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Crowdsourced Conservation

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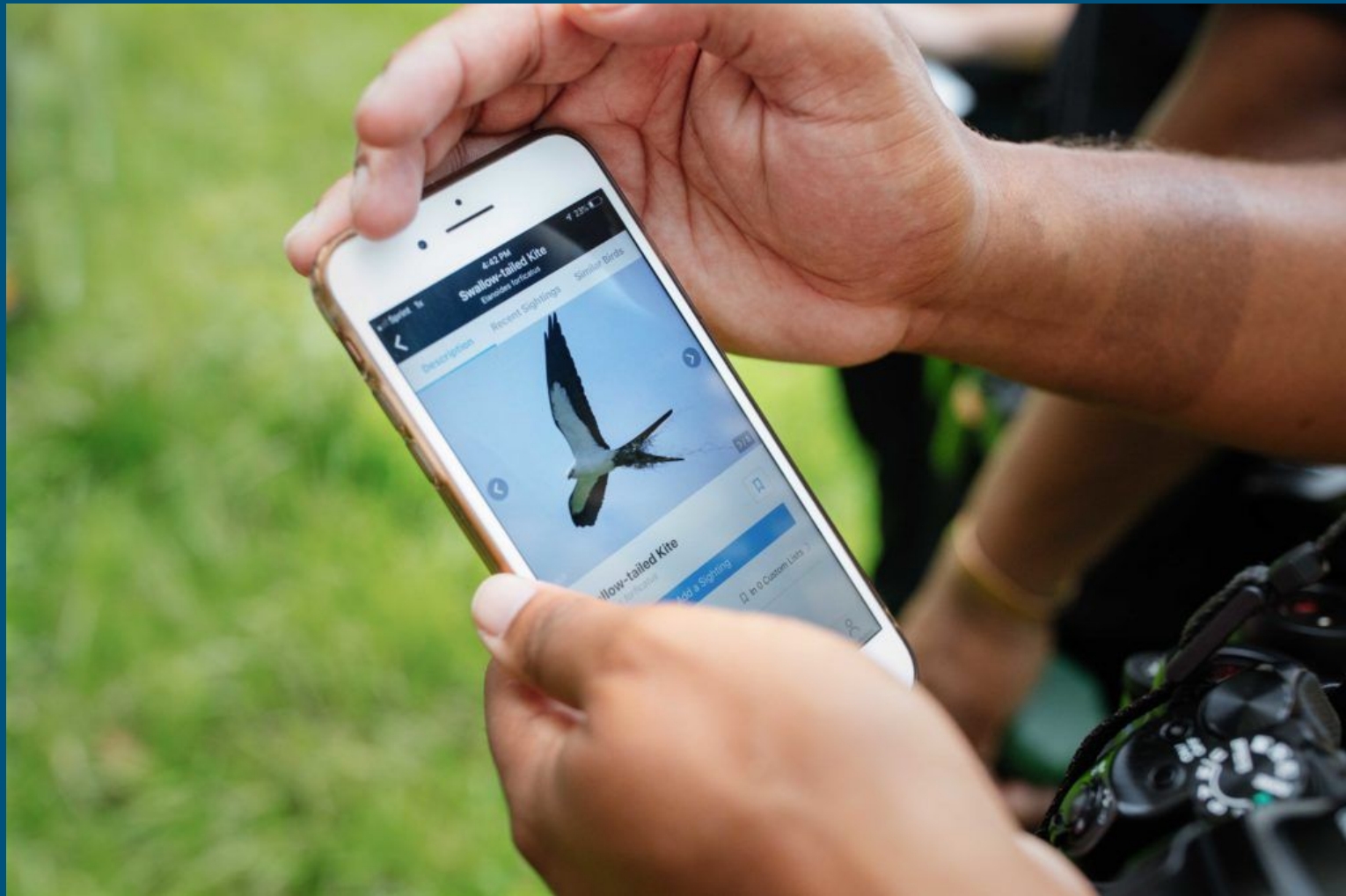


