

10-2017

Librarians and Instructional Designers as Partners: Advancing Institutional Missions

Teagan Eastman
Utah State University

Erin L. Davis
Utah State University

Follow this and additional works at: https://digitalcommons.usu.edu/lib_present

 Part of the [Library and Information Science Commons](#)

Recommended Citation

Eastman, Teagan and Davis, Erin L., "Librarians and Instructional Designers as Partners: Advancing Institutional Missions" (2017).
Library Faculty & Staff Presentations. Paper 107.
https://digitalcommons.usu.edu/lib_present/107

This Presentation is brought to you for free and open access by the Libraries at DigitalCommons@USU. It has been accepted for inclusion in Library Faculty & Staff Presentations by an authorized administrator of DigitalCommons@USU. For more information, please contact dylan.burns@usu.edu.



Librarians and Instructional Designers as Partners: Advancing Institutional Missions

Teagan Eastman, Online Learning Librarian
Erin Davis, Regional Campus & E-Learning Librarian
Utah State University

Dream Team: Library and CIDI (Instructional Designers)

Results:

1. Collaboration and support
2. Librarians seen as integral in course design & professional development process
3. Improved service provided to students and instructors

OMG NO MORE MEETINGS...

One meeting a week couldn't possibly
make a difference....right?

WHO YOU GONNA CALL? CIDI

Identify key players on campus

What's our goal?

Who has a similar mission or vision?

Who has the resources to help achieve that goal?

CIDI

CIDI = Instructional designers

Support faculty across curriculum

Manage LMS

Professional development

Form Partnership

How can this partnership help both of us?

Buy-in from key players

Goal = support students and faculty

OPERATION COLLABORATION



Embed Yourself

Join CIDI meetings to learn the ropes

Build Relationships

Set the foundation and be patient --
remember the end goal

Shared Awareness

What do they do? Communicate
what we do. How can we utilize both
skills to help students?

