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ProSales Club Shines

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Recently, students from the Huntsman ProSales Club excelled at the Florida State International Collegiate Sales Competition, the Russ Berrie Institute National Sales Competition, and the Qualtrics Sales Idol Competition.

In Florida, Eliza Thacker and Jimmy Stephens placed 2nd overall in a two-round sales management case competition with 39 schools including, Baylor, Indiana, Pittsburgh, Missouri, Georgia, Kansas State, Auburn, Purdue, UT-Dallas, and Florida State. Brett Reynolds and Spencer Buswell both advanced to the quarterfinals of the role-play selling competition and placed 3rd among first-year competing schools.



In New Jersey, Karlie Major Arave and Jeremy Bowe placed 4th overall in a two-round professional sales role-playing competition with 31 schools including Baylor, Kansas State, and Purdue. The team was coached by ProSales students Caleb Dart and Chelsea Yoshikawa.

At Qualtrics Headquarters in Provo, Jon Ambrose and Spencer Buswell were finalists in the annual Qualtrics Sales Idol competition. Spencer Buswell went on to claim first place and a \$3,000 prize in a professional sales role-playing competition that allotted half the usual time--only 8 minutes--to deliver a sales pitch. Buswell is the third Huntsman student in the last four years to win the Qualtrics Sales Idol completion.

"Our students' performance in these competitions show that they are ready to compete on the big stage," remarked ProSales Club Advisor and Associate Professor, Sterling Bone, "we continually stand out among students from across the nation."

USU ProSales will get another opportunity to shine among regional and national schools. Later this spring, they will compete in the Western States Collegiate Sales Competition at California State-Chico and the National Collegiate Sales Competition at Kennesaw State University in Georgia. Good luck to these Aggies!

To apply to Huntsman ProSales and for more information about this program click here (huntsman.usu.edu/prosales)