

Utah State University

DigitalCommons@USU

Jon M. Huntsman School of Business News
Collection

Colleges

10-15-2018

First Annual Huntsman Career Expo

Jon M. Huntsman School of Business

Follow this and additional works at: https://digitalcommons.usu.edu/huntsman_news



Part of the [Business Commons](#)

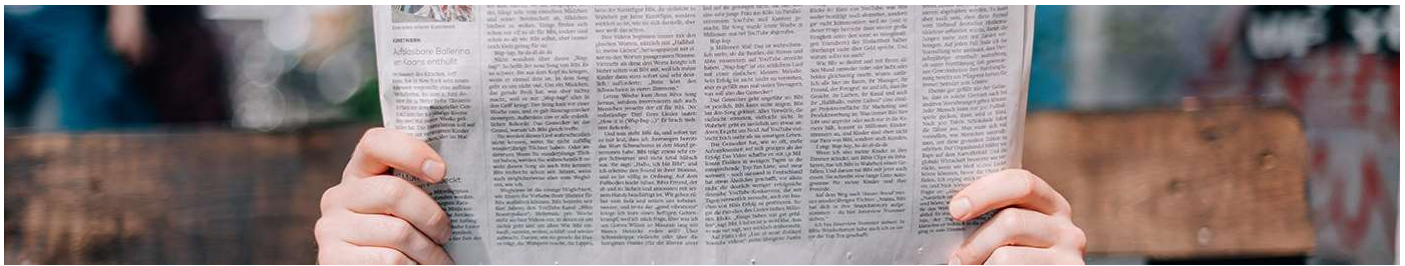
Recommended Citation

Jon M. Huntsman School of Business, "First Annual Huntsman Career Expo" (2018). *Jon M. Huntsman School of Business News Collection*. 383.

https://digitalcommons.usu.edu/huntsman_news/383

This Book is brought to you for free and open access by the Colleges at DigitalCommons@USU. It has been accepted for inclusion in Jon M. Huntsman School of Business News Collection by an authorized administrator of DigitalCommons@USU. For more information, please contact digitalcommons@usu.edu.





First Annual Huntsman Career Expo

October 15, 2018

Friday, September 21, marked the beginning of a momentous, new tradition at the Jon M. Huntsman School of Business. The Huntsman Career Expo was an instant hit among students, faculty, and corporate partners. Fifty-four employers, and more than 500 students participated in the career fair, connecting about internship and full-time opportunities and exploring career options.

"The Huntsman Career Expo provided a tremendous opportunity for us to showcase our amazing students to local and national employers," said Dave Patel, Associate Dean. "I saw crowds of students at every employer table, and I hope these interactions lead to great opportunities for our students."



Employers in attendance included the investment banks Goldman Sachs, J.P. Morgan Chase, and Morgan Stanley, technology firms such as Qualtrics, Wayfair, HireVue, Vivint Solar, and Workfront, as well as nationally and locally recognized companies such as General Mills, S&P, Northrup Grumman, Koch Industries, Zions Bank, Maverik, and Malouf. "We were impressed with the quality of students and how well organized the school was," reported Sid Carter, the Human Resource Director for Strata Fund Solutions, LLC. "We look forward to coming back each year and partnering together to provide great opportunities for students."

The expo provided enormous value to Huntsman students currently looking for internship and full-time positions. Mary Briggs Ott, Finance & Sociology '19, described how the expo helped her better understand employers: "The career expo gave me a broader view of the types of opportunities available to me after graduation, and what attributes employers are looking for in a new hire." Ott hopes to get a job with S&P Global, one of the star companies at the expo, when she graduates.

The Huntsman School career coaches were heavily involved with the career expo and preparing students for the event. The coaches reviewed some 100+ résumés prior to the event. "The student response to our first HSB Career Expo was remarkable," remarked career coach Maren Stromberg. "This event was scheduled early in the semester with only 3-4 weeks lead time for students' preparation, and there was definitely concern about their being ready. But our students rose to the occasion! Impactful Focused Fridays activities like this are changing the HSB culture, making career development a top priority for our students."

"All in all, I thought that this event was one of the best networking and recruiting events I have been to as a Huntsman student," commented Business Senator Cam Pitt, whose Business Council team was responsible for much of the organization of the event. The Huntsman School believes the Career Expo to be a huge success and has plans to continue the expo on an annual basis.