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3-6-2014

## Curriculum Subcommittee Agenda, March 6, 2014

Utah State University

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**CURRICULUM SUBCOMMITTEE AGENDA**  
**6 March 2014**

A meeting of the Curriculum Subcommittee of the Educational Policies Committee will be held on 6 March 2014 at 2 p.m. in Old Main 136 (Champ Hall Conference Room).

Approval of the minutes of the 6 February 2014 meeting (see below)

**College of Agriculture and Applied Sciences**

**Department of Animal, Dairy and Veterinary Sciences**

Inactivate Course

ADVS 3920	Internship in Veterinary Medicine Repeatable for credit Pass/Fail only Effective Summer 2014	1-3 cr.
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Delete Course

ADVS/BIOL 5690/6690	Medical Histology Effective Summer 2014	3 cr.
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ADVS/BIOL 5700/6700	General Pathology University Studies Designation: ADVS/BIOL 570: CI Effective Summer 2014	3 cr.
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**Department of Nutrition, Dietetics and Food Sciences**

New Course

NDFS 5600/6600	Current Topics in Obesity Co requisite: NDFS 4020 Effective Fall 2014	3 cr.
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**School of Applied Sciences, Technology and Education**

Prerequisite Change

AV 1240	Aircraft Maintenance Prerequisites: AV 1130, AV 1140 and AV 1170 Effective Fall 2014	3 cr.
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AV 2140	Aircraft Turbine Powerplants and Maintenance Operations Prerequisites: AV 2100 Co-requisite: AV 2150 Effective Fall 2014	3 cr.
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AV 2150	Aircraft Turbine Powerplant Maintenance Operations Lab Prerequisites: AV 2110 Co-requisite: AV 2140 Effective Fall 2014	3 cr.
AV 3280	Advanced Aircraft Maintenance Prerequisites: AV 2140, AV 2150, AV 2170, AV 2190, AV 2200, AV 2420, AV 2440, AV 4200 and PHYS 1800 Effective Fall 2014	2 cr.

**Caine College of the Arts**  
**Department of Theatre Arts**

New Course

THEA 1310	Theatre Education Seminar Repeatable for credit Effective Fall 2014	.5 cr
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**Jon M. Huntsman School of Business**  
**Department of Accounting**

Course Number Change

ACCT 4250	Accounting Internship Previously ACCT 4300 Pass/Fail only Effective Spring 2015	3 cr.
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**Department of Economic and Finance**

New Course

FIN 4250	Finance Internship Pass/Fail only Repeatable for credit Prerequisites: C or better in FIN 3400 and advisor approval; admittance to a USU major, cumulative GPA of 2.67 or higher, and completion of at least 40 credits Effective Fall 2014	1-9 cr.
ECN 4250	Economics Internship Pass/Fail only Repeatable for credit Prerequisites: C or better in ECN 1500 and ECN 2010 and advisor approval; admittance to a USU major, cumulative GPA of 2.67 or higher, and completion of at least 40 credits Effective Fall 2014	1-9 cr.

Prerequisite Change			
FIN 6420	Solving Financial Problems		3 cr.
	Prerequisite: C or better in FIN 3400 or equivalent		
	Effective Fall 2014		

**Department of Management**

New Course

MGT 4250	Management Internship		1-3 cr
	Pass/Fail only		
	Repeatable for credit		
	Prerequisites: B- or better in MGT 3110 or MGT 3500		
	or MGT 3700 and advisor approval; admittance to a USU major,		
	cumulative GPA of 2.67 or higher, and completion of at least		
	40 credits		
	Effective Fall 2014		
MGT 6525	Marketing Channels and Social Media		3 cr.
	Effective Fall 2014		
MGT 6891	Systems Thinking and Advanced Tactics I		1 cr.
	Effective Fall 2014		
MGT 6892	Systems Thinking and Advanced Tactics II		1 cr.
	Effective Fall 2014		

Title Change, Prerequisite Change

MGT 4630	Human Resource Strategy		3 cr.
	Previously Human Resource Management Capstone		
	Prerequisites: B- or better in MGT 3250; MGT 3110;		
	admittance to a USU major, cumulative GPA of 2.67 or higher;		
	completion of at least 40 credits		
	Effective Fall 2014		

