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#### Keep Sweet: An Ideological Analysis of the FLDS Cult Led by Warren Jeffs

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# Keep Sweet: An Ideological Analysis of the FLDS Cult led by Warren Jeffs

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# **Keep Sweet, No Matter What**

Humans are not conditioned to beliefs but to a vocabulary of concepts called Ideographs

#### Keep Sweet

Obedience



Perfection



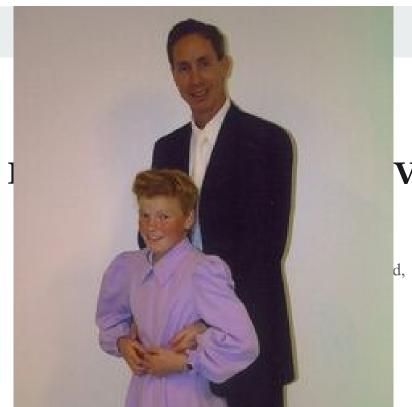
### **Background**

Fundamentalists of the Church of Jesus Christ of Latterday Saints

- Bible, Book of Mormon, Doctrine and Covenants and Pearl of Great Price.
- Resurrection







## VS. Holy Book of Revelations

Thus saith the Lord Jesus Christ, the Great I AM, the Beginning and the End, who ruleth in the heavens and over all the earth; and no power can stay my hand.



## Do Not Question the Fundamental Logic





#### **Obedience**

"Humans are not conditioned to belief and behavior but to a vocabulary of concepts that works as a guide for reason, excuses, and behavior." -McGee And again, as pertaining to the law of the priesthood—if any man espouse a virgin, and desire to espouse another, and the first give her consent, and if he espouse the second, and they are virgins, and have vowed to no other man, then is he justified; he cannot commit adultery for they are given unto him; for he cannot commit adultery with that that belongeth unto him and no one else.

And I command mine handmaid, Emma Smith, to abide and cleave unto my servant Joseph, and to none else. But if she will not abide this commandment she shall be destroyed saith the Lord; for I am the Lord thy God, and will destroy her if she abide not in my law.









#### **Perfection**

- Don't cause conflict
- Don't raise your voice
- Don't disobey
- Always be loyal

Stop making Excuses. The qualifications have been taught to this people. And I simply say it again – keep sweet unto perfection by living unto God through sweet, inspired, perfect, joyful obedience, with a fervency of soul that you love God above all.



#### **Oppression and Control**



"You ladies just don't know how men out in the world are, they're not good"

"We're so glad we don't know."

Be a person that blesses, that has the power and humility, of immediate forgiveness. Even forgive your enemies. Have no bad feelings dwelling in you. So that you can be building Zion in all you do; for a person who goes to the Celestial Kingdom can never complain.

The test will be loyalty to God through loyalty to

# 5<sup>1</sup>/<sub>2</sub> years

"There is a deadline. So be perfect or be destroyed."

- Mass Translation
- Translation = death in the "twinkle of an eye"
- Twinkle of an eye = 2-3 days
- Resurrection

#### **References**

Jeffs, Warren. "Holy Book of Revelations." Revelations from June, July, and August 2022



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