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Digital Strategies for Personalizing the Book-a-Librarian Process

Britt A. Fagerheim
Utah State University

Alex J. Sundt
Utah State University

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UtahStateUniversity
MERRILL-CAZIER LIBRARY

Digital Strategies for Personalizing the Book-a-Librarian Process

Britt Fagerheim
Alex Sundt

UtahStateUniversity

MERRILL - CAZIER LIBRARY

Directory of SLs – not heavily promoted, buried in footer

Subject Librarians

By Department/Program ~ Subject Librarian ~ Telephone Number
Click on librarian's name to view more contact information.

Accountancy
Alex Sundt (435) 797-4170

Aerospace Studies (Air Force ROTC)
John Elsweiler (435) 797-2636

Agricultural Systems Technology and Education
Anne Hedrich (435) 797-2165

Animal, Dairy and Veterinary Sciences
Sandra Weingart (435) 797-0739

Applied Economics
Robert Heaton (435) 797-8042

Art
Jennifer Duncan (435) 797-8148

Biological Engineering
Pamela Martin (435) 797-2685

Biology
Betty Rozum (435) 797-2632

Chemistry & Biochemistry
Flora Shrode (435) 797-8033

Civil and Environmental Engineering
Pamela Martin (435) 797-2685

Communication Studies
Erin Davis (435) 797-2075

Communicative Disorders and Deaf Education
John Elsweiler (435) 797-2636

Computer Science
Kevin Brewer (435) 797-3961

Economics and Finance
Alex Sundt (435) 797-4170

Electrical and Computer Engineering
