8-2019

2019 Utah State University Orientation Guide

Utah State University

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Welcome Students,

As fall semester 2019 begins, Utah State University welcomes its newest members to our Aggie Family. We are excited to have your talents, ambitions, and diversity as part of Utah State because you contribute to the vibrancy and liveliness of this great institution.

The beginning of a new school year is filled with enthusiasm, ideas, and curiosity. Hold on to that inquisitiveness throughout your time at USU and beyond. We are here to ensure your success, and I am striving to create an environment where students are able to follow their dreams, to make discoveries, and to survive failures. You will grow, not only academically, but also as a socially engaged citizen that will make a positive impact on people and communities in the future.

As the land-grant institution of Utah, we are fortunate to have dedicated faculty with diverse areas of expertise in learning, discovery and outreach. Our faculty provides excellence in teaching not only on our main campus in Logan, but also at our statewide campuses, and through our many online degree offerings. Our dedication to education and learning continues to provide accolades as the university was ranked as the #5 public university in “National Universities Rankings 2018” by Washington Monthly and #15 “Best Online Bachelor’s Program” in the nation by Forbes in 2019.

We continue to make investments that strengthen Utah State University. For example, the spring of 2019 saw the opening of the Life Sciences Building on the Logan campus that was built to meet the growing demand for foundational biology courses. These courses are required for more than 30 of the university’s undergraduate majors, including programs such as life sciences, engineering, agriculture, nutrition, food sciences, and natural resources.

We are committed to making our campus a safe, healthy, and inclusive environment where you can reach your full potential. As you immerse yourself in scholarly life, be sure to also take part in the many engaging activities and events that will enrich your experience as an Aggie. Take advantage of the many recreational opportunities that are available near your campus. And also, please cheer on our Aggie student athletes! Our men’s football and men’s basketball teams are coming off a strong year and are expected to be strong contenders in the upcoming Mountain West Conference season.

Each one of you chose Utah State University because of the opportunities that we can provide you. I am so pleased you are now part of the Aggie Family and I look forward to sharing in your many accomplishments this coming year.

Utah State University

Noelle E. Cockett
President
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The Key to Saving Money and Graduating Faster: USU Online Classes

Adding a couple of classes to your course plan each semester can help you start your career sooner and graduate with more money in your bank account. But if you’re like most USU students, you probably have a busy work and school schedule as it is. An effective way to graduate faster, students tell us, is taking a few online classes where appropriate, because they don’t require you to attend a physical location at a specific time, allowing you to do the classwork when it’s convenient to you.

Students who take more than 12 credits per semester benefit from USU’s “tuition plateau.” Credits 13-18 (six total credits) are FREE to both undergraduate and graduate students across all USU colleges and degree programs. So, if you are looking for a way to save money and graduate faster, USU Online is a great way to add some extra credits to your schedule.

Not only are you allowed to mix-and-match face-to-face classes with online and broadcast, but you are encouraged to do so, and find the perfect combination of courses each semester that works for you. Online classes cost the same as face-to-face, they are usually taught by the same professors, and they qualify you for the exact same USU benefits, including campus accommodation, financial aid and scholarships, e-tutoring, library access and online test proctoring – you name it!

For those of you looking to graduate faster without sacrificing vacation and holidays, USU Online is available during the summer semester. Choose from over 300 online classes and make real progress on your degree without experiencing FOMO. Just make sure you have access to electricity and WiFi every once in a while, to submit your homework and check your Instagram.

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See where your classes are, find great places to eat, and keep up with what’s going on at USU in three easy steps:

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Logan Institute of Religion

Let’s Get Started

Welcome to Utah State!
We’re the departments of Biology, Chemistry & Biochemistry, Computer Science, Geology, Mathematics & Statistics and Physics. We’re excited to meet you and help you excel in your undergraduate career. Contact us and let’s get started.
Go for 2 weeks • Go for a semester • Go for a year

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USU Study Abroad
studyabroad@usu.edu

@utahstateglobal
The reality is that approximately 21% of college students report having experienced dating violence by a current partner, and 32% of college students report experiencing dating violence by a previous partner (“The Truth About Domestic Violence on College Campuses”, 2017). It’s imperative that as a student of Utah State University you are aware of the resources available to you in case you or someone you know experiences any form of violence.

The Sexual Assault & Anti-Violence Information (SAAVI) Office provides free and confidential advocacy and therapy to primary and secondary survivors of all forms of interpersonal violence, including sexual assault, stalking, dating/domestic violence, bullying, and hazing.

SAAVI also offers support and resources for those in unhealthy relationships, as well as healthy relationship workshops and anti-violence outreach to the USU campus community.

GET HELP

**Advocacy**

Advocates help remove barriers to healing by empowering survivors with information about options and helping them navigate the path they choose:
- Assistance with academic
- housing or work accommodations
- Help in reporting to law enforcement and/or filing a university report
- Accompany a survivor in seeking medical care

**Therapy**

SAAVI provides individual and group therapy for primary and secondary survivors of all forms of interpersonal violence. SAAVI therapists speak English and Spanish fluently.
But You Need to Know

GIVE HELP

To make a difference in the life of a survivor:
• Express belief and avoid questioning a survivor’s story. It isn’t up to you to investigate or know all the details.
• Quietly listen. Don’t pressure a survivor to talk about their experience.
• Show interest, but don’t pry.
• Treat a survivor the way you always have.
• Be yourself.
• Accept a survivor’s experience the way it happened. Avoid statements such as, “you should have...” or “why didn’t you...”
• Give a survivor space to feel what they need to feel to move through the healing process. Instead of saying “Don’t think about it,” say, “It’s OK to cry.”
• Leave comparisons alone. Each person experiences trauma and the healing process differently. Don’t compare one survivor’s experience with another’s.
• Know what resources are available, and encourage the survivor to seek professional help. Learn more at sexualassault.usu.edu.

