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## Marketing Students Help Community

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# Marketing Students Help Community

January 22, 2018



Students from the Huntsman Marketing Association student club helped local businesses improve their online presence during their fall semester service project. The students delivered new websites, built to the specific needs of the business, and tutored their clients on how to best manage their new websites for maximum results. HMA student Jaron Idso worked with Kaylene Ames of the Wellsville

Foundation. "This is a dream come true," Ames said. While business owners benefitted significantly from the project, so did the students. Jill Richardson, president of HMA, said that the service project taught her new skills that can be applied to her future business career. "It was great to see how excited the business owners were when they got to see their new websites and what they could do for their businesses."