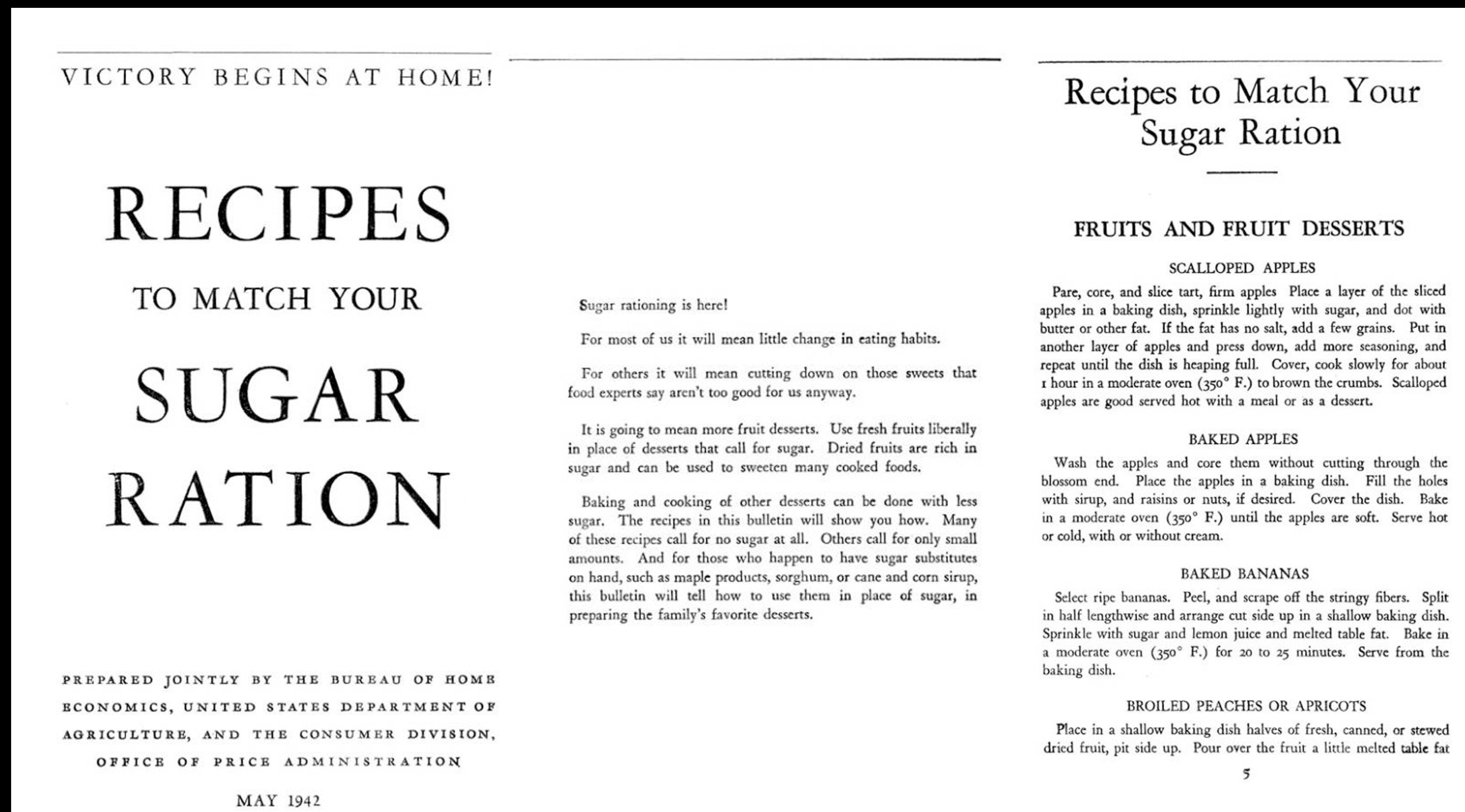


The Rationed Flavors of WWII: A timeline of U.S. Consumption

The Second World War was a time of great change for food and eating patterns across the world.

