Utah State University DigitalCommons@USU

Fall Student Research Symposium 2022

Fall Student Research Symposium

12-5-2022

My Journey in Choosing a Major

Katherine Pierson Utah State University, A02223442@usu.edu

Follow this and additional works at: https://digitalcommons.usu.edu/fsrs2022

Part of the Arts and Humanities Commons

Recommended Citation

Pierson, Katherine, "My Journey in Choosing a Major" (2022). *Fall Student Research Symposium 2022*. 28. https://digitalcommons.usu.edu/fsrs2022/28

This Book is brought to you for free and open access by the Fall Student Research Symposium at DigitalCommons@USU. It has been accepted for inclusion in Fall Student Research Symposium 2022 by an authorized administrator of DigitalCommons@USU. For more information, please contact digitalcommons@usu.edu.

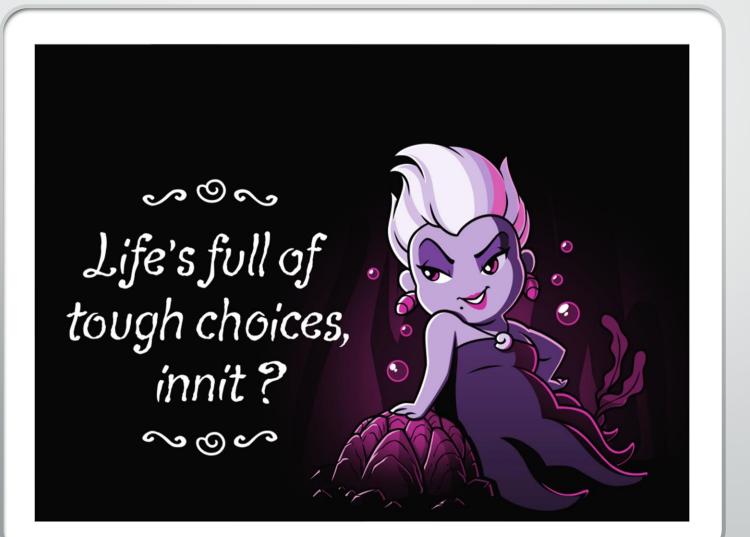


My journey in choosing a major

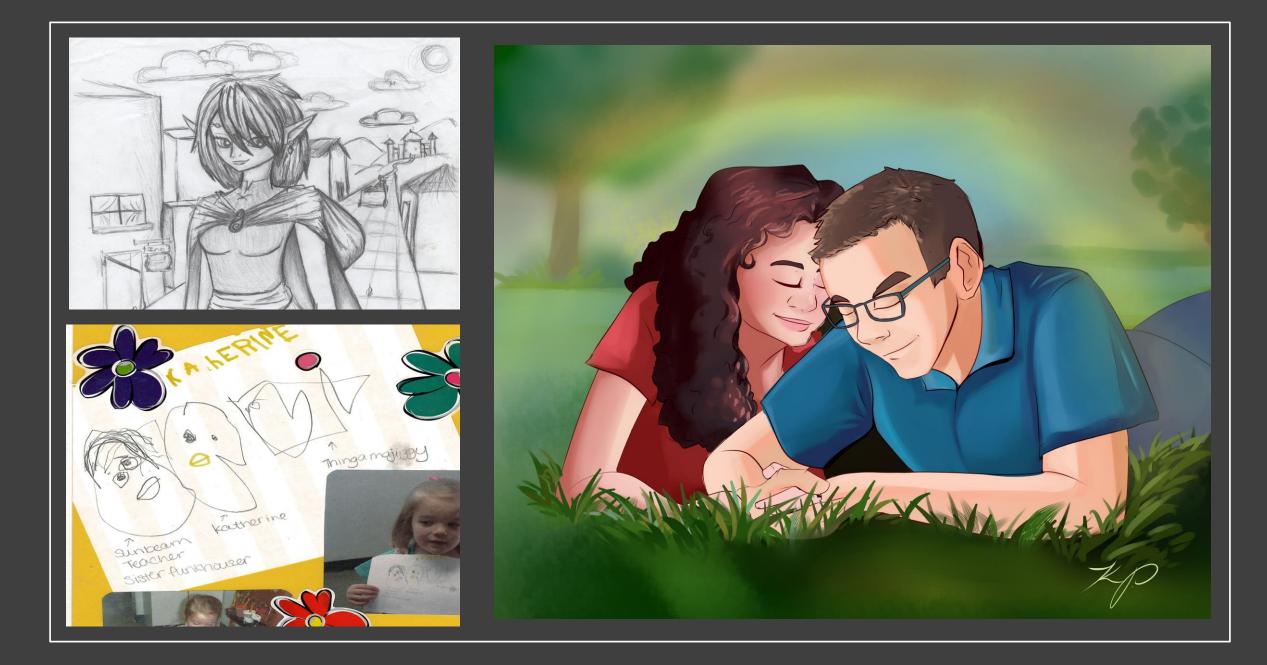
A Presentation on an Argumentative Research Project.

