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USU Jon M. Huntsman School of Business, "The Huntsman Experience" (2016). *Jon M. Huntsman School of Business News Collection*. 264.

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The Huntsman Experience

10/31/2016



When Breanne Yamauchi, Business Administration and Marketing, '18, tore her ACL just a few months before coming to Utah State University, she was crushed. She had always imagined herself balancing college sports with classes. Now that sports weren't an option, she would have to look elsewhere for activities to define her college experience. This was a pattern that she would see over and over again – when one door closed, another one always opened.

She had a desire to become thoroughly immersed in the campus experience, and she has done just that. From the Business Ambassadors to the Peer Mentor program to the Service Center Committee, Breanne did all she could to enhance her USU experience. "These experiences haven't just enriched my college experience, they have been my college experience," she explained. "The relationships I've developed in these organizations have been priceless."

The dual major in Marketing and Business Administration, with a minor in Japanese, appreciated the engagement by faculty, and counts professors Susan Jones, Eric Schulz, and Kristal Ray from the Huntsman School as some of her favorites. Says Breanne, "They were passionate about what they taught and they empowered me to be a better student. I always sit front row in classes. They know me as someone who gives my very best."

Coincidentally, these professors taught some of her hardest classes. "In Dr. Ray's market research class we had to write an 80-page report and give an hour long oral presentation to a client. It was real work but it paid off. During the project I was offered a summer job."

Breanne attributes much of her success and enjoyment at Utah State to scholarships. Having been financially independent since moving away to school, she's worked hard to find scholarships to help cover the cost of tuition. "I see students who don't have scholarships and they don't have as much time to dedicate to school. I haven't had to focus on work so I've been able to be more involved on campus."

Now in her senior year, Breanne feels prepared to enter the workforce. "If you are willing to put in the effort, the Huntsman School offers you a chance to apply what you're learning. These experiences are crucial when it comes to finding a job."

