile.

[20 hrs](#) [Like](#)



[Keriann Lee Nelson](#)  Man crush monday (mcm), woman crush Wednesday (wcm), throw back Thursday (tbt), abs flash back Friday (fbf) are all popular hashtags. Also I don't actually use any of these but they pop up on my news feed often.

o [20 hrs](#)  · [Like](#) 

[Keriann Lee Nelson](#)  *and

o [20 hrs](#)  · [Like](#) 

[Lori Lee](#)  Thanks guys

o [19 hrs](#)  · [Like](#) 

[Jenni Curtis Shafer](#)  Those horrible quizzes have been incessant! "What ____ are you?" There were so many that I had to hide them all from my feed.

o [18 hrs](#)  · [Like](#)  · [1](#) 

[Enrique Romero](#)  [#ebola](#) 

[6 hrs](#)  · [Like](#) 

 Reply



[Lori Lee](#)

Nov 4, 2014



I see a definite heavy presence in most of our posts about people making stronger stands about female victimization and objectification. When you consider Crystal's thoughts on the the voices regarding body image, and the #Yesallwomen and the case we made for that, and then the backlash for the Carl's Jr. commercials #womenaren'tmeat (or whatever that was), and even the NFL fails; it all comes down to revolt against women being abused and sexualized. There is a theme here.

 Reply



Crystal Stephens

Nov 8, 2014



I agree. Though I think there has been quite a bit about racism this year as well, between Ferguson and all of the backlash from that, and Donald Sterling's racist comments.

Maybe a trend of being more aware of racism and sexism?

← Reply



Lori Lee

Nov 9, 2014



Absolutely! Huge year for social injustice issues!

← Reply



Tyson Steele

Nov 16, 2014



I agree with racism as a big issue. I've got this toolbar that tells me the top websites being visited every 5 minutes. And something new from Ferguson is always popping up.

← Reply



Wesley Van de Water

Nov 10, 2014



I think the major hitters over the year have definitely been issues addressing racism and sexism, and they've manifested across a wide range of platforms and cropped up in various ways. There was also a pretty large social media response after Robin Williams' suicide which led to a pretty lengthy discussion about depression and suicide afterwards.

← Reply



Prof. McNeill

Nov 10, 2014



Wow--nice consistency! #Heforshe, quizzes, ebola... What about these online weekly holidays? I hadn't thought of that, but what does it mean for us?

← Reply