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USU Jon M. Huntsman School of Business

Allie Jeppson

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# Entrepreneur Leadership Series is Hosting Weekly Speakers

By Allie Jeppson



Many people dream of launching their own business. Getting a new venture off the ground, however, is not easy.

This year's Entrepreneur Leadership Series, hosted by the Center For Entrepreneurial Excellence, is designed to help. Each lecture this year focuses on different aspects of building a business.

The presentations are being held on Wednesdays at 6 p.m. in Room 215 of the George S. Eccles Business Building. Each presentation in the series addresses a particular theme of business building, such as e-commerce, social media or manufacturing, said Mike Glauser, director of the Center for Entrepreneurial Excellence at the Huntsman School.

"We want people to learn from the experiences, mistakes and triumphs of real entrepreneurs," Mr. Glauser said. "We want to help them discover some keys to success that they can use in their own endeavors."

The series, which is free and open to the public, features entrepreneurial leaders such as Dan Clark, the founder of Clark Success Systems who has been named one of the top ten speakers in the world; Scott Watterson, co-founder of Icon Health and Fitness; Cydni Tetro, entrepreneur in residence for the Walt Disney Company, and Charles Sorenson, CEO of Intermountain Healthcare. The weekly events are free and open to the public. For more information about the speakers, visit the [Entrepreneur Leadership Series Website](#).

"It is the quality speakers that make this year's Entrepreneur Leadership Series lineup the best we've ever had," Mr. Glauser said.

The scheduled speakers are as follows:

## **Feb. 20 — Building the World's Largest Fitness Company**

[Scott Watterson](#): co-founder, chairman and CEO of Icon Health and Fitness

Scott Watterson is an expert in product development, manufacturing, importing, marketing, sales, and distribution of consumer products. He was the recipient of INC. Magazine's Entrepreneur of the Year Award for the Intermountain Region in 1996.

**Feb. 27 — Building Businesses as a Family Affair**

[Larry and Caryl Abdo](#): social entrepreneurs and founders of the Abdo Markethouse

From transforming an old soup kitchen into a boutique hotel, to starting a chain of vintage hamburger restaurants, the Abdos have made business a family affair. Each of their four children works for a different Abdo enterprise.

**March 6 — Building an International Speaking Business**

[Dan Clark](#): founder of Clark Success Systems

Dan Clark has been named one of the top ten speakers in the world by Achievers North America and Achievers Europe. He is a *New York Times* best-selling author, award-winning athlete and president/CEO of Clark Success Systems, an international communications and high performance consulting firm. Clark is leading an international movement to teach leaders and organizations how to transform themselves from successful to significant.

**March 27 — Innovation in the Health Care Industry**

[Charles Sorenson](#): CEO of Intermountain Healthcare

Under Charles Sorenson's leadership, Intermountain Healthcare has applied a disciplined and system-wide focus on the implementation of best clinical practices aimed at producing measurably better outcomes for patients. He began his practice at LDS Hospital in 1982.

**April 3 — Building a Premier Ski Company While in College**

[Daniel Nebeker](#), [Adam Hepworth](#), and [Jared Richards](#): founders of Bluehouse Skis

Bluehouse is a Salt Lake City-based snow ski manufacturer now in its fifth season. As manager of Bluehouse Ski Company, Daniel Nebeker built his company's manufacturing facility and designed several of its machines. Jared Richards is an attorney and entrepreneur striving to have a net positive effect on the community, and Adam Hepworth is CEO and lead product engineer of the company.

**April 10 — Innovation and Entrepreneurship at Disney**

[Cydni Tetro](#): entrepreneur in residence for the Walt Disney Company

As an Entrepreneur in Residence for the Walt Disney Company, Cydni Tetro helps take Disney technologies to market. Her expertise is in sales, marketing, and customer acquisition.