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#### Addressing the Dangers of the Online Alt-Right

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## Addressing the Dangers of the Online Alt-Right

Paul Harrison

## The alt-right phenomenon causes problems in the United States that need addressing.

#### **Problems**

- Spreading hateful misinformation
- Promotion of violence
- Growth in alt-right engagement in young
   American men

#### Solutions

- Legislation regulating social media recommendation algorithms
- Teachers and parents monitoring individual student/child's mental health

# Why is the online alt-right a problem?

### Online alt-right communities encourage people to commit violent crimes

- Payton Gendron, 2022 Buffalo Shooter was radicalized by online conspiracy theories (Wang, Sotomayor, Bella. 2022).
- Charlottesville, VA: Man drives a car through a group of protestors (Lavoie. 2021).
- January 6th attack on U.S. Capitol. Proud Boys, Oath Keepers organized violence (Cheney. 2022).

#### Online alt-right communities' appeal towards young men

- Video game with voice-chat rooms. Misogyny and racist remarks in gaming communities are normalized for new gamers (Kamentz. 2018).
- Internet meme humor. Repeated antisemetic or anti-black jokes are often interpreted as "ironically racist" by younger audiences, normalizing hateful humor (Askanius. 2021).

Several solutions to bring to the table

## Legislation regulating social media recommendation algorithms

- Youtube is largest contributing platform to alt-right pipeline
- "Up next" feature is responsible for more than 70% of user engagement.
- Social media business model rewards provocative videos with exposure

(Roose, 2019)

Ideally, creators would still be allowed to produce radical or misleading content; this content would just not be recommended to users.

## Teachers and parents monitoring individual student/child's mental health

- Young men with poor social activity, faltering academic ability, or declining psychological health are vulnerable to "falling down" the alt-right pipeline.
- Parent or teacher can take note of a child or student exhibiting these behaviors and pave access to professional mental health care.

(Kamentz. 2018)

Effectivity ensured: Teachers and parents have the most influence on a student's ability to gain access to mental health (Carrillo. 2022).

## Thank you. Key points are provided for your convenience if you have questions

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