4-12-2021

Faculty Senate Executive Committee Agenda, April 12, 2021

Utah State University

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FACULTY SENATE EXECUTIVE COMMITTEE
April 12, 2021
3:30 – 4:30 p.m.
Zoom Meeting

Agenda

3:30 Call to Order ................................................................. Timothy Taylor
Approval of Minutes – March 15, 2021

3:35 University Business ...................................................... Frank Galey, Provost

3:50 Information
EPC Monthly Report – April 1, 2021......................................................... Paul Barr

3:55 Reports
Committee on Committees Annual Report ......................... Joe Koebbe/Jan Thornton
Calendar Committee Annual Report................................................................. Renee Galliher
Recruitment and Retention Annual Report .............. Katie Jo North | Heidi Kesler | Janet Anderson

4:15 Old Business
Review Code Status | Faculty Code Rewrite....................................................... Timothy Taylor

4:20 New Business
Faculty Senate President Elect................................................................. Timothy Taylor

Adjourn: 4:30 pm
Call to Order - Timothy Taylor
Approval of Minutes – February 16, 2021

Motion to approve the February 16, 2021 minutes made by Don Busenbark. Seconded by Nick Roberts. Minutes approved as distributed.

University Business - Frank Galey, Provost
Legislative Session – The governor did award a 3% increase pool for state workers. Traditionally the state provides 75% of the monies and each institution then has to come up with the other 25%. In order to get that additional 25% there will be a tuition increase. Currently scheduling appointments with the Budget and Faculty Welfare (BFW) committee to see how to split the money between merit and cost of living. The president will also meet with the Deans to discuss the amounts and the distribution. USU received a few initiatives that were funded. The College of Engineering and the College of Humanities and Social Sciences received money for their initiatives. There was also funding approved in Extension to support women leadership initiatives. Reapproved funding for the Mehdi Haravi cultural building, which will be built by Old Main and Ray B West. This new facility will house the language and cultural programs. Approved some performance funding for higher education – not as much as hoped for but there will be ongoing funds. Some of these funds will be used to back fill due to the lower enrollment numbers. Not a monetary issue but the legislature passed resolution in support of housing an institution of land, water and air at USU. This was a major initiative of President Cockett and the Office of Research. Currently working with John Mortensen and Robert Wagner and looking at what is being offered at USU. USU will not have a problem meeting the teaching mandate that came out of the legislature. There is a lot of enthusiasm for teaching face-to-face in the fall. Don’t anticipate any problems meeting the requirements.

Excited to have the dean interviews for the College of Science and the Emma Eccles Jones College of Education and Human Services in the next couple of weeks. The on-campus interviews will be held via Zoom and can be viewed on the Provost’s office website. Four candidates for the College of Science and three for the College of Education will be interviewing.

Information
EPC Monthly Report – March 4, 2021 - Paul Barr
General Education – one general education course designation proposal was returned for clarification. A proposal for the new communications sequence rubrics were presented, discussed and approved.
The goal is a commitment to teach oral and written communication throughout the sequence, and that each sequence intentionally builds on each other.

**Academic Standards Subcommittee** – no meeting to report.

**Curriculum Subcommittee** – approved 24 course requests and four R401 program proposals.

Curriculog has been shut down and will reopen the first week of July. A small working group has been put together to look at updating the Curriculum/EPC handbook. Will bring these updates/changes to the April meetings of the Curriculum and EPC committees.

*Motion to move the EPC Monthly Report to the Faculty Senate agenda made by Benjamin George. Seconded by Don Busenbark. Moved to Faculty Senate.*

**Reports**

**Budget and Faculty Welfare Committee** Annual Report - Molly Cannon

Met on November 18 and discussed a number of initiatives that the committee wanted to work on throughout the year. One primary topic being the merit raises and evaluations. Looking at how to help and support those. Discussions were held regarding daycare and paternity leave. Working with Boyd Edwards to help provide information regarding the promotion and tenure survey. Met with Scott Bates in January to discuss mental health parity exemption. Meeting is scheduled with President on March 25 to discuss the percentage of the raises offered by the legislature.

*Motion to move the Budget and Faculty Welfare Annual Report to the Faculty Senate agenda made by Boyd Edwards. Seconded by Britt Fagerheim. Moved to Faculty Senate.*

**Honorary Degrees and Awards** Annual Report – Timothy Taylor

Used the recipients from the 2019-2020 AY since there were no commencement ceremonies last year. This report will not be moved to the Faculty Senate agenda since it was report last year.

**Old Business**

New Faculty Startup Policies - Lisa Berreau

Lisa Berreau could not come today but is willing to come and talk to the Faculty Senate at the next meeting.

*Motion to move the New Faculty Startup Policies to the Faculty Senate agenda made by Patrick Belmont. Seconded by Don Busenbark. Moved to Faculty Senate.*

**New Business**

**Faculty Senate Calendar** AY 2021-2022 - Timothy Taylor

There are a few corrections for the calendar that need to be discussed. Correct January 17 should be the 18th. February 14 – remove (Tuesday). Meeting for January 3 moved to January 10. Remove Faculty Forum information from the calendar. Look at moving it to the spring.

*Motion to move the Faculty Senate Calendar to the Faculty Senate agenda made by Patrick Belmont. Seconded by Yoon Lee. Moved to Faculty Senate.*

Faculty Senate Elections - Timothy Taylor

Seeking nominations for the Faculty Senate President-Elect position. This is a great opportunity to see how the university interacts and functions. If interested please contact anyone in the Faculty Senate presidency. Will finalize position before the last meeting of the year.

*Motion to Move the Faculty Senate elections to the Faculty Senate agenda made by Boyd Edwards. Seconded by Don Busenbark. Moved to Faculty Senate.*

Update on the 404 code is moving forward.