Prerequisite Change

MGT 3810	Employment Law and Policy Development		3 cr.
	University Studies Designation: DSS		
	Prerequisites: Admittance to a USU major, cumulative GPA of		
	2.67 or higher, completion of at least 40 credits		
	Effective Fall 2014		
MGT 6520	Enterprise Branding and Marketing		3 cr.
	Prerequisite: C or better in MGT 3500 or equivalent		
	Effective Fall 2014		

Credit Hour Change  
MGT 4720 Production Planning and Control 2 cr.  
Previously 3 cr.  
Effective Fall 2014

**Department of Management Information Systems**

New Course

MIS 4250 Management Information Systems Internship 1-3 cr.  
Pass/Fail only  
Repeatable for credit  
Prerequisites: C+ or better in MIS 3330, and MIS 3500 or CS 1400  
and CS 1405, and advisor approval; admittance to a USU major,  
cumulative GPA of 2.67 or higher, and completion of at least 40 credits  
Effective Fall 2014

**Emma Eccles Jones College of Education and Human Services**

**School of Teacher Education and Leadership**

Title Change, Course Description Change

ELED 3200 Literacy Clinic Practicum 3 cr.  
Previously Practicum in TRI: Tier 2 Instruction  
Effective Fall 2014

**Department of Communicative Disorders and Deaf Education**

New Course

COMD 7250 Pediatric Audiology Practicum for the Listening  
and Spoken Language Emphasis 1 cr.  
Repeatable for credit  
Effective Summer 2014

Grade Mode Change

COMD 2400 Orientation and Observation 1 cr.  
Change to letter grade  
Repeatable for credit  
Effective Fall 2014

Title Change, Course Description Change

COMD 7470 Audiological Management and Counseling 3 cr.  
Previously Educational Audiological Management and Audiologic  
Counseling  
Effective Fall 2014

## Department of Family, Consumer and Human Development

### New Course

FCHD 5250 Addictions and the Family 3 cr.  
Effective Fall 2014

FCHD 6961 FCHD Teaching Assistantship Orientation 1 cr.  
Pass/Fail only  
Effective Fall 2014

### Prerequisite Change

FCHD 3210 Families and Cultural Diversity 3 cr.  
University Studies Designation: CI  
Prerequisites: FCHD 1500, FCHD 2400 and fulfillment of  
Communications Literacy CL2 requirement. Enrollment limited to FCHD  
and Family and Consumer Sciences majors only  
Effective Summer 2014

FCHD 3500 Infancy and Childhood 3 cr.  
Prerequisites: FCHD 1500, FCHD 2660 and junior standing  
Effective Summer 2014

FCHD 3560 Middle Childhood Lab 1 cr.  
Prerequisites: FCHD 1500 and junior standing  
Effective Summer 2014

FCHD 4830 Senior Capstone Project 3 cr.  
Prerequisites: Approval of advisor. Enrollment limited to Family Life  
Studies, Interdisciplinary Studies (FCHD) and General Studies (FCHD)  
majors.  
Effective Summer 2014

FCHD 4900 Pre-Practicum Skills 1 cr.  
Prerequisites: Junior standing and fulfillment of Communications Literacy  
CL2 requirement. Enrollment limited to FCHD and Family Consumer  
Sciences majors only  
University Studies Designation: CI  
Effective Summer 2014

## Department of Psychology

### Title Change, Credit Hour Change, Course Description Change, Prerequisite Change

PSY 6260 Career Development for School Counselors 2 cr.  
Previously Career Development: Theory and Practice, 3 cr.  
Prerequisites: Admission to the Professional School Counselor Education  
Program or approval by the program director.  
Effective Summer 2014

## **College of Humanities and Social Sciences**

### **Department of English**

#### Prerequisite Change

ENGL 2600	Literary Analysis	3 cr.
	Prerequisite: Enrollment limited to English majors and minors only	
	Effective Fall 2014	

### **Department of History**

#### New Course

HIST 3751	Trials of Gilded Age America, 1877-1900	3 cr.
	University Studies Designation: DHA	
	Effective Fall 2014	