GET INVOLVED

Attend an Event

SAAVI helps put on several events every year, including the Red Zone information fair, the Clothesline Project, Stalking Awareness Month activities, a healthy relationships fair, Safe Spring Break, Start by Believing Day, and Walk a Mile in Her Shoes.

Become a Peer Educator

Students must apply and interview to become a volunteer peer educator. Peer educators plan and implement multiple events, presentations, and awareness campaigns throughout the year. Apply online at saavi.usu.edu under “get involved.”

Join the USU Can Stop Abuse Club

Subscribe to our monthly volunteer newsletter or join the SAAVI Club by emailing saavi@usu.edu.

Request a Presentation or Training

SAAVI offers outreach upon request to classrooms, student clubs or organizations, fraternity and sorority life, student-athletes, employees, colleges and departments. Topics include: healthy relationships, sexual respect and consent, understanding victim trauma, how to start by believing, sexual violence in the media, and online dating.
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- Agribusiness management
- Farm and ranch management
- Stock and commodity brokering

AREAS OF STUDY
- Agribusiness
- Farm management
- Marketing
- Agricultural finance
- International agribusiness
- Agricultural law (minor)

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Virtual Reality In Landscape Architecture

More than an interactive way to watch sports or an involved way to play Batman, virtual reality (VR) is proving to be a critical learning and researching tool for landscape architects. Within the Landscape Architecture & Environmental Planning (LAEP) Department at Utah State University, students and professors are leading the nation in using this tool to enhance design of public spaces, and to better understand the public psyche.

Landscape architecture bachelors and master’s student, Drew Hill researched virtual reality in the early stages of design for his thesis work. “Using VR for analysis and concept development on a small-scale project improved students’ understanding of their designs, allowed them to better express their ideas, and make better informed design decisions,” Hill said.

Bachelor and master’s student Brandon Blauer also studied the use of VR and drones within landscape design and planning. “VR can enable designers to virtually revisit a site, providing an opportunity to repeatedly reference site conditions in a way that may not be possible physically due to travel or cost limitation,” Blauer said. “VR also enables designers to more easily connect analysis data with the physical conditions of the site.”

To date, students in LAEP have used virtual reality to improve their designs for clients like Powder Mountain, Utah; Ogden, Utah; Layton, Utah and Pocatello, Idaho. Students and stakeholders increasingly see the value of adding VR and drones to the design process, and Professor Benjamin George sees the integration of this technology increasing in the coming years. “Virtual reality is a skill our students need to be competitive,” George said. “This isn’t a fad or a trend in the industry. It’s a vital piece of technology that is changing how landscape architecture is done.”

Hill said his VR work made him more competitive in the job market, and Blauer said he owes his career to the LAEP Department and its commitment to using cutting-edge technology, including virtual reality. Learn more about virtual reality and the Landscape Architecture and Environmental Planning Department at http://laep.usu.edu.
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Build A Future That Is Rewarding!

Follow your interests and prepare for a profession and a life that allows you to work in a fulfilling job and maintain a lifelong love of learning.

History prepares you to analyze the context of any situation and to evaluate information for accuracy, bias, and tone.

Religious Studies gives you a cultural framework for understanding your own beliefs and for putting the political and social conflicts facing our world today into perspective.

Classics opens up the ancient world and its languages, boosting your vocabulary and ability to imagine the world around you.

Each program builds your skills in reading tests, analyzing ideas, writing well, and speaking with clarity. All three of these programs, housed together at Utah State, provide you with the tools and opportunities you need to face the world of work, the responsibilities of family life, and the personal goals you have set for your futures.

What Are Our Students Doing? Here is a Sampling:

- Interning at the Church History Library in Salt Lake City, UT
- Working toward a PhD in history at UT-Austin, Ohio State University, and UI-Chicago
- Developing online history tools for use in classrooms
- Teaching Latin to high school students
- Writing historical novels AND SO MUCH MORE

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Education Program Ranks Among Top in Nation

The College of Education and Human Services is currently ranked 26th in the nation for graduate programs and 6th in the nation for grant funding. The School of Teacher Education and Leadership (TEAL) encompasses elementary education, secondary education, and educational leadership in K-12 administration. Dr. Kathy Cabe Trundle, Department Head of the School of Teacher Education and Leadership, oversees the unit and provides leadership for the faculty and staff. The teacher preparation programs in the School of TEAL have an outstanding reputation and are accredited by AAQEP, a national accrediting agency for teacher preparation.

Superintendents, principals, and others who hire USU education program graduates rank them as the best prepared teachers in the state. This is due largely to the field-based cooperative preparation program established over 20 years ago between the teacher preparation programs and the on-campus Edith Bowen Laboratory School as well as K-12 schools throughout Utah. Students can work toward licensure in early childhood and/or elementary education, each of which includes extensive practicum experience associated with all phases of the program.

The early childhood program is offered in collaboration with the Department of Human Development and Family Studies. Composite programs include those with special education and deaf education.