*Adjourn: 4:04 pm*
The Educational Policies Committee (EPC) met on April 1, 2021. The agenda and minutes of the meeting are posted on the Educational Policies Committee web page (www.usu.edu/epc).

During the April 1, 2021 meeting of the EPC, the following actions were taken:

1. **General Education Subcommittee**
   - One General Education course designation was approved
     - ENVS 4550 - QI
   - There was a discussion regarding the training of instructors for the CL outcomes (ENGL 1010 and 2010). Class sizes range from as low as 25 to as high as 400 students. The classes with high student-to-faculty ratios will need instructional support in order to deliver a high-quality course.

2. **Academic Standards Subcommittee**
   - A discussion was had regarding amending the valedictorian selection criteria verbiage in the Utah State General Catalog. The subcommittee discussed the role of internships in the selection criteria and determined that this varies among colleges in addition to the role of the overall GPA versus the USU GPA in selecting a valedictorian. The subcommittee favored seeking the approval of the Executive VP of USUSA (the subcommittee’s student representative) as a means to obtain student feedback.
   - The committee discussed amendments to the current university repeat policy. The Registrar’s Office mentioned there is currently no evidence to support the 10-repeat threshold. A proposal was presented to insert language that would give the academic departments more autonomy in helping students who repeat courses multiple times.
   - A proposal to create a university-initiated withdrawal policy was discussed. Recent changes in the Office of Civil Rights (OCR) allows the implementation of such a policy. There was a discussion regarding the university’s liability in situations concerning suicide and suicide attempts, as well as the disruption for surrounding students. Input was received and the language will be forwarded to the committee for an electronic vote.

3. **Curriculum Subcommittee**
   - Approval of 45 course requests.
   - Request from the Academic Instructional Services to create a Student Money Management Center.
   - Request from the Department of Applied Economics in the College of Agriculture and Applied Sciences to create a Community Development Economics Minor.
• Request from the Department of Aviation and Technical Education in the College of Agriculture and Applied Sciences to change the CIP Code for the BS Aviation Technology-Professional Pilot degree from 49.0102 to 49.0101.
• Request from the Department of Computer Science in the College of Science to discontinue the Computer Science MS Plan C degree program.
• Elected Matt Sanders as the new Curriculum Subcommittee chair for the 2012-2022 AY.

4. **Other Business**

• Curriculog has been shut down and will reopen the first week of July. Any R401 proposal changes should be started in July or August so they can be approved for the following fall semester.
• A small working group has been put together to look at updating the Curriculum/EPC handbook. How to make the handbook in the most useful form was discussed. The feedback will be implemented this summer.
Committee on Committees – 2020-2021 Annual Report  
Faculty Senate  
Utah State University

Members: Maureen Hears, Joe Koebbe (chair), Crissa Levin (chair elect)

12.2 Committee on Committees

The responsibility of the Committee on Committees is to:

(1) apportion Senate elective positions annually,
(2) coordinate and supervise the election of members to the Senate,
(3) prepare eligibility slates and supervise nominations and elections within the Senate,
(4) recommend to the Senate the appointed members of all Senate committees and the members of university committees that include Senate representatives.

The committee conducted business primarily through email and Zoom meetings with no face-to-face meetings held due to Covid-19 concerns. No formal meeting minutes were maintained. The committee entered the academic year with no overlap with members serving previously in the Committee on Committees; all members started as new members in the Fall with no previous experience on the Committee.

During the academic year, the Committee on Committees filled out committee membership by contacting individual senators from appropriate units (e.g, Library, colleges...). The membership list provided was not up-to-date, likely due to the pandemic crisis at the end of the previous semester. This led to difficulty obtaining accurate membership including determination of current chairs of individual committees. In our first attempts, we contacted the membership list of an individual committee via email to see if the members could identify the chair of the committee. Few responses were received, and some informed us of outdated membership information (including that individuals were no longer senators). With several unsuccessful email strategies, we shifted tactics to requesting zoom meetings when chair determinations were needed in the immediate. This has proved effective thus far; during the one requested meeting, a chair was chosen and subsequently a chair elect has been chosen for the coming year.

Currently, elections and appointments to the Faculty Senate are underway, as Michele Hilliard has contacted the various colleges and units represented by senators. As soon as this process is complete the Committee on Committees will fill out committees and determine the chairs for the committees.

The Senate committee service interest survey will be distributed in April. The Committee on Committees Chair, Chair-elect, and the Faculty Senate Executive Secretary will confirm appointments and fill vacancies that reflect the newly revised committee membership numbers.

Looking forward to the 2021-2022 academic year the Committee on Committee would like to start discussions about several aspects of the committee selection process. These are itemized below.
1. To avoid a vacuum in terms of experience stagger the appointments to the Committee on Committees. This may mean asking one member to stay on longer than the 3-year term, or electing a fourth member to join one year early; a suggestion will be determined by the committee over the next year.

2. Establish one list with the names of all current senators and the committees to which they have been appointed. Attempt to ensure there is communication among all parties of administration such that only the one list is being actively used and updated (such that anyone who retires from faculty senate would be removed from the one list, and there would be no conflicting lists).

3. Communicate with each committee (via meeting if there is not adequate response in the first email) to determine current membership, chair, and chair elect.

4. Communication:
   a. Communicate the values of shared governance with senators when attempting to fill slots or nominate chairs, in an attempt to increase engagement.
   b. Communicate default decisions when possible to offset momentum of non-response, and dates by which responses would be needed to avoid the default listed.
   c. Communicate membership on committees to Deans and Directors of the various units on campus. This will allow administrators to identify who their representatives are on the senate and the roles these people play in the senate.
   d. Communicate membership on committees to Department Heads. This will inform departments who to talk to about issues specifically related to their department.