### **Department of Languages, Philosophy and Communication Studies**

#### Prerequisite Change

SPAN 3600	Survey of Spanish Literature I	3 cr.
	Prerequisite: SPAN 3300 or permission of instructor	
	University Studies Designation: DHA	
	Effective Fall 2014	

SPAN 3610	Survey of Spanish Literature II	3 cr.
	Prerequisite: SPAN 3300 or permission of instructor	
	University Studies Designation: DHA	
	Effective Fall 2014	

#### Prerequisite Change, Course Description Change

SPAN 3560	Introduction to U.S. Latino/a Culture	3 cr.
	Corequisite: SPAN 2020 or demonstration of equivalent proficiency through testing	
	Effective Fall 2014	

SPAN 3640	Introduction to U.S. Latino/a Literature	3 cr.
	Prerequisite: SPAN 3300 or permission of instructor	
	Effective Fall 2014	

SPAN 4900	Tours of Spanish Literature	3 cr.
	Prerequisites: At least two of the following courses: SPAN 3600, 3610, 3620, 3630, 3640, 3650, and 3660; or permission of instructor	
	University Studies Designation: DHA	
	Repeatable for credit when topics change	
	Effective Fall 2014	

Title Change, Course Description Change, Repeatable for Credit		
SPAN 3570	Hispanic American Culture and Civilization Previously Latin American Culture and Civilization Add repeatable for credit when topics change University Studies Designation: DHA Effective Fall 2014	3 cr.
Title Change, Prerequisite Change, Course Description Change		
SPAN 3620	Survey of Hispanic American Literature I Previously Survey of Latin American Literature I University Studies Designation: DHA Prerequisite: SPAN 3300 or permission of instructor Effective Fall 2014	3 cr.
SPAN 3630	Survey of Hispanic American Literature II Previously Survey of Latin American Literature II University Studies Designation: DHA Prerequisite: SPAN 3300 or permission of instructor Effective Fall 2014	3 cr.
SPAN 3660	Hispanic American Literature-Study Abroad Previously Latin American Literature-Study Abroad Repeatable for credit when topics change Prerequisite: Fulfillment of Communications Literacy CL2 requirement; SPAN 3300 or permission of instructor Effective Fall 2014	1-4 cr.
SPAN 4910	Topics of Hispanic American Cultural Production Previously Topics of Latin American Literature Repeatable for credit when topics change Prerequisites: At least two of the following courses: SPAN 3600, 3610, 3620, 3630, 3640, 3650, and 3660; or permission of instructor Effective Fall 2014	3 cr.

### **Department of Political Science**

New Course

POLS 2500	Introduction to International Studies Effective Fall 2014	3 cr.
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### **Department of Sociology, Social Work and Anthropology**

Title Change

SOC 3320	Work and Inequality Previously Sociology of Work and Organization Effective Spring 2015	3 cr.
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**S. J. and Jessie E. Quinney College of Natural Resources**

New Course

NR 6930	Advanced GIS for Natural Resource Applications Effective Fall 2014	3 cr.
NR 6940	Principles of Remote Sensing of Natural Resources Effective Fall 2014	3 cr.

**Department of Watershed Sciences**

New Course

WATS 4000/6000	Natural Resources Teaching Experiences Repeatable for credit Effective Fall 2014	1 cr.
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**Department of Wildland Resources**

New Course

WILD 2400	Wildland Resource Techniques Prerequisites: BIOL 1610, BIOL 1620. Enrollment limited to QCNR majors. College authorization required for all non-majors. Effective Fall 2014	3 cr.
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Credit Hour Change

WILD 3820	Forest Plants: Identification, Biology, and Function Previously 2 cr. Effective Fall 2014	3 cr.
WILD 3830	Range Plant Taxonomy and Function Previously 2 cr. Effective Fall 2014	3 cr.
WILD 4750	Monitoring and Assessment in Natural Resource and Environmental Management Previously 3 cr. Effective Fall 2014	4 cr.

Delete Course

WILD 3600	Wildland Plant Ecology and Identification Effective Fall 2014	4 cr.
WILD 4810	Directed Reading in Wildlife Damage Management Effective Summer 2014	2 cr.
WILD 6610	Regional Terrestrial Ecosystems Effective Summer 2014	4 cr.