Offering one of the most highly respected programs for the preparation of secondary school teachers has always been the hallmark of our secondary education program. More than 400 students are planning for a career in middle or high school teaching and will complete their degree requirements through the 22 departments throughout the university that work in partnership with the School of Teacher Education and Leadership to offer teacher preparation programs. Students who graduate from these programs are heavily recruited by school districts throughout Utah. Demand is greatest for mathematics and science teachers, but graduates from the secondary education program benefit from the excellent reputation that USU’s College of Education and Human Services enjoys.

Part of what makes the early childhood, elementary, and secondary preparation programs outstanding is the advising. Advisors are available from 7:30 a.m. to 6 p.m. weekdays to provide students with information and to assist them in planning their college and professional careers. Those desiring to major in elementary education, early childhood education, or secondary education must complete an online application for admission to the teacher preparation program. For a complete description of admission criteria and information, please visit the website (teal.usu.edu) or the TEAL Advising Office, Emma Eccles Jones Education Building, Room 373. To schedule an advising appointment, please visit http://cehs.usu.edu/advising or call (435) 797-0391.
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To be engaged, you must feel valued and included. The USU Inclusion Center strives to create a warm and welcoming space where everyone feels empowered to bring their full, authentic selves.

Enhance your educational experience through programs and activities that weave cultural awareness, inclusion, and social justice into the fabric of Utah State University. Check out our events or join one of our 8 student clubs. Everyone is welcome!

Utah State University
INCLUSION CENTER

ASIAN STUDENT ASSOCIATION, BLACK STUDENT UNION, INTERFAITH STUDENT ASSOCIATION, LATINX STUDENT UNION, NATIVE AMERICAN STUDENT COUNCIL, NONTRADITIONAL STUDENT ASSOCIATION, POLYNESIAN STUDENT UNION, QUEER STUDENT ASSOCIATION

TSC 315 435-797-1728 inclusion.usu.edu
UTAH STATE ATHLETICS 101
INTRODUCTION TO BEING AN AGGIE SUPER FAN
FALL 2019 SYLLABUS

COURSE INFORMATION:
PROFESSOR: BIG BLUE
LOCATIONS: MAVERIK STADIUM, CHUCK AND GLORIA BELL FIELD, AND WAYNE ESTES CENTER
COURSE FEES: ALL REGULAR SEASON HOME EVENTS ARE FREE WITH VALID USU STUDENT ID
CONTACT INFO: @USUAthletics, @usufootball, @ususoccer & @usuvolleyball

ATTENDANCE:
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VS. SOUTHERN UTAH
8.16.19 x 1PM

VOLLEYBALL HOME OPENER:
VS. EASTERN MICHIGAN
8.30.19 x 12PM

FOOTBALL HOME OPENER:
VS. STONY BROOK
9.7.19 x TBA

MATERIALS:
WHILE AT EVENTS YOU WILL LOOK YOUR BEST IN YOUR AGGIE GAME-DAY SHIRT FOUND AT THE CAMPUS STORE. YOU WILL ALSO NEED TO KNOW THE FIGHT SONG, THE SCOTSMAN & THE I BELIEVE CHANT (SEE BELOW)

Hail the Utah Aggies,
We’ll play the game with all our might
See the colors flying,
The Aggie Blue and Fighting White!
How they stir us onward,
We’ll win the victory all right!
Hail the Utah Aggies,
We’re out to win so fight, fight, fight!
(REPEAT AFTER CHORUS)
(CHOIR)

Utah State! Hey!
Aggies all the way!
Go Aggies, Go Aggies
Hey Hey Hey!

Show me a Scotsman,
Who doesn’t love the thistle.
Show me an Englishman,
Who doesn’t love the rose.
Show me a true-blooded Aggie from Utah,
Who doesn’t love the spot...
Where the sagebrush grows!

I,
I Believe.
I Believe That.
I Believe That We.
I Believe That We Will Win!
I Believe That We Will Win!
I Believe That We Will Win!
I Believe That We Will Win!
Learning By Doing

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PROGRAMS AVAILABLE

CGO Undergraduate Research Fellowship
The CGO Undergraduate Research Fellowship is a research program for students working to complete an undergraduate degree in economics or finance.

This CGO fellowship provides a unique, hands-on mentorship and training experience where students are equipped with skills to launch impactful careers and land spots in top graduate programs. CGO fellows spend their time contributing to CGO research projects and participating in trainings, reading discussions, workshops, and guest lectures. They also have the opportunity to interact with high-profile experts and begin to create their own professional networks.

CGO undergraduate fellowships begin in August and conclude at the end of the following spring semester. Fellowships can be renewed until the completion of the required courses for a student’s degree.

CGO Graduate Research Fellowship
The CGO Graduate Research Fellowship is a research program that provides tuition funding for students pursuing a master’s degree in economics (MSE, MSFE, MDATA).

Throughout their fellowship experience, CGO graduate research fellows have the opportunity to work on a wide range of projects and are fully immersed in the CGO research process, from conducting background research to writing and editing final products. CGO fellows work with other USU scholars, staff members, and external partners, to craft interesting, timely, and policy-relevant research that has the power to transform lives.

CGO fellows also take on leadership responsibilities, hold reading discussions and engage in professional development workshops. This program is the ideal setting for students to prepare for advanced academic pursuits and careers.

CGO graduate research fellowships begin in August and conclude the last day of the following spring semester. CGO fellowships can be renewed until the completion of the required courses for a student’s degree.