5. Instead of waiting until the “last meeting of the year” to choose a chair elect, set a specific date by which the chair elect for any committee is selected. For example, all committees must select a chair elect by March 15 each year to aid in the selection of new committee members as elections wrap up.
Calendar Committee Members 2020-2021

Renee Galliher, Office of the Provost – Chair
Mykel Beorchia, University Advising
LuAnn Bladen, Registrar’s Office
John Mortensen, Academic and Instructional Services
Julie Duersch, Staff Employee’s Association
Molly Cannon, Faculty Senate
Konrad Lee, Faculty Senate
Joan Hevel, Faculty Senate
Jared DeLisle, Faculty Senate
Alex Braeger, Graduate Studies Senator – USUSA
Cooper Karras, Engineering Senator – USUSA
Andi McCabe, Office of the Provost
Nancy Hanks, Office of the President
Michelle Smith, Office of the Provost - Secretary

Charge

The Calendar Committee is charged with the responsibility of reviewing, evaluating, and recommending the University’s academic calendar and employee holidays. The committee represents faculty, staff, students (undergraduate and graduate), Student Affairs, Academic and Instructional Services, the Provost’s Office, and the President’s Office. The actions of this committee are ratified by the Executive Committee after review by the Faculty Senate.

2020-2021 Actions

1. With the realization that the COVID-19 pandemic would impact the university through the 2020-2021 academic year, the 2019-2020 Calendar Committee met June 4, 2020 to revise the academic calendar based on recommendations from USU COVID-19 taskforce (https://www.usu.edu/covid-19/operations/task-force).

   a. The Calendar Committee endorsed the recommendation that courses move to remote delivery following the Thanksgiving holiday through the end of the Fall 2020 semester.
   b. The Calendar Committee approved a plan to cancel Fall Break on Friday, October 16, 2020.
   c. An Interim Day was added at the end of the semester prior to finals week on December 11.

2. In August 2020, the 2020-2021 Calendar Committee approved a revised academic calendar for 2020-2021 to reflect recommendations from the USU COVID-19 taskforce. Changes to the calendar included A) moving the start date for the spring 2021 semester from January 11 to occur after the Martin Luther King, Jr. holiday and B) eliminating Spring Break. As a result, the first day of the Spring 2021 semester was Tuesday, January 19, 2021. The last day of the first seven-week session was moved from March 2 to March 9. The first day of the second seven-week session shifted from March 3 to March 10. Each seven-week period
allowed for 34 instruction days and 1 test day. President’s Day and Interim Day were still observed as originally planned and the dates for spring semester final examinations did not change.

3. In November 2020, the Calendar Committee approved a second revision to the Spring 2021 calendar as a result of ongoing deliberations by the USU COVID-19 taskforce. There was widespread concern that eliminating Spring Break would negatively impact student well-being. In place of Spring Break, the university added two Fridays of No Class Days to the calendar. March 12 was chosen as the first No Class Day since it corresponded with the original Spring Break. April 9 was chosen as the second No Class day since it corresponded with the end of the K-12 break. To offset the loss of two Friday classes, Thursday, April 8 would follow a Friday class schedule.

4. On December 14, 2020, the Calendar Committee met to discuss a potential calendar for the 2023-2024 academic year. As part of the meeting the committee discussed the feasibility of adding a No Class Day on Juneteenth (June 19) to the regular academic calendar. Committee members deliberated pros and cons to such a move, including the impact on class days during summer term and the first summer seven-week session.

No decision was made, but Renee Galliher was tasked with reaching out to the Diversity and Inclusion Task Force on how this might fit their initiatives for the university and with creating a white paper or talking point to bring back to the committee. Other committee members were to reach out to faculty, staff, and students for feedback. The 2023-2024 academic and employee calendars were tabled for the following year’s Calendar Committee agenda.

**Status**

This report resulted from deliberations of the Calendar Committee via an online meeting on June 4, 2020, an electronic vote in July and October, and an online meeting on December 14, 2020.

**Supporting Materials – See Following Pages**

1a. June 2020 Revised Academic Calendar Chart
1b. June 2020 Revised Academic Calendar
2a. August 2020 Revised Academic Calendar Chart
2b. August 2020 Revised Academic Calendar
3a. November 2020 Revised Academic Calendar Chart
3b. November 2020 Revised Academic Calendar
# Proposed Revised Academic Calendar 2020-2021 (Summer, Fall, Spring)

## Summer Semester 2020

<table>
<thead>
<tr>
<th>Session</th>
<th>Dates</th>
<th>Details</th>
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<tbody>
<tr>
<td>7-week Session #1</td>
<td>May 4 - June 19 (M-F; 33 instr. days, 1 test day)</td>
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<td>7-week Session #2</td>
<td>June 22 - August 7 (M-F; 32 instr. days, 1 test day)</td>
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<tr>
<td>14-week Session</td>
<td>May 4 - August 7 (M-F; 66 instr. days, 1 test day)</td>
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<td>Summer Session Holidays</td>
<td>May 25 Memorial Day (M); July 3 Independence Day observed (F); July 24 Pioneer Day (F)</td>
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## Fall Semester 2020 (70 instruction days, 5 test days)

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<td>Labor Day</td>
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<td>Fall Break</td>
<td>October 16 (F)</td>
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<td>Second 7-Week Session</td>
<td>October 20 - December 10 (34 instruction days, 1 test day)</td>
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<tr>
<td>Classes Delivered Remotely</td>
<td>November 23 – December 10</td>
</tr>
<tr>
<td>Thanksgiving Holiday</td>
<td>November 25 - 27 (W - F)</td>
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<tr>
<td>No-Test Week</td>
<td>December 7 - 10 (M - R)</td>
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<tr>
<td>Last Day of Classes</td>
<td>December 10 (R)</td>
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<tr>
<td>Interim Day</td>
<td>December 11 (F)</td>
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<tr>
<td>Final Examinations (Remote Delivery)</td>
<td>December 14 - 18 (M - F)</td>
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## Spring Semester 2021 (70 instruction days, 5 test days)