**College of Science**

**Department of Biology**

New Course

BIOL 5321/6321      Programming for Biologists      2 cr.  
Effective Fall 2014

BIOL 5322/6322      Database Management for Biologists      1 cr.  
Effective Fall 2014

BIOL 5323/6323      Computational Biology Research Project      1 cr.  
Effective Fall 2014

Course Number Change, Title Change, Prerequisite Change

BIOL 5324/6324      Advanced Programming and Database Management      3 cr.  
for Biologists  
Previously BIOL 4050/6050, Programming and Database  
Management for Biologists II  
Prerequisite: BIOL 5321/6321 and BIOL 5322/6322 or permission  
of instructor  
Effective Spring 2015

**Other Business**

Request from the Department of English to change the name from Online M.S. in English with Specialization in Technical Writing to Master of Technical Communication (see below)

**CURRICULUM SUBCOMMITTEE MINUTES**  
**6 February 2014**

A meeting of the Curriculum Subcommittee of the Educational Policies Committee was held on 6 February 2014 at 2 p.m. in Old Main 136 (Champ Hall Conference Room).

Present: Ed Reeve, Chair,  
Ed Reeve, College of Agriculture  
Kathy Chudoba, Huntsman School of Business (representing Frank Caliendo)  
Scott Hunsaker, Emma Eccles Jones College of Education and Human Services  
Dean Adams, College of Engineering  
Michael Lyons, College of Humanities and Social Sciences  
Karen Mock, Quinney College of Natural Resources  
Richard Mueller, College of Science  
Norm Jones, General Education Subcommittee Chair  
Steve Beck, Graduate Council  
Kacy Lundstrom, Libraries  
Travis Peterson, Regional Campuses and Distance Education  
Robert Powell, USU- Eastern  
Roland Squire, Registrar's Office  
Cathy Gerber, Registrar's Office

Absent: Nicholas Morrison, Caine College of the Arts  
Brittney Garbrick, Graduate Studies Senator

Visitors: Larry Smith, Exec SR Vice Provost  
Richard Cutler, Department Head, Mathematics and Statistics  
Chris Corcoran, Associate Department Head, Mathematics and Statistics  
Jan Kelley-King, Communicative Disorders and Deaf Education  
Dawn Kirby, SR Associate Dean, College of Humanities and Social Sciences

Norm Jones moved to approve the minutes of the 9 January 2014 meeting. Dean Adams seconded; motion approved.

Richard Mueller moved to approve the business of the College of Agriculture and Applied Sciences. Kathy Chudoba seconded; motion approved.

**College of Agriculture and Applied Sciences**

**Department of Agricultural Systems Technology and Education**

New Course

ASTE 6460	Integrating Career and Technical Education Curriculum with Science, Technology, Engineering, and Mathematics	3 cr.
	Effective Spring 2014	

**Department of Nutrition, Dietetics and Food Sciences**

Title Change, Course Description Change

NDFS 4750	Transition to Professional Practice	2 cr.
	Previously Management of Dietetics	
	Effective Spring 2015	

Title Change, Prerequisite Change, Course Description Change

NDFS 4760	Transition to Professional Practice Lab	2 cr.
	Previously Management of Dietetics Lab	
	Prerequisite: Must be enrolled in final year in Coordinated Program in Dietetics (CPD) or Didactic Program in Dietetics (DPD)	
	Effective Spring 2015	

**School of Applied Sciences, Technology and Education**

New Course

FCSE 2520	Managing FCCLA	1 cr.
	Effective Spring 2014	

Kathy Chudoba moved to approve the business of the Jon M. Huntsman School of Business. Norm Jones seconded; motion approved.

