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Latinx Culture Centers at Utah Universities: An Analysis of Services and Web Presence

Vanessa Garcia Vazquez

Utah State University, vanessagarciav@usu.edu

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Latinx Culture Centers at Utah Universities: An Analysis of Services and Web Presence

Student Name

Vanessa Garcia Vazquez

Faculty Name

Dr. Joyce Kinkead

Department of English

Methods

Text analysis of websites

- University of Utah Center of Equity and Student Belonging
- Utah State University Latinx Culture Center
- Utah Tech University Center for Inclusion and Belonging
- Weber State University Center for Multicultural Excellence

Interviews with staff

- Interim Director of Inclusion and Belonging center at University in Utah
- Coordinator for Latinx / DACA Students at Utah Tech University

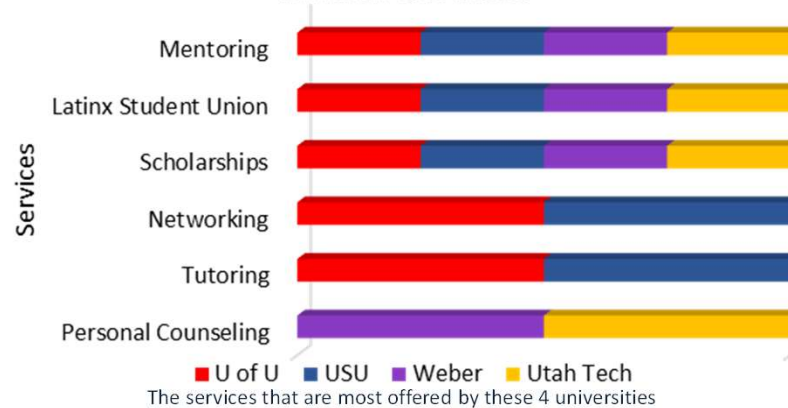
Introduction

Many universities offer culture centers to support minority students as they navigate undergraduate education. We looked specifically at culture centers that support Latinx students, at four public universities in Utah: The universities analyzed were University of Utah, Utah State University, Utah Tech University, and Weber State University.

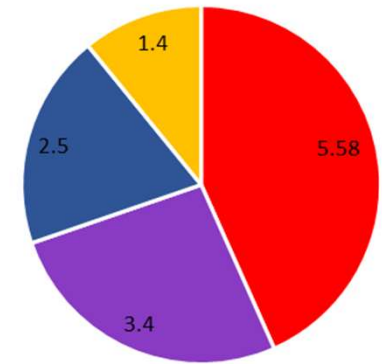
Research Questions

- What services and programs are being offered to Latinx students at universities in Utah?
- How often are these services and resources being utilized?
- How are they being advertised?

Similar Services



Time to find services



■ U of U ■ Weber ■ USU ■ Utah Tech

The time that it took to find the services and programs offered by each school. Timed in minutes.

Text Analysis Results

- All schools employ a staff member that specifically serves Latinx students.
- Only USU has a center that is specific to Latinx students
- USU, Weber, and Utah Tech explicitly list services
- University of Utah describes services and programs in depth.

Conclusion and Recommendations

The results of this research demonstrate there are many services and programs offered on these campuses, some at all sites. However, discrepancies between website analysis and interviews indicate that the former may not be entirely up to date. Recommendation for all the schools are as follows:

- Make the website easy to navigate by using lists and clustering information.
- Specify who the program serves. Only USU specifies the group served; students might have an easier time finding support services if their audiences are clearly identified.
- Keep websites up to date: Interviews revealed attractive options for programs and services that were not necessarily reflected on the website.

Interview Results

- Not all the information is reflected on the website.
- Utah Tech has about 300 students attending entertainment events and 25-50 attending mental health support events
- University of Utah advertises themselves through social media while Utah Tech prefers tabling.