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Spring 2017

## Marginalia no. 38

Merrill-Cazier Library, Utah State University

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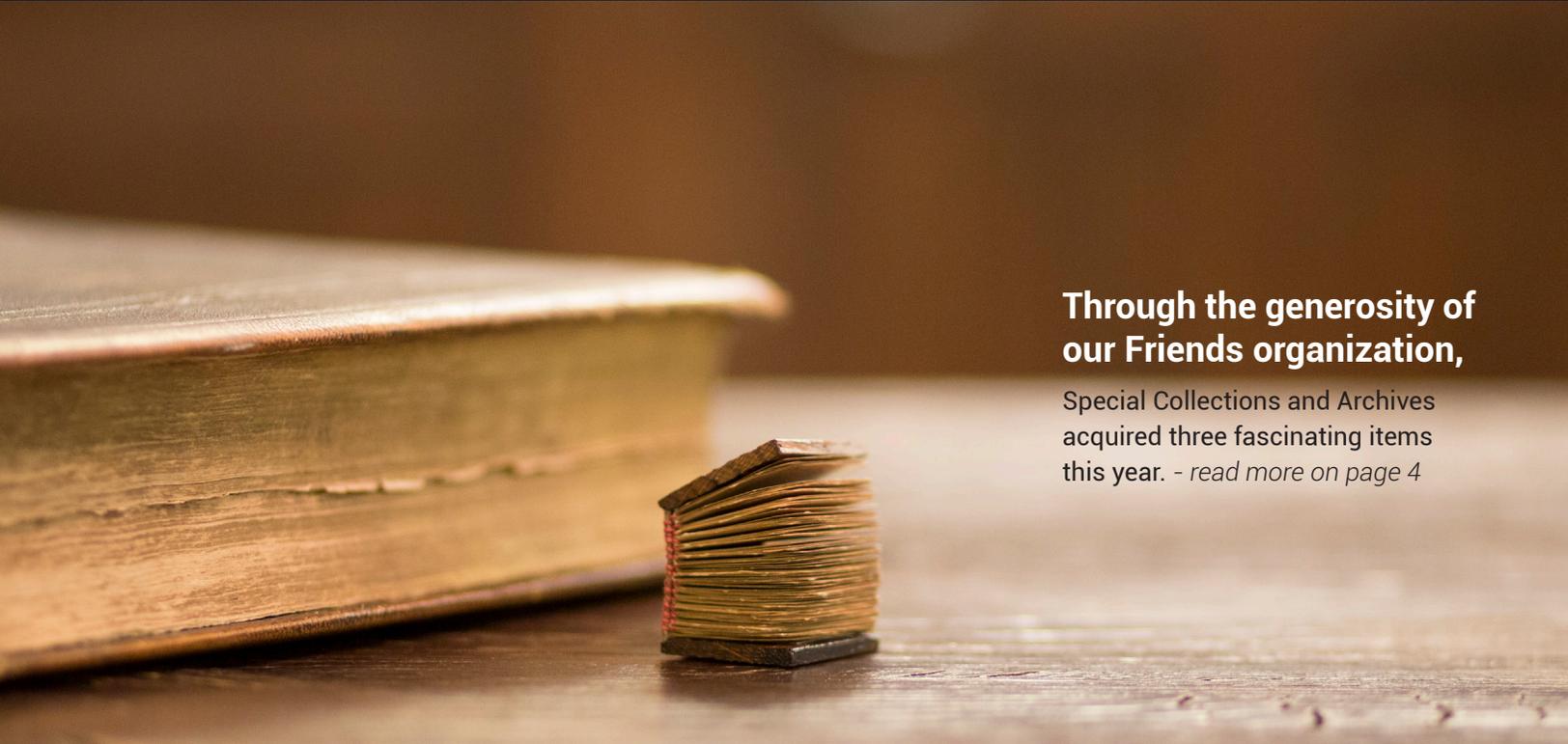
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# UtahStateUniversity™

## UNIVERSITY LIBRARIES



Through the generosity of  
our Friends organization,

Special Collections and Archives  
acquired three fascinating items  
this year. - *read more on page 4*

# MARGINALIA

SPRING 2017



As graduation and spring arrive simultaneously at Utah State University, the library bustles with activity—students finishing papers, cramming for finals, enjoying therapy dogs and cats, eating pizza, and howling in celebration of the end of the semester. We are reminded, during this time of movement and new beginnings, of the vital role of students in the academic process, and are proud of the important part the Merrill-Cazier Library plays in campus life.

