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Professor's Book Lands on Best of 2016 List

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Huntsman School faculty member Mike Glaser's book *Main Street Entrepreneur* was recognized by Inc. Magazine as one of the best books for entrepreneurs for 2016. Glaser, the Executive Director of the Jeffrey D. Clark Center for Entrepreneurship, wrote the book as a way to inspire an entrepreneurial spirit in everyone, and to give examples of the scores of people across the country who built businesses by following what they love to do.

During the summer of 2015, Glaser and a small team, including his wife Mary, biked across the US, beginning in Oregon and ending up in Virginia. Along the way, they stopped in 100 towns and cities to interview entrepreneurs who had decided that the lifestyle of the communities in which they lived was important to them, and so they had created businesses that allowed them to live in the places they loved and still create value for themselves and for their communities. *Main Street Entrepreneur* is the story of many of those interviewed during the cross-country trek.

According to Inc. Magazine, the book deserved recognition because even though "many of us tend to think about entrepreneurship in "Shark Tank" terms, most startups are local businesses created to serve a local need. This book is an excellent and inspirational primer for would-be entrepreneurs who don't see themselves as the next Zuckerberg."

