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## New Huntsman School Department Created

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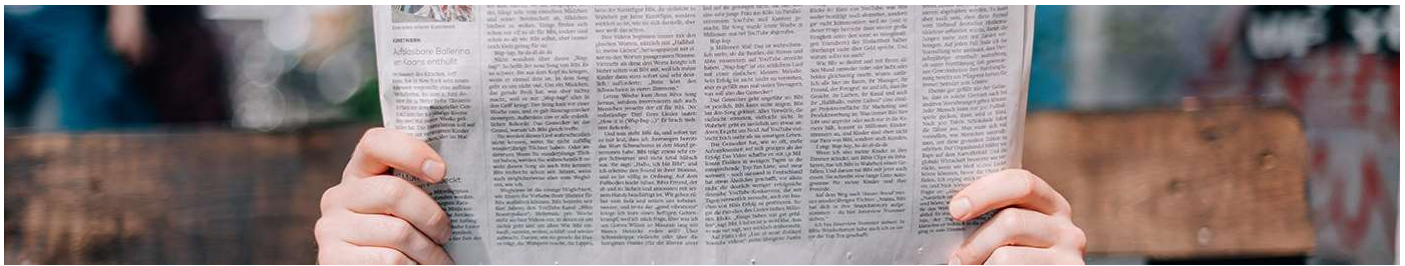
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# New Huntsman School Department Created

August 14, 2018

The Jon M. Huntsman School of Business at Utah State University announced the Department of Management will be divided into two departments effective July 1, 2018. The establishment of two departments enables future growth and initiatives to be managed more meaningfully than can be accomplished by a department that has already exceeded an efficient operating size.

The Department of Marketing and Strategy will concentrate on macro-and market-focused disciplines including entrepreneurship and leadership as well as marketing and strategy. Current Management Department Head and Buehler Endowed Professor of Management, Dr. James H. Davis, will lead the newly created department.

"The Department of Marketing and Strategy has a phenomenal faculty who will provide cutting-edge instruction and research on Marketing, Strategy, Leadership, and Entrepreneurship. I am confident that students graduating from our programs of study will not only land great jobs, they will be among the leaders in their fields," commented Dr. Davis, "I believe that the Department of Marketing and Strategy will be among the top programs of study and student placement in the nation in Marketing, Leadership, and Entrepreneurship."

Dr. Vijay R. Kannan, Professor of Operations Management and Executive Director of International Programs, will take the reins of the Department of Management, which includes microbusiness disciplines focused on human resource management, organizational behavior, operations management, and business law.

Dr. Kannan said, "The tighter strategic focus of the newly configured Management department will enable us to more effectively align programs, people, and resources to support student and faculty development consistent with the School's mission to develop leaders of distinction." Dr. Kannan recently served as Associate Dean for Academic Affairs and as Academic Director of the Huntsman Scholars program.

Dean Douglas D. Anderson remarked, "I am grateful to these two outstanding academic leaders and colleagues who have served so effectively in their roles—in Jim's case as department head since 2011 and in Vijay's case as Associate Dean for Academic Affairs since 2015. Each has been exemplary in building a culture devoted to student success, excellence, continuous improvement, and contribution, and in aligning our efforts to support our strategic objective 'to become the premier, undergraduate business and economics program in the Intermountain West.'"

Dr. James H. Davis has been with the Huntsman School since 2011 where he has served as Management Department Head, MBA Program, and Executive Education Director. His areas of specialization are strategic planning, family business, change management, entrepreneurship and international management. Prior to arriving at Utah State University, Dr. Davis was a Professor at the University of Notre Dame. He was the founding director of the nationally recognized Gigot Center for Entrepreneurial Studies.

Dr. Vijay R. Kannan joined the Huntsman School faculty in 2000. Prior to joining the faculty at USU he was on the faculty of the College of Business, James Madison University, and an instructor at the Broad College of Business, Michigan State University. Professor Kannan has also been a Visiting Professor at the Indian Institute of Management, Lucknow, where he was a Fulbright Scholar, the National Economics University, Hanoi, Vietnam, the University of Science and Technology, Lille, France, and Kasetsart University, Thailand.

The mission of the Jon M. Huntsman School of Business at Utah State University is to develop leaders of distinction in commerce and public affairs. The School, with nationally ranked curricular programs and award-winning faculty and students, is located in beautiful Logan, Utah, regularly recognized as among the best places to live in the United States.



James Davis, Department Head and Professor



Vijay Kannan, Department Head and Professor