Pamela Martin (435) 797-2685

Engineering Education Department
Pamela Martin (435) 797-2685

English
Erin Davis (435) 797-2075

Intensive English Language Institute
Erin Davis (435) 797-2075

Interior Design
Jennifer Duncan (435) 797-8148

Journalism and Communication
Liz Woolcott (435) 797-9458

Landscape Architecture and Environmental Planning
Jennifer Duncan (435) 797-8148

Languages & Philosophy
Becky Thoms (435) 797-0816

Library Science
Cheryl Adams (435) 797-2667

Management
Alex Sundt (435) 797-4170

Management Information Systems
Britt Anna Fagerheim (435) 797-2643

Mathematics
Kevin Brewer (435) 797-3961

Mechanical and Aerospace Engineering
Anne Hedrich (435) 797-2165

Military Science (Army ROTC)
John Elsweiler (435) 797-2636

Music
Dory Cochran (435) 797-2681

Nursing Program
Britt Anna Fagerheim (435) 797-2643

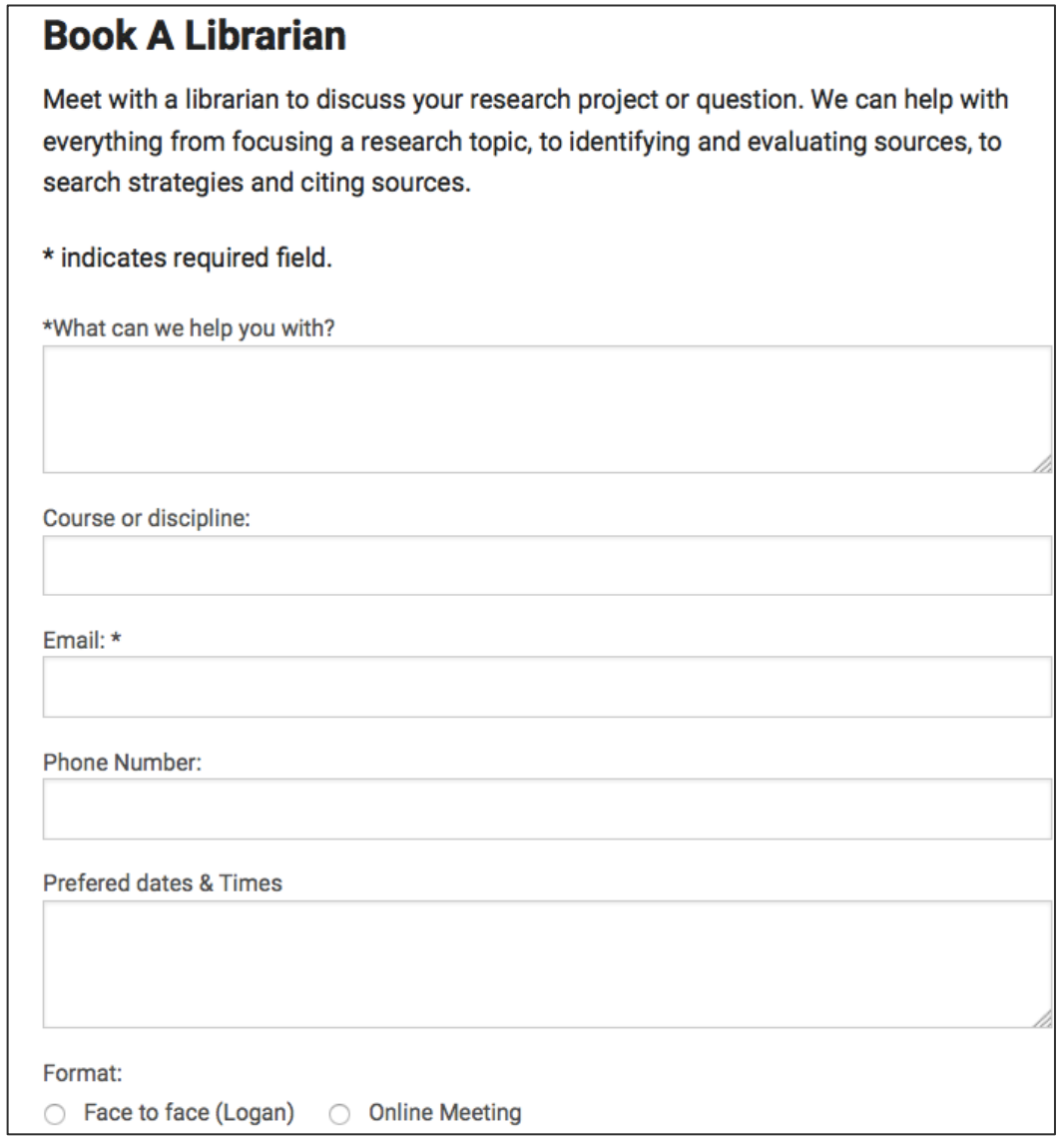
Nutrition and Food Science
Sandra Weingart (435) 797-0739

Physics
Betty Rozum (435) 797-2632

Plants, Soils and Climate
Sandra Weingart (435) 797-0739

Political Science
Robert Heaton (435) 797-8042

Consultation request form



Book A Librarian

Meet with a librarian to discuss your research project or question. We can help with everything from focusing a research topic, to identifying and evaluating sources, to search strategies and citing sources.

* indicates required field.

*What can we help you with?

Course or discipline:

Email: *

Phone Number:

Prefered dates & Times

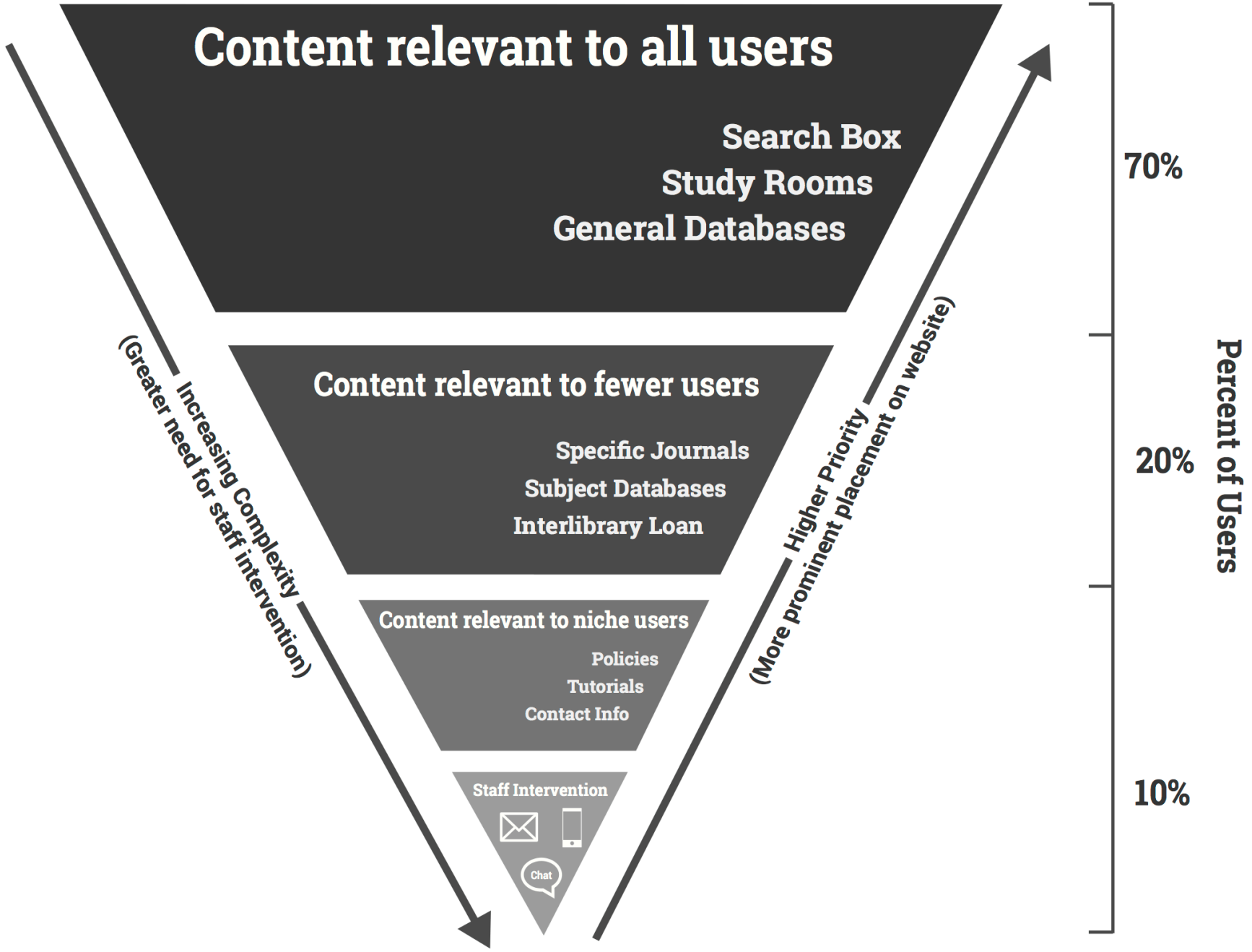
Format:

