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## Educational Policies Committee Program Proposal, Emma Eccles Jones College of Education and Human Services, March 20, 2008 – Name Change: Expert and Applied Psychological Science

Utah State University

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UTAH SYSTEM OF  
HIGHER EDUCATION

*Building a Stronger State of Minds*

AGENDA

MEETING OF THE  
UTAH STATE BOARD OF REGENTS  
TO BE HELD AT  
DIXIE STATE COLLEGE,  
ST. GEORGE, UTAH

March 20-21, 2008

Utah State Board of Regents  
Office of the Commissioner of Higher Education  
Board of Regents Building, The Gateway  
60 South 400 West  
Salt Lake City, Utah 84101-1284

departmental responsibilities as well as appropriate staff areas and programs will fall under these positions. Each of these areas will be supported by an administrative assistant. Continuing to report directly to the Dean will be the Associate Dean who, now relieved of many of the daily administrative duties by the new departments, will be able to support college obligations and initiatives, the Financial Officer, the Director of Development, the directors of the three research centers and the manager of the college network and facilities. This more vertical structure which functionally groups the activities of the College into traditional working teams will provide the framework for a much more efficient and constructive organization.

The number of eligible members of the faculty for RPT purposes at the department/school level is sufficient for all necessary actions with the possible exception of appointment to full professor in planning. That exception will be nullified this calendar year if expected additions to the faculty occur. If those hires do not take place, the Dean would appoint appropriate professors from the School of Architecture to serve on the committee. In accord with PPM 9-4 section 2.C, the College will continue to refer its RPT decisions to the Senior Vice President for his referral to UPTAC for review.

The physical facilities of the College have already been heavily tested by the incorporation of new and growing programs. These space needs, while great, will not be impacted by the new administrative structure. Indeed, the streamlining and functional organization of the administrative structure will be helpful in addressing the demands presently affecting the physical facilities.

The proposed change will not, in itself, affect curriculum, other components of University organization or degrees offered with the exception of the graduate degree in planning. The graduate degree in planning will be the professionally accredited degree, and it is requested that its name be changed to agree with the name of the program, City and Metropolitan Planning. The undergraduate degree in planning will continue to use the name Urban Planning in recognition of the long history of that degree at this university, and to emphasize the difference between it and the professionally accredited degree. The University Bulletin, which already list architecture and planning as separate areas under their own names and with separate course listings, would require only minor adjustment.

**Finances:** No new funding is sought with this request for administrative restructuring. While costs are associated with the proposed change, the additional costs for administrative roles and staff support positions are in place. A new line in Planning containing administrative responsibilities was filled at the end of last year. This position will serve as the Chair of the Department of City and Metropolitan Planning. Additional funding for the administrative responsibilities for the Director of Architecture has been allotted from within College resources. The funding for the architecture administrative assistant is a reassignment of a staff position within the College. The planning administrative assistant will be a new position funded through growth funds in the planning program and college resources. Effort has been made to affect cost saving by sharing support services across the College where possible.

### ***B. Utah State University – Name Change: Expert and Applied Psychological Science***

**Request:** This is a request to change the name of a specialization within the existing doctoral training program in the Department of Psychology at Utah State University. The specialization is currently called "Research and Evaluation Methodology." The new name will be "Experimental and Applied Psychological Science." No courses or credits will be affected by this change. This request was approved by the Utah State University Board of Trustees on January 11, 2008.

**Need:** In recent years, the Department of Psychology has added faculty members whose research areas and expertise fall outside areas traditionally represented. Research and evaluation methodology continues to be a strength of the department and a sub-discipline of experimental psychology that appeals to many students and potential students. However, it is no longer the only sub-discipline in which students can obtain training. With the requested name change, the scope of the program will be more apparent to potential applicants, which should facilitate the recruitment of new students. For current students, the new name will more accurately describe the scope of the program in which they have received their training. This will benefit those students when they graduate and apply for postdoctoral or faculty positions.

**Institutional Impact:** The name change will not affect enrollment in any other program or department. Existing administrative structure, including a program director and a steering committee, will remain in place with no change. No new faculty, space or equipment will be required.

**Finances:** Since no changes in curriculum or staffing are being made, the name change will have no financial impact.

### *C. Utah Valley State College – Name Change: Woodbury School of Business*

**Request:** Pursuant to the unanimous approval of the Utah Valley State College's Board of Trustees at their October 10, 2007 meeting, Utah Valley State College (UVSC) sends this notification of the change of the name of the UVSC School of Business to the Woodbury School of Business.

**Need:** On October 19, 2007, the Woodbury family announced a gift of \$20 million to UVSC and the School of Business. The Woodbury family has been actively involved on the UVSC campus for many years and has provided student scholarships, faculty research funding, space for classes, and a major community art gallery. Members of the Woodbury family have served as members of the School of Business National Advisory Council and have delivered numerous enlightening educational lectures on campus. Many more contributions of time and resources have been graciously given to the School and to UVSC. In grateful appreciation of the Woodbury involvement with UVSC, including this generous gift, the School recommends that the name of the School of Business be changed to the Woodbury School of Business.

**Institutional Impact:** This gift will strengthen the programs of the Woodbury School of Business by providing funding to enhance student and faculty scholarship, to help recruit students, to help recruit excellent faculty, and to help develop new programs as agreed to by the President of UVSC, the Dean of the Woodbury School of Business, and the Woodbury family. With this additional funding the Woodbury School of Business will strive to become a nationally recognized and respected school known for excellent teaching and appropriate research. Through several generations the Woodbury name represents the highest level of integrity, hard work, discipline, and character. Having their name formally associated with the UVSC School of Business will provide innumerable opportunities for continued growth and recognition.

**Finances:** The Woodbury family gift will supplement existing and future state allocations and tuition. The funding will be directed toward building and enhancing business programs that will prepare UVSC business students for successful careers and to be leaders in business.