Amy Rees Anderson Academic Entrepreneurs Fellowship
Amy Rees Anderson Academic Entrepreneurs is a fellowship program for female Huntsman School students who are interested in careers related to higher education, academia, business, or public policy.

Fellows participate in research across the full breadth of the CGO’s policy portfolio, including innovation and entrepreneurship; health, wealth, and human capital; and business, government, and civil society.

In addition to research opportunities, fellows take part in professional development training and receive executive mentorship through personal interaction with Amy Rees Anderson, for whom the program is named. Anderson’s input continues to inform the structure of the program, and her example provides students with a powerful and unique role model as they pursue their academic goals.

To learn more about student opportunities available at the Center for Growth and Opportunity, visit our website: https://www.growthopportunity.org/student

ALUMNI HIGHLIGHTS

Rebekah Yeagley
Undergraduate Research Fellow Rebekah Yeagley attended the 2019 conference for the Association of Private Enterprise Education (APEE) at the Atlantis Resort in the Bahamas where she competed with nearly 50 other students in APEE’s annual undergraduate research competition. Yeagley’s research project, The Economics of the Mom Blog, was awarded first place honors for outstanding research and presentation.

Yeagley, who also is an Amy Rees Anderson Academic Entrepreneur Fellow, said of the award, “I was just excited CGO gave me the opportunity to present my research at the conference. I was very impressed with the quality of the other projects, so to have my research recognized was a true honor.”

Josh Lyman
CGO Undergraduate Research Fellow Joshua Lyman presented his research project, How Government Regulation has Affected Pharmaceutical Innovation during Utah State University’s Student Research Symposium and was presented with the award for best undergraduate research presentation in his category.

Of his CGO experience, Lyman said, “I am grateful to CGO for all of the resources and time they have put in to helping me learn and go through this research process. I am also especially grateful for Professor Benjamin Blau for working with me this past year. He has been a fantastic mentor, teacher, and friend, and none of this would have been possible without him.”
Political Science

Political Science is the study of government, public policies, political processes, and political behavior. Students are encouraged to reflect on the political demands that fall on them as citizens.

Law & Constitutional Studies

This is the only major of its kind in the Intermountain West. The program is intended to introduce students to the study of law and politics, with an emphasis on the American Constitution.

International Studies

The international studies program addresses the global problems of security, development, ethnic conflict, and human rights, as well as problems relating to the environment and natural resources.

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- Bachelor of Applied Economics
- Minor in Environmental and Natural Resource Economics
- Minor in Applied Economics

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USU TESTING CENTER

As a USU student, you will likely have the opportunity to take an exam at the Testing Center. This handy guide tells you everything you need to know about how this process works.

Location
The Testing Center is located via a separate entrance on the south side of the Merrill-Cazier Library. Inside, you find the sitting area, restrooms, water fountains and the front desk.

Reservations
Before arrival, you need to make an appointment for each exam. This can be done online at testing.usu.edu, over the phone at (435) 797-3617, or in person.

Check-in
When you arrive for your test, take off your watch, show a government issued ID (USU ID Preferred), turn your phone completely off and present any allowed testing materials, such as:

- Calculator
- Notes
- Pen/Pencil

All of these things will be checked before you are allowed to take your test. During check-in, listen carefully while the proctor gives you the exam information. The proctor will also give you a computer card for an online test, or a paper copy of your test.

Testing
Enter the testing room, making sure to keep your voice to a whisper. If you were given a computer card exchange it with the proctor for a testing laptop. Then sit down to take your test.

Check-out
After you complete your exam, turn your laptop in to the proctor inside the room and bring all other testing materials to the check-out desk. Present your ID to the proctor, and she will help you finish the process.

Helpful Information
The Testing Center has some materials available for your use:

- Scratch paper
- Calculator
- Mouse
- Pencils
- Earplugs
- Headphones for listening to provided music stations

We hope you have a positive experience at the Testing Center.
What to do

IF YOU EXPERIENCE

SEXUAL MISCONDUCT OR DISCRIMINATION

SEXUAL MISCONDUCT

Sexual misconduct includes dating or domestic violence, stalking, sexual harassment, sexual assault, and discrimination based on gender. Gender-based discrimination includes treating someone differently due to their gender, gender identity/expression, or sexual orientation. Sexual misconduct and gender-based discrimination violate USU policy and state and federal laws, including Title IX of the Education Amendments of 1972. USU is obligated to take prompt and effective steps to end sexual misconduct when it occurs, prevent its recurrence, and remedy its effects.

Amnesty for Student Code Violations
When a student reports sexual misconduct to the Office of Equity, either on behalf of themselves or another student, they receive amnesty for drug and alcohol student code violations related to the incident. Learn more at usu.edu/sexual-assault/policies/amnesty.

Prevention
All new students – including transfer students or those who take a leave of absence – are required to complete an online sexual assault prevention course. This course provides important information about creating a safe learning environment free from sexual misconduct. Students can also learn more about becoming an Upstander – someone who stands up to prevent harm to others – by taking an Upstanding bystander intervention training. Learn more at upstander.usu.edu.

DISCRIMINATION

USU prohibits treating anyone differently based on the following protected classes when it results in a negative impact to the person’s employment or educational experience: race, color, religion, sex, national origin, age, genetic information, sexual orientation, gender identity/expression, disability, or status as a protected veteran.