This past year has been a whirlwind for the library. Longtime library faculty—John Elswailer, Flora Shrode, and Michael Spooner—have started their new beginnings in retirement. Several new faces, featured in *Marginalia*, began new careers at USU. Old and new library programs continue to teach, inform, evolve, and help our students and faculty.

Most heartening for me is the support of the library from our students and faculty. This year the library requested and received a student fee increase for library services. Our request sailed through the process! Our library programs for data, open educational resources, and instruction are lauded by the faculty, who often stop me to say how great our librarians and staff are to work with. Our Special Collections continues to add wonderful new items and our digital collections continue to grow. Our *Utah Brews* exhibition had the largest attendance for an opening! This issue of *Marginalia* will inform you on what we've been up to, and if you're not already a member of the Friends, I encourage you to join.

Brad Cole  
Dean of Libraries



## Library Welcomes New Employees

**Teagan Eastman** holds a master's degree in library and information science from the University of Illinois at Urbana-Champaign. As the Online Learning Librarian, she works to support our regional campus and online students by traveling to the regional campuses and developing online instruction materials. Teagan is interested in researching how the library can continue to incorporate active learning in online instruction and how to increase awareness of library resources to online and regional campus students. In her free time Teagan enjoys hiking, reading, and traveling.



**Dylan Burns** is the Digital Scholarship Librarian. He received his master's degree in library and information science from the University of Illinois at Urbana-Champaign. He has an additional master's degree in humanities from New York University and a bachelor's in history from Southern Illinois University. His research focus is on the history of the book in the digital age, digital memory, open access, and scholarly publishing.



**Rachel Wishkoski** earned a master's in library and information science from University of Washington. She also holds a master's in ethnomusicology and an undergraduate degree in music theory. Rachel is passionate about information literacy and is seeking new strategies for creating engaging library instruction. She recently co-facilitated faculty workshops for research assignment design, developed library programming for graduate students, and created a digital archive of Music department concert programs. In her free time, she can be found on a trail, in the pool, or on a piano bench playing Chopin and Bach.



**Todd Welch** is the new Associate Dean for Special Collections, Digital Initiatives, and Metadata Services. He recently celebrated his twenty-fifth year as a professional archivist. Todd has a graduate degree in history from Western Washington University and a degree in library, information, and research science from the University of Arizona. He enjoys research projects, presentations, and writing on topics related to environmental history and the archival profession. He serves as the incoming President of the Academy of Certified Archivists. His interests include Shakespeare, classical and blues music, baseball, cooking, and hiking with his dog.



# NEW ARRIVALS



The Special Collections Division of the Merrill-Cazier Library is pleased to announce the opening of the W. Eugene Smith Photograph Collection which consists of 71 publication prints from the *Life* magazine photo archive. The images include well-known actors, artists, authors, and musicians such as Charlie Chaplin, Elia Kazan, Arthur Miller, Henry Fonda, and Bruno Walter, as well as WWII Pacific Theatre and Pearl Harbor views. Also included are New Mexico images from Taos and Santa Fe and scenes from plays including *A Sleep of Prisoners*, *Edward, My Son*, *20th Century*, and *The Green Pastures*. Perhaps the most important images are from Smith's photo essays such as, "Bowery Bum of the Month", "British Pre-Elections," and "Trial by Jury."

W. Eugene Smith (1918-1978) defined a new style of photojournalism in the 1940s and early 1950s through photo-essays published in *Life* magazine. Smith brought the viewer literally and symbolically closer to the subjects of his image, who dominate the frame. His images displayed a critical and perceptive humanism. His final work, *Minamata*, is an essay in photographs and words of the tragic effect of mercury pollution on this small fishing village in Japan. In 1972 he was savagely beaten in retribution for this work. Still recovering from this attack, he moved to Arizona in 1974 and passed away from a stroke in 1978. Smith wrote that, "My principle concern is for honesty, above all honesty with myself ..."

