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Utah State University

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AGENDA

MEETING OF THE UTAH STATE BOARD OF REGENTS

June 9, 2006

**Utah State Board of Regents
Office of the Commissioner of Higher Education
Board of Regents Building, The Gateway
60 South 400 West
Salt Lake City, Utah 84101-1284**

name of the degree and department is also the standard in other departments within the College of Pharmacy.

Institutional Impact: There should be little, if any, institutional impact. A new director of graduate studies has been named and an MS Committee is in place to oversee the program. Physical facility and equipment requirements and changes will be minimal.

Finances: At this time, the only anticipated costs include printing of revised brochures. The budgetary impact is nominal.

B. Utah State University

i. Name Change of the Department of Aquatic, Watershed, and Earth Resources

The Request: Utah State University requests that the name of the Department of Aquatic, Watershed, and Earth Resources at Utah State University be changed to the Department of Watershed Sciences. The Board of Trustees approved this request at its meeting of 3 March 2006.

Need: The Department of Watershed Sciences better captures the scope of USU's academic and research programs. It is a simpler name that will allow USU to develop an identity with various constituencies. The term "watershed sciences" encompasses aspects of aquatic ecology and earth sciences that were more explicitly included in the former name. This change is part of a reworking of departmental names in the College of Natural Resources at Utah State University intended to provide a simple and clear description of the focus of each of our administrative units.

Institutional Impact: USU foresees no impact on enrollments in instructional programs of affiliated departments or programs. There will be no new administrative structure and no new faculty, physical facilities or equipment impacted by this requested name change.

Finances: There are no costs associated with this change.

ii. Name Change of Three Emphases within the Department of Business Information Systems

The Request: Utah State University requests approval to change the name of the three emphases within the Department of Business Information Systems. The Board of Trustees approved this request at its meeting of 3 March 2006. The name changes are: 1) Management Information Systems Emphasis to Managerial Emphasis, 2) Office Systems Management Emphasis to Training and Development Emphasis, and 3) Electronic Commerce Emphasis to Technical Emphasis.

Need: This request is being made in order to align these emphases names more closely with business/industry terminology.

Institutional Impact: There will be no institutional impact by renaming these emphases.

Finances: There will be no financial impact by renaming these emphases.

iii. **Name Change of Management Undergraduate Major within the Department of Management and Resources**

The Request: Utah State University requests approval to change the name of the Management undergraduate major to Entrepreneurship. The Board of Trustees approved this request at its meeting of 3 March 2006.

Need: During the past few decades, start-up firms and small businesses have produced the majority of new jobs in the U.S. and Utah economy (GEM report, 2003). As a result, the majority of students work in small to medium sized businesses. The curriculum for USU's management major has evolved over the years consistent with these needs.

Institutional Impact: The resources are already in place. The courses are already being taught. However, it is believed there is great potential for positive institutional impact. USU's efforts in entrepreneurship are important with respect to the College of Business development effort. The College of Business slogan is "the school of opportunity." Changing the name of the major from "Management" to "Entrepreneurship" aligns nicely with that slogan. Having the major strengthens our ability to bring in alumni who are successful entrepreneurs and managers as speakers and donors. For example, a donor recently committed \$20,000 to plan, implement, and carry out an "Entrepreneurship Day" during spring semester 2006. Changing the name will have no costs and it will facilitate our ability to attract donors with an interest in entrepreneurship to enhance the quality of our programs. It also facilitates more involvement with start-up firms in the community and collaboration with Tech Transfer and other departments and entities across the campus.

Finances: Because the name change requires no curriculum or staffing changes, there is no additional drain on finances. However, the name change will facilitate Departmental and College development efforts.

iv. **Name Change of Department of Forest, Range, and Wildlife Sciences**

The Request: Utah State University requests approval to change the name of the Department of Forest, Range, and Wildlife Sciences to the Department of Wildland Resources. The Board of Trustees approved this request at its meeting of 3 March 2006.

Need: The current name of the department came about when the College of Natural Resources was reorganized in 2002, and elements from the former Departments of Forest Resources, Rangeland Resources, and Fisheries and Wildlife were combined into one new department called Forest, Range, and Wildlife Sciences (FRWS). The report from a 2004 review of the College of Natural Resources (commissioned by the then Provost Albrecht) urged the departments in the College to move towards simultaneously establishing the identities of their newly formed departments. The report also recommended that the names of departments and majors be simplified to assist with the recruiting of students. In response to those recommendations, the faculty and staff of FRWS have completed an exhaustive process of consulting students, alumni, faculty members of other universities, federal and state agency employees, and faculty at other