Confidential Resources
The SAAVI office in TSC 311 and Counseling and Psychological Services in TSC 306 both provide confidential resources to students. Students can seek help from these offices without anyone else on campus finding out (to the extent that the law allows). Learn more about resources for sexual misconduct at sexualassault.usu.edu.

Supportive Measures
If you’ve experienced sexual misconduct or discrimination, the Office of Equity may be able to provide supportive measures in order to help you succeed in school. This includes access to academic accommodations, changes in on-campus housing, changes to on-campus work schedules, or no-contact orders on campus.

You are encouraged to report experiences of sexual misconduct or discrimination to USU’s Office of Equity. You may request that your name not be disclosed, or that no disciplinary action be taken. Our office will evaluate your requests in the context of the university’s obligation to provide a safe, non-discriminatory environment. If you are unsure if you want to report sexual misconduct to the Office of Equity, we encourage you to talk to an advocate at SAAVI to maintain your confidentiality while you learn about your options.

How to Report
Learn more or file a report for sexual misconduct or discrimination online at equity.usu.edu.

titleix@usu.edu | 435-797-1266 | Old Main 161

Utah State University
OFFICE OF EQUITY
The Disability Resource Center (DRC) works to ensure that students with disabilities can fully participate in all University programs, services, and activities. The center helps individuals with disabilities overcome barriers that could otherwise limit their academic, professional, and personal potential.

These barriers may be architectural, attitudinal, or related to University programs. The DRC serves students with any physical or mental health condition that limits a major life activity. Examples include, but are not limited to, learning disabilities, ADHD, depression, anxiety, autism, chronic health conditions, head injuries, hearing loss, and low vision.

If you have, or suspect you may have, a physical, mental health, or learning disability that may require accommodations, we are here to assist you. To get started, submit an application located on the DRC website, www.usu.edu/drc. After submitting your application, call the DRC (435-797-2444) or come into the office (University Inn, 101) to schedule an initial appointment with an Accessibility Consultant.

During an initial visit with an Accessibility Consultant, you will discuss the educational barriers you are experiencing. If asked, you will need to provide documentation of your disability that meets our guidelines. If you do not have documentation, we can help you get it. You will then work with your Accessibility Consultant to identify and establish appropriate accommodations. Once you are eligible, you will request your accommodations each semester as needed.

Services Available to Students:
• Accommodated Testing
• Accessible Print Materials
• Notetakers
• Interpreting, Transcribing, and Captioning
• Transition Services
• Assistive Technology
• Architectural Access
• Early Registration
• Housing Accommodations
• Other less common accommodations
Academic Success Center

Where USU Students discover new ways to study effectively, learn efficiently, and achieve academically.

Resources Available to Students

**Supplemental instruction (SI)** sessions by trained peer leaders.

**Drop-in math and stats tutoring** by certified peers.

**USU 1730 Strategies for Academic Success** available online, at regional campuses, and in Logan.

**In-person and online workshops** covering topics like managing test anxiety, concentration and memory, and time management.

**Campus Recreation**
usu.edu/camprec
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**Center for Community Engagement**
usu.edu/communityengagement
SC 310 • 435.797.9681

**Counseling & Psychological Services**
agriwellness.usu.edu
SC 306 • 435.797.1012

**Fraternity & Sorority Life**
usu.asu.edu/fsl/index
SC 326 • 435.797.0292

**Residence Life**
housing.usu.edu
1125 N. 1000 E. • 435.797.3118

**Student Conduct & Community Standards**
usu.edu/studentconduct
SC 220 • 435.797.3137

**Student Health Services**
usu.edu/health
850 E. 1200 N. • 435.797.1660

**Student Involvement & Leadership Center**
usu.asu.edu
SC 326 • 435.797.2911

**USU Inclusion Center**
usu.edu/inclusion
SC 315 • 435.797.1728

**Veterans Resource Center**
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Day on the Quad and Taste of Logan
Welcome to the Marketing and Strategy Department (MSLE) in the Jon M. Huntsman School of Business! This department offers several different programs of study to launch successful careers in business. The departmental website can be found at https://huntsman.usu.edu/marketingandstrategy/

**MAJORS**

**International Business**
Develops skills and knowledge needed to provide leadership in the global marketplace. This requires not only being able to manage customers, products, and processes in global supply chains, but also understanding the social, political, and cultural dimensions of business in an international environment.

**Marketing**
 Prepares students to manage brand management and marketing needs of companies ranging from major consumer product companies to small businesses. Students select career tracks in strategic sales and account management, marketing analytics, marketing management, or global marketing.

**MINORS**

**Entrepreneurship**
Focuses on building entrepreneurial management skills and helps students acquire the acumen necessary to successfully launch and grow businesses.

**Hospitality & Tourism Management**
Designed to effectively address issues that are vital to the success of hospitality and tourism industries. Gives students career options both in and out of the Utah region when training is completed.

**International Business**
Designed to give a broad background in international business. In combination with the Business Administration Major, this minor is designed to give students the skills needed to manage business internationally.

**Leadership & Management**
Designed to give the skills necessary to assume a supervisory or management position in an organization. This minor, combined with a marketing, finance, or accounting major, teaches skills that make students very attractive for employers seeking managers and leaders in their organizations.

**Marketing**
 Designed to give students the skills needed to manage the marketing communications role within companies. Provides the ability to help virtually any business, from non-profits to museums, market themselves effectively.

