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Educational Policies Committee Program Proposal, Emma Eccles Jones College of Education and Human Services, September 15, 2017 – Human Development and Family Studies

Utah State University

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Institution Submitting Request: Utah State University

Program Title: Family, Consumer, and Human Development

Sponsoring School, College, or Division: Emma Eccles Jone College of Education and Human Services

Sponsoring Academic Department(s) or Unit(s): Classification of Instruction Program Code¹: 19.0701

Min/Max Credit Hours for Full Program Required: Max Cr Hr / Min Cr Hr

Proposed Effective Term for Program Change²: Fall 2017

Institutional Board of Trustees’ Approval Date: June 23, 2017

Award Type:

Program Change Type (check all that apply):

- [x] Name Change of Existing Program
- [ ] Program Restructure with or without Consolidation
- [ ] Program Transfer to a new academic department or unit
- [ ] Program Suspension
- [ ] Program Discontinuation
- [ ] Reinstatement of Previously Suspended Program
- [ ] Out of Service Area Delivery Program

Chief Academic Officer (or Designee) Signature:
I, the Chief Academic Officer or Designee, certify that all required institutional approvals have been obtained prior to submitting this request to the Office of the Commissioner.

Edward M. Reeve ___________________________ Date: June 21, 2017

I understand that checking this box constitutes my legal signature.

² “Proposed Effective Term” refers to term when change to program is published. For Suspensions and Discontinuations, “effective term” refers to the term the program will suspend admissions.
Program Change Description - Abbreviated Template

Section I: The Request

Utah State University requests approval to change name from Family, Consumer, and Human Development to Human Development and Family Studies effective Fall 2017. This action was approved by the institutional Board of Trustees on June 23, 2017.

Section II: Program Proposal

Program Change Description/Rationale
Present a brief program change description. Describe the institutional procedures used to arrive at a decision for the change. Briefly indicate why such a change should be initiated. State how the institution and the USHE benefit by the change.

This is a proposed department name change from Family, Consumer, and Human Development (FCHD) to Human Development and Family Studies (HDFS) to better align with similar programs across the nation. This name change will help in recruiting undergraduate and graduate students into the program. This name change is being precipitated for the following reasons:

- Current department programs across the nation are all in human development or family studies, which includes family finance, marriage and family therapy, and family relations. There are no consumer courses offered in FCHD.
- A simple Google search shows there are no other academic departments titled Family, Consumer, and Human Development (FCHD). The National Council on Family Relations, which is the professional association for most department faculty, have recommended the title be HDFS for consistency in the field.
- Having an uncommon department name has hurt graduate student recruiting and this feedback has come from current students, potential students, and colleagues from professional associations and other universities. Unless potential students are really invested in finding FCHD, the department does not show up in graduate program searches. Feedback from other notable programs (namely at Purdue and Michigan State) was that changing their name became a significant help in department identity, branding, and graduate recruiting.

Consistency with Institutional Mission/Institutional Impact
Explain how the action is consistent with the institution’s Regent-approved mission, roles, and goals. Institutional mission and roles may be found at higheredutah.org/policies/policyr312/. Indicate if the program will be delivered outside of designated service area; provide justification. Service areas are defined in higheredutah.org/policies/policyr315/. Will faculty or staff structures be impacted by the proposed change?

This change is consistent with the mission as outlined in the doctoral granting mission statement-specifically name recognition of the high quality and quantity research that goes across the state, nation, and world. It also helps meet the land grant mission by clearly labeling the expertise in a more specific manner.
Finances

What costs or savings are anticipated from this change? If new funds are required to implement the change, indicate expected sources of funds. Describe any budgetary impact on other programs or units within the institution.

There will some cost to change letterhead and website, but the supplies are low and need to be reordered this summer so cost is negligible.