Face to face (Logan) Online Meeting

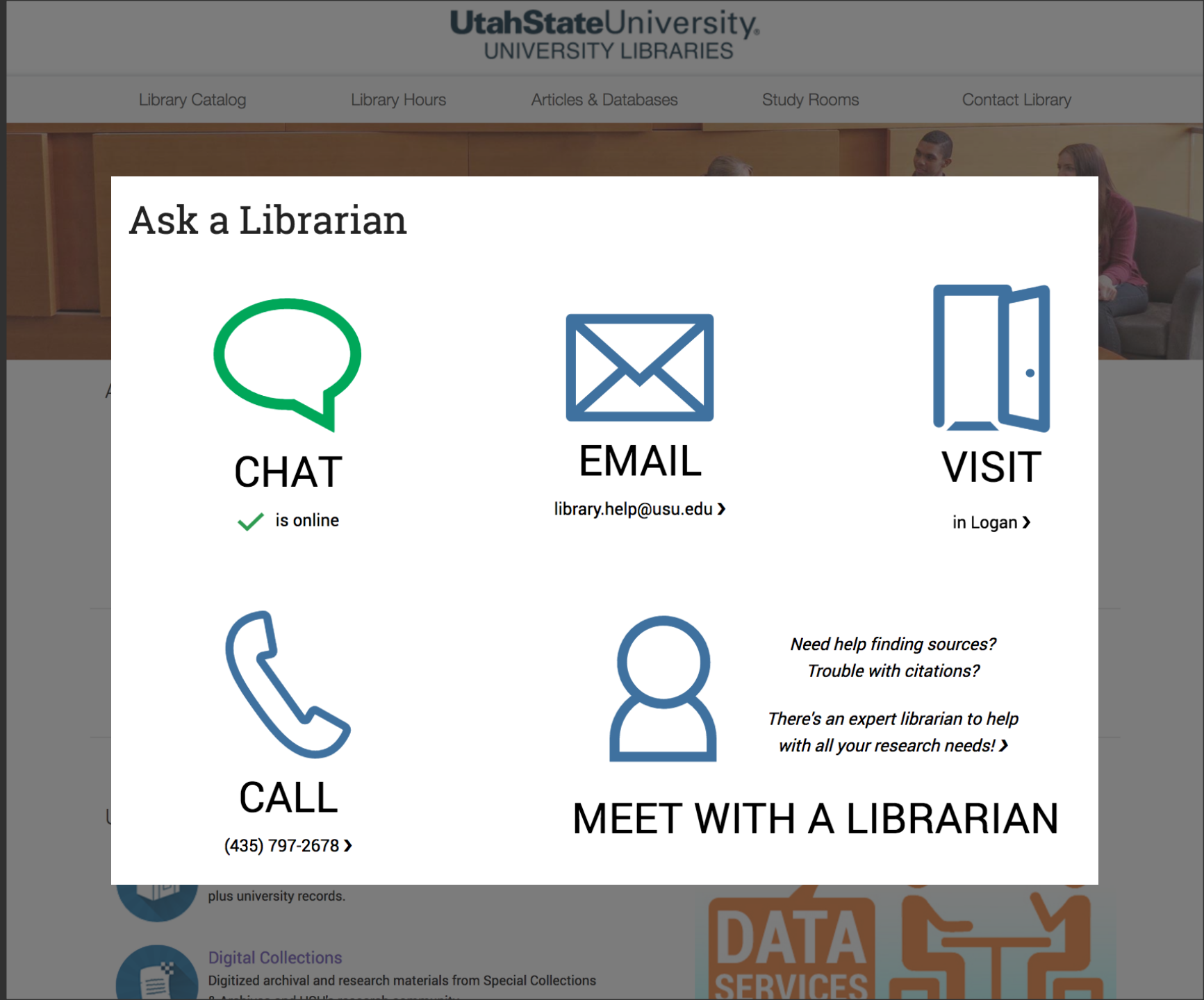
How should our digital presence support library services?

Inverted Pyramid

Content and design focused on meeting basic needs of highest percent of users



Website as “Virtual Reference Desk”



Putting Our Best Face Forward

Kevin Brewer
(435) 797-3961
kevin.brewer@usu.edu
Book Me!

Dylan Burns
(435) 797-2623
dylan.burns@usu.edu
Book Me!

Dory Cochran
(435) 797-2681
dory.cochran@usu.edu
Book Me!

Erin Davis
(435) 797-2075
erin.davis@usu.edu
Book Me!

Jennifer Duncan
(435) 797-8148
jennifer.duncan@usu.edu
Book Me!

Teagan Eastman
(435) 797-5368
teagan.eastman@usu.edu
Book Me!

Britt Anna Fagerheim
(435) 797-2643
britt.fagerheim@usu.edu
Book Me!

Robert Heaton
(435) 797-8042
robert.heaton@usu.edu
Book Me!

Prototype “Find a Librarian” System

Utah State University
UNIVERSITY LIBRARIES

Library Catalog | Library Hours | Articles & Databases | Study Rooms | Contact Library

Home \ Lib Test Srch \ Index

Matched on: **Management**

Alex Sundt

(435) 797-4170

alex.sundt@usu.edu

Book Me!

Subjects:

- Accountancy
- Economics and Finance
- Management

(e.g. Alec Baldwen, or Statistics)

evaluating sources?

Citations getting you down?

Schedule a Consultation

Meet with a Librarian System

https://library.usu.edu/librarians/

Initial Usage Stats

New page 3 mos **(**12/16 – 3/17)

- 277 visitors to landing search page
- Approx. 200 searches
- 36 form submissions
- Many may have converted through email/phone
- 20% of total consults (182)

Old form 3 mos **(**12/15 – 3/16)

- 122 visitors to form
- 15 form submissions
- 15% of total consults (98)

MEET YOUR LIBRARIAN

TEAGAN EASTMAN

Get help with Chemistry/Biochemistry, Watershed Sciences, ITLS. Contact Teagan today!

Service Assessment

Next Steps

Implement a logging feature to better record search terms and improve over time

Improve form usability and flow – some key information missing

Look for more marketing opportunities – fine tune messaging around librarians and benefits of service

Optimize the UX – talking about librarians is hard

Discussion

Questions?

References

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