Through fortuitous circumstances, the Steckle Group (which donates art to archives and museums around the country) gifted the collection to the Merrill-Cazier Library. A daughter of one of the members is attending school at USU, and she suggested the library as a home for these images.

- continued from cover

To complement our growing collection of facsimile manuscripts, we purchased a charming reproduction of *Psalterium Sancti Ruperti*, a rare example of the Carolingian illuminated manuscript tradition. A French work originally dated to the third quarter of the 9th century, the original is held in Salzburg. This codex, remarkably measuring only 37x31 millimeters and bound between two wooden covers, contains a full-page miniature of King David with his psaltery, a stringed instrument that traditionally accompanied the Psalms. The Psalms themselves are written in gold against crimson.

The Friends also supported the purchase of a mid-17th century edition of Virgil's works, printed by the celebrated house of Elzevir, a well-known Dutch family of booksellers, publishers, and printers: *P. Virgilii Maronis Opera*. This first Elzevir Virgil, edited by Daniel Heinsius, includes an engraved title page featuring the Swan of Mantua as well as a folding map of the Mediterranean, illustrating the voyage of Aeneas from Troy to Italy. It is considered one of the three masterpieces of the Leiden Elzevir press.

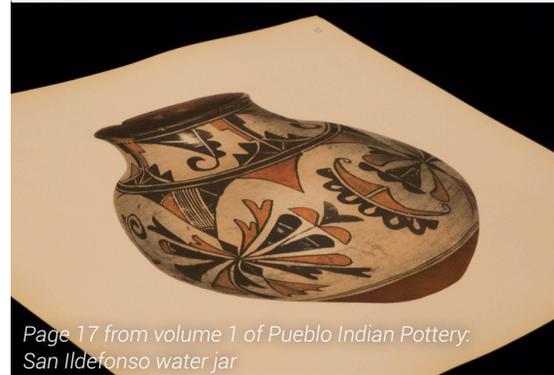
Finally, Richard A. and Elizabeth Merrill purchased *Pueblo Indian Pottery: 50 Reproductions in Color from Specimens in the Famous Collection of the Indian Arts Fund* for Special Collections & Archives. This two-volume work beautifully depicts Pueblo pottery traditions such as the Taos, Acoma, Zuni, and Hopi through a series of hand-colored lithographic plates taken from the drawings of archaeologist Kenneth Milton Chapman. Chapman was recognized as an expert in the area of Pueblo pottery and was the first professor of Indian Arts at the University of New Mexico as well as an instrumental figure in establishing the Museum of New Mexico. His vivid illustrations of Pueblo pottery in these volumes are truly remarkable.



