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THE HUNTSMAN POST

MAY 2016 ISSUE

Spring is in full bloom in Cache Valley, and the green valley, with snow still visible on the mountains, make the home of Utah State University hard to beat.

This month we bring you news of our commencement, where we graduated 830 business students during USU's 129th graduation ceremony. We were honored to have Gail Miller, owner of the Larry H. Miller Group of Companies, as our graduation speaker.

The end of the academic year also brought several notable awards and achievements for our students, faculty, and staff, including the selection of Huntsman student Madelyn Fife as a Truman Scholar, and the awarding of the Bill E. Robins Memorial Award, USU's top student award, to accounting student Casey Major. Also, for the second time in three years, students from our Master of Science in Financial Economics program beat all comers in the Zions Bank Fixed Income Portfolio competition.

We are proud of all of our students, faculty, staff, alumni, and friends who continue to dare mighty things, who challenge themselves and each other, and who continue to make a difference in their communities and the world.



DOUGLAS D. ANDERSON
DEAN & JON M. HUNTSMAN CHAIR



COMMENCEMENT 2016



AWARDS



TRUMAN SCHOLAR



FINANCE WIN

JON M.
HUNTSMAN
SCHOOL OF BUSINESS
UtahStateUniversity

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3 Ways to Attract Success After Graduation

May 2016

Gail Miller, owner of the Larry H. Miller Group, gave the following commencement address on May 7, 2016. It has been condensed and edited for length. [Read more about Gail here.](#)

Most of us think that success is something we pursue, but I believe Jim Rohn was right when he said, “Success is something you attract by the person you become.”

I want to share with you three things that I have found to be foundational to success.

Values

Einstein reportedly said, “Try not to become a person of success, but rather a person of value.”

Over the years there were many times when Larry and I found ourselves at the beginning of something new—buying our first dealership, going into debt to keep the Utah Jazz here, building a movie theatre, creating a race track or some other new adventure. Again and again we found ourselves stepping into the unknown, much as you are doing now.

Along with the excitement, each new venture brought with it some trepidation. That’s why it was so important to have something to guide us. With a clear set of values your life has a firm foundation. Whether it’s being entrepreneurial, working for someone else or raising a family—you will attract success.

Take the time to think about, clarify, and write down your personal values. What drives you? Define who you are or who you want to become and then be it. Put your values in black and white and consistently practice living them. This will shape everything you do in life.

Hard Work

Because entrepreneurship has been such a big part of our lives, Larry came up with his own definition of an entrepreneur. His list contains ten things, of which the last one is most important. Number ten says, “An entrepreneur understands that the place he lives and works should be better when he left than when he came, because he was there.”

Entrepreneurship allows us the opportunity to make the world better. No one lives forever, but what you do with the life you’ve been given can impact many generations.

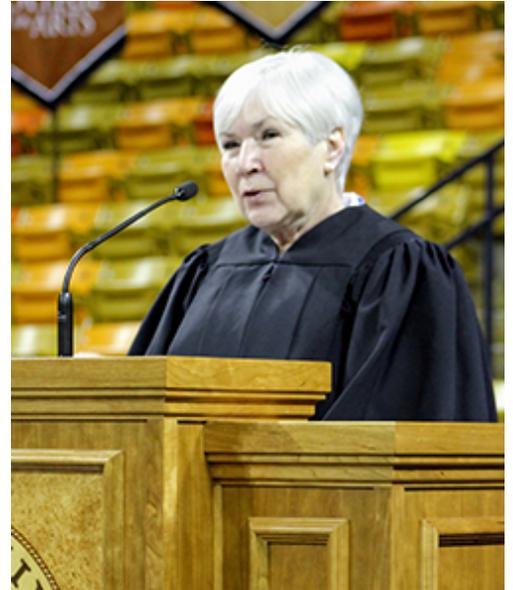
Today is your day of celebration and accomplishment, but let tomorrow be the day you give serious thought to how your life decisions will make the places where you live and work and play better because you were there.

