

Utah State University

DigitalCommons@USU

---

Educational Policies Committee

Faculty Senate

---

12-5-2008

## Educational Policies Committee Program Proposal, Jon M. Huntsman School of Business, December 5, 2008

Utah State University

Follow this and additional works at: [https://digitalcommons.usu.edu/fs\\_edpol](https://digitalcommons.usu.edu/fs_edpol)

---

### Recommended Citation

Utah State University, "Educational Policies Committee Program Proposal, Jon M. Huntsman School of Business, December 5, 2008" (2008). *Educational Policies Committee*. Paper 761.  
[https://digitalcommons.usu.edu/fs\\_edpol/761](https://digitalcommons.usu.edu/fs_edpol/761)

This Program Proposal is brought to you for free and open access by the Faculty Senate at DigitalCommons@USU. It has been accepted for inclusion in Educational Policies Committee by an authorized administrator of DigitalCommons@USU. For more information, please contact [digitalcommons@usu.edu](mailto:digitalcommons@usu.edu).





UTAH SYSTEM OF  
HIGHER EDUCATION

*Building a Stronger State of Minds*

AGENDA

MEETING OF THE  
UTAH STATE BOARD OF REGENTS  
TO BE HELD AT  
RAY OLPIN STUDENT UNION  
UNIVERSITY OF UTAH  
SALT LAKE CITY, UTAH

DECEMBER 5, 2008

Utah State Board of Regents  
Office of the Commissioner of Higher Education  
Board of Regents Building, The Gateway  
60 South 400 West  
Salt Lake City, Utah 84101-1284

December 5, 2008

MEMORANDUM

TO: State Board of Regents  
FROM: William A. Sederburg  
SUBJECT: Information Calendar: Academic, Career and Technical Education and Student Success (Programs) Committee

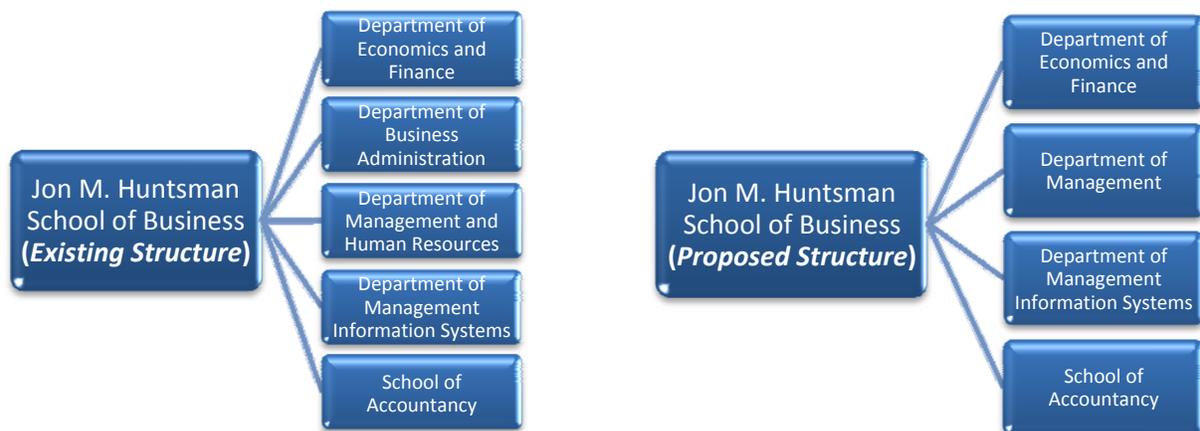
The following have been submitted for consideration by the Regents on the Information Calendar of the Programs Committee.

**A. Utah State University –**

**i. Reconfigure: Jon M. Huntsman School of Business**

**Request:** The Jon M. Huntsman School of Business at Utah State University (USU) requests authorization to restructure departments within the school, effective Spring Semester 2009. This proposal was approved by the USU Board of Trustees on October 17, 2008.

Specifically, this proposal recommends that the Department of Business Administration be dissolved and the faculty currently assigned to this department be reassigned as follows (see illustrations): (1) the finance faculty will be consolidated with the economics faculty in the Department of Economics and Finance; (2) the marketing and operations management faculty will be consolidated in the existing Department of Management and Human Resources and the unit will be renamed the Department of Management.



**Need:** The proposed structure is designed to strengthen the mission-based focus and operational effectiveness of the Huntsman School of Business. An earlier proposal, approved by the Board of Regents on July 11, 2008, dissolved the Department of Economics and formed the Department of Economics and Finance in the Huntsman School of Business and the Department of Applied Economics in the College of Agriculture. Having formed the Department of Economics and Finance, the present initiative proposes grouping the finance faculty with the economics faculty in the Department of Economics and Finance. This initiative, coupled with others in the Huntsman School of Business, represents a concerted effort to strengthen the quantitative and analytical training of students.