**Jon M. Huntsman School of Business**

**Department of Accounting**

Grade Mode Change

ACCT 4300	Accounting Internship	3 cr.
	Change to Pass/Fail Only	
	Spring 2014	

ACCT 6300	Accounting Internship	3 cr.
	Change to Pass/Fail Only	
	Spring 2014	

## Department of Economic and Finance

### Prerequisite Change

FIN 5250 Banking Regulation 3 cr.  
Prerequisites: Grade of B- (2.67) or better in FIN 3400; admittance to a USU major; cumulative GPA of 2.67 or higher; completion of at least 40 credits.  
Effective Spring 2015

### Course Number Change, Prerequisite Change

FIN 5300 Fixed Income 3 cr.  
Previously FIN 6300  
Prerequisite: FIN 4410 and FIN 4460 or accepted into the Master of Financial Economics Program  
Effective Spring 2015

### Course Number Change, Title Change, Prerequisite Change, Course Description Change

FIN 5440 Cases in Finance 3 cr.  
Previously FIN 6440, Financial Decision Making  
Prerequisites: FIN 4410 and FIN 4460 or accepted into the Masters of Financial Economics Program  
Effective Spring 2015

Scott Hunsaker moved to approve the business of the Emma Eccles Jones College of Education and Human Services. Richard Mueller seconded; motion approved.

## **Emma Eccles Jones College of Education and Human Services**

### **Department of Communicative Disorders and Deaf Education**

#### New Course

COMD 5910 Interpreting I: Vocabulary Development 3 cr.  
Prerequisites: Permission of instructor  
Effective Spring 2014

COMD 5920 Interpreting II: Legal Issues and Interpreting 3 cr.  
Prerequisites: Permission of instructor  
Effective Spring 2014

COMD 5930 Interpreting III: Current Issues and Trends 3 cr.  
Prerequisites: Permission of instructor  
Effective Spring 2014

#### Prerequisite Change

COMD 3910 American Sign Language II 4 cr.  
Prerequisite: Grade of B- or better in COMD 3010  
Effective Fall 2014

Title Change, Prerequisite Change, Course Description Change

COMD 4910/6910 American Sign Language III: Linguistics of ASL 4 cr.  
Previously American Sign Language III  
Prerequisites for COMD 4910: Grade of B- or better in COMD 3910  
Prerequisites for COMD 6910: Grade of B- or better in COMD 3910  
or permission of instructor  
University Studies Designation: CI  
Effective Fall 2014

COMD 4920/6920 American Sign Language IV: Academic Use of ASL 4 cr.  
Previously American Sign Language IV  
Prerequisites for COMD 4920: Grade of B- or better in COMD 4910  
Prerequisite for COMD 6920: Grade of B- or better in COMD 4910  
or 6910 or permission of instructor  
Effective Fall 2014

Prerequisite Change

COMD 5740/6740 Teaching Reading to Deaf and Hard of Hearing Children 3 cr.  
Prerequisite: Grade of B- or better in COMD 3910 or  
permission of instructor  
Effective Fall 2014

**Department of Psychology**

New Course

PSY 5600 Psychology Honors Seminar 1 cr.  
Prerequisite: Must be an honors student majoring in Psychology  
Pass/Fail Only  
Repeatable for credit  
Effective Spring 2014

**School of Teacher Education and Leadership**

Credit Hour Change

TEAL 6370 Supervised Internship in Reading and Writing 3 cr.  
Previously 1-3 cr.  
Effective Fall 2014

Dean Adams moved to approve the business of the College of Engineering. Kathy Chudoba seconded; motion approved.

**College of Engineering**

**Department of Electrical and Computer Engineering**

Add Multiple List

ECE/MAE 5320 Mechatronics 4 cr.  
Add multiple list of MAE 5320  
Effective Fall 2014

Inactivate Course  
ECE 5340      Mobile Robots      4 cr.  
Effective Fall 2014

ECE/MAE 6350      Robotics      3 cr.  
Effective Fall 2014

Delete Course  
ECE/MAE 7750      Distributed Control Systems      3 cr.  
Effective Fall 2014

**Department of Mechanical and Aerospace Engineering**

Inactivate Course  
MAE/ECE 7350      Intelligent Control Systems      3 cr.  
Effective Fall 2014

Michael Lyons moved to approve the business of the College of Humanities and Social Sciences.  
Norm Jones seconded; motion approved.

