Educational Policies Committee Program Proposal, College of Agriculture and Applied Sciences, March 8, 2019 - Master of Science in Agribusiness

Utah State University

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ITEM FOR ACTION

Utah State University’s Department of Applied Economics in the College of Agriculture and Applied Sciences proposes changing the name of the Master of Science in International Food and Agribusiness to Master of Science in Agribusiness and restructure the Master of Science in the manner described below.

EXECUTIVE SUMMARY

The Department of Applied Economics in the College of Agriculture and Applied Sciences proposes changing the name of the Master of Science in International Food and Agribusiness to Master of Science in Agribusiness and restructure the Master of Science.

RECOMMENDATION

The President and Provost recommend that the Board of Trustees approve the proposal to change the name of the Master of Science in International Food and Agribusiness to Master of Science in Agribusiness and restructure the Master of Science in the College of Agriculture and Applied Sciences’ Department of Applied Economics.
WHEREAS, Utah State University’s Department of Applied Economics in the College of Agriculture and Applied Sciences proposes changing the name of the Master of Science in International Food and Agribusiness to Master of Science in Agribusiness and restructure the Master of Science and

WHEREAS, The proposed name change and restructure will allow students to obtain credits without traveling internationally, and

WHEREAS, The proposal has been approved by the academic dean, the Educational Policies Committee, and the USU Faculty Senate, and

WHEREAS, The proposal has been approved by the President and Provost of Utah State University;

NOW THEREFORE BE IT RESOLVED, That the Utah State University Board of Trustees hereby approve the proposal to change the name of the Master of Science in International Food and Agribusiness to Master of Science in Agribusiness and restructure the Master of Science in the College of Agriculture and Applied Sciences’ Department of Applied Economics and that notification of this proposal be forwarded to the Utah State Board of Regents of the Utah System of Higher Education.

RESOLUTION APPROVED BY THE BOARD OF TRUSTEES

DATE:
Institution Submitting Request: Utah State University

<table>
<thead>
<tr>
<th>Program Title:</th>
<th>M.S. International Food and Agribusiness</th>
<th>M.S. Agribusiness</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsoring School, College, or Division:</td>
<td>College of Agriculture and Applied Sciences</td>
<td>College of Agriculture and Applied Sciences</td>
</tr>
<tr>
<td>Sponsoring Academic Department(s) or Unit(s):</td>
<td>Applied Economics</td>
<td>Applied Economics</td>
</tr>
<tr>
<td>Classification of Instruction Program Code¹:</td>
<td>01.0701</td>
<td>01.0101</td>
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<tr>
<td>Min/Max Credit Hours for Full Program Required:</td>
<td>30 / Max Cr Hr</td>
<td>30 / Max Cr Hr</td>
</tr>
<tr>
<td>Proposed Effective Term for Program Change²:</td>
<td>Fall 2019</td>
<td></td>
</tr>
<tr>
<td>Institutional Board of Trustees’ Approval Date:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Award Type:</td>
<td>MS</td>
<td></td>
</tr>
</tbody>
</table>

Program Change Type (check all that apply):

- [ ] Name Change of Existing Program
- [ ] Program Restructure with or without Consolidation
- [ ] Program Transfer to a new academic department or unit
- [ ] Program Suspension
- [ ] Program Discontinuation
- [ ] Reinstatement of Previously Suspended Program
- [ ] Out of Service Area Delivery Program

Chief Academic Officer (or Designee) Signature:
I, the Chief Academic Officer or Designee, certify that all required institutional approvals have been obtained prior to submitting this request to the Office of the Commissioner.

Please type your first and last name ___________________________ Date: ___________________________

☐ I understand that checking this box constitutes my legal signature.

² “Proposed Effective Term” refers to term when change to program is published. For Suspensions and Discontinuations, “effective term” refers to the term the program will suspend admissions.
Program Change Description - Abbreviated Template

Section I: The Request

Utah State University requests approval to change name from M.S. International Food and Agribusiness to M.S. Agribusiness and restructure M.S. Agribusiness effective Fall 2019. This action was approved by the institutional Board of Trustees on.

Section II: Program Proposal

Program Change Description/Rationale
Present a brief program change description. Describe the institutional procedures used to arrive at a decision for the change. Briefly indicate why such a change should be initiated. State how the institution and the USHE benefit by the change.

The M.S. International Food and Agribusiness degree program was conducted jointly with the Royal Agriculture University (RAU) in Cirencester, UK. Students would attend the Spring Semester at the RAU and also part of a Summer term. Nine credits from the course work at RAU were transferred back to USU for our degree. The RAU has changed their MBA in International Food and Agribusiness in a manner that it is no longer compatible for USU students to be required to spend a Spring semester in that program. We are dropping "International Food" from the degree title and students will no longer be required to attend the RAU. Students will obtain the nine credits that they previously received from the RAU from course work in the Applied Economics department and/or courses from the USU Huntsman School of Business. One of those courses will be taught by an Assistant Professor in Applied Economics on firm decision strategy. The other two courses could include 5-6000 level courses in management, marketing or finance.

Consistency with Institutional Mission/Institutional Impact
Explain how the action is consistent with the institution's Regent-approved mission, roles, and goals. Institutional mission and roles may be found at higheredutah.org/policies/policyr312/. Indicate if the program will be delivered outside of designated service area; provide justification. Service areas are defined in higheredutah.org/policies/policyr315/. Will faculty or staff structures be impacted by the proposed change?

Utah State University is a student centered institution and this proposed change is designed with students in mind. Students will now be able to obtain the M.S. Agribusiness degree without the necessity of attending the RAU for one semester.

Finances
What costs or savings are anticipated from this change? If new funds are required to implement the change, indicate expected sources of funds. Describe any budgetary impact on other programs or units within the institution.
No changes to costs or savings are anticipated from this change.