From Form to Form

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Pia Bergholtz
MFA Thesis Exhibition

May 2011

Utah State University
Logan, Utah
from Form to Form
pattern development and design transformations:
combinations of cultures and personal roots

My MFA thesis project is an exploration of the evolving nature of patterns, and how set shapes and lines can take on new form through position, scale, repetition and color.

I have designed four Scandinavian style patterns with imagery and colors drawn from my roots and childhood in Sweden. With the inspiration and direction of a variety of different cultural imagery and form, I then explored how to make new patterns from each of these, ending up with over 100 different patterns and variations from the original four.

The exhibit represents the wide range of transformation that can be achieved, and also the blending of many different cultural influences in my own life, and our society today.

Pia Bergholtz
Form and reForm

Through the process and stages of creating the variations of patterns I made many interesting and unpredicted discoveries. Some of the most creative designs came unintentionally from using the tools in Adobe Illustrator, as I was working in a new direction.
variations of "Foxtrot"