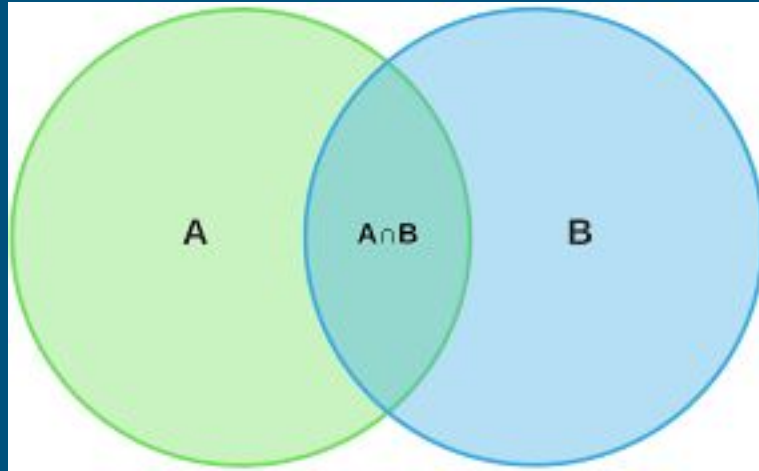
Crowdsourcing Conservation

Emmy Heywood









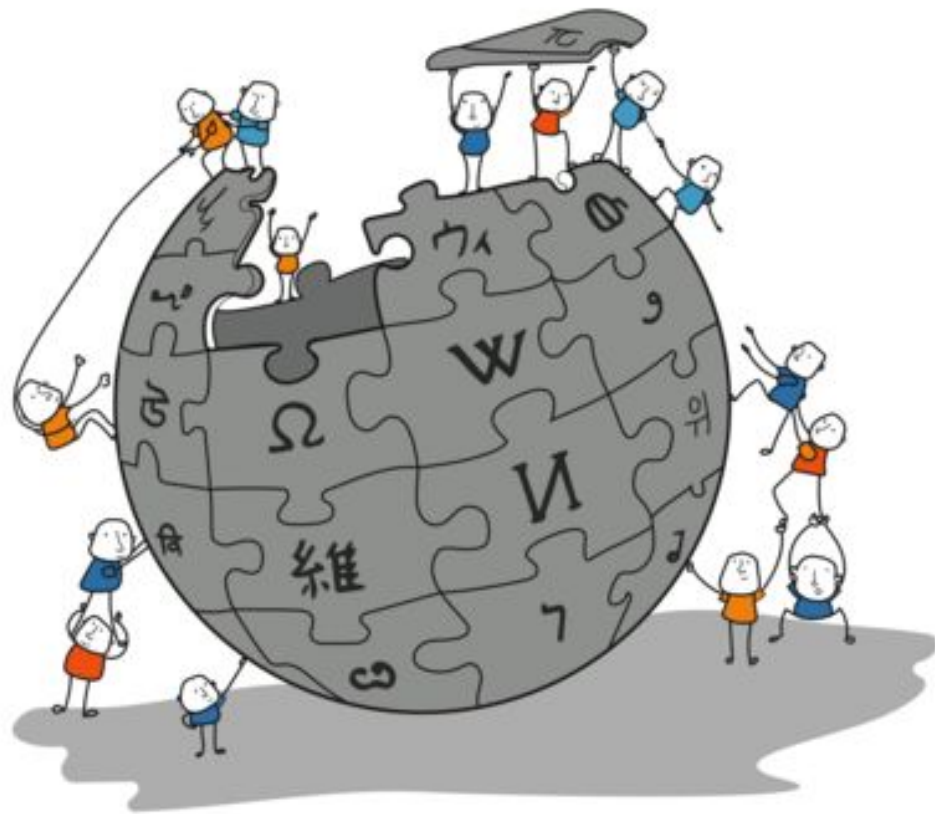
What do these two have in common?

tech + crowds = *conservation?*









Verizon LTE

1:51 PM

50%

Ready to make an impact?

COVID-19
Citizen Science



+65



23 mins

Baseline Survey

4 mins

Demographics Survey

3 mins

Location Sharing

2 mins

Health & Wellness

2 mins

Start

tech + crowds = *conservation?*



**CITIZEN SCIENTISTS ARE
DISCOVERING
NEW WORLDS**

FIND A PROJECT

by Keyword

by Topic

Online only Near me

[Find a Project](#) [Advanced search](#)

Featured Projects



ISEECHANGE

ISeeChange

Goal Our climate is changing—and so are we.
Task Share your experiences and collect data to help our communities.
Where Global, anywhere on the planet

[search all projects](#)

Come and Participate

Get Started in Citizen Science wit... ⋮

It's birds & butterflies

-
- **100,000** registered
 - **millions** of onsite visitors
 - **3,000+** projects

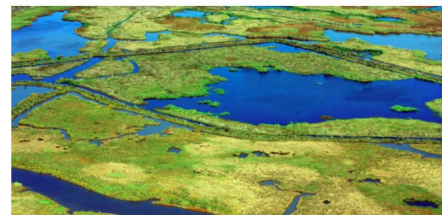




Rich Earth Institute

Urine My Garden

- Goal Document the effects of urine fertilizer on different [more»](#)
- Task Collect urine, apply urine fertilizer, document [more»](#)
- Where Global, anywhere on the planet