**Technical Sales Management**
Specifically tailored to the future professional needs of undergraduates majoring in the sciences, technology, engineering, and mathematics. However, the curriculum has applicability and would complement any academic course of study. The program was developed indicating individuals who have both technical skills and training in sales management.
GRADUATE DEGREES

Master of Business Administration (MBA)
Trains students to lead, manage, and improve business performance. Students select specializations in corporate strategy and venturing, finance, or market analytics.

CLUBS

Covey Leadership Fellows
The Covey Leadership Fellows is comprised of students who are interested in developing their leadership and helping others to do the same. Bret Crane, club advisor, can be reached at bret.crane@usu.edu. Please visit the website at https://huntsman.usu.edu/clf/index.

Entrepreneurship
The Entrepreneurship Club teaches skill sets for entrepreneurs to be successful. Russell Fisher, faculty advisor, can be reached at eclub@usu.edu.

Huntsman Marketing Association
HMA members receive training in marketing and networking, while working on resume building skills. They will also have the opportunity to meet with executives one-on-one. Eric Schulz, faculty advisor, can be reached at eric.schulz@usu.edu. Please visit the website at https://huntsman.usu.edu/hma/index.

International Business Club
The International Business Club focuses on the strategic role businesses play in the development of people and the communities where they live. David Herrmann, faculty advisor, can be reached at david.herrmann@usu.edu. Please visit the website at https://huntsman.usu.edu/international_business_club/index.

Master of Business Administration Association (MBAA)
MBAA focuses on providing skills to help students in communication and service. Members help each other, refine resumes, practice interviews, and develop other job-closing skills. Kathy McConkie, faculty advisor, can be reached at katherine.mcconkie@usu.edu. Please visit the website at https://huntsman.usu.edu/mbaa/index.

ProSales
The Huntsman ProSales Program is a market-driven sales organization that connects the best sales students at Utah State University with many business executives, managers, and recruiters throughout the nation. Sterling Bone, faculty advisor, can be reached at sterling.bone@usu.edu. Please visit the website at https://huntsman.usu.edu/prosales/index.

Sales Club
Huntsman Sales Club is a unique opportunity learn about sales and ultimately find the right career path for you. Sterling Bone, faculty advisor, can be reached at sterling.bone@usu.edu. Please visit the website at https://huntsman.usu.edu/sales-club/index.

USU Distributive Education Clubs of America Chapter (DECA)
Collegiate DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality, and management. Alexander Romney, faculty advisor, can be reached at alex.romney@usu.edu. Please visit the website at https://huntsman.usu.edu/deca/index.

LEARN MORE
Our full-time undergraduate advisors can assist you with your academic requirements and other advising needs. Come meet us in the Eccles Business Building, Room 415 or call 435.797.2893 to learn what we can offer you. Please visit our website at https://huntsman.usu.edu/marketingandstrategy/
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EXPLORING Majors

Explore: \\ik-`sploIR\ verb
1. to search or travel through (a place) for the purpose of discovery
2. to examine something carefully

Our team of professionally trained academic advisors are available and ready to assist you in actively exploring and identifying a variety of majors to match your career goals. We will ask you to be intentional and purposeful as you move toward selecting a major, a career, and through your life journey.

“Exploring requires action”

In return, you can expect the Exploratory Advising Center to help facilitate a smooth transition to the appropriate College Advising Office once you have made the decision about your major and meet the college academic requirements.

• Early Semester (weeks 1-6): Come early so we can get to know you and co-create a two-semester plan in DegreeWorks
• Mid-Semester (weeks 6-10): Prepare for registration and update your plan
• Major Exploration (anytime): This is a time to discuss your interests and help you explore different majors

Prehealth Advising

Thinking of a career in health? Our Prehealth Advisors provide support for students from all USU majors/colleges in the preparation and application to health profession graduate programs, such as medical or dental schools. To learn more, visit: advising.usu.edu/exploratory/health-professions.

To schedule an appointment, visit: exploratory.usu.edu/appointment
435.797.3373 | Taggart Student Center 302

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OR COME SAY HI IN TSC 318!
The Center for Atmospheric and Space Sciences (CASS) is recognized both nationally and internationally as a progressive research center in advanced space and atmospheric research programs. Though this interdisciplinary center, research is conducted by faculty and student teams in many areas of atmospheric and space sciences and associated disciplines. Students actively participate in solving research related problems. B.S., M.S. and Ph.D. degrees are awarded by science and engineering departments associated with the Center.

A primary focus of CASS’s research involves understanding space weather and climate disturbances. Space Weather emanates from the Sun in the form of coronal mass ejections (CME). These hit the Earth’s rarefied outer atmosphere and, in turn, lead to energized ion and electron beams that can hit satellites causing glitches in communications, or even disabling them. The associated electric currents in the ionosphere are strong enough to cause overloads in transformers at power stations.

These overload conditions can cause temporary power outages, damage and, in extreme cases, “blow-out” transformers. Space weather also affects the level of radiation experienced by astronauts and even passengers on high-altitude transpolar commercial airline flights. In addition, space weather disturbances disrupt high-frequency (HF) communications, over-the-horizon radars, and GPS geo-location systems. CASS scientists use a variety of ground-based and space-based measurements, as well as large-scale numerical modeling tools, to understand and elucidate space weather phenomena.

