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## The Huntsman Post, January 2017

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# THE HUNTSMAN POST

JANUARY 2017

*The following is a historical representation of Huntsman Post Issues. Not all original issue content is still available online. Where content is available it is included on the pages following the email layout.*

Happy New Year everyone! Cache Valley has welcomed the new year only as Cache Valley can, with record amounts of snowfall followed by record low temperatures, followed by a thaw leading to flooding. I hope the uncertainty of the weather over the past two weeks does not portend the same uncertainty in other things for the rest of the year.

This month we bring you news of some well-deserved recognition for members of our national advisory board. Companies founded or led by our board members Crystal Maggelet, Brady Murray, Duane Shaw, and Steve Neeleman were recognized by Utah Business Magazine as some of the best companies to work for in Utah. Also receiving well-deserved recognition was Professor Mike Glauser, the executive director of our Clark Center for Entrepreneurship. Mike's book, *Main Street Entrepreneur*, was recognized by Inc. Magazine as one of the best books for entrepreneurs in 2016.

Our video this month features Professor Merideth Thompson. Dr. Thompson teaches a very popular course on negotiation, and her research has focused on the work-family interface. The video featured here is of her talk at the recent TEDxUSU on the three surprising myths about the benefits of your mobile device. I encourage all of you to watch Merideth's talk. It changed my habits about how I use my iPhone.



DOUGLAS D. ANDERSON  
DEAN & JON M. HUNTSMAN CHAIR

UB  
BEST COMPANIES  
TO WORK FOR  
BOARD MEMBERS  
SET EXAMPLE

PROFESSOR'S BOOK  
LANDS ON BEST OF  
2016 LIST

JON M.  
HUNTSMAN  
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# Board Members Set Example

January 2017

Four companies founded or led by members of the Huntsman School of Business National Advisory Board were recently recognized by Utah Business Magazine as some of the Best Companies to Work For in Utah. FJ Management and MassMutual Intermountain were recognized in the small company category, while Academy Mortgage and HealthEquity were recognized in the large company category.

Employees of FJ Management lauded the tuition reimbursements and scholarships as well as other professional development opportunities available to all employees. Led by Crystal Maggelet, FJ Management is a holding company for Big West Oil, Crystal Inns & Hotels, Maverik, and Pilot Flying J. MassMutual

Intermountain prides itself on service for the community, with multiples of opportunities for employees to participate in giving back to the communities in which they live.

That ethos is driven by CEO Brady Murray, who himself established a non-profit to support orphans with Down Syndrome. Academy Mortgage, founded by Duane Shaw, was singled out due to sentiments echoed by employees about a caring and compassionate workplace, and one where employees take pride in helping people buy their homes.

Employees of HealthEquity noted the amazing benefits, including paid maternity leave and generous paid time off. Founder Steve Neeleman believes in the adage made famous by management guru Peter Drucker that culture eats strategy for breakfast, and has sought to create a work culture that provides a competitive advantage. "These companies have been recognized for their outstanding work culture due to the personal investment made by the leadership of the companies," said Huntsman School Dean Douglas Anderson. "We are immensely proud to be associated with Crystal, Brady, Duane, and Steve, and I am not at all surprised that organizations led by such ethical leaders would be recognized for such an award." The Best Companies to Work For awards are given annually by Utah Business Magazine. The selection process involves surveys to company HR departments as well as to employees.



# Professor's Book Lands on Best of 2016 List

January 2017

Huntsman School faculty member Mike Glauser's book *Main Street Entrepreneur* was recognized by Inc. Magazine as one of the best books for entrepreneurs for 2016. Glauser, the Executive Director of the Jeffrey D. Clark Center for Entrepreneurship, wrote the book as a way to inspire an entrepreneurial spirit in everyone, and to give examples of the scores of people across the country who built businesses by following what they love to do.

During the summer of 2015, Glauser and a small team, including his wife Mary, biked across the US, beginning in Oregon and ending up in Virginia. Along the way, they stopped in 100 towns and cities to interview entrepreneurs who had decided that the lifestyle of the communities in which they lived was important to them, and so they had created businesses that allowed them to live in the places they loved and still create value for themselves and for their communities. *Main Street Entrepreneur* is the story of many of those interviewed during the cross-country trek.

According to Inc. Magazine, the book deserved recognition because even though "many of us tend to think about entrepreneurship in "Shark Tank" terms, most startups are local businesses created to serve a local need. This book is an excellent and inspirational primer for would-be entrepreneurs who don't seem themselves as the next Zuckerberg."