Healthy Gulf

Land Loss Lookout

- Goal Monitor land loss on the Mississippi River Delta. [more»](#)
- Task Categorize wetland impact patterns using color [more»](#)
- Where Online



Anne Johnson

Birds Biting Bad Bugs

- Goal Determine what native predators are feeding on [more»](#)
- Task Record observations of predators feeding on [more»](#)
- Where [View map...](#)



Andrew Jansen

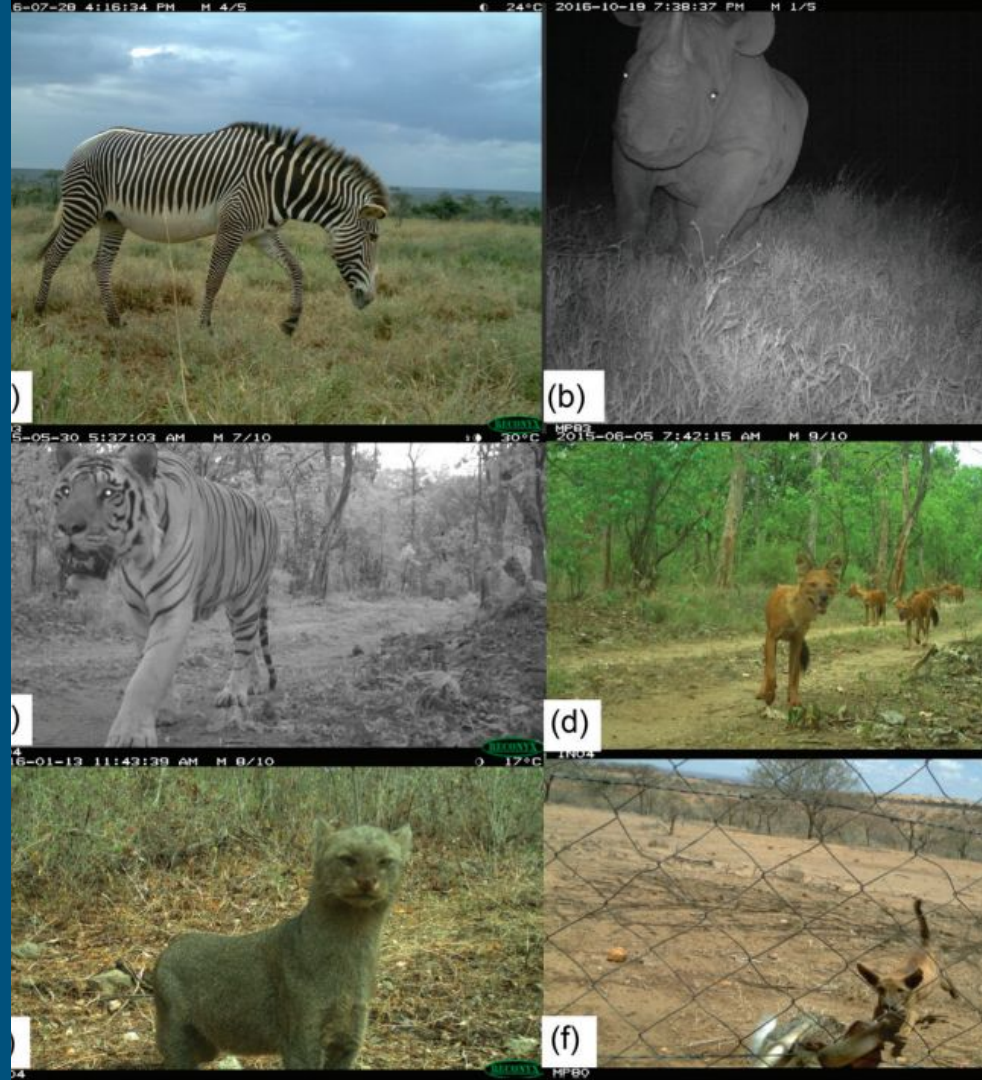
Train artificial intelligence to identify fish in Kakadu National Park (BRUVNet)