Ground-based atmospheric and ionospheric observations are made from the Bear Lake Observatory and the Atmospheric Lidar Observatory, both of which are in northern Utah and managed by CASS scientists. Instrumentation at these observations includes Lidars, ionosondes, low-light-level all-sky cameras, magnetometers, and GPS Receivers. For their research, CASS scientists also use data from coherent and incoherent scatter radars, rocket observations, and measurements from numerous NASA, NSF (CubeSats) and Air Force satellites (Solar Dynamics Explorer, Cosmic and GPS constellations).

Also, a very extensive theoretical modeling program is currently active in CASS. Global physics-based numerical models have been developed to describe the near-Earth space environment, including the ionosphere, thermosphere, plasmasphere and polar wind.

An extensive effort is underway to develop Kalman filter data assimilation models of the ionosphere, plasmasphere, and thermosphere. This development has led to the first space weather Global Assimilation of Ionospheric Measurements (GAIM) model, which is now an operational model running in real-time at both the Air Force Weather Agency and CASS’s Space Weather Center.
Coming to college for the first time doesn’t have to mean breaking the bank for a lot of different technical devices. It can be difficult to guess what students may need and won’t need to help them with their studies. Here’s a guide to help decide what technology will help students succeed this year.

**Laptops**
This is a absolute college essential. Laptops are used every day by students. It can be used for taking notes in class, studying in the library, and doing all sorts of assignments. Back in the dorm, it can be used to stream movies and TV shows, too.

**Printers**
Printers are an expensive investment, but they may be useful for those who live off campus. If a student lives in any on-campus housing, there will be a computer lab close by that is available late into the night and early in the morning. A printer off campus would allow students the luxury of printing without having to plan ahead.

**Calculators**
A calculator is a student essential. Start out with a cheap, simple one that will work for a broad variety of classes. When a student enrolls in higher level math classes, they will know which type of calculator they will need for their field. Look into used ones for a better deal.

**Speaker/Headphones**
Music is a common way for students to unwind. Out on the Quad, a portable speaker can be used to listen with friends. In the library, headphones help tune everyone else out. Either way having both or one of these will help students enjoy their music.
The Merrill-Cazier Library operates with you in mind. Collaborate with friends or seek out quiet study areas on the upper floors. Grab a drink and relax at the Quadside Café with its canyon-view patio. Take advantage of our computer labs, classrooms, and numerous student services that are sure to make the Merrill-Cazier Library your favorite spot on campus!

Our student-focused library offers:

- Access to more than a million books
- Over 40,000 journals, and many article databases through our website (library.usu.edu)
- One-on-one consultations or chat sessions with expert subject librarians
- 150 computers with online resources and productivity software
- A VR Lab with a wide selection of learning programs
- A one-button studio for video and audio recording
- 37 group study rooms available for reserve
- Laptops, iPads, and chargers for checkout
- Composition tutoring at the satellite Writing Center
- Weekly visits from certified therapy dogs
- USU’s Special Collections & Archives, where you can explore distinctive and unique materials such as Medieval manuscripts, the original diaries of Jack London, and all things related to Aggie history.
- And, of course, a team of friendly librarians and staff standing ready to help you at convenient service desks throughout the building.

Keep up on library events and services – follow us on Instagram and Facebook (@usulibrary), or check out our YouTube page (USU Libraries) for tutorials, tips, and database guides. Welcome to USU!
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Utah State University

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- The Junction
  Central Campus Next to Central Suites

1 FULL-SERVICE RESTAURANT
- The Skyroom
  4th Floor Taggart Student Center

1 TEA HOUSE
- Steeped
  Life Sciences

5 CAFÉS
- Beth’s Bistro
  Center for Clinical Excellence
- Noni’s
  Nora Eccles Harrison Museum of the Arts
- Artist’s Block
  Fine Arts Visual
- Luke’s on the Quad
  Stan L. Albrecht Agricultural Sciences
- Quad Side Cafe
  Merrill-Cazier Library

1 FOOD COURT
- Caffe Ibis
- Scotsman’s Corner
- The Hub Food Court
- The Blue Wink
- The Nook
- TacoTime
- SubWay

3 CONVENIENCE STORES
- 88 Kitchen
  Huntsman Hall
- The Quick Stop
  Emma Eccles-Jones Education Building
- The Nook
  1st Floor Taggart Student Center

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Stop by the book table near the fountain on the south side of the TSC on Wednesdays 11 am - 5 pm to connect with other Christians, pick up some free books, join a conversation about life’s big issues, or learn to witness to your friends.

“The unexamined life is not worth living.”
-Socrates

Why do we tend to fear self-examination?

“To love a person means to see him as God intended him to be.”
-F. Dostoevsky

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TECH JOBS: UX/UI
USU has one of the oldest undergraduate research programs in the country, founded in 1975, and provides opportunities for student researchers to shape their own educational experience. Research is about finding answers to questions about the world around you, and undergraduate students at USU have done research in every field or discipline.

Students have explored using aerial photography to track changes in the Green River, tested methods of removing arsenic from drinking water in developing communities, and studied the effects of free community parenting classes on the rate of disciplinary actions in local schools.

“Undergraduate research is what encouraged me on my educational path,” said Bo Price, who will graduate in Chemistry & Biochemistry in Spring 2020. “It has helped me find a major and a profession that I can pursue and know that I will enjoy.”

Undergraduate students who get involved in research can work closely with faculty mentors, apply for grant and scholarship funding for their projects, and even have the opportunity to travel around the world conducting or presenting their work.