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<td>April 29 - May 5 (R - W)</td>
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<tr>
<td>Commencement</td>
<td>May 6 - 7 (R - F)</td>
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Approved by Calendar Committee 6/4/2020
**Utah State University**

**Proposed Revised Academic Calendar**

<table>
<thead>
<tr>
<th>May 20</th>
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**Notes**

- **Summer 2020**
  - 14-Week Session (66 instr. days, 1 test day)
  - May 4, First Day of Classes
  - August 7, Last Day of Classes
  - 1st 7-Week Session (33 instr. days, 1 test day)
  - May 4, First Day of Classes
  - June 19, Last Day of Classes
  - 2nd 7-Week Session (32 instr. days, 1 test day)
  - June 22, First Day of Classes
  - August 7, Last Day of Classes

- **Summer Holidays**
  - Memorial Day
  - July 4 - Independence Day (Observed)
  - July 24 - Pioneer Day

- **Fall 2020**
  - 70 instruction days, 5 test days
  - August 31, First Day of Classes (Full Semester & 1st 7-Week Session)
  - September 7, Labor Day
  - October 16, Fall Break - CANCELED
  - October 19, Last Day of 1st 7-Week Session
  - November 23 - December 10 Classes Delivered Remotely
  - December 7-10, No-Test Week
  - December 11, Last Day of Classes (Full Semester & 2nd 7-Week Session)

- **Spring 2021**
  - 70 instruction days, 5 test days
  - January 11, First Day of Classes (Full Semester & 1st 7-Week Session)
  - January 18, Martin Luther King, Jr. Day
  - February 15, Presidents' Day
  - March 2, Last Day of 1st 7-Week Session
  - March 20, No-Test Week
  - April 27, Last Day of Classes (Full Semester & 2nd 7-Week Session)

- **No-Test Week** changed to December 7 through 10 and December 11, 2020 becomes an Interim Day.

Approved by the Calendar Committee

6/4/2020
Proposed Revised Academic Calendar 2020-2021 (Summer, Fall, Spring)

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Approved by Calendar Committee 08/25/2020
Utah State University
2020-2021
Proposed Revised Academic Calendar

First Day of Classes for Spring 2021 changed from January 11 to January 19.
Cancel Spring Break on March 8-12, 2021.
Last day of first 7-Week Session moves to March 9, First day of second 7-Week Session moves to March 10.

Approved by the Calendar Committee 8/25/2020
# Approved Revised Academic Calendar 2020-2021 (Summer, Fall, Spring)

## Summer Semester 2020

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</thead>
<tbody>
<tr>
<td>7-week Session #1</td>
<td>May 4 - June 19 (M-F)</td>
<td>33 instr. days, 1 test day</td>
</tr>
<tr>
<td>7-week Session #2</td>
<td>June 22 - August 7 (M-F)</td>
<td>32 instr. days, 1 test day</td>
</tr>
<tr>
<td>14-week Session</td>
<td>May 4 - August 7 (M-F)</td>
<td>66 instr. days, 1 test day</td>
</tr>
</tbody>
</table>

### Summer Session Holidays

- May 25 Memorial Day (M)
- July 3 Independence Day observed (F)
- July 24 Pioneer Day (F)

## Fall Semester 2020 (70 instruction days, 5 test days)

<table>
<thead>
<tr>
<th>Event</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Day of Classes</td>
<td>August 31 (M)</td>
</tr>
<tr>
<td>First 7-Week Session</td>
<td>August 31 - October 19</td>
</tr>
<tr>
<td>Labor Day</td>
<td>September 7 (M)</td>
</tr>
<tr>
<td>Second 7-Week Session</td>
<td>October 20 - December 10</td>
</tr>
<tr>
<td>Classes Delivered Remotely</td>
<td>November 23 – December 10</td>
</tr>
<tr>
<td>Thanksgiving Holiday</td>
<td>November 25 - 27 (W - F)</td>
</tr>
<tr>
<td>No-Test Week</td>
<td>December 7 - 10 (M - R)</td>
</tr>
<tr>
<td>Last Day of Classes</td>
<td>December 10 (R)</td>
</tr>
<tr>
<td>Interim Day</td>
<td>December 11 (F)</td>
</tr>
<tr>
<td>Final Examinations (Remote Delivery)</td>
<td>December 14 - 18 (M - F)</td>
</tr>
</tbody>
</table>

## Spring Semester 2021 (70 instruction days, 5 test days)

<table>
<thead>
<tr>
<th>Event</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Day of Classes</td>
<td>January 19 (T)</td>
</tr>
<tr>
<td>First 7-Week Session</td>
<td>January 19 - March 9</td>
</tr>
<tr>
<td>Presidents’ Day</td>
<td>February 15 (M)</td>
</tr>
<tr>
<td>Second 7-Week Session</td>
<td>March 10 - April 27 (34 days)</td>
</tr>
<tr>
<td>No Class Day</td>
<td>March 12 (F)</td>
</tr>
<tr>
<td>Friday Class Schedule</td>
<td>April 8 (R)</td>
</tr>
<tr>
<td>No Class Day</td>
<td>April 9 (F)</td>
</tr>
<tr>
<td>No-Test Week</td>
<td>April 21 - 27 (W - T)</td>
</tr>
<tr>
<td>Last Day of Classes</td>
<td>April 27 (T)</td>
</tr>
<tr>
<td>Interim Day</td>
<td>April 28 (W)</td>
</tr>
<tr>
<td>Final Examinations</td>
<td>April 29 - May 5 (R - W)</td>
</tr>
<tr>
<td>Commencement</td>
<td>May 6 - 7 (R - F)</td>
</tr>
</tbody>
</table>