This timeline presents the adaptations and changes in consumption among American citizens from 1941-1945 using images and materials available from the time of the war. The images show the stresses of and reactions to the war on the home front.

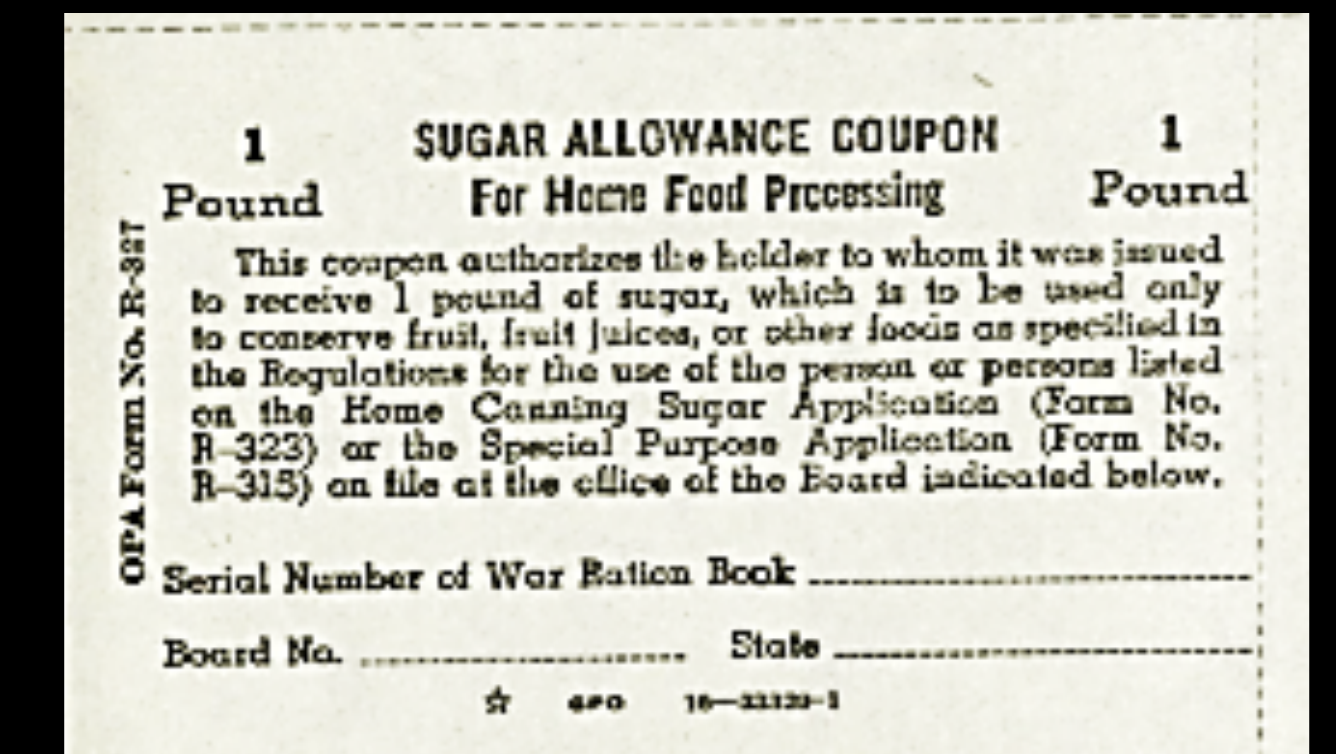
This project illustrates the correlation between seemingly minor events such as rationing and the adaptations and changes in American consumption and culture as a reaction.



May 1942

SUGAR RATIONED IN THE US

Eating patterns changed due to the availability of food goods and new recipes were developed in order to accommodate these changes.



In May 1942, sugar was the first food rationed in the United States. This was done using ration coupons much like these. The rationing of sugar brought a change in the consumption of Americans and inspired new recipes and the use of alternative sweeteners.

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Recipes such as these were printed across the country to help inform people of cooking options for what food goods were available. This was a way for people to do their part in order to support the war effort from the home front.