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Educational Policies Committee Program Proposal, College of Agriculture and Applied Sciences, March 8, 2019 - Ranch Horse Management Certificate

Utah State University

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8 March 2019

ITEM FOR ACTION

Utah State University's Department of Animal, Dairy, and Veterinary Science in the College of Agriculture and Applied Sciences proposes offering a Ranch Horse Management Certificate of Completion in the manner described below.

EXECUTIVE SUMMARY

The Department of Animal, Dairy, and Veterinary Science in the College of Agriculture and Applied Sciences proposes offering a Ranch Horse Management Certificate of Completion.

RECOMMENDATION

The President and Provost recommend that the Board of Trustees approve the proposal to offer a Certificate of Completion in Ranch Horse Management in the College of Agriculture and Applied Sciences' Department of Animal, Dairy, and Veterinary Science.

RESOLUTION
UTAH STATE UNIVERSITY
BOARD OF TRUSTEES

WHEREAS, Utah State University's Department of Animal, Dairy, and Veterinary Science in the College of Agriculture and Applied Sciences proposes offering a Certificate of Completion in Ranch Horse Management, and

WHEREAS, The proposed certificate will provide customized training and support the students in gaining meaningful employment, and

WHEREAS, The proposal has been approved by the academic dean, the Educational Policies Committee, and the USU Faculty Senate, and

WHEREAS, The proposal has been approved by the President and Provost of Utah State University;

NOW THEREFORE BE IT RESOLVED, That the Utah State University Board of Trustees hereby approve the proposal to offer a Certificate of Completion in Ranch Horse Management in the College of Agriculture and Applied Sciences' Department of Animal, Dairy, and Veterinary Sciences and that notification of this proposal be forwarded to the Utah State Board of Regents of the Utah System of Higher Education.

RESOLUTION APPROVED BY THE BOARD OF TRUSTEES

DATE:

**Utah System of Higher Education
New Academic Program Proposal
Cover/Signature Page - Abbreviated Template**

Institution Submitting Request: Utah State University
Proposed or Current Program Title: Ranch Horse Management
Sponsoring School, College, or Division: Utah State University Blanding; College of Agriculture and Applied Sciences
Sponsoring Academic Department(s) or Unit(s): Animal, Dairy, and Veterinary Science
Classification of Instructional Program Code¹ : 01.0307
Min/Max Credit Hours Required of Full Program: 31 / 31
Proposed Beginning Term²: Fall 2019
Institutional Board of Trustees' Approval Date:

<input type="checkbox"/> Certificate of Proficiency	<input type="checkbox"/> Entry-level CTE CP	<input type="checkbox"/> Mid-level CP
<input checked="" type="checkbox"/> Certificate of Completion		
<input type="checkbox"/> Minor		
<input type="checkbox"/> Graduate Certificate		
<input type="checkbox"/> K-12 Endorsement Program		
<input type="checkbox"/> NEW Emphasis for Regent-Approved Program		
<input type="checkbox"/> Out of Service Area Delivery Program		

Chief Academic Officer (or Designee) Signature:

I, the Chief Academic Officer or Designee, certify that all required institutional approvals have been obtained prior to submitting this request to the Office of the Commissioner.

Please type your first and last name _____ Date:

I understand that checking this box constitutes my legal signature.

¹ For CIP code classifications, please see <http://nces.ed.gov/ipeds/cipcode/Default.aspx?y=55>.

² "Proposed Beginning Term" refers to first term after Regent approval that students may declare this program.

**Utah System of Higher Education
Program Description - Abbreviated Template**

Section I: The Request

Utah State University requests approval to offer the following Certificate of Completion: Ranch Horse Management effective Fall 2019. This program was approved by the institutional Board of Trustees on .

Section II: Program Proposal/Needs Assessment

Program Description/Rationale

Present a brief program description. Describe the institutional procedures used to arrive at a decision to offer the program. Briefly indicate why such a program should be initiated. State how the institution and the USHE benefit by offering the proposed program. Provide evidence of student interest and demand that supports potential program enrollment.

A very large portion of the geographic area surrounding Utah State University Blanding, and from where students are recruited, is the Navajo Nation. Horses have always been a main component of Navajo culture, tradition, and everyday life. Most Navajo youth are introduced to the horse shortly after birth. The horse is used for work such as caring for the sheep and cattle, and Navajo youth spend countless hours in the saddle.

A certificate of completion in the Ranch Horse Management Program at the Blanding Campus will provide a foundation for those students wishing to find careers in the equine industry, but also portions of the beef industry as well where horses are used in cattle management systems. The certificate of completion is also a beginning pathway for students who decide to pursue an associate's degree in Agricultural Sciences or a bachelor's degree in equine science and management on the Logan campus. The ranch horse program will attract students to USU Blanding even if they are not seeking careers with horses, but would just like to take some classes while they pursue degrees in other areas. It will also be a means of introducing students to the possibilities and unlimited opportunities of earning a degree in some aspect of agricultural sciences or other areas.

Labor Market Demand

Provide local, state, and/or national labor market data that speak to the need for this program. Occupational demand, wage, and number of annual openings information may be found at sources such as Utah DWS Occupation Information Data Viewer (jobs.utah.gov/jsp/wi/utalmis/gotoOccinfo.do) and the Occupation Outlook Handbook (www.bls.gov/oco).

