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USU Jon M. Huntsman School of Business, "Student Videos Win National Competition" (2015). *Jon M. Huntsman School of Business News Collection*. 248.

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Student Videos Win National Competition

Each year Utah State University students get the opportunity to stretch and challenge their business ethics through an event known as the Ethics Bowl. Sponsored by the Society for the Advancement of Ethic Leadership (SAEL), this event is designed to help students understand how ethics are relevant in a variety of situations and encourages them to discuss and explore ethical questions. This year the ethics bowl took the form of a video competition where student teams made original videos on a business ethics topic.

The local competition was designed and structured in such a way in order to allow teams to submit their videos to the national Ethics in Action Video competition hosted by the Student Center for the Public Trust. The winners of the ethics bowl went on to compete against student teams from other universities and were judged on concept, originality, script and screenplay and whether or not the video conveys the spirit of Ethics in Action in a business environment.

The USU teams won Grand prize in both categories of the competition with their videos that highlight the use of social media in a professional manner and how bribery and corruption affect setting up businesses. The teams won \$1,000 and \$800 respectively. You can see the winning videos here:

<https://www.youtube.com/embed/19IbzyHpM3I?rel=05603150>https://www.youtube.com/embed/m_K0NvoDZMw?rel=05603150

SAEL President, Allison Fife says of the completion, "our students did a really good job at digging deeper and exploring ethics cases that are not the typical cliché examples of business ethics issues but are still very relevant to the workplace today." SAEL was originally set up to support the Huntsman School's pillar of Ethical Leadership and to encourage its members to debate ideas and explore various opinions, views, and beliefs that relate to ethics in the workplace and community.