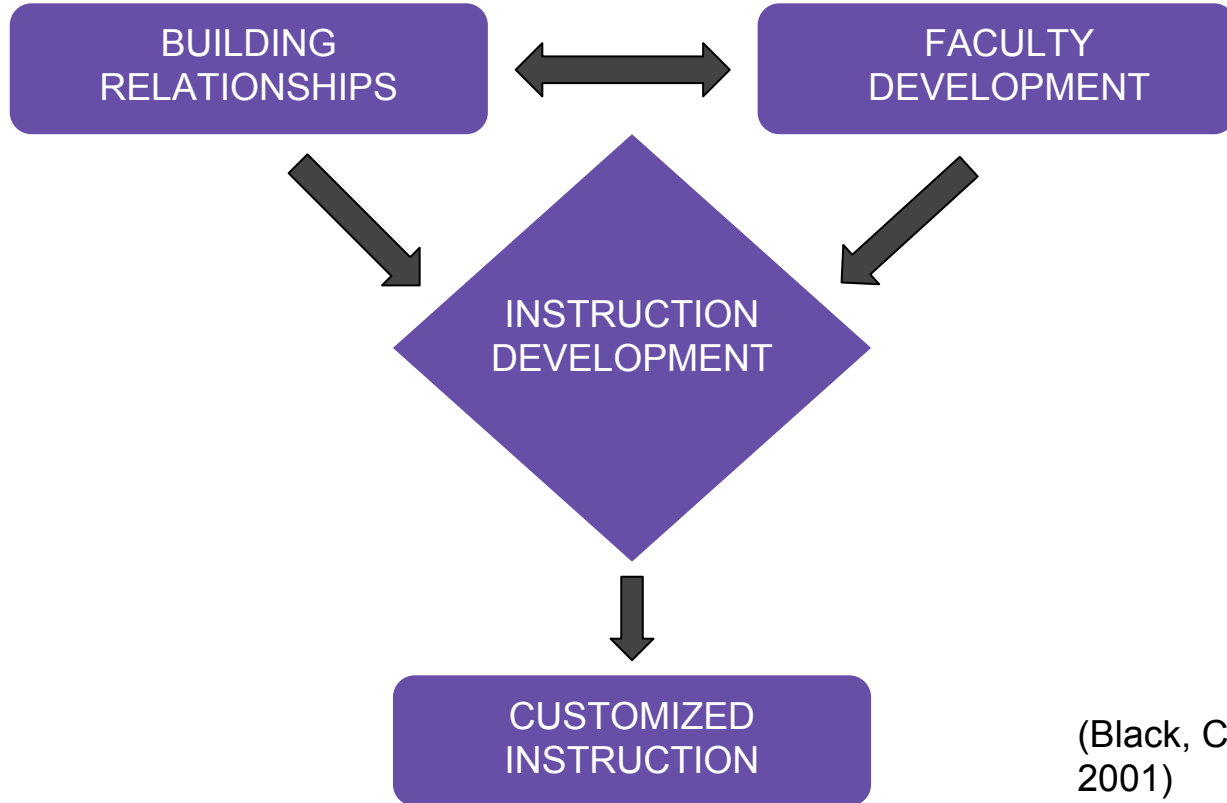
Develop New Perspectives

Think outside the bubble and avoid
jargon

Think Pair Share

1. Think of a goal (either short-term or long-term)
2. Who on your campus has a similar mission or vision?
3. Who has the resources (skills, technology, (wo)manpower) to help you achieve that goal?
4. How can the partnership benefit both parties?

COLLABORATION MODEL



(Black, Crest & Volland,
2001)

WE ARE ALL INSTRUCTIONAL DESIGNERS

Better understanding of digital design

Design thinking principles

Emerging technologies

Cognitive overload

Collaboration

LIBRARIANS' MAD SKILLS

Working directly with students

Strengthening learning opportunities for students

Designing more meaningful research assignments

Playing an essential role in content, quality, and Open Educational Resources

PAYDAY!

1. ETE Workshops
 2. Research Help within Canvas
 3. Open Educational Resources Initiative
-

STARTED FROM THE BOTTOM NOW WE'RE HERE



Integration into Course Development Process



Position Funding



Professional Development Planning Committees



Marketing



Assignment Design Partnership

CHALLENGES OF COLLABORATIVE PARTNERSHIPS

Varied workplace styles

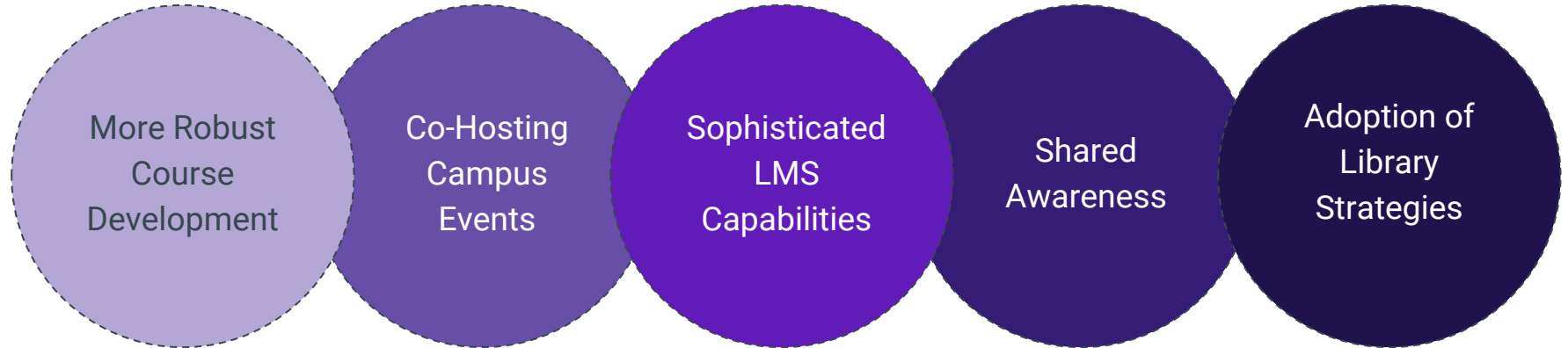
Differing goals

Burnout

Busy and varied schedules

**WHAT STRATEGIES
DO YOU HAVE FOR
OVERCOMING
COLLABORATION
CHALLENGES?**

COLLABORATION FORECAST



TAKEAWAYS

- ★ What's your goal?
 - ★ Who on campus has a similar vision/mission?
 - ★ How can it benefit both parties?
 - ★ Patience is key
 - ★ Think outside the library box/new perspectives
-

Questions?

BIBLIOGRAPHY

Bell, S. (2016). What do you know about instructional designers? From the Bell Tower. <http://lj.libraryjournal.com/2016/05/opinion/steven-bell/what-do-you-know-about-instructional-designers-from-the-bell-tower/>

Black, C., Crest, S., & Volland, M. (2001). Building a successful information literacy infrastructure on the foundation of librarian-faculty collaboration. *Research Strategies*, 18(3), 215-225.

Leeder, K (2011). In the Library With a Lead Pipe: <http://www.inthelibrarywiththeleadpipe.org/2011/collaborating-with-faculty-part-2-what-our-partnerships-look-like/>