

Utah State University

DigitalCommons@USU

Jon M. Huntsman School of Business News
Collection

Colleges

4-2-2013

USU Announces Nike Executive Will Speak at Commencement

USU Jon M. Huntsman School of Business

Kevin Opsahl

Follow this and additional works at: https://digitalcommons.usu.edu/huntsman_news



Part of the [Business Commons](#)

Recommended Citation

USU Jon M. Huntsman School of Business and Opsahl, Kevin, "USU Announces Nike Executive Will Speak at Commencement" (2013). *Jon M. Huntsman School of Business News Collection*. 118.

https://digitalcommons.usu.edu/huntsman_news/118

This Book is brought to you for free and open access by the Colleges at DigitalCommons@USU. It has been accepted for inclusion in Jon M. Huntsman School of Business News Collection by an authorized administrator of DigitalCommons@USU. For more information, please contact digitalcommons@usu.edu.



USU announces Nike executive will speak at commencement

Huntsman Post

USU announces Nike executive will speak at commencement

By Kevin Opsahl | Posted: Tuesday, April 2, 2013 12:45 am

The man in charge of all branding for Nike Inc. will be the commencement speaker for Utah State University's 126th graduation ceremony, the university announced Tuesday.

Charlie Denson, a 1978 USU alumnus, will speak May 4 at the Dee Glen Smith Spectrum in Logan, where he will also receive an honorary degree.

"We are honored that Charlie Denson, a USU alum, has accepted our invitation to address our graduating students this year," said USU President Stan Albrecht said in a prepared statement issued Monday. "Commencement is a time for celebration and inspiration. His message will resonate with our students and inspire them at this turning point in their lives."

To read the rest of [this Herald Journal story about Charlie Denson click here.](#)