Consolidation of the marketing and operations management faculty with the faculty of management and human resources represents an integration of disciplines associated with business operations. The consolidated department will be renamed the Department of Management. In addition to facilitating modest efficiencies (reduction of one department head), it is envisioned that this restructuring will break down artificial barriers between academic sub-specializations and facilitate school-wide teaching and research initiatives related to entrepreneurship, global vision, ethical leadership, and operational excellence.

The decision to propose these restructuring initiatives has been reached after significant discussion with the affected faculty. Between April and May of 2008, meetings were held collectively with the faculty of the Department of Business Administration and individually with the faculty of finance, operations and marketing. Meetings were held with the faculty of the Department of Management and Human Resources to discuss implications with that department. Integrative meetings were held with the faculty that would comprise the newly aligned Department of Management. Numerous one-on-one meetings were held with individual faculty members to discuss questions and concerns regarding the restructuring proposal. Finally, faculty were invited to discuss any concerns during departmental fall start-up meetings.

**Institutional Impact:** The proposed restructuring is primarily administrative in nature; as such it is not anticipated to negatively impact student enrollments. Indeed, special care is being taken to ensure that the proposed transitions occur in such a way as to have minimal impact upon students or programs. The following table demonstrates the proposed departmental realignment of academic degree programs formerly associated with the Department of Business Administration.

Realignment of Programs Previously Housed in the Department of Business Administration	
Department of Economics and Finance	Department of Management
Finance (BS/BA/minor)	Business Administration (BS/BA/minor) International Business Administration (BS/BA/minor) Marketing (BS/BA/minor) Operations Management (BS/BA/minor)

The net institutional effect is the dissolution of one department, the Department of Business Administration. Faculty associated with this department will be distributed to two departments, the Department of Economics and Finance and the Department of Management and Human Resources. The name of the Department of Management and Human Resources will be changed to the Department of Management, reflective of the broader array of faculty disciplines represented within the department.

No new physical facilities or equipment will be required: faculty will remain in their existing offices. Over time as a new building is built, faculty offices will be realigned in closer proximity to their respective

departmental offices. The number of faculty and professional staff will not decline. However, assigned roles of individual staff members may change.

**Finances:** No additional costs are anticipated. The budget presently allocated to the Business Administration Department will be reallocated in a manner to equitably support the faculty and academic programs transferred to other departmental units.

ii. ***Name Change: Information Systems Emphasis from Software Development Emphasis***

**Request:** The Department of Computer Science at Utah State University (USU) requests a name change of the BS emphasis in Information Systems to an emphasis in Software Development, effective Fall Semester 2009. This request was approved by the USU Board of Trustees on October 17, 2008.

**Need:** The Department of Computer Science at USU currently offers four accredited emphases under the Bachelor of Science (BS) degree: Science, Digital Systems, Information Systems, and Bioinformatics. These emphases are accredited by the Accrediting Board for Engineering and Technology (ABET), and received a six year accreditation in 2007. Also, in 2007, ABET added a new BS degree accreditation track under the title Information Systems. The requirements for this degree are not the same as those for a computer science degree. Therefore, in the next accreditation cycle, USU's Information Systems emphasis in the Department of Computer Science could not receive accreditation under the same name as the new ABET degree. It is therefore proposed that the name of this emphasis be changed to Software Development. In addition to meeting accreditation requirements, this name change will better reflect the course curriculum, and the career opportunities available to graduates of this degree.

**Institutional Impact:** No institutional impact is anticipated from this name change, i.e. enrollments will not be affected in Computer Science or any other department; administrative structures will not be changed; and no new faculty, physical facilities, or equipment will be needed.

**Finances:** No additional finances will be required for this emphasis name change.

B. ***Utah Valley University***

i. ***Name Change: Interdisciplinary Studies Program from Committee on Interdisciplinary Studies***

**Request:** The University College at Utah Valley University (UVU) requests a unit name change from the Committee on Interdisciplinary Studies (COIS) to the Interdisciplinary Studies Program (IDST), effective spring 2009. The nine minors currently administered within COIS will stay with the Interdisciplinary Studies Program. These include American Indian Studies, American Studies, Cinema Studies, Classical Studies, Deaf Studies, Environmental Studies, Gender Studies, Peace and Justice Studies, and Religious Studies.

**Need:** The IDST seeks to communicate more effectively its unique role within the newly structured University College at UVU as well as with internal and external communities. Interdisciplinary studies programs exist at many institutions. Various configurations exist, but the name signifies opportunity for students to engage in rich and varied study and research that addresses complex problems by drawing on multiple disciplinary tools. IDST is the most common abbreviation for interdisciplinary studies programs at