*Psalterium Sancti Ruperti*



*P. Virgilii Maronis Opera*



Page 17 from volume 1 of *Pueblo Indian Pottery: San Ildefonso water jar*

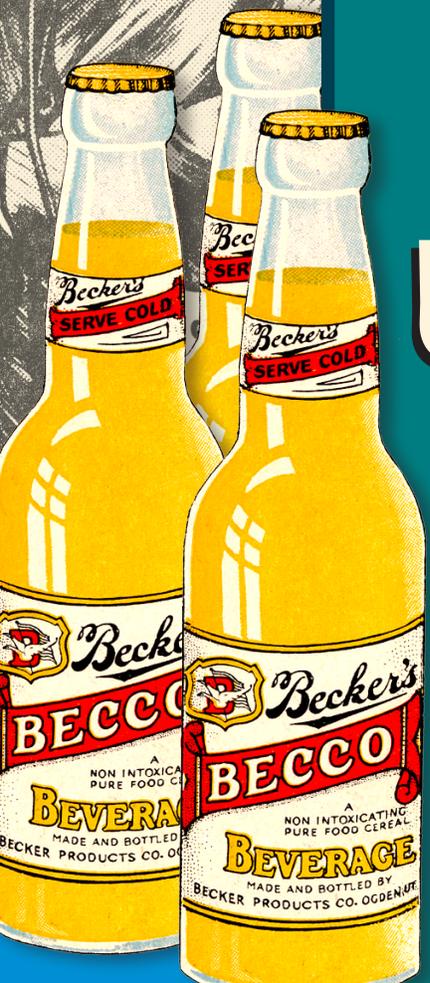




OUT WEST  
IT'S

*Becker's*

*Becker*



# UTAH BREWS

THE **UNTAPPED**  
STORY OF OGDEN'S  
BECKER BREWING  
AND MALTING CO.



## While Utah is not best known for its beer culture,

the state has a remarkably rich brewing history. That was one lesson of *Utah Brews: The Untapped History of Ogden's Becker Brewing and Malting Company*, an exhibit by Utah State University Libraries' Special Collections and Archives Division that was on display in the library's atrium from January 27 to March 24.



Visitors mingle at the open of Utah Brews.

John S. Becker and his two sons, Gustav L. Becker and Albert E. Becker, established the Becker Brewing and Malting Company along the banks of the Ogden River in 1892. The brewery operated through feast and famine, weathering two world wars and even Prohibition before the costs of production and competition from larger breweries forced the Beckers to shut the doors in 1964. This 72-year run gave the Becker Brewing and Malting Company the distinction of being Utah's longest continuously operating brewery and made the Beckers one of Ogden's most esteemed families.

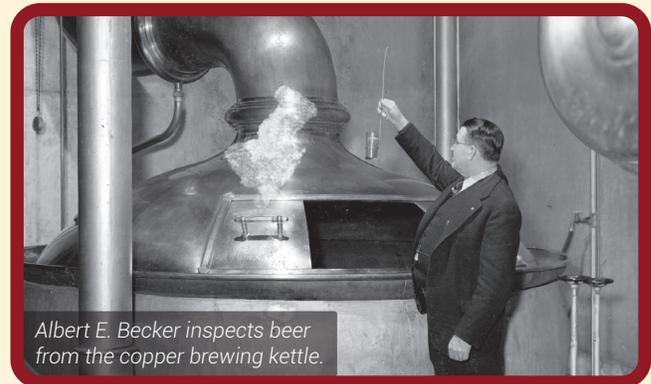
*Utah Brews* highlighted this relatively unexplored chapter of Utah's history through selections from the Becker Brewing and Malting Company records and the Gustav Lorenz Becker photograph collection, both housed in USU's Special Collections and Archives. The official opening on February 9 featured a talk by Del Vance,

author of *Beer in the Beehive: A History of Brewing in Utah* and owner of Salt Lake City's Beerhive Pub.

Engagement by donors and students made *Utah Brews* a particularly successful project. The exhibit and official opening were made possible by generous contributions from Karen Becker Edson, granddaughter of brewery founder Albert Becker. Mrs. Edson's support also provided Cody Patton, undergraduate history major and Student Manuscript Assistant, with the opportunity to gain valuable experience by researching, writing, and selecting much of the material for the display.



The original Becker brewery.



Albert E. Becker inspects beer from the copper brewing kettle.

Although the exhibit is now closed, those interested in learning about the Becker Brewing and Malting Company can still check out the companion digital exhibit at: [exhibits.usu.edu/exhibits/show/beckerbrewing](http://exhibits.usu.edu/exhibits/show/beckerbrewing).

# Librarians Leading Collaborative Faculty Assignment Re-Design

In order to provide structured opportunities for feedback and collaboration at the assignment design level, librarians at the USU Libraries facilitated a full-day workshop for 24 interdisciplinary faculty and six librarians on December 2, 2016. Another half-day workshop was offered on April 21st, attended by 22 faculty and seven librarians. Drawing on methodologies from the National Institute for Learning Outcomes Assessment, the workshop included discussion and reflection on scaffolding research processes, faculty and librarian review of their peers' research assignments, and small group feedback sessions called charrettes. Due to a generous grant from the University Provost designed to promote curricular innovation, the library was able to compensate faculty for their participation in the study, which included interviews, collections of student work, and an online survey of faculty's workshop experiences. Based on the feedback received and continued interest, the library plans to continue to promote collaboration among faculty and librarians on this important work.