**College of Humanities and Social Sciences**

**Department of Languages, Philosophy and Communication Studies**

New Course  
SPAN 4930      Topics of U.S. Latina/o Literature and Culture      3 cr.  
Prerequisites: Completion of at least two of the following courses:  
SPAN 3600, 3610, 3620, 3630 and 3640  
Repeatable for credit  
Effective Spring 2014

University Studies Request  
ARBC/HIST/RELS 3030      Introduction to Islam      3 cr.  
Add University Studies Designation of DHA  
Effective Spring 2014

Karen Mock moved to approve the business of the S. J. and Jessie E. Quinney College of Natural Resources. Richard Mueller seconded; motion approved.

**S. J. and Jessie E. Quinney College of Natural Resources**

**Department of Environment and Society**

New Course  
ENVS 4030/6030      Contemporary Tribal Natural Resource Management      3 cr.  
Effective Spring 2014

## Department of Watershed Sciences

### Prerequisite Change

WATS 4490/6490 Small Watershed Hydrology 4 cr.  
No Prerequisites required for WATS 6490  
University Studies Designation: QI  
Effective Spring 2014

## Department of Wildland Resources

### Credit Hour Change, Prerequisite Change

WILD 3800 Wildland Ecosystems 4 cr.  
Previously 3 cr.  
Prerequisites: BIOL 1620 and BIOL 2220 or NR 2220  
Effective Fall 2014

### Prerequisite Change

WILD 3810 Plant and Animal Populations 3 cr.  
Prerequisites: BIOL 2220 or NR 2220 and one of the following:  
MATH 1100 or STAT 2000 or STAT 3000  
Effective Fall 2014

WILD 4500 Principles of Wildlife Management 3 cr.  
Prerequisite: WILD 3810  
Effective Fall 2014

WILD 4750 Monitoring and Assessment in Natural Resource and  
Environmental Management 3 cr.  
Prerequisites: BIOL 1610, BIOL 1620, BIOL 2220 or NR 2220,  
MATH 1100, STAT 2000 or STAT 3000  
Effective Spring 2014

WILD 5560/6560 Applied Avian Ecology 3 cr.  
Prerequisites: BIOL 1620 and BIOL 2220 or NR 2220  
Effective Fall 2014

### Prerequisite Change, Course Number Change

WILD 3850 Vegetation and Habitat Management 3 cr.  
Previously WILD 4850  
Prerequisite: WILD 3800  
Effective Fall 2014



Richard Mueller moved to approve the business of the College of Science. Kathy Chudoba seconded; motion approved.

**College of Science**

**Department of Chemistry**

New Course

CHEM 5100 Computational Chemistry 3 cr.  
Prerequisite: CHEM 3070 or permission of instructor  
Effective Spring 2014

**Department of Mathematics and Statistics**

New Course

MATH 0995 College Mathematics Preparation 4 cr.  
Prerequisites: One of the following within the last year or three consecutive semesters (including summer): Grade of C-or better in MATH 0950; or satisfactory score on the Math Placement Exam.  
Effective Spring 2014

STAT 1045 Introduction to Statistics with Elements of Algebra 5 cr.  
Prerequisites: One of the following within the last year or three consecutive semesters (including summer): Grade of C-or better in MATH 0990 or a higher level mathematics course; or satisfactory score on the Math Placement Exam  
Effective Spring 2014

**Other Business**

Scott Hunsaker moved to postpone the request from the Department of English to change the name of the Online Master of Science in English with Specialization in Technical Writing to Master of Technical Communication. Michael Lyons seconded; motion approved

Richard Mueller moved to approve the request from the Department of Mathematics and Statistics to discontinue the Plan C Options in the MS Degree in Mathematics and the MS Degree in Statistics. Dean Adams seconded; motion approved pending revisions. (see below)

Richard Mueller moved to approve the request from the Department of Mathematics and Statistics to restructure the PhD in Mathematical Sciences by reducing the number of credits required. Scott Hunsaker seconded; motion approved pending revisions. (see below)

Dual Listed Courses:

Currently, the rule is no dual listing is permitted among the 1000-5000 courses. This creates a problem for the Emma Eccles Jones College of Education and Human Services. Professional Development courses taken by post bachelor's teachers for recertification and endorsements are typically 5000 level courses. Can an exception be made to dual list the 3000 level and 5000 level courses that the Emma Eccles Jones College of Education and Human Services students take?

The Registrar's Office will review the Curriculum Subcommittee Handbook and Regents Policy and gather data from Banner and the General Catalog and submit this information to Scott Hunsaker and Richard Mueller who will propose a policy concerning this matter.

