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USU Jon M. Huntsman School of Business

Kevin Opsahl
*The Herald Journal*

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Huntsman Post

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By Kevin Opsahl

Now a gracious supporter of Utah State University and member of the USU Board of Trustees, Suzanne Pierce-Moore suggests students ask a question to themselves she wishes she had asked at their age: “What would I do if I couldn’t fail?”

“Take time to ask yourself that. I don’t have the answer for you, but it might make a world of difference,” said Pierce-Moore at a talk sponsored by the newly formed Women In Business Association, a group of female students under the Jon M. Huntsman School of Business, on Wednesday. “Envision your perfect life — and that is physical, spiritual, intellectual and social. No one is going to grade you.

“When you find out what is important to you, research and find out how to get there.”

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