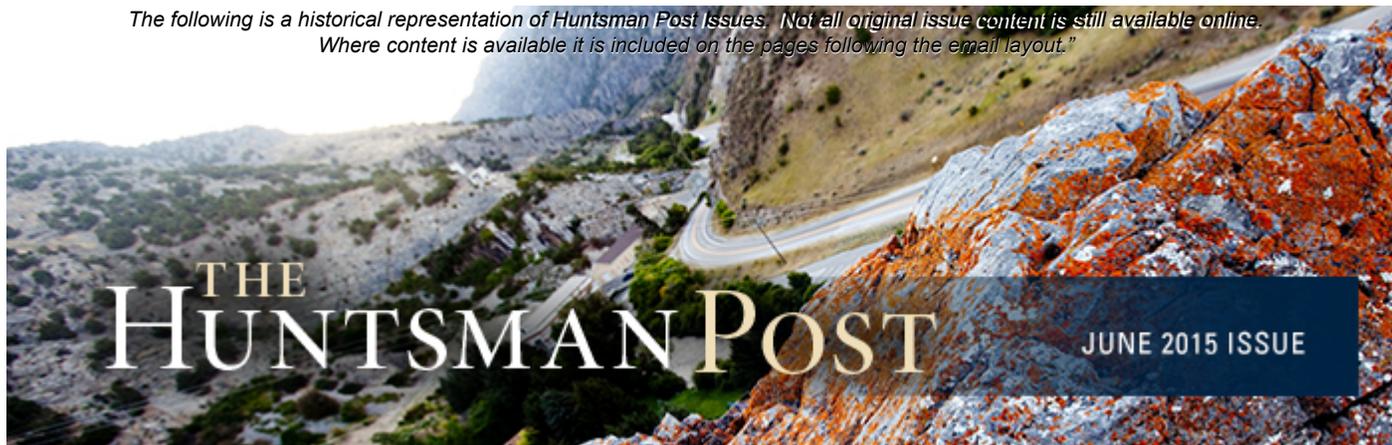


The following is a historical representation of Huntsman Post Issues. (Not all original issue content is still available online. Where content is available it is included on the pages following the email layout.)



The record-setting rains in May have turned Cache Valley as green as I can remember. But summer is here, as most readily seen through empty parking lots on campus.

Our Huntsman Post this month brings news from a student and an alumnus. Grant Holyoak, a double major in Economics and Sociology, was one of eight students selected to present at Ignite, the culminating event of our annual USU Research Week. This event is a mini-TED in many ways. Grant's topic was US immigration policy, and I think regardless of your position on this issue, you will find Grant's passion for his research and for the impact of this policy on people he came to know and love to be inspirational.

Like Grant, USU alumnus and Huntsman School National Advisory Board member Paul Parkinson saw a problem and acted to help solve it. In his case, the problem he saw was a culture of selfishness, especially as promoted through media. Paul saw an opportunity to counter selfishness when he became aware of a book called Selfish that was going to be published by a celebrity. And so he set about creating a book called Unselfish, a book of 99 vignettes of unselfish acts. Both books were published on the same day last month, and Paul has received attention from national media outlets.

Our video this month features Lendel Jeppesen, a 2015 Huntsman Marketing graduate who received nine job offers by taking advantage of all of the opportunities provided by the school.

We are proud of Grant, Lendel, and Paul for their ethical leadership, and for daring mighty things.

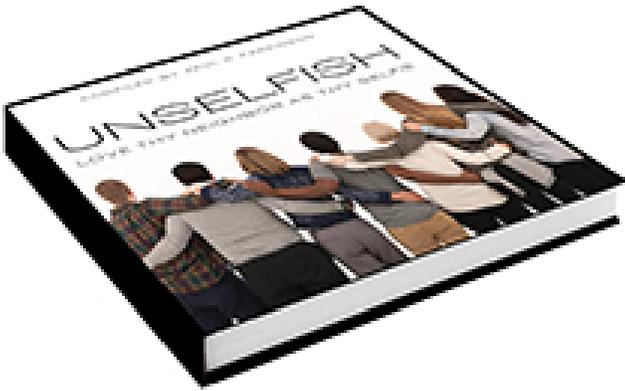


Doug
DOUGLAS D. ANDERSON
DEAN & JON M. HUNTSMAN CHAIR

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Unselfish



The unofficial mantra of the Huntsman School of Business is "Dare Mighty Things" and USU Alumnus Paul Parkinson displays in his new book how daring mighty things requires people to look outside of themselves. *Unselfish: Love Thy Neighbor As Thy Selfie*, was released last month as a counterbalance to the current "selfie" culture prevalent in popular media.

The book presents 99 vignettes of people who have truly looked outside of themselves to show unselfish love and concern for others. Each of the stories has been written and submitted by people who were inspired by the unselfish acts of others. While self-promotion has become a cottage industry in the age of social media, *Unselfish* celebrates just a few of the unsung stories of regular people and celebrities alike going against the grain and helping their fellow man.

The stories come from around the world, and even include an experience shared by Karen Huntsman about her husband Jon titled "He was giving before he had the means to give." The last page of the book is left blank for readers to include their own stories of people who have inspired them with unselfish acts. Parkinson's book has gained national attention with mentions in a number of prominent media outlets. The book was released on the same day as celebrity Kim Kardashian's book *Selfish*, which is 455 pages of photographs that the popular celebrity has taken of herself. Parkinson's hope is that *Unselfish* will be as popular as the Kardashian book and that it will inspire people to focus on others and find ways to serve.

In order to continue the culture of serving others, Parkinson has also created a [Facebook community called Unselfish Stories](#) that invites readers to submit examples of unselfish acts.