Meeting adjourned 2:45 p.m.

Ed Reeve conducted the meeting.

Cathy Gerber recorded the minutes.

**Cover/Signature Page - Abbreviated Template**

**Institution Submitting Request:** *Utah State University*

**Proposed Title:** *Change of Program Name from Master of Science in English with Specialization in Technical Writing to Master of Technical Communication.*

**Currently Approved Title:** *Master of Science in English with Specialization in Technical Writing*

**School or Division or Location:**

**Department(s) or Area(s) Location:** *Department of English*

**Recommended Classification of Instructional Programs (CIP) Code<sup>1</sup> (for new programs):**

**Current Classification of Instructional Programs (CIP) Code (for existing programs):** *00.0000*

**Proposed Beginning Date (for new programs):** *August, 2014*

**Institutional Board of Trustees' Approval Date:**

**Proposal Type (check all that apply):**

R401-5		R401-6	
<i>Items submitted will be reviewed by OCHE. If there are any issues, the proposal will be returned for clarification/correction. If no issues, the proposal will be returned with a note of approval and the request will be placed on the General Consent Calendar of the next Regents' agenda.</i>		<i>Items submitted will be reviewed by OCHE. If there are any issues, the proposal will be returned for clarification/correction. If no issues, the proposal will be returned with a note of approval and the request will be placed on the General Consent Calendar of the next Regents' agenda.</i>	
Section #	Item	Section #	Item
4.1.5.2	<input type="checkbox"/> Minor*	6.1.1	<input type="checkbox"/> Reinstatement of Previously Suspended Program
5.1.1.1	<input type="checkbox"/> New Emphasis on an Existing Degree*	6.1.5	<input type="checkbox"/> Reinstatement of Previously Suspended Unit
5.1.2	<input type="checkbox"/> Certificate of Proficiency Not Eligible for Financial Aid		
5.1.3	<input type="checkbox"/> Out-of-Service Area Delivery of Programs		
5.1.4	<input checked="" type="checkbox"/> Name Change of Existing Programs		
	<input type="checkbox"/> Program Transfer		
5.1.5	<input type="checkbox"/> Program Restructure		
	<input type="checkbox"/> Program Consolidation		
5.1.6	<input type="checkbox"/> Program Discontinuation		
	<input type="checkbox"/> Program Suspension		
	<input type="checkbox"/> Administrative Unit Creation		
5.1.7	<input type="checkbox"/> Administrative Unit Transfer		
	<input type="checkbox"/> Administrative Unit Consolidation		
	<input type="checkbox"/> New Center		
5.1.8	<input type="checkbox"/> New Institute		
	<input type="checkbox"/> New Bureau		
5.1.9	<input type="checkbox"/> Graduate Certificate		

\*Requires "Section VI: Program Curriculum" of Abbreviated Template

**Chief Academic Officer (or Designee) Signature:**

I certify that all required institutional approvals have been obtained prior to submitting this request to the Office of the Commissioner.

\_\_\_\_\_  
Signature

Date:

Printed Name: *Dr. Larry Smith*

<sup>1</sup> CIP codes must be recommended by the submitting institution. For CIP code classifications, please see <http://nces.ed.gov/ipeds/cipcode/Default.aspx?y=55>.

**Institution Submitting Proposal:** Utah State University

**College, School or Division in Which Program/Administrative Unit Will Be Located:** CHaSS

**Department(s) or Area(s) in Which Program/Administrative Unit Will Be Located:** Department of English

**Program/Administrative Unit Title:**

**Recommended Classification of Instructional Programs (CIP) Code:** \_\_\_\_ . \_\_\_\_ \_\_\_\_

**Certificate, and/or Degree(s) to Be Awarded:** Master of Technical Communication

**Proposed Beginning Date:** July 1, 2014

**Institutional Signatures (*as appropriate*):**  
*Department Chair*

*Dean or Division Chair*

Jeannie Thomas,  
Dept. Head, English

John C. Allen, Dean  
Dean, College of Humanities and Social Sciences

*Graduate School Dean*

*Mark R. McLellan, Vice President for Research  
and Dean of the School of Graduate Studies*