Thesis

 From my research, I have formulated a basic plan for my studies while attending Utah State University. I found that the best course of action for me would be to focus on achieving a bachelor's degree in graphic design.



Why Graphic Design



Job Opportunities

- Many different areas of emphasis that allow creative output
 - Logo design
 - animation,
 - advertising,
 - web design,
 - product/package design
 - etc
- US Job outlook for graphic designers: 24,000 job openings /yr



Hands on work experience

 "...research in college students has demonstrated that active learning is more effective than passive lecture-based learning, likely because active learning activities allow students to make their own connections with the material" (LaDage et al., 2018).

Allows for more retention of curriculum



Why Formal Art Study

Structured learning Environment

- Provides motivation
- Regulated
- Clearer path



Competitiveness and improvement

- Though USU only lets in about 20 students into the graphic design program per semester, I still have time within my college career to improve my skills to work up to that point
- Competition can provide motivation and opportunity to grow and improve



Networking

- "The best schools connect students with a network of professors many of whom may be industry pros themselves – as well as advisers, visiting artists, networking and recruiting events, and also other students, who act as your support system for years to come,"
- Potential employers/ clients
 - Allows them to come to you
- the more people you know the easier it is to find stable work



Alternative Plans for the future.

Geology as Second Choice

Other Means of Art Study

Conclusion

In finding out that the BFA program here on campus was so limited and competitive, I decided I would keep geology as a back-up plan by continuing to take some of these courses as electives. Even so, art is something that I never want to, nor can I ever give up. Art is too much an integral part of my identity to give it up completely. No matter what my future holds, I will still have ways to continue my artistic journey. There are always alternative means to improve and expand my artistic skills and repertoire. I am excited to see what I can accomplish in my college years to come.

Sources Cited

What is graphic design? The Interaction Design Foundation. (n.d.). Retrieved October 31, 2022, from https://www.interaction-design.org/literature/topics/graphic-design

LaDage, L. D., Tornello, S. L., Vallejera, J. M., Baker, E. E., Yan, Y., & Chowdhury, A. (2018). Variation in behavioral engagement during an active learning activity leads to differential knowledge gains in college students. Advances in Physiology Education, 42(1), 99–103. https://doi.org/10.1152/advan.00150.2017

Musoba, G. D., Jones, V. A., & amp; Nicholas, T. (2018). From open door to limited access: Transfer students and the challenges of choosing a major. Journal of College Student Development, 59(6), 716–733. https://doi.org/10.1353/csd.2018.0067

University, Utah State. "Usu Geosciences." Utah State University. Utah State University. Accessed October 27, 2022. https://www.usu.edu/geo/.

"Geoscientists : Occupational Outlook Handbook." U.S. Bureau of Labor Statistics. U.S. Bureau of Labor Statistics, September 8, 2022. https://www.bls.gov/ooh/life-physical-and-social-science/geoscientists.htm.

University, U. S. (n.d.). Mission statement: Geosciences. Utah State University. Retrieved November 4, 2022, from https://www.usu.edu/geo/assessment/undergraduate/mission-statement

Bennett, C. (2019, March 20). What is frontal lobe disorder? News-Medical.Net. Retrieved October 28, 2022, from https://www.news-medical.net/health/What-is-Frontal-Lobe-Disorder.aspx

U.S. Bureau of Labor Statistics. (2022, September 8). Graphic designers : Occupational outlook handbook. U.S. Bureau of Labor Statistics. Retrieved October 13, 2022, from https://www.bls.gov/ooh/arts-and-design/graphic-designers.htm.

Emily Tumina (personal communication, October 26, 2022) shared experience in getting an art degree at Utah State University.

Angela Neff (personal communication, October 27, 2022) gave data on acceptance into Utah State University Caine College of the Arts Batchelor's program.