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Approved by Calendar Committee 11/6/2020
Approved by Faculty Senate 11/30/2020
Approved by Executive Committee 12/4/2020
Utah State University

2020-2021

Approved Revised Academic Calendar

**CALENDAR SUBJECT TO CHANGE**
Approved by Calendar Committee on 11/6/2020
Informed Faculty Senate on 11/30/2020
Informed Executive Committee on 12/4/2020

Notes

Summer 2020
14-Week Session (66 instr. days, 1 test day)
- May 4, First Day of Classes
- August 7, Last Day of Classes

1st 7-Week Session (33 instr. days, 1 test day)
- May 4, First Day of Classes
- June 19, Last Day of Classes
- 2nd 7-Week Session (32 instr. days, 1 test day)

Notes:
- June 22, First Day of Classes
- August 7, Last Day of Classes
- Summer Holidays
- May 25 - Memorial Day
- July 3 - Independence Day (Observed)
- July 24 - Pioneer Day

Fall 2020 (70 instruction days, 5 test days)
- August 31, First Day of Classes (Full Semester & 1st 7-Week Session)
- September 7, Labor Day
- October 19, Last Day of 1st 7-Week Session
- October 20, First Day of 2nd 7-Week Session
- November 23 - December 10, Classes Delivered Remotely
- November 25-27, Thanksgiving Break
- December 7-10, No-Test Week
- December 10, Last Day of Classes (Full Semester & 2nd 7-Week Session)
- December 11, Interim Day
- December 14-18, Final Examinations

Spring 2021 (68 instruction days, 5 test days)
- January 19, First Day of Classes (Full Semester & 1st 7-Week Session)
- February 15, President's Day
- March 9, Last Day of 1st 7-Week Session
- March 10, First Day of 2nd 7-Week Session
- March 12, No Class Day
- April 8 - Friday Classes
- April 9, No Class Day
- April 21-27, No-Test Week
- April 27, Last Day of Classes (Full Semester & 2nd 7-Week Session)
- April 28, Interim Day
- April 29 - May 5, Final Examinations
- May 6-7, Commencement

Approved changes to previously approved calendar.
No Class Days of March 12 and April 9.
Friday classes held on Thursday, April 8.
Faculty Senate- Fall 2021 Recruitment & Yield Efforts

Due to COVID travel and event restrictions, Admissions had to cancel or change many events to a virtual format. However, many events were able to be held in person with approved safety protocols. Covid-19 Task Forces were initiated for Logan, Eastern, Blanding and Statewide to help mitigate enrollment decline. Below are the efforts initiated to help recruit and yield students for Fall 2021.

Test-Optional Admissions & Scholarships

- Admissions: USU is “Test Optional” for Spring, Summer and Fall 2021. ACT and SAT scores are not required for admission purposes.
  - 2.9 gpa+= Admitted in good standing
  - 2.5-2.89 gpa= considered for Prep Academy (provisional admissions)
  - 2.49 gpa and below= Earned Admission or USU Eastern Option
  - Earned Admission
    - Students that are denied are given our Earned Admission option, and can take 3 self-paced classes through an outside company, Straighterline. Once they complete those classes they can be admitted to USU in good standing.

- Scholarships: USU implemented a Comprehensive Scholarship Review process for students that have not taken the ACT/SAT or had a limited number of opportunities to take the tests due to COVID.
  - Awarding will be based on HS GPA and Rigor score (AP, CE, IB and Honors classes)
  - 2,143 student transcripts reviewed / 864 students awarded scholarships
  - USU Placement Task Force is looking at options moving forward for Admissions and Scholarships.

Recruitment Events

- Open Houses
  - In Person Open Houses
    - 9 total- Uintah Basin, Tooele, Logan, Layton (2), Sandy, Idaho Falls, Lehi and USU Eastern
    - 1,470 students / 2,576 total / 1,036 scholarships
    - Cancelled: St George, Provo and Blanding, and 9 out-of-state open houses
  - Virtual Open Houses
    - 11 Virtual Open Houses
    - 475 students / 215 scholarships

- Fall Recruitment Events
  - Academic Day- USU Eastern (In Person) - 19 students
  - Student Life Day (In Person) - 77 students
  - Transfer Day (In Person) - 15 students / 25 total
  - Out-of-State Day (In Person) - 19 students / 35 total
  - Sr. Preview Day- USU Eastern (In Person) - 19 students
  - Leadership Day (In Person) - 80 students (2nd cancelled, 131 registered)
  - Diversity Day (Virtual) - 28 students (moved to virtual, 160 registered)
  - Academic Day (Virtual) - 46 students/ 75 total (moved to virtual, 200 registered)