Money

The number one rule about money is: “keep it in perspective.” Never let money define you. It has a power of its own and you must not let it control you.

Money can be good or evil, uplifting or degrading, helpful to others or hurtful. But in reality, money itself is neutral—it’s what you do with it that makes it good or evil.

If you can’t be happy now, more of something later probably won’t make you happy either. It’s been said that money simply makes you more of who you really are. If you use it to enrich people’s lives and to do good things in the world, you will have done far more than those who simply seek to amass wealth.



May you all seek for and find the treasures that fulfill your life while building on values, hard work and the proper perspective of money and then share your good fortune with others. My very best to each one of you for continuous success, peace and happiness!

Harry S. Truman Scholarship Awarded to Huntsman Student

May 2016

Don't let her small frame fool you. Madelyn Fife is a powerhouse full of drive and intelligence.

In April, Madelyn Fife received some incredible news from USU President Stan Albrecht. Under the ploy that she needed to sign a travel form in the President's office, Madelyn was informed that she was awarded the Truman Scholarship and would become one of 54 students in the nation to become a Truman Scholar.

The Truman Scholarship was founded by Congress in 1975 in honor of President Harry S. Truman to support students who are pursuing careers in public service. This year alone, 775 students across the nation applied for this award. Madelyn will receive a \$30,000 scholarship towards the graduate program of her choice and will meet her fellow scholars in Washington, D.C. next summer as part of the Truman program.

There was nothing easy about applying and being selected for the Truman scholarship. The intense written application process was followed by a series of interviews held in Arizona. Madelyn did her homework and had several of her professors and the USU Honors office set up mock interviews prior to the actual interview.

Madelyn Fife is a junior dual-majoring in Economics and Political Science. As a high school senior, she applied for and was accepted into the Huntsman Scholar Program where she learned as a freshman about the national scholarships available. She jumped right into college life by participating in the Huntsman School's summer study abroad program, traveling to Asia, and becoming a Business Ambassador in the Dean's office. She completed her Huntsman Scholar study abroad semester in the Fall of 2015 and was elected by her peers as the Co-President for the program next year.

Of this honor, Madelyn says she is humbled and still in shock. She is grateful for her wonderful family (parents, alumni Kimball and Jennifer Fife) and mentors Shannon Peterson, John Ferguson, and Alison Cook who really raised the bar in her academic rigor.



Huntsman Student Team Secures Top Rank

May 2016

The Jon M. Huntsman School of Business is known for encouraging its students to 'dare mighty things' and supplement their education through outside-the-classroom experiences. The Master of Science in Financial Economics (MSFE) is a rigorous graduate program that prepares students for a wide range of careers both inside and outside the financial industry, including risk management, asset management, macroeconomic and financial forecasting, trading, and financial and economic research.

During their coursework, MSFE students have the opportunity to put their knowledge to the test and participate in a unique fixed income portfolio activity, hosted by Salt Lake City-based Zions Bank, as part of an Investing Practicum course.



The program is one of a kind, with Zions Bank providing five million dollars to each school involved in the program. The students then manage and invest the money for six months, Oct. 1 to March 31, and make all asset allocation, trading, risk management, and credit decisions.

The students use Zions Direct, Zions' state-of-the-art online bond store and auction platform. There are thousands of offerings for the students to bid on and sell to meet their objectives. By March 31, the portfolio must be liquidated and all funds returned to Zions. If the portfolio value falls by more than 5 percent, Zions requires immediate liquidation.

At the end of the six months the schools are then ranked according to the highest return. The student team for the Huntsman School, advised by faculty member Paul Fjeldsted, CFA, achieved a total return of .75% annualized, which secured the top rank. The nine MSFE student managers were Ahmed Baig, Tim Burgess, Ross Ellis, Stew Higham, Scott Jones, Dan Mosman, Rob Petty, Aristides Romero, and Cuyler Strong.

This is the second time the Huntsman MSFE team has placed first in the past three years of participating in the program. The other schools which participated were Boise State University, Brigham Young University, Rice University, University of Oxford, University of Utah, University of Wyoming, and Westminster College.