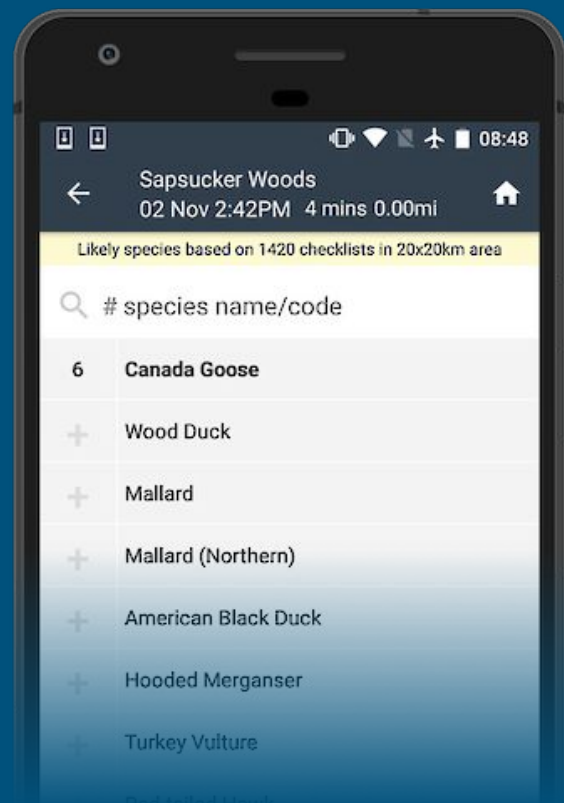
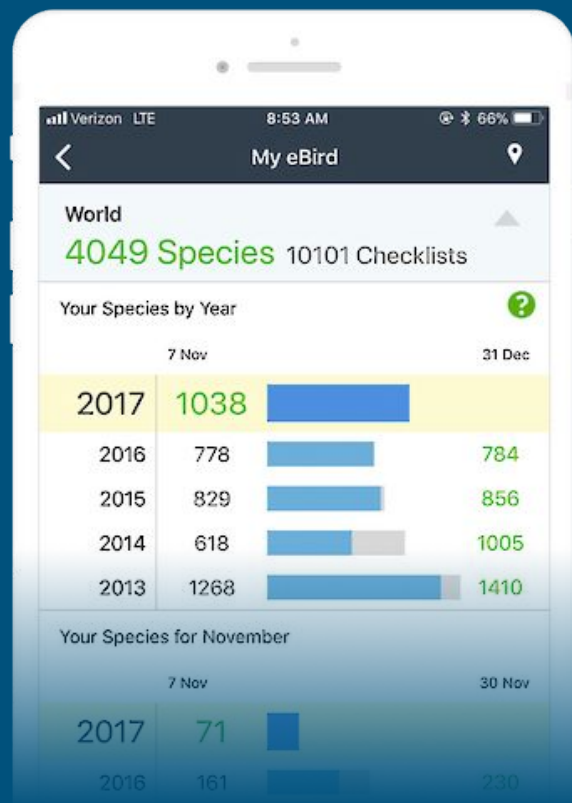
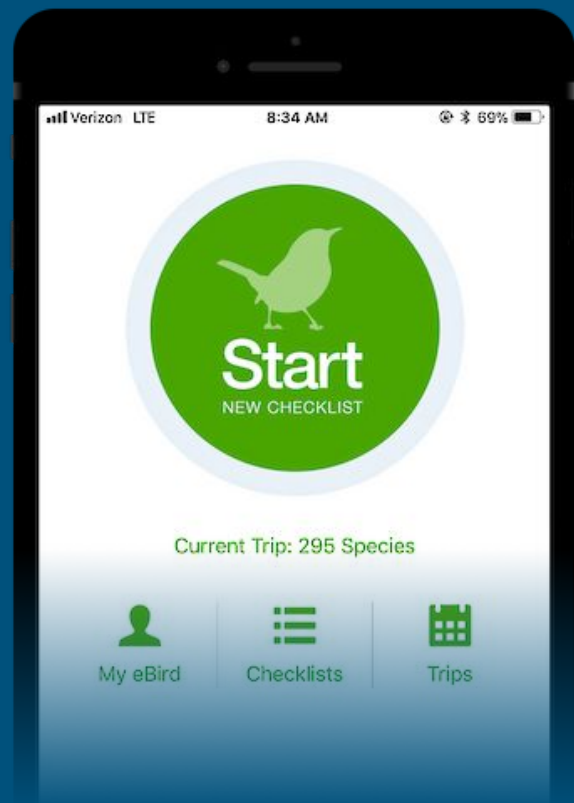
- Goal Generate the worlds largest dataset of labelled [more»](#)
- Task Trace lines around fish species in imagery
- Where Online





- 13–37 species found
- 7 vulnerable, 4 endangered, and 1 critically endangered species









tech + crowds = conservation









end