- Spring Recruitment/Yield Events
  - Utah Higher Ed Days (Virtual)
    - Jan- March, 2021- All USHE institutions present to juniors at each high school in UT
    - UHED Days- 2,949 students, UHED College Nights- 103 students
  - Calling Blitz
    - Phone calling to 11,000 Logan admitted students to see preliminary enrollment plans
    - 35.6 % coming, 13.5% not coming, 10.2% deferring, 40.7% undecided)
    - USU Eastern campaign to take place in April
- True Blue Day: Diversity - USU Eastern (In Person) - 18 students
- Transfer Open Houses - (Virtual)- 196 registered / 135 attended / 46 scholarships
- Transfer Day (In Person) - 24 students / 39 total
- Out-of-State Days (In Person) - 44 students / 38 guests / 82 total
- Jr Preview Day- USU Eastern (In Person) - 62 students
- Concurrent Enrollment Visits (In Person)- 20 school visits between 7 schools (Box Elder, Bear River, Mountain Crest, RidgeLine, Logan, Green Canyon, Sky View) / 2,700 students
- Admitted Student Day (In Person)
  - March 18, 19, 25 & 26- 4 groups rotating per day
  - 437 students / 364 parents / 801 total
- What’s Next Wednesdays Events (Virtual)
  - 30 min live sessions on admissions, scholarships, orientation, housing, etc
  - March 10- April 28
- USULC- USU Leadership Conference (In Person)
  - June 7-10, June 14-17
  - 1,100 students registered over the two weeks

- Campus Tours
  - Campus Tours (In Person)- 1,559 students / 2,394 total
  - Campus Tours on hold from November to January
  - Currently running campus tours with a limited number.
  - Tours are expanded to 3 per day, limiting one student and one parent.

Marketing

- Automated Emails (Suspect, Prospect, Applicant, Admit)
  - System, Logan, Blanding, Eastern, Statewide and Parents (CampusESP platform)
  - Emails- 907,37K to prospective and admitted students. These include weekly recruitment emails, event invitations and reminders to students in our prospect and admit pools. (Averaging about 12,000 / day)
  - Text Messages (automated and one-time sends)
    - Admission congrats, scholarship deadline, not enrolled, orientation modules, incomplete app
    - Open House, event invitations, and general texts – 62,237 to prospective students.
    - Texting campaign to State’s names with auto reponses between 12/21 and 1/10 - 67,452 messages

- Digital Efforts
  - Search, Geofencing and Retargeting: Open Houses, Scholarship Deadlines, Apply, Orientation Modules, Class Registration (begins late April)
  - Social Media: targeting for Prospects and Admits- sent YouTube How-to Videos, apply, orientation module reminders
  - Digital Viewbooks (interactive) – Logan, Blanding, USU Eastern and Transfer Guide

- Mailers
  - Mailers Sent- 307,144 direct mails for events, open houses, senior piece, scholarship deadline, and legacy. Not including admissions letters, new student guides, or scholarship letters.
  - Juniors/Underage – Prepare for College
  - Admits – Admissions Letter & New Student Guide, What’s Next Steps (with handwritten message from current student), What to Expect – Fall 2021, Paying for College + Sticker, Virtual Events, Alumni & Outcomes, College-specific mailer

- Web
  - Live chat feature located on the admissions website
  - “Calendly” scheduling appointments added to each recruiter. Recruiters have averaged 3-4 visits per day with prospective students
  - Virtual Tours – Students can choose Spanish or English, tour Logan or Eastern.

- Name Purchases- 96,000 names purchased by specific demographics- location, major, academic criteria.
The Student Achievement Collaborative is a joint effort by the Office of the Executive Vice President & Provost and Academic & Instructional Services to focus on the success of all students at Utah State University. Through a combination of organizational and shared resources the Collaborative develops and administers innovative strategies designed to meet institutional retention and completion goals while emphasizing the University’s commitment to access and student achievement.

Student Achievement Collaborative Leadership
- Robert Wagner, Vice President: Academic and Instructional Services
- Janet Anderson, Vice Provost & Associate Vice President: Academic and Instructional Services
- Taylor Adams, Assistant Vice President: Statewide Campuses
- Mykel Beorchia, Director: University Advising
- Heidi Kesler, Director: Student Retention & Completion
- Andrea Olding, Director: Advising & Student Success for Statewide Campuses
- Lisa Simmons, Director: Student Retention & Completion
- Kristi Swainston, Data Analyst/Programmer: Registrar’s Office
- Linda Zimmerman, Director: Student Involvement and Leadership Center

USU Ready Campaign
In response to feedback from students after the conclusion of spring 2020, the Provost’s Office, UMAC, and AIS created a website: [https://www.usu.edu/ready/](https://www.usu.edu/ready/) which includes support for both faculty and students throughout the USU system:

- Faculty
  - Safety Protocols and Procedures
  - Technical Support
  - Teaching Tips
- Students
  - Academic Support
  - Safety Protocols
  - Technical Support

The Student Academic Support section includes contributions from faculty and students to assist with:
- Time Management
- Study Space and Technology Preparation
- In-Class Learning
- Overall Learning
- Assignments
- Test Preparation
- Communication
- Conflict Resolution
- Stress Management

The USU Ready campaign continued with USU Ready 2021 (see: [https://www.usu.edu/ready/2021](https://www.usu.edu/ready/2021)) with an emphasis on Academics, Wellness, and Involvement.

Front and Center Newsletter and Speaker Series
Front & Center, created and supported by the Student Achievement Collaborative, brings together student success content to support our student-facing teams on all campuses. In addition to the monthly newsletter, campus partners will share insights to enhance your work with students in any arena. Join your colleagues virtually, for now, to develop your skills as an excellent student success professional.

Student Communication Coordination
Representatives from UMAC, USU Online, Student Retention & Completion, Statewide Campuses, and Student Affairs meet twice a month to coordinate all student communications. The goal is to streamline and reduce the emails and texts that go out to students. It is also to coordinate social media messaging to students.
Student Academic Achievement Alerts – Case Management

- Fall 2020 – Utilizing NASNTI (Blanding), Inspire (Civitas), and Qualtrics 216 Logan campus students were referred to SR&C for Case Management
- Spring 2021 – Launch of Student Academic Achievement Alert Form (Maxient): This new form has a robust case management and workflow component. It is in the same database as Student of Concern, Conduct, and Sexual Assault reports. This allows simplified cross-referencing and referrals. Creation of two positions to serve as Case Managers (for a total of 55 hours per week).
- We are working with Statewide Campuses to implement these protocols throughout the USU system.