**Program Request – Abbreviated Template  
Utah State University  
Department of English**

**Change of Program Name from Online M. S. in English with Specialization in Technical Writing  
to Master of Technical Communication.**

**Section 1: Request**

Currently, Utah State University is encouraging departments not to offer Plan C degrees with M.S. or M.A. designations. It is suggested that whenever a Plan C degree is offered, it should be identified as a professional degree. The online M.S. in English with specialization in Technical Writing has been a Plan C degree with no final project, paper, or thesis because such extended academic research projects are not useful to the lives or careers of the students, who are all working professionals and would universally prefer more class time. Attempting to design some sort of final experience, such as a thesis, only makes the program less relevant to the students and would deprive them of valuable classes. Therefore, the request is to change the degree name to reflect its existing professional nature. The specialization should be recognized as a professional degree with the name change to "Master of Technical Communication." The new degree also uses the term "technical communication" instead of "technical writing" in order to better reflect the current professional and academic emphasis on both writing and communication skills in today's digital world.

**Section II: Need**

This professional degree benefits students in that it caters exclusively to working professional writers, and offers a range of courses from applicable theory (e.g., editing, rhetorical theory) to highly technical skills (e.g., content management, user experience evaluation/design). A good number of the students find themselves promoted or moved to better and more interesting jobs because of this program. It also provides professional training opportunities for professionals in technical writing, which is a growth area.

According to the most current Bureau of Labor Statistics' *Occupational Outlook Handbook*, "The employment of technical writers is projected to grow 15 percent from 2012 to 2022, faster than the average for all occupations. Employment growth will be driven by the continuing expansion of scientific and technical products and by growth in Web-based product support. Job opportunities, especially for applicants with technical skills, are expected to be good. . . . The median annual wage for technical writers was \$65,500 in May 2012."

At the present time, no similar professional master's degree programs offered online in the state of Utah. However, given the existing numbers of professional writers and the statistical projections of growth in the field, this program will continue to fill with interested professionals.

**Section III: Institutional Impact**

No impact will come from this change. The program is already in place; this is simply a name change.

**Section IV: Finances**

No additional costs will come from this change.

**Section V: Program Curriculum**

No changes will be made to the curriculum. The following table details the current curriculum, which will continue as is.

Course Prefix & Number	Title	Credit Hours
<b>Required Courses—Section A</b>		
ENGL 6400	Advanced Editing	3
ENGL 6410	Theory & Research in Professional Communication	3
	<b>Sub-Total</b>	<b>6</b>
<b>Elective Courses—Section B</b> Issues in Professional Communication		
ENGL 6420	Usability and Human Factors in Professional Communication	3
ENGL 6430	Publications Management	3
ENGL 6450	Reading Theory & Document Design	3
ENGL 6800	Theory and Practice of Online Education in Writing	3
ENGL 6830	Rhetorical Theory	3
ENGL 6890	Studies in Writing and Rhetoric (repeatable for up to 6 credits)	3-6
	<b>Sub-Total</b>	<b>18-24</b>
<b>Elective Courses—Section C</b> Specialized Publications		
ENGL 6460	Studies in Digital Media (repeatable for up to 12 credits)	3-12
ENGL 6470	Studies in Specialized Documents	3-12
Track/Options (if applicable)		
	<b>Sub-Total</b>	<b>6-24</b>
Students take core courses and select from Sections B & C to complete 33 hours.	<b>Total Number of Credits</b>	<b>33</b>

## Program Schedule

The courses are offered during the fall, spring, and summer semesters. The program is designed so that students can complete it in two years.

## Faculty

The following faculty from the Department of English will be available to instruct in this program:

Keith Grant-Davie, Associate Professor, Ph.D., Technical Communication Rhetoric  
David Hailey, Associate Professor, Ph.D., Technical Communication Technologies  
John McLaughlin, Associate Professor, Ph.D., Linguistics  
Ryan Moeller, Associate Professor, Ph.D., Technical Communication Technologies and Rhetoric  
Ron Shook, Associate Professor, Ph.D., Technical Communication Design  
Rebecca Walton, Assistant Professor, Ph.D., Technical Communication Technologies and Rhetoric