## USU Libraries and Research Office Partner to Solve Data Question

In February 2013, the U.S. Office of Science and Technology Policy issued a Memorandum that called for increasing openness to data and publications resulting from federally funded research. The goal of the memorandum is to provide citizens with easy access to the research that their tax dollars have paid for.

USU Researchers receiving grants from Federal agencies with more than \$100M in Research and Development expenditures, such as the National Science Foundation, National Institutes of Health, or the USDA, now must make their data openly accessible and describe how they will do this in a "data management plan" which is submitted with their grant proposal. Not making data available to the public according to the terms of the data management plan can put future funding in jeopardy. It is important for the researcher and the university to be able to demonstrate, especially in instances of audits, that data has been made available as it was promised in the grant proposal.



# OER

## SET EDUCATION FREE

The USU Libraries play a critical role in transforming teaching and learning by encouraging open educational resources (OER) adoption amongst faculty members. OER are educational materials and resources offered freely and openly for anyone to use, and under some licenses, to re-mix, improve and redistribute. OER provides faculty members with an alternative to the rising costs of textbooks.

The initial OER adoption pilot program started in the library in Fall 2014 and has since grown and gained support across campus. Twenty-five professors are currently using OER or have used OER during the past year, representing over 46 course sections. As a result, approximately 3,048 students have been impacted, saving an estimated \$349,000 in textbook and course materials. In 2015, USU Libraries partnered with Academic and Instructional Services (AIS) to further coordinate OER initiatives on campus. Results from this partnership included hiring an OER student research assistant to help discover high-quality OER for faculty and the creation of a campus-wide OER steering committee. Drawing on the expertise of faculty, student government members, librarians, IT, and a campus bookstore representative, the committee develops and directs OER efforts across campus. On the surface, OER saves students money on textbooks. On a deeper level, open education increases student achievement, inspires passion among faculty, and builds better connections between students and the materials they use to meet their educational goals. For all of these reasons the USU Libraries and its partners support and will continue to support the use of OER at USU.



The Library has partnered with the Office of Research and Graduate Studies (RGS) to develop and implement a novel approach that demonstrates our researchers have complied with their data management plan and showcases the data produced at USU. By working together and leveraging existing resources, we've created a cost effective and streamlined system. Records in our institutional repository, DigitalCommons@USU, represent the researcher's grant and include a file, annually updated by the researcher, listing data and publications produced. Records are created for data deposited elsewhere and/or data deposited in DigitalCommons@USU, ensuring the broadest possible public access and awareness of the research produced by federal funds. Each record indicates the funding agency and grant award number, which allows us to easily gather records to demonstrate compliance with the terms of the grant.

Many universities in the United States are struggling to find a solution for this very problem, and so far, USU is the only one with a working solution in place.

# rw

# RESEARCH WEEK 2017



**Every year**, the Office of Research and Graduate Studies hosts a series of events to showcase the exceptional research and researchers at USU. For the past several years, Research Week has been hosted here at the Merrill-Cazier Library. This year's Research Week celebration included a Faculty Author Exhibition highlighting recent publications by USU's

own, a lecture by D. Wynne Thorne Career Research Awardee Dr. Bruce Bugbee, over 300 graduate and undergraduate researchers' oral and poster presentations at the Student Research Symposium, and the Ignite USU speaker event. See more photos at [rw.usu.edu](http://rw.usu.edu).



## Yes! I would like to join Friends of Merrill-Cazier Library

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# Utah State University



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## MULTIPLE WAYS TO GIVE

- 1 Complete form on page 10 and send in with check
- 2 Visit [usu.edu/giving](http://usu.edu/giving), select Merrill-Cazier Library for the area, and Friends of USU Libraries as sub-area

## MARGINALIA

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Two employees canning beer at the Becker Brewing and Malting Company. c. 1940. From the Gustav Lorenz Becker Photograph Collection.  
*- read more about the collection and corresponding exhibit on page 6*