Faculty Mentors

- Beginning in fall 2020, faculty teaching USU 1010, University Connections, have also served as a faculty mentor to each student in their class. They have continued to work with students and provide outreach to students throughout the academic year. Every two weeks they send an email to all students in their course. Additionally, they have worked with the Office of Student Retention and Completion to send targeted outreach to students whose persistence propensity score in Civitas has dropped 5% or more in a week’s time. Beginning fall 2021, Blanding and Eastern campuses will be offering USU 1010 and adopting the Connections Faculty Mentor model.
- Utah State University (USU) Statewide Campuses invites all undergraduate students to participate in the Faculty-to-Student Mentoring Program. The goals of this program are to help students:
  - Successfully adjust to university life.
  - Feel like they are valued members of the university.
  - Have a clear sense of purpose.
  - Achieve their educational goals
- Success Coordinating on all Statewide Campuses: a success coordinator is a central point of contact for any student questions or concerns. They help students understand campus resources as well as help them with localized tutoring or campus events, the financial aid office, wellness psychologists, and connecting with academic advisors.

Academic Advising

Academic advising had to pivot during the past academic year but has continue serving students through Zoom, phone, and email. Advisors throughout the USU system have gained skills to develop rapport with students even while working virtually. Advisors have utilized data and analytics to implement proactive efforts to invite students to appointments rather than waiting for students to schedule. USU advisors, system-wide, served students at nearly the same rate we did in Fall 2019 (98%: 46,796 in 2019 and 45,716 in 2020). In post appointment assessments students describe their advisors as helpful, knowledgeable, kind, friendly, supportive, and understanding.

USU Prep Academy

In fall 2020 the first cohort of new students entered the Prep Academy, a program for selected students who do not meet the university’s requirements to be admitted into a bachelor’s degree program. These students are admitted to an Associate Degree program in General Studies and follow a prescribed schedule of courses during their first semesters. The program has been intentionally designed based on student success data and established best practices. Its purpose is to provide opportunities, experiences, skills, and education that will assist students to earn an Associate Degree in General Studies and qualify for eventual full admission into a USU bachelor’s degree program. Students are required to earn a 2.0 term GPA to continue from semester to semester. Their prescribed courses include Connections, Strategies for Academic Success, English 1010 and 2010, and Career Exploration. Most students took a customized version of remedial math designed to not only shore up basic math skills, but also help students understand the “why” behind studying math and developing quantitative literacy skills.
The first cohort of students in fall 2020 consisted of 125 students in Logan and 19 students on statewide campuses. Eighty percent received the required 2.0 term GPA to continue at USU and will be eligible to declare a four-year program after their second semester, if they continue to meet program requirements and also meet the admission requirements for their chosen major.

**Parent Programs**
In early 2020 Student Orientation and Transition Services launched a new platform, the Aggie Parent and Family Network, designed to deliver announcements and newsletter content to parents of current and prospective USU students. The software, called CampusESP, delivers information that is broadly applicable to parents of all current or prospective USU students. The new network is part of the university's efforts to inform parents and guardians about campus dates and deadlines, news, resources, and announcements. Several offices on campus have already provided timely, brief articles related to their program, and the content library continues to grow.

Network subscribers have grown to over 7,500 parents of current students on the Logan campus, nearly 500 parents of students on the Blanding campus, and nearly 27,000 parents of prospective students. The content and continuing efforts are directed by a parent communication committee, with representation from around the state. In addition to the newsletter, parents can find support through online and in-person Parent Orientation programs, Parent and Family Weekend, the Aggie Parent and Family Podcast, and individual appointments with the Parent and Family coordinator, Isaiah Jones.

**Notification of Leave**
The Academic Standard Sub-committee (and then the Faculty Senate) approved a change to the policy dictating how long a student’s matriculation stays open without active registrations. The policy now keeps the matriculation open for three years (meaning the student does not have to reapply to the institution if they return within three years of their most recent active registration. Because of this change the following adaptations have also occurred:

- Retired the Leave of Absence process which was governed by the Registrar’s Office.
- Instituted the Notification of Leave process which allows students to notify the university of their intentions and reasons for leaving the university. This no longer includes the university dropping courses for the student or changing matriculations. This is governed by the Office of Student Retention & Completion.

These changes allow more resources to be focused on student outreach and assisting student to return to the university.

**Re-enrollment Campaign/Ivory Foundation Completion Scholarship**
The Ivory Foundation has donated over $80,000 to be used to scholarship former USU students who have had a gap in their education for at least 5 years but who are within 30 credits of completion. They must plan on enrolling in a minimum of 9 credits each semester and complete their degree within 18 months. Students may complete in any program USU offers; however, many students may find the Integrated Studies program to be a particularly good fit. The academic advisors for Integrated Studies will be a point of contact for these students. A small pilot group of 9 students received this scholarship for 2020-21AY. A re-enrollment task force has been formed to identify students to participate in this opportunity moving forward. The Ivory Foundation Completion Scholarship has been made available through a generous grant from the Clark and Christine Ivory Foundations.

**Student Outreach Campaigns**
- Phone calls and texts to AWOL (unregistered) students – made by peer mentors, peer advisors, and Success Coordinators.
- For Logan campus students, a basic script with answer logic was created in Qualtrics. This serves to guide the students providing outreach as well as to collect data on responses.
• Statewide campuses piloted the SignalVine texting service and sent text messages, complete with response logic to students. Their leadership in this area has been extremely valuable as SignalVine will soon be adopted system-wide.

