

Fall 11-18-2017

# Creepy Kool-Aid Man

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## Recommended Citation

Secretan, Kjeisten, "Creepy Kool-Aid Man" (2017). *USU Student Folklore Fieldwork*. Paper 93.  
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Jared Smith

Lehi, Utah

November 2017

## **Creepy Kool-Aid Man**

### **Legend: Supernatural**

**Informant:** Jared Smith has been one of my best friends since I was five years old. He is 22 years old. He grew up in the same neighborhood as me. Jared was raised in Lehi, Utah as an active member of the Mormon church. He is pursuing a degree in Computer Science at Brigham Young University. We have had a strong relationship all our lives. We were both part of the scouting program from 12-18 years of age, where we would frequently participate in scouting activities, like campouts every week.

**Context:** I interviewed Jared about this legend in a room in my parent's house. The setting was very relaxed my friend Johnny was present and we were playing video games, which we paused so I could interview Jared. He says it was a group effort to make up this scary aspect of the Kool-Aid Man. He would be scared of the shadows on the walls of the tent. Jared would retell this story if he was in the same group of friends, but if it were with other people he would tell it as a funny story. He remembered how actually scary it was at the time.

**Text:** the Kool-Aid man originally comes from the Kool-Aid commercials, which is a big picture of Kool-Aid and he's filled with the red Kool-Aid usually and he has a big face, a big smiley face. So on our campout, for some reason we thought it would be so scary, that we were scared that the Kool-Aid Man would pop up out of nowhere. And you'd see his big shadow on the side of our tent and he'd say "oooh yeahhhh" and he'd break through the side of the tent like in the commercials he breaks through like a million different walls. So he would break through the side of the tent and he would be in the shape of the Kool-Aid Man and he would grab you and put you in himself and drown you cuz he would be filled with Kool-Aid.

**Texture:** Jared humorously told this account of the supernatural story. It was actually quite funny when we all would remember how scared we were from a seemingly silly character. Jared would often laugh as he told the story. It was very high energy and he told it like I already knew the story but that it is funny anyways.

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Introduction to Folklore/English 2210

Lynne Mcneill

Fall 2017