Utah State University

DigitalCommons@USU

Fall Student Research Symposium 2021

Fall Student Research Symposium

12-9-2021

Imperialist Tourism

Aubrey Ball Utah State University, a02323968@usu.edu

Follow this and additional works at: https://digitalcommons.usu.edu/fsrs2021



Part of the Art and Design Commons

Recommended Citation

Ball, Aubrey, "Imperialist Tourism" (2021). Fall Student Research Symposium 2021. 81. https://digitalcommons.usu.edu/fsrs2021/81

This Book is brought to you for free and open access by the Fall Student Research Symposium at DigitalCommons@USU. It has been accepted for inclusion in Fall Student Research Symposium 2021 by an authorized administrator of DigitalCommons@USU. For more information, please contact digitalcommons@usu.edu.



Imperialist Tourism

Aubrey Ball

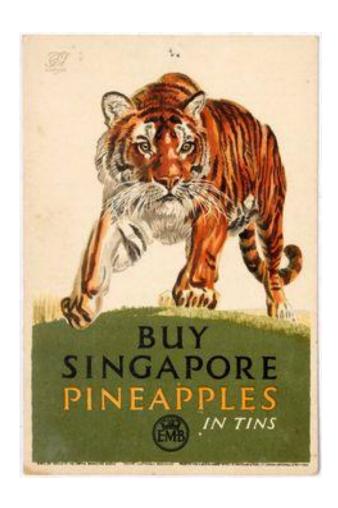
Marketing the Empire

Imperialism: "The policy of extending the rule or authority of an empire or nation over foreign countries, or of acquiring and holding colonies and dependencies."

Empire: "A group of nations or peoples ruled over by a powerful sovereign or government."

<u>Colonialism:</u> "The control or governing influence of a nation over a dependent country, territory, or people."



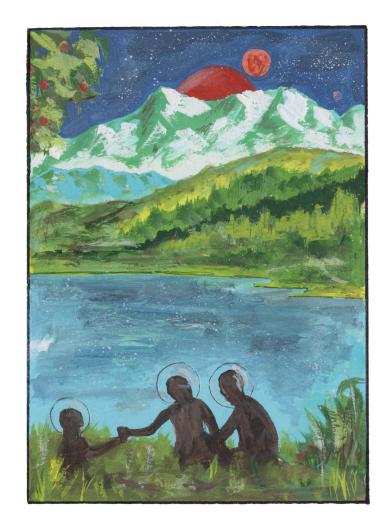


Empire Marketing Board

- -Created in May 1926
- -Formed by Colonial Secretary Leo Amery
- -Advertisement campaigns
- -Split in 1933
- -Goals:
 - -Support scientific research
 - -Promote economic analysis
 - -Provide Empire publicity

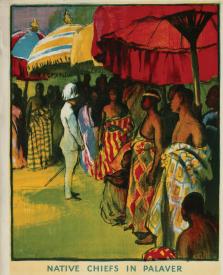
Tourism Posters

- -positive depiction = positive connection
- -portrays mutually beneficial arrangement
- -imperialism of the past in terms of the future









TAKORADI HARBOUR.

BRITISH MATERIALS. BRITISH ENGINEERS.

Opened in April by
The Rt Hon. J. H. THOMAS, M.P.

CONTRACT DE CAMPAC MARCONINA DAMA ANTONIO DE CAMPACIONE DE