• Spring 2021 (Logan Campus)
  - Phase 1 (Freshmen/Sophomores). Timing: Registration Week to Finals
    - 988 phone calls
    - 321 individual emails
  - Phase 2 (All Students). Timing: After Finals to Start of Spring (excluding holidays)
    - 813 phone calls
    - 314 individual emails

Students Planning on Registering for Spring
Reasons for Delay:

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<thead>
<tr>
<th>Reason</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic</td>
<td>46%</td>
</tr>
<tr>
<td>Overwhelmed</td>
<td>25%</td>
</tr>
<tr>
<td>Financial</td>
<td>16%</td>
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<tr>
<td>COVID</td>
<td>6%</td>
</tr>
<tr>
<td>Undisclosed</td>
<td>5%</td>
</tr>
<tr>
<td>Emotional/Mental Health</td>
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</table>

Students Not Planning on Registering for Spring
Reasons for Attrition:

<table>
<thead>
<tr>
<th>Reason</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Other Plans (mission)</td>
<td>25%</td>
</tr>
<tr>
<td>Remote Learning too Hard</td>
<td>18%</td>
</tr>
<tr>
<td>Transferring for Academics</td>
<td>16%</td>
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<tr>
<td>Transferring Closer to Home</td>
<td>12%</td>
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<tr>
<td>Other Plans (mission)</td>
<td>11%</td>
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<tr>
<td>Employment</td>
<td>10%</td>
</tr>
<tr>
<td>Finances</td>
<td>8%</td>
</tr>
</tbody>
</table>

Student Retention & Completion Programming

• Supplemental Instruction - Acknowledging USU's mission that academics come first and incorporating the goals of general education, participants of SI will be able to relate, apply, implement, and demonstrate strategies and competencies:
  - Within the context of their specific breadth education courses
  - To other coursework and beyond
  - Collaboratively with peers
  - Proactively, prior to academic difficulties

  - Remote since March 13, 2020
  - Supports 25 courses in Spring 2021
  - Recent feedback from an SI Leader: "I just got out of one of my sessions. At the end I had a couple of students stay to just chat with me, and two of them were all aglow with praise for SI. They haven’t had SI courses in their other courses (at least that they were ever aware of) and felt they were immensely helpful to them. One went so far as to say, ‘I wish I had one for my Criminal Justice class!’ So, it seems the program is doing good and there is some student desire for it to expand.”

• Aggie First Scholars – Curriculum and Involvement for First-Generation Students (FGS)
  - Approximately 20% of USU students identify as being first-generation college students. Aggie First Scholars is a unique program that combines curriculum, involvement opportunities, and scholarships to assist these students to thrive while at USU and beyond. The AFS Faculty Steering Committee maintains governance for the curriculum and significantly informs all other programming. The committee includes faculty from across the USU system and plans to extend AFS to all residential campuses in the coming year.

  - Involvement:
    - 152 freshmen are actively participating in AFS.
    - 803 freshmen are FGS – ongoing outreach to include more in AFS.
    - 49 sophomores, juniors, and seniors are serving as voluntary mentors.
Networking Meals – these informal opportunities to get a “free” meal and meet with a student mentor had to be substantially adapted under COVID19 SOPs. The pivot has been toward virtual escape rooms where freshmen and their mentors (along with FGS faculty and administrators) network while solving the virtual mystery or problem. This has been positively received.

- **Curriculum:**
  - USU 1050 Habits of Mind: First Scholars Seminar
  - USU 2160 Student Applied Leadership Training (AFS)
  - Speaker Series; AFS Pathways; Summer Prep Course
  - Publishing a collection of essays written by Aggie First Scholars (edited by Ashley Wells, English Department)

- **Scholarship Funding Campaign**
  - Raised $17,020 in fall 2020. This is in addition to $41,000 in donor sponsored AFS scholarships also secured in fall 2020.
  - Awarded over 20 scholarships to AFS students for the 2021-22AY.

- **Student Support Services (TRIO)** - a federally funded TRIO program designed to provide academic services and support for 196 bachelor’s degree students on the Logan campus. These students are in need of academic support and meet at least one, or more, of the following criteria: 1) low income, 2) first generation, and/or 3) experience a documented disability. Services provided are based on federal TRIO guidelines specified in the Higher Education Act and administered by the US Department of Education. USU Student Support Services is 72% federally funded, at $348,000 annually.
  - Awarded the federal grant for another 5 years.
  - Reached in-take and enrollment benchmarks (see: [https://www.usu.edu/sss/assessment](https://www.usu.edu/sss/assessment))

**Habits of Mind Courses**
Six new courses were first offered fall 2020 to better utilize the expertise of the university’s Learning Specialists (now administratively located in the Provost’s Office). The following courses are 1-credit offerings to help the university meet the students where they are and help them be prepared for success while at USU and beyond:

- USU 1020 Habits of Mind: Planning for College Success
- USU 1030 Habits of Mind: Resilience
- USU 1040 Habits of Mind: Learning for College Success
- USU 1050 Habits of Mind: First Scholars Seminar (for first-generation college students)
- USU 1060 Habits of Mind: Reading for College Success
- USU 1070 Habits of Mind: Success in STEM

**Student Retention & Completion Scholarships**
Dispersed $354,950 in Retention and Completion Scholarships

**University & Statewide Commencements**
After creatively pivoting to a well-received graduation celebration box that was mailed to all 2020 graduates, we are excited to be holding somewhat more traditional commencements and college convocations in 2021. This includes various commencements and celebrations throughout at our Statewide Campuses. On May 5, USU will broadcast a virtual Commencement Program including the conferring of degrees by President Cockett, honorary doctorates awarded to Linda S. Daines, Karen W. Morse, and Julie Ann Robinson, who will also deliver the traditional commencement speech. Fifteen college convocations will be held, in person, on May 6-7.