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Alumni and Students Launch Campaign

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Alumni and Students Launch Campaign

Big things can happen when Huntsman alumni and students work together.

Huntsman alumni Craig Morris and Nate Bradshaw knew that Snap would be a success at first glance. The Snap product was originally invented by Eric Child, whose recent invention Fiberfix was featured on ABC's Shark Tank, but who did not have the time capacity to fully promote the product. With Child's permission to promote the product, Morris and Bradshaw teamed up with students Spencer Bailey and Kathryn Young, and launched the following Indiegogo campaign.