“My experience with undergraduate research has truly been the highlight of my time at Utah State,” states recent History graduate Frankie Urrutia-Smith. “The mentors I have had the experience of working with have been my biggest advocates and have encouraged me to pursue even my wildest ideas, such as spending a spring break on a research trip overseas. I am so grateful for the access to resources that the undergraduate research programs at USU have provided, and for the experiences that I have had in pursuit of my research.”

It is never too early to start taking advantage of research opportunities as an undergraduate – all you need is curiosity and drive.

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Dept of Civil & Environmental Engineering|engineering.usu.edu/cee
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• Official gameday t-shirt
• Blue Sage Boutique
• FREE birthday shirt

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• Low education pricing
• Apple Service Center

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Lab Resources

Whether you’re working on assignments, group projects, or wanting to learn new technologies, our 12 innovative computer labs have what you need. Learn more at it.usu.edu/labs

- **Windows and Mac computers**
  - Dual and large, curved monitors
- **Adobe Suite and Microsoft Office**
  - Degree specific software
  - Multi-media editing software
- **Black/white and color printing**
  - $2.10 of free prints
  - Print from your laptop
  - visit campusprint.usu.edu
- **Group study rooms**
  - Photo printing
  - Poster/banner printing
- **Virtual Reality (VIVE)**
  - Wacom tablets and pens
- **Sit/stand desks**
  - SD card adapters
  - Large, small, and multi-page scanners
- **3D printers, 3D scanners, and 3D pen**
- **Video recording studio**
  - Cameras and digital video camcorders
  - MIDI keyboards
- **Charging cables** for phones and tablets
  - Microphones

What We Do

The USU Computer Labs provides quality, timely, secure, appropriate, innovative, and reliable information technology services to support the University’s mission of learning, discovery, and engagement.

No computer lab would be complete without our computer lab consultants. Lab consultants are here to answer questions concerning software, hardware, and printing.

Open Access Computer Labs

01  TSC • TSC 101
02  Old Main • MAIN 229
03  Family Life • FL L201
04  Ag Science • AGRS 135, 136
05  Business • BUS 107, 113, 115, 118, 120
06  Sci-Tech • LIB 002
07  Info Commons • Library, 1st floor
08  Engineering • ENGR 301, 303, 305
09  UR Graphics • UR 101, 102
10  EED • IS 119
11  YETC • EDUC 170
12  TAR • ESLC 131

SD  IT Service Desk • JQL North

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Free Campus Art Museum Features New Exhibitions, Opportunities

UPCOMING EXHIBITIONS

Proving Ground by David Maisel, September 14 – December 14, 2019
Through large-scaled photographs and video projection, Proving Ground immerses the viewer in this surreal and alien realm of Dugway Proving Ground, a classified military site in the Utah Desert.

The exhibition documents an encounter with the chemical and biological weapon testing ground, in Maisel’s words, a “hidden, walled-off, and secret site that offers the opportunity to reflect on who and what we are collectively, as a society.”

Thomas Campbell, January 24 – May 30, 2020
Thomas Campbell is an interdisciplinary artist who sews, paints, sculpts, makes films and prints, and takes photographs. Campbell, whose work is influenced by his early life surfing and skating in southern California, will be an artist-in-residence at Utah State University in the Fall of 2019.

NONI’S COFFEE SHOP & NEHMA STUDY CENTER
NEHMA is the perfect place for a study break. Noni’s Coffee Shop, located in the museum lobby, features soups, salads, and a full espresso bar, including vegetarian and vegan options every day. Our Study Center features art study drawers, which allow an up-close look at artworks outside our current exhibition.

Our library, located in the study center, offers digital access to NEHMA’s collection in addition to our collection of modern art books.

STUDENT OPPORTUNITIES
NEHMA regularly offers paid work, volunteer opportunities, and credit internships for USU students. Students can get an inside look at how a modern art museum functions, including opportunities to learn from our staff and get hands-on experience in a museum setting.
HELP MAKE CAMPUS SAFER

USU is a community of Upstanders. Aggies stand up to prevent harm to others. While it is not possible to eliminate the threat of becoming a victim of a crime, you can reduce your risk and make campus safer by following these tips:

- If you see suspicious activity or a person with a gun or weapon on campus, call 9-1-1 immediately.
- Stay alert to your surroundings, and be careful about sharing your location on your cell phone with people you don’t completely trust.
- Keep the doors to your home and car locked, and never prop open residence hall doors. Always lock your windows at night.
- Never leave your belongings unattended, even for a few minutes. Record the serial numbers on valuable items in case they go missing.
- Know the signs of an alcohol emergency, and always call 9-1-1 if you are worried about the life of another.
- Exercise self-control and respect the boundaries of others. Expect the same of your friends, dating partners, and acquaintances.
- Stand up and address demeaning, discriminatory, and violence-supporting language if you hear it.

LEARN MORE: Visit dps.usu.edu to learn about USU Public Safety.

Visit dps.usu.edu/Clery to learn more about campus crime statistics.
STUDENT INVOLVEMENT

GET INVOLVED

The Student Involvement & Leadership Center is the hub for involvement opportunities at USU. The opportunities and programs offered enhance the education experience by challenging and supporting students in a variety of ways. Student Involvement develops leaders by coupling classroom learning with practical applications.

ALWAYS SOMETHING TO DO
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Nearly 100 student-run clubs.

GET FUNDED
$420,000 awarded in Scholarships and Research Funding.

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