As of January 25, 2018 there were 28 job openings in the State of Utah looking for a ranch worker with horse experience. The Winecup and Gamble Ranching Enterprise of Montello, Nevada called USU Blanding in September seeking five potential employees with horse and cattle experience. Indeed.com reported that ranch jobs in 2018 in the West pay an average of \$2,400 per month. Currently there are 16 horseback tour businesses located in the Four Corners Area, five of which are located in Monument Valley. These businesses are always looking for individuals who have experience and are well versed in equine safety.

Consistency with Institutional Mission/Impact on Other USHE Institutions

Explain how the program is consistent with the institution's Regents-approved mission, roles, and goals. Institutional mission and roles may be found at higheredutah.org/policies/policyr312/. Indicate if the program will be delivered outside of designated service area; provide justification. Service areas are defined in higheredutah.org/policies/policyr315/.

In accordance with the Utah System of Higher Education, Policy 312-6 regarding role of the land grant institution, Utah State University, acting as a community college through its Extension efforts, USU Blanding offers open admission to associate's degree programs with appropriate academic preparatory support. In accordance with Policy 321-4.4 the community college role is to transmit knowledge and skills through transfer education at the associate of arts and associate of science degree level along with offering associate of applied science degrees, career and technical education, customized training for employers, developmental education, and strong student services to support these functions. The addition of the Ranch Horse Management Program Certificate of Completion further extends the fulfillment of this mission.

In accordance with Utah Higher Education Policy 315-7 this program will not be offered outside of Utah State University's Designated Service Area.

Finances

What costs or savings are anticipated in implementing the proposed program? If new funds are required, indicate expected sources of funds. Describe any budgetary impact on other programs or units within the institution.

The Equine - Ranch Horse Management Program originally received funding from the Regional Campus Investment Fund in 2017 of approximately \$15,000 to construct an equine facility on the campus of Utah State University Blanding. In 2018 funding was received from the USU College of Agriculture and Applied Sciences for \$80,000. This money will be used to purchase horses, equipment, construct a limited amount of infrastructure, and basically bring the program up to an operational level to serve students. In the future money will come from student fees to help support the program, but outside funding will need to be pursued. Courses will be taught by current faculty.

Section III: Curriculum

Program Curriculum

List all courses, including new courses, to be offered in the proposed program by prefix, number, title, and credit hours (or credit equivalences). Indicate new courses with an X in the appropriate columns. The total number of credit hours should reflect the number of credits required to receive the award. **For NEW Emphases, skip to emphases tables below.**

For variable credits, please enter the minimum value in the table below for credit hours. To explain variable credit in detail as well as any additional information, use the narrative box below.

		Course Number	NEW Course	Course Title	Credit Hours
General Education Courses (list specific courses if recommended for this program on Degree Map)					
General Education Credit Hour Sub-Total					
Required Courses					
+	-	ENGL 1010		Introduction to Writing Academic Prose	3
+	-	CMST 2110		Interpersonal Communications	3
+	-	ADVS 1110		Introduction to Animal Science	4
+	-	ADVS 1200		Basic Horsemanship Skills	3
+	-	ADVS 1600		Riding Fundamentals I	3
+	-	ADVS 2080		Beef and Dairy Herd Health and Production Practices	3
+	-	ADVS 2150		Yearling Fitting and Sales Preparation	3
+	-	ADVS 2190		Horse Production Practices	3
+	-	ADVS 2400		Riding Fundamentals II - Intermediate	3
+	-	ADVS 2500		Feeds and Feeding	3
Required Course Credit Hour Sub-Total					31
Elective Courses					
+	-				
Elective Credit Hour Sub-Total					
Core Curriculum Credit Hour Sub-Total					31

Program Curriculum Narrative

Describe any variable credits. You may also include additional curriculum information, as needed.

Degree Map

Degree maps pertain to undergraduate programs ONLY. Provide a degree map for proposed program. Degree Maps were approved by the State Board of Regents on July 17, 2014 as a degree completion measure. Degree maps or graduation plans are a suggested semester-by-semester class schedule that includes prefix, number, title, and semester hours. For more details see <http://higher.utah.gov/pdf/agendas/201407/TAB%20A%202014-7-18.pdf> (Item #3).

Please cut-and-paste the degree map or manually enter the degree map in the table below

First Year Fall	Cr. Hr.	First Year Spring	Cr. Hr.
ENGL 1010 Introduction to Writing Academic Papers	3	ADVS 2080 Beef and Dairy Herd Health and Production	3
ADVS 1110 Introduction to Animal Science	4	ADVS 2190 Horse Production Practices	3
ADVS 1200 Basic Horsemanship Skills	3	ADVS 2400 Riding Fundamentals II - Intermediate	3
ADVS 1600 Riding Fundamentals I	3	ADVS 2500 Feeds and Feeding	3
CMST 2110 Interpersonal Communications	3	ADVS 2150 Yearling Fitting and Sales Preparation	3
Total	16	Total	15
Second Year Fall	Cr. Hr.	Second Year Spring	Cr. Hr.